BLUE FUTURE

CONNECTING YOUNG PEOPLE TO PROGRESSIVE CAMPAIGNS

Dear [NAME],

Hope you're doing well! With the 2020 elections upon us, I'm organizing students at my school to register to vote and volunteer for {{Candidate name linked to website}}. Earlier this year, we received a grant from Blue Future, a youth-led civic engagement start up startup focused on organizing young people around progressive electoral campaigns.

We still have a small budget gap to fill to help us talk to students about the importance of this year's election.

We've just launched our small-dollar fundraising campaign and I wanted to ask if you'd consider **giving** by {{deadline}}.

We invite you to learn more about our plan, and help us get to work. Your generous contribution will be used for:

- Stipends to student organizers
- Campaign trips to competitive districts
- Transportation to field offices
- Access to peer to peer texting programs
- Food for on-campus voter registration events + phone banks
- Ongoing training and leadership development

Anything you can chip in will go a long way. And if there are other friends and family who might be interested in giving, we'd love to reach out to them and encourage you to share this email with them!

We're ready to start making a difference, and we need your help! We would be so grateful if you'd consider supporting our work by making a contribution by {{deadline}}.

All donations can be made through **this secure link**.

Let me know if you have any questions. You can call me anytime at {{your cell number}} to learn more about what we're working on and how we're going to help elect progressive candidates this year! (or to just say hi!)

Thanks so much for your support,

{{your name}} + {{organization name}}

Follow up email note:

Hey [NAME],

I just wanted to follow up on my initial email. Anything you can contribute will go a long way.

Here's the link to contribute: {{insert your unique link for your organization}}

Let me know if you have any questions or concerns, and thanks again for your support.

[YOUR NAME]