

Team Members

Principles of Business Finals Rubric

	4	3	2	1
Sales	Team sales are ranked in the top 10% of the class.	Team sales are ranked in the top 30% of the class.	Team sales makes sales, but is not ranked.	Team does not make any sales.
Trade Show Booth	Team develops a creative, themed, professional looking trade show booth. Team members are easily identified as representatives of the company. Company name, logo, colors, and slogan are easily identifiable.	Team develops a themed trade show booth. Team members are easily identified as representatives of the company. Company name, logo, colors, and slogan are identifiable.	Team develops a trade show booth. Team members may not easily identified as representatives of the company. Company name, logo, colors, and slogan are somewhat difficult to identify.	Team develops an incomplete trade show booth. Team members are not easily identified as representatives of the company. Company name, logo, colors, and slogan are somewhat difficult to identify.
Revenue, Expenses, and their Break Even Analysis	All team members can accurately explain revenue, expenses, and their break even analysis.	All team members can explain revenue, expenses, and their break even analysis.	All team members attempt to explain revenue, expenses, and their break even analysis.	Team members cannot explain or provide inaccurate explanations about their revenue, expenses, and their break even analysis.