



На этой странице можете найти мои SEO букмарклеты (закладки для быстрой проверки сайтов и страниц на различные параметры) для браузера Google Chrome, часть из которых я показываю в видеоуроках своего курса по продвижению англоязычных сайтов <https://seoshaolin.com/>.

Часть букмарклетов я нашел на просторах интернета запросом в Google "seo букмарклеты", часть сделал сам. По этому запросу в Google можете найти новые букмарклеты.

Видео с примером работы SEO букмарклетов:

<https://youtu.be/HosVvfaK5l8>

Инструкция, как поставить себе букмарклеты в браузер:

<https://www.youtube.com/watch?v=hpxW2wlevgQ>

Если заметите, что какой-либо букмарклет не работает, то напишите мне на globatorseo@gmail.com или в телеграм <https://t.me/mikeshakin>.

SEO букмарклеты

Анализ сайта be1.ru

```
javascript:(function(){window.open('http://be1.ru/stat/'+location.host)});
```

Анализ сайта на pr-cy.ru

```
javascript:(function(){window.open('https://a.pr-cy.ru/'+location.host)});
```

Домен на sitechecker.pro (нужна регистрация)

```
javascript:(function(){window.open('https://sitechecker.pro/ru/seo-report/'+location.host)});
```

robots.txt

```
javascript:void(window.open(location.protocol + '/' + location.host + '/robots.txt'))
```

sitemap.xml

```
javascript:void(window.open(location.protocol + '/' + location.host + '/sitemap.xml'))
```

Google

Google Site Search (быстрый поиск по любому сайту в Google)

```
javascript:q=""+(window.getSelection?window.getSelection():document.getSelection?document.getSelection():document.selection.createRange().text);if(!q)q=prompt("Search%20terms%20[leave%20selection%20and%20box%20blank%20to%20list%20all%20pages]%20...").replace(/\\s\\+/g,"%252B");if(q!=null)location="http://www.google.com/search?q="+q.replace(/\\s\\+/g,"+")+"site:"+location.hostname;void(0);
```

PageSpeed Insights

```
javascript:(function(){window.open('https://pagespeed.web.dev/report?utm_source=psi&utm_medium=redirect&url='+encodeURIComponent(location.href))})();
```

Google URL Index

```
javascript:(function(){window.open('https://www.google.ru/search?q=info%3A'+encodeURIComponent(location.href))})();
```

Google индекс за неделю

```
javascript:(function()%7bwindow.open('http://www.google.ru/search?q=site%3A'+encodeURIComponent(location.host)+'&tbs=qdr:d7')%7d)();
```

Проверка микроразметки

```
javascript:(function(){window.open('https://search.google.com/test/rich-results?url='+encodeURIComponent(location.href))})();
```

Google SERP Scraper (собирает адреса страниц из выдачи Google, я нашел его [здесь](#))

javascript:(function()%7Bfunction%20getParameterByName(e%2Ct)%7Be%3De.replace(%2F%5B%5C%5B%5D%2F%2C%22%5C%5C%5B%22).replace(%2F%5B%5C%5D%5D%2F%2C%22%5C%5C%5D%22)%3Bvar%20n%3Dnew%20RegExp(%22%5B%5C%5C%3F%26%5D%22%2Be%2B%22%3D(%5B%5E%26%23%5D*)%22)%2Cr%3Dn.exec(t%3D%3Dtrue%3Flocation.hash.replace(%22%23%22%2C%22%3F%22)%3Alocation.search)%3Bif(r%3D%3Dnull%26%26t%3D%3Dfalse)%7Breturn%20getParameterByName(e%2Ctrtrue)%7Delse%7Breturn%20r%3D%3Dnull%3F%22%22%3AdecodeURIComponent(r%5B1%5D.replace(%2F%5C%2B%2Fg%2C%22%20%22))%7D%7Dstr%3D%22%3Cstyle%20type%3D%27text%2Fcss%27%3Ebody%7Bcolor%3A%23000%3Bbackground-color%3A%23fff%3Bmargin%3A0%3Bpadding%3A0%3Bfont-family%3AArial%2Chelvetica%2Csans-serif%3Bfont-size%3A82%25%7D*%7Bfont-weight%3A400%3Bcolor%3A%23000%7Dh3%2Ch4%2Ch5%2Ch6%7Bmargin%3A0%200%2015px%3Bpadding%3A0%7D%23rt%7Bfont-size%3A12px%3Bwidth%3A500px%7Dtable%2Ctd%2Cth%2Ctr%7Bfont-size%3A1em%3Boverflow%3Ahidden%3Btext-overflow%3Aellipsis%3Bword-wrap%3Abreak-word%7Dtextarea%7Bwidth%3A100%25%7Dth%7Bbackground-color%3A%23eee%3Bcolor%3A%23000%3Bfont-weight%3A700%7Dtd%20a%7Bwidth%3A446px%3Bdisplay%3Ablock%7D.id%7Bbackground%3A%23eee%3Bcolor%3A%23000%3Btext-align%3Acenter%7D.g%7Bfont-family%3AArial%2Csans-serif%3Bcolor%3A%23000%3Bmargin%3A1em%200%3Bfont-size%3A122%25%7D.g%20h2%7Bfont-family%3AArial%2Csans-serif%3Bmargin%3A0%7D.r%7Bdisplay%3Ainline%3Bfont-weight%3A400%3Bmargin%3A10%7D.j%7Bwidth%3A34em%7D.std%7Bfont-size%3A82%25%7D.a%7Bcolor%3Agreen%7D.fl%7Bcolor%3A%2377c%7D.bl%7Bdisplay%3Ainline%7Da%7Bcolor%3A%2300c%7Da%3Avisited%7Bcolor%3A%23551a8b%7Da%3Aactive%7Bcolor%3Ared%7D.twitter-share-button%7Bmargin-bottom%3A-5px%7Dp.b%7Bline-height%3A22px%3Btext-align%3Acenter%7D%3C%2Fstyle%3E%5Cn%22%3Banchors%3Ddocument.getElementsByTagName(%22a%22)%3Bvar%20all%3D%5B%5D%3Bvar%20keyword%3DgetParameterByName(%22q%22%2Cfalse)%3Bstr%2B%3D%22%3Ctitle%3EGoogle%20SERP%20Scraper%20Bookmarklet%3C%2Ftitle%3E%22%3Bstr%2B%3D%22%3Cdiv%20style%3D%27width%3A%20900px%3B%20margin%3A%200%20auto%3B%27%3E%22%3Bstr%2B%3D%22%3Ch1%20style%3D%27margin%3A%201em%200em%200em%200em%3B%20text-align%3A%20center%3B%27%3EGoogle%20SERP%20Scraper%20Bookmarklet%3C%2Fh1%3E%22%3Bstr%2B%3D%22%3Ch2%20style%3D%27text-align%3A%20center%3B%27%3EKeyword%20-%20%22%2Bkeyword%2B%22%3C%2Fh2%3E%22%3Bstr%2B%3D%22%3Ctable%20width%3D%27100%25%27%3E%22%3Bstr%2B%3D%22%3Ctr%3E%3Cth%20width%3D%275%25%27%3EResult%3C%2Fth%3E%3Cth%20width%3D%2750%25%27%3ELink%3C%2Fth%3E%3Cth%20width%3D%2745%25%27%3EAnchor%20Text%3C%2Fth%3E%3C%2Ftr%3E%5Cn%22%3Bvar%20tweetText%3D%27%3Cp%20class%3D%22b%22%3EIf%20you%20use%20and%20like%20this%2C%20please%20%3Ca%20href%3D%22https%3A%2F%2Ftwitter.com%2Fshare%22%20class%3D%22twitter-share-button%22%20data-count%3D%2

2none%22%20data-lang%3D%22en%22%20data-url%3D%22http%3A%2F%2Fcognitiveseo.com%2Fblog%2F5714%2F69-amazing-seo-bookmarklets-to-supercharge-your-internet-marketing%2F%22%20data-text%3D%22%2F*Google%20SERP%20Scraper%2F%20Bookmarklet%20%2B%2068%20Other%20Uber%20Amazing%20Bookmarklets%22%3ETweet%3C%2Fa%3E%20about%20it%20and%20help%20us%20spread%20the%20word.%3Cbr%20%2F%3E%20Happy%20SCRAPing%20and%20thanks%20for%20sharing!%3Cbr%20%2F%3E%20Coded%20by%20%3Ca%20href%3D%22http%3A%2F%2Fcognitiveseo.com%2F%22%20target%3D%22_blank%22%3EcognitiveSEO%3C%2Fa%3E.%3C%2Fp%3E%27%3Bvar%20tweetScript%3D%27%3Cscript%3E!function(d%2Cs%2Cid)%7Bvar%20js%2Cfjs%3Dd.getElementsByTagName(s)%5B0%5D%3Bif(!d.getElementById(id))%7Bjs%3Dd.createElement(s)%3Bjs.id%3Did%3Bjs.src%3D%22https%3A%2F%2Fplatform.twitter.com%2Fwidgets.js%22%3Bfjs.parentNode.insertBefore(js%2Cfjs)%3B%7D%7D(document%2C%22script%22%2C%22twitter-wjs%22)%3B%3C%2Fscript%3E%27%3Bvar%20k%3D0%3Bvar%20listing%3D%22%22%3Bvar%20links%3D%22%22%3Bvar%20anchorTexts%3D%22%22%3Bvar%20linksAnchors%3D%22%22%3Bfor(i%3D0%3Bi%3Canchors.length%3Bi%2B%2B)%7Bvar%20anchorText%3Danchors%5Bi%5D.textContent%3Bvar%20anchorLink%3Danchors%5Bi%5D.href%3Bvar%20linkAnchor%3D%22%22%3Bif(anchorLink.match(%2F%5E((%3F!google%5C.%7Ccache%7C%5C.yahoo%5C.%7Cyoutube%5C.com%5C%2Fresults%7Cjavascript%3A%7B%7D%7Cjavascript%3Aavoid%7Cjavascript%3A%5C%3B%7Capi%5C.technorati%5C.com%7Cbotw%5C.org%5C%2Fsearch%7Cdel%5C.icio%5C.us%5C%2Furl%5C%2Fcheck%7Cdigg%5C.com%5C%2Fsearch%7Csearch%5C.twitter%5C.com%5C%2Fsearch%7Csearch%5C.yahoo%5C.com%5C%2Fsearch%7Csiteanalytics%5C.compete%5C.com%7Ctools%5C.seobook%5C.com%5C%2Fgeneral%5C%2Fkeyword%5C%2Fsuggestions%7Cweb%5C.archive%5C.org%5C%2Fweb%5C%2F%7Cwhois%5C.domaintools%5C.com%7Cwww%5C.alex%5C.com%5C%2Fdata%5C%2Fdetails%5C%2Fmain%7Cwww%5C.bloglines%5C.com%5C%2Fsearch%7Cwww%5C.majesticseo%5C.com%5C%2Fsearch%5C.php%7Cwww%5C.semrush%5C.com%5C%2Finfo%5C%2F%7Cwww%5C.semrush%5C.com%5C%2Fsearch%5C.php%7Cwww%5C.stumbleupon%5C.com%5C%2Furl%7Cwikipedia.org%5C%2Fwiki%5C%2FSpecial%3ASearch).)*%24%2Fi)%26%26anchorLink!%3D%22%22%26%26all.indexOf(anchorLink)%3D%3D-1%26%26anchorText!%3D%22%22%26%26anchors%5Bi%5D.className!%3D%22gb_b%22)%7Ball.push(anchorLink)%3Blisting%2B%3DanchorLink%2B%22%5Cn%22%3BanchorTexts%2B%3DanchorText%2B%22%5Cn%22%3BlinkAnchor%3DanchorLink.replace(%22%2C%22%2C%22%252C%22)%2B%22%2C%09%22%2BanchorText.replace(%22%2C%22%2C%22%22)%3BlinksAnchors%2B%3DlinkAnchor%2B%22%5Cn%22%3Bk%3Dk%2B1%3Bif(anchorText%3D%3D%3Dundefined)anchorText%3Danchors%5Bi%5D.innerText%3Bstr%2B%3D%22%3Ctr%3E%22%3Bstr%2B%3D%22%3Ctd%20class%3D%27id%27%3E%22%2Bk%2B%22%3C%2Ftd%3E%22%3Bstr%2B%3D%22%3Ctd%3E%3Ca%20href%3D%22%2Banchors%5Bi%5D.href%2B%22%20target%3D%27_blank%27%3E%22%2Banchor

```
s%5Bi%5D.href%2B%22%3C%2Fa%3E%3C%2Ftd%3E%22%3Bstr%2B%3D%22%3Ctd%3E%22%2BanchorText%2B%22%3C%2Ftd%3E%22%3Bstr%2B%3D%22%3C%2Ftr%3E%5Cn%22%7D%7Dstr%2B%3D%22%3C%2Ftable%3E%3Cbr%2F%3E%3Cbr%2F%3E%3Ctable%20width%3D%27100%25%27%3E%3Ctr%3E%3Ctd%20width%3D%2755%25%27%3E%3Ch2%3ELinks%3C%2Fh2%3E%3Ctextarea%20rows%3D10%20style%3D%27width%3A97%25%27%20readonly%3E%22%3Bstr%2B%3Dlisting%3Bstr%2B%3D%22%3C%2Ftextarea%3E%3C%2Ftd%3E%3Ctd%20width%3D%2745%25%27%3E%3Ch2%3EAnchors%3C%2Fh2%3E%3Ctextarea%20rows%3D10%20readonly%3E%22%3Bstr%2B%3DanchorTexts%3Bstr%2B%3D%22%3C%2Ftextarea%3E%3C%2Ftd%3E%3C%2Ftr%3E%3C%2Ftable%3E%3Cbr%2F%3E%3Cbr%2F%3E%3Ch2%3EAll%20Data%20-%20CSV%3C%2Fh2%3E%3Ctextarea%20rows%3D10%20readonly%3E%22%3Bstr%2B%3D%22Links%2C%20Anchors%5Cn%22%3Bstr%2B%3DlinksAnchors%3Bstr%2B%3D%22%3C%2Ftextarea%3E%3Cbr%20%2F%3E%20%3Cbr%20%2F%3E%22%3Bstr%2B%3DtweetText%3Bstr%2B%3DtweetScript%3Bstr%2B%3D%22%3Cbr%20%2F%3E%3C%2Fdiv%3E%20%3Cbr%20%2F%3E%22%3Bwith(window.open())%7Bdocument.write(str)%3Bdocument.close()%7D%7D)()
```

Ahrefs

Ahrefs domain

```
javascript: (function() {  
window.open('https://app.ahrefs.com/site-explorer/overview/v2/domain/recent?target='+window.location.host+"); }());
```

Ahrefs URL

```
javascript: (function() {  
window.open('https://app.ahrefs.com/site-explorer/overview/v2/exact/live?target='+window.location.host+window.location.pathname+"); }());
```

Ahrefs ссылки по DR (живые ссылки, отсортированные по рейтингу домена DR). Таким образом, видны самые трастовые ссылки у сайта.

Автор букмарклета Максим <https://t.me/maxaffiliateru>

```
javascript: (function() {  
window.open('https://app.ahrefs.com/site-explorer/backlinks/v7/external-per-domain/subdomains/live/all/all/all/1/domain_rank_desc?target='+window.location.host+"); }());
```

Подсветка заголовков

```
javascript:(function(){var
style=document.getElementById('bstrongemhighlight');if(style){style.remove();}else{v
ar
bStngEm=document.createElement('style');bStngEm.setAttribute('type','text/css');bSt
ngEm.setAttribute('id','bstrongemhighlight');bStngEm.innerHTML='h1:before
{content: \u0022H1 - \u0022 !important;} h2:before {content: \u0022H2 - \u0022
!important;} h3:before {content: \u0022H3 - \u0022 !important;} h4:before {content:
\u0022H4 - \u0022 !important;} h5:before {content: \u0022H5 - \u0022 !important;}
h6:before {content: \u0022H6 - \u0022 !important;} h1 {background-color: pink
!important; border: solid !important; padding: 2px !important; color: black !important;}
h2 {background-color: orange !important; border: solid !important; padding: 2px
!important; color: black !important;} h3 {background-color: yellow !important; border:
solid !important; padding: 2px !important; color: black !important;} h4
{background-color: aquamarine !important; border: solid !important; padding: 2px
!important; color: black !important;} h5 {background-color: lightskyblue !important;
border: solid !important; padding: 2px !important; color: black !important;} h6
{background-color: plum !important; border: solid !important; padding: 2px !important;
color: black
!important;}';document.getElementsByTagName('body')[0].appendChild(bStngEm);}})
();void(0);
```

Подсчет символов

```
javascript:(function(){function f(d){var t;if(d.getSelection)t=d.getSelection();else
if(d.selection)t=d.selection.createRange();if(t.text!=undefined)t=t.text;if(!t||t==""){var
a=d.getElementsByTagName('textarea');for(var
i=0;i<a.length;++i){if(a[i].selectionStart!=undefined&&a[i].selectionStart!=a[i].selection
End){t=a[i].value.substring(a[i].selectionStart,a[i].selectionEnd);break;}}} return
t;};function g(d){var t;try{t=f(d);}catch(e){};if(!t||t==""){var
fs=d.getElementsByTagName('frame');for(var
i=0;i<fs.length;++i){t=g(fs[i].contentDocument);if(t&&t.toString()!="")break;}
if(!t||t.toString()==""){fs=d.getElementsByTagName('iframe');for(var
i=0;i<fs.length;++i){t=g(fs[i].contentDocument);if(t&&t.toString()!="")break;}}}return
t;};var t=g(document);if(!t||t=="")alert('please select some text');else
alert('%D0%A1%D0%B8%D0%BC%D0%B2%D0%BE%D0%BB%D0%BE%D0%B2:
'+t.toString().length+'\n%D0%A1%D0%B8%D0%BC%D0%B2%D0%BE%D0%BB%
%D0%BE%D0%B2 %D0%B1%D0%B5%D0%B7
%D0%BF%D1%80%D0%BE%D0%B1%D0%B5%D0%BB%D0%BE%D0%B2:
```

```
'+t.toString().replace(/s+/g, ",").length+'\\n%D0%A1%D0%BB%D0%BE%D0%B2:
'+t.toString().match(/(\\S+)/g).length;}})()
```

Whois reg.ru

```
javascript:(function(){window.open('https://www.reg.ru/whois/?dname='+location.host
)});
```

Поддомены сайта

```
javascript:(function(){window.open('http://be1.ru/uznat-poddomeni-saita/?url='+locati
on.host)});
```

Очистить куки сайта

```
javascript:(function(){C=document.cookie.split(";
");for(d="."+location.host;d;d=(""+d).substr(1).match(/\\.*/$))for(sl=0;sl<2;++sl)for(p="/"
"+location.pathname;p;p=p.substring(0,p.lastIndexOf('/'))for(i in
C)if(c=C[i]){document.cookie=c+"; domain="+d.slice(sl)+"; path="+p.slice(1)+"/"+";
expires="+new Date((new Date).getTime()-1e11).toGMTString()}})()
```

Теги документа (title, description, meta robots, canonical - если не совпадает с URL адресом текущей страницы - то выделяется красным, объем текста и т.д.) - автор Александр Арсенкин, <https://arsenkin.ru/>

```
javascript:(function(){var
s=document.createElement('script');s.type='text/javascript';s.src='https://arsenkin.ru/
bm/meta.js';s.setAttribute('charset','utf-8');document.getElementsByTagName('body')
[0].appendChild(s)});void(0);
```

Анализ сайта на Similarweb.com

```
javascript:(function(){%20var%20url%20=%20document.location.hostname;%20var
%20newwin%20=%20'http://www.similarweb.com/website/'%20+%20url;%20window.
open(newwin);%20});
```

Проверка микроразметки на validator.schema.org

```
javascript:(function(){window.open('https://validator.schema.org/#url='+encodeURIComponent(location.href)});
```

Михаил Шакин,

<https://shakin.ru/>

<https://t.me/burzhunet> - подписывайтесь на мой канал по англоязычному SEO в Telegram