# **Privacy Policy for ONI RECORDS LLC**

Last Updated: October 26, 2023

ONI RECORDS LLC ("we," "us," "our," "ONI RECORDS") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <a href="https://onirecords.truportals.net/">https://onirecords.truportals.net/</a> (the "Site"), interact with us on social media, use our services, or contact us via phone, email, or text message. Please read this policy carefully. If you do not agree with the terms, please do not access the Site or provide us with your information.

#### 1. Information We Collect

We may collect information about you in a variety of ways.

Personal Data: Personally identifiable information you voluntarily provide to us when registering on the Site, expressing an interest in our services, or contacting us. This includes:

- Contact Data: Name, email address, phone number, and mailing address.
- Account Data: Username, password, and other registration details.
- Communications Data: Contents of your communications with us, including support tickets, emails, and social media messages.
- Financial Data: Payment information (e.g., credit card numbers, purchase history) for merchandise, music, or ticket sales, processed by our third-party payment processors.
- Musical Preferences: Data about the artists, genres, or releases you are interested in.

Derivative Data: Information our servers automatically collect when you access the Site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the Site.

Mobile Device Data: Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

Text Messaging Data: If you agree to receive text messages from us, we will collect your mobile phone number, carrier information, and the content of your messages (e.g., if you text HELP or STOP). Message frequency varies. Message and data rates may apply.

### 2. Use of Your Information

We use the information we collect to:

- Provide and Manage our Services, including facilitating your access to music, merchandise, and event tickets.
- Create and Manage your Account.
- Process your transactions and purchases.
- Deliver Targeted Marketing and Promotional Communications about new music releases, concerts, merchandise, and other news we think you will find valuable.
   You can opt-out at any time.
- Send you administrative information, such as updates to our policies, and service-related emails (e.g., order confirmations, password reset emails).
- Send you SMS/text message communications for marketing, promotional, and service-based reminders, in accordance with your consent and A2P 10DLC rules.
- Respond to your inquiries and offer customer support.
- Improve our Site and Services based on your feedback and usage patterns.

### 3. Disclosure of Your Information

We may share information we have collected about you in certain situations, including:

- With Your Consent: We may disclose your information for any other purpose with your consent.
- Service Providers: We may share your information with third-party vendors who
  perform services for us, such as payment processing, data analysis, email
  delivery, hosting services, customer service, and marketing efforts.
- Business Transfers: We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- Legal Obligations: We may disclose your information where we are legally required to do so to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process.

## 4. Text Message Marketing (SMS/MMS)

By providing your phone number and opting in, you agree to receive automated, service-based, marketing, and promotional text messages from ONI RECORDS LLC at the phone number provided. This agreement is not a condition of any purchase. Message frequency varies.

You can opt-out of our text message services at any time. For assistance, text HELP to +1 917-993-1069. To stop receiving messages, reply STOP to any of our text messages. Upon receiving your STOP request, we will send one final confirmation message. Please note that opting out of text messages may impact our ability to deliver certain service-based notifications.

## 5. Third-Party Websites

Our Site may contain links to third-party websites, such as music streaming platforms, social media sites, and merchandise stores. This Privacy Policy does not apply to these third-party websites. We are not responsible for the content or privacy practices of other websites.

## 6. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the information you provide to us, please be aware that no method of electronic transmission or storage is 100% secure.

## 7. Policy for Children

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us immediately.

## 8. Your Privacy Rights

You may review, update, or change the personal information in your account at any time by logging into your account settings on our Site.

#### 9. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

ONI RECORDS LLC 3000 Avalon Way

Piscataway, NJ 08854, USA

Email: psingh@trucreatives.com

Phone: +1 917-993-1069

Website: https://onirecords.truportals.net/

# 10. Changes to This Privacy Policy

We reserve the right to make changes to this Privacy Policy at any time. We will notify you of any changes by updating the "Last Updated" date. You are encouraged to periodically review this Privacy Policy to stay informed of updates.