

World Studies - Warm Up

Directions. Number 1-10 in your Activity Log. Then listen to the slogans, and do your best to identify the product being advertised. If you don't know a product, it's okay. Do your best.

1.

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10.

11. You likely knew many of the products based solely on the slogans read aloud. How were the advertisers able to get you to remember the products? What techniques did they use? **List at least three methods** used by advertisers to help you remember the products.