

Seawell PTA Board Meeting
November 4, 2020

Attendees: Andrea Tanner, Bridgit Adamou, Leslie Stiles, Caroline Zarzar, Arrica DuBose, Chelsea Robinette, Renita Battle, Ken Bolton, Elise Hewett, Miranda Wright, Tammie Knights, John Delgado.

Agenda

1. Call to order - 7:03 p.m.
2. Approve minutes - [10/2020](#)
 - a. Motion to approve minutes - Stiles. Seconded - Adamou. Minutes approved unanimously by acclamation.
3. President's Report
 - a. Discussion from last meeting - necessitated changes to written policy regarding how teachers use their annual allocations.
 - i. Stick with status quo - \$250 for returning teachers, \$400 for new? Or - put in a boost for second-year teachers?
 - ii. Do specials teachers know how much they're allotted each year - is this why funds often go unused?
 - b. Interest in establishing a virtual book club for parents to discuss opportunity gap issues - "Despite the Best Intentions." Moderated by a Seawell parent, December 7th or 8th.
4. Principal's Report
 - a. SIT meeting scheduled for November 12, Parent Academy November 17 - hoping to focus on issues of race and equity.
 - b. School safety plan completed and submitted.
 - c. After school board chooses a reopening plan, parents will be updated on school plans.
 - d. Materials distribution coming next week. Grade levels TBD.
5. Treasurer's Report
 - a. Past month - lots of income from capital campaign, primarily, but also from two recent Family Nights and spirit wear sales. Expenses - PTA Council dues, some Critter Corner expenses and teacher reimbursements. Fall dance money will be added to fall fundraiser line soon.
 - b. Approved budget for 2020-2021 is now available on Seawell PTA website.
 - c. Link to October data:
https://drive.google.com/file/d/1CW-ya94RBG4IS_O2wtSXcH89HDoMITBi/view
6. Committee Reports
 - a. Audit - no new updates.
 - b. Advocacy - no new updates.
 - c. Nominating - SIT elections have been held; we have three new members of SIT.
 - d. Staff Appreciation - no new updates.

- e. Social events
 - i. Fall Dance on 10/30 made \$200+ for the PTA.
 - ii. Organizer of September scavenger hunt is planning a social event for post-Thanksgiving.
- f. Critter Corner - some new chickens!
- g. Family OutReach Team (FORT) - FORT was able to get a \$500 grant from local Realtors group to use towards holiday gift/food drive needs.
- h. Spirit Wear - earned about \$600 from beginning of school sale. Hope to have another round soon.
- i. Garden
 - i. Garden is in good shape. Need volunteers to come in and water, participate in weekly work days. Can bring children. No experience needed. Miranda can send SignUp Genius.
 - ii. Carrots, beets, kale, and spinach.
- j. Book Fair
 - i. Scholastic Online Book Fair - Seawell receives 25% of sales, through November 8th. Proceeds support library collection.
 - ii. PayPal pool will help us purchase books for students in need.
- k. Membership -
 - i. Fall Dance generated some new memberships / renewals. 109 members in total.
 - ii. Sponsor a teacher for PTA membership? Lot of asks for \$ between book fair, capital campaign, holiday/FORT needs, so need to choose timing well.
- l. Family Nights - next Family Night will be at Jade Palace, Monday November 9.
- m. Fundraising
 - i. Capital campaign has been launched - has raised \$1500 so far.
 - 1. Should we extend deadlines to incorporate increased corporate matching / giving in December?
 - 2. More publicity, disseminating more info.
 - 3. Can we incorporate a mailing into materials distribution day, or facilitate a check drop-off on one of those days?
 - 4. Would competition between the grades help? By % participation, to equalize between grades with many or few classes.
 - 5. Ms. Chelsea will ask around for incentives for grade / class participation. Read-alouds from other teachers, "principal pop-in" to class.
 - ii. Family portrait fundraiser was successful, despite weather issues. Filled almost all slots.
- n. Reflections -
 - i. Renita Battle, chair - getting message out on Facebook and Peek at the Week. Will be asking Ms. Reid to discuss in class and classroom teachers to distribute to parents.

- ii. May be setting up Zoom call or meet if any parents need rules explained, questions answered.
 - iii. Deadline for entries - December 1st.
 - o. Other Committees - no updates at this time
- 7. Open PTA Board positions: Nominating Committee, Teacher Appreciation co-chair, Box Tops, Grants, Read-a-thon co-chair (spring event), Cultural Enrichment, Special Needs Advisory Council representative, Capital Campaign Committee.
- 8. Meeting Adjourned - 8:08 p.m.
- 9. Next Meeting: PTA Board Meeting, Wednesday, December 2 at 7:00pm - ALL are welcome