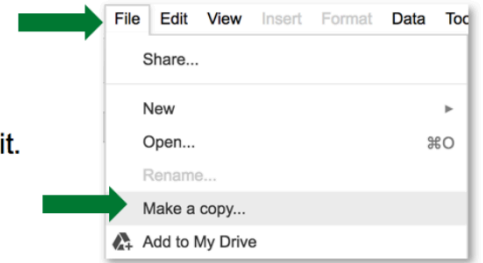


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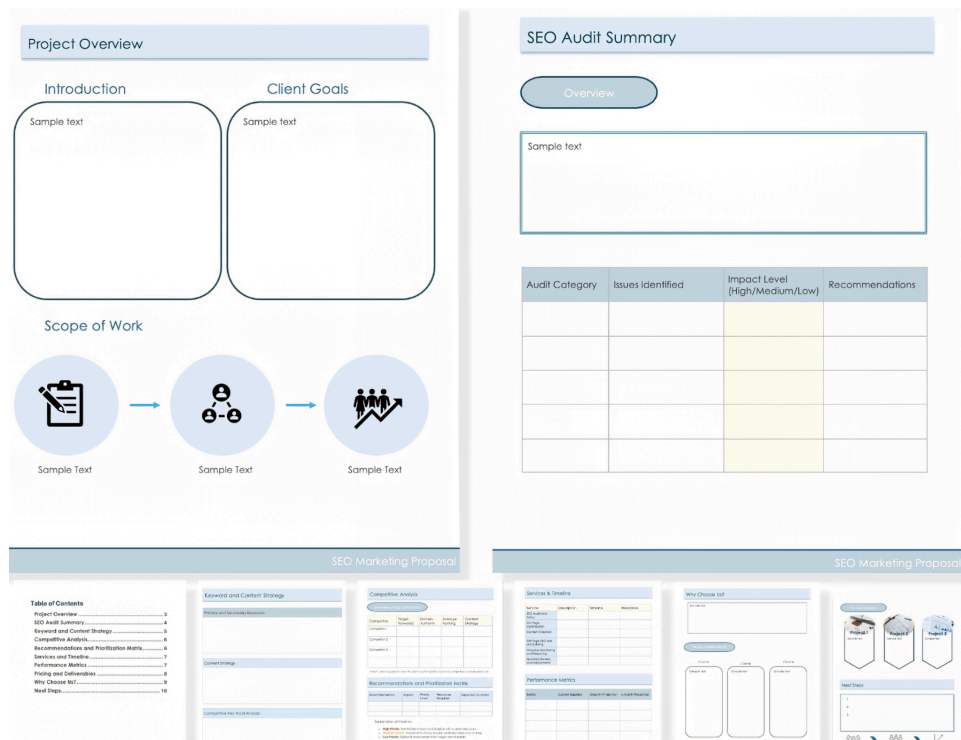
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# Google Docs SEO Marketing Proposal Template

Proposal Template Begins on Page 2.



## SEO Marketing Proposal

[Your Name]

[Your Company]

[Client Name]



# Table of Contents

Project Overview.....3

SEO Audit Summary..... 4

Keyword and Content Strategy..... 5

Competitive Analysis.....6

Recommendations and Prioritization Matrix..... 6

Services and Timeline.....7

Pricing and Deliverables..... 8

Why Choose Us?..... 9

Next Steps..... 10

# Project Overview

## Introduction

Sample text

## Client Goals

Sample text

## Scope of Work



Sample Text



Sample Text



Sample Text

# SEO Audit Summary

Overview

Sample text

Audit Category	Issues Identified	Impact Level (High/Medium/Low)	Recommendations

# Keyword and Content Strategy

## Primary and Secondary Keywords

## Content Strategy

## Competitive Key Word Analysis

# Competitive Analysis

## Overview of Top Competitors

Competitor	Target Keywords	Domain Authority	Average Ranking	Content Strategy
Competitor 1				
Competitor 2				
Competitor 3				

Attach charts or graphs to show the client's current position relative to competitors on priority keywords.

## Recommendations and Prioritization Matrix

Recommendation	Impact	Priority Level	Resources Required	Expected Outcome

Explanation of Priorities:

- **High Priority:** Immediate impact and feasible with current resources
- **Medium Priority:** Important but may require additional resources or time
- **Low Priority:** Optional improvements for longer-term benefits

# Services and Timeline

Service	Description	Timeline	Milestones
SEO Audit and Setup			
On-Page Optimization			
Content Creation			
Off-Page SEO and Link Building			
Ongoing Monitoring and Reporting			
Quarterly Review and Adjustments			

# Performance Metrics

Metric	Current Baseline	3-Month Projection	6-Month Projection



# Pricing and Deliverables

Service	Cost Estimate	Frequency	Details
	\$		
	\$		
	\$		
	\$		
	\$		
Total Estimate			\$

## Payment Schedule

-

# Why Choose Us?

Sample text

## Previous Client Results

Client A

Sample text

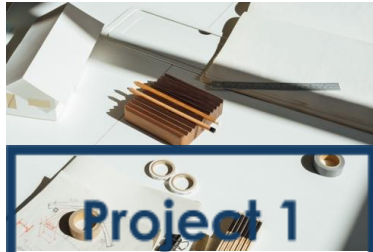
Client B

Sample text

Client C

Sample text

## Portfolio Highlights



### Project 1

Sample text



### Project 2

Sample text

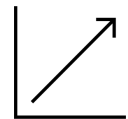
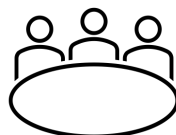


### Project 3

Sample text

## Next Steps

- 
- 
- 



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