# **Privacy Policy of Goth Al**

This privacy policy ("App Rise Up Ltd Privacy Policy") explains how personal information is collected, used, and disclosed by our mobile application ("Goth AI"). By using the Goth AI, you agree to the terms of this Policy.

#### 1. Information We Collect

We may collect personal information from you in various ways when you use our Goth AI, including information you provide directly, information that is automatically collected, and information we get from third parties.

#### 2. How We Use Your Information

We may use the information that we collect for the following purposes: to provide, operate, maintain, improve, personalize, and promote our Goth AI; to communicate with you about the Goth AI, and to send you technical notices, updates, security alerts, and support and administrative messages.

### 3. Third-party Services and Advertising

We may use third-party services such as Facebook Ads, Google Ads, TikTok Ads, and Firebase to display advertisements on our Goth AI, to manage our advertising on other sites, apps and services, and to track and analyze use of the Goth AI, determine the popularity of certain content and better understand user behavior.

### 4. Security

We take reasonable measures, including administrative, technical, and physical safeguards, to protect your information from loss, theft, misuse, and unauthorized access, disclosure, alteration, and destruction.

### 5. Privacy Policy Changes

We may change this Policy from time to time. If we make changes, we will notify you by revising the date at the top of the Policy and, in some cases, we may provide you with additional notice.

### 6. Contact Us

If you have any questions about this Policy, please contact us at goth@appriseup.com.

# **Mobile Goth Al Terms of Use**

### 1. Acceptance of Terms

By downloading, accessing or using the mobile application (the "Goth AI"), you are agreeing to be bound by these terms of use ("Terms"). These Terms govern your access to and use of the Goth AI and all content therein. If you do not agree with these Terms, you should not download, access, or use the Goth AI.

#### 2. License Grant

Subject to your compliance with these Terms, we grant you a limited, non-exclusive, non-transferable, revocable license to download, install and use the Goth AI on your personal device(s) solely for your personal, non-commercial use.

### 3. Intellectual Property Rights

The Goth AI and its original content, features and functionality, including text, graphics, logos, icons, images, audio clips, video clips, data compilations, and software, are owned by us and are protected by international copyright, trademark, patent, trade secret, and other intellectual property or proprietary rights laws.

### 4. User Conduct

You agree not to use the Goth AI in any way that is illegal, harmful or may be offensive to others. This includes, but is not limited to, not posting or transmitting any unlawful, threatening, abusive, libelous, defamatory, obscene, vulgar, indecent, inflammatory, sexually explicit, pornographic or profane material.

### 5. Privacy Policy

Your use of the Goth AI is also governed by our Privacy Policy, which is incorporated into these Terms by this reference.

#### 6. Termination

We reserve the right, in our sole discretion, to terminate or suspend your access to the Goth AI, without notice, for any conduct that we believe is in violation of these Terms or any applicable law, or is harmful to the interests of another user, third-party or us.

### 7. Changes to Terms

We reserve the right to modify these Terms at any time. If we make changes to these Terms, we will provide notice of such changes, such as by sending a notification, posting a notice on the Goth AI or updating the "Last Updated" date above.

## 8. Governing Law

These Terms shall be governed by and construed in accordance with the laws of the jurisdiction in which our company is located.

### 9. Contact Us

If you have any questions about these Terms, please contact us at goth@appriseup.com.