

Call To Action



MISSION

- Pick one of of your desired CTAs from your project
- Test out 3 different "BOOSTS"
- Test out 3 different Standard Closes
- Pick the move that best matches your situation
- Share your CTA (with context) inside #business 101

For gym center

1. Organic reels- Want them to follow the insta page.
2. 3 different boosts
 - a. Leverage previous commitments or identity factor.
 - i. We told you about the exercise routines you need in order to gain great physique,next up we will be discussing about what is the proper form to perform an exercise because you might think that you are performing an exercise and it is effective but the form may be wrong because of which proper results are not seen...see and perform the exercises in proper form to get the

guaranteed results follow us to get the physique you desire.

b. Reduce perceived cost.

- i. Follow us to know about diet plans and exercise routines for free.

c. Reaffirm authority and trust factors.

- i. Many of you don't know about the exercises that are more efficient and effective for your muscles and perform garbage exercises, many of you don't know what diet to take and end up eating less and losing muscles...follow us to know about all the efficient and effective exercises and diet plans for free. We guarantee you best results if you follow the exercises and diet plans we give. Don't let this chance slide, follow us and know how to build your dream physique for free.

- ii. You want the best results ? follow us to see the perfect forms and diet to go with your new body !

3. "3 different standard closes"

a. 2/3 way close.

- i. Either you keep on scrolling with your ineffective exercise and diet plan or follow us and know the secret and effective exercise routines and diet plans which are followed by 90% successful bodybuilders.

b. Are you serious about X.

- i. Do you really want to build a great physique and earn respect among your friends and

people around you? If yes then follow us for free and know about the most effective and efficient exercise routines and diet plans followed by 90% successful bodybuilders that you must know in order to build a physique you desire the most.

- ii. Do you really want to build a great physique and earn respect among your friends and people around you? Then follow us for free.

c. Takeaway close.

- i. Follow us only if you are serious about building a physique that every man dreams off and every woman desires because we provide you with the ultimate exercise routines and dietary plans that are followed by 90% of successful bodybuilders.

4. Picking up the best move suitable for my situation.

- a. Reaffirm authority and trust factors.
- b. Are you serious about X.

Draft: After posting reels on exercise routine for 1 week , the following can be included in the last reel's description...

We've told you the moves, are you gonna get serious in your transformation ?

Then join the community and follow us, otherwise enjoy staying weak !.