

Narrowing Your Focus: Your Best Idea in 5 Steps

1. Starting Concept:

Write 2–3 sentences about the focus of your project and what you hope to explore or improve in your work.

2. First Round Ideas (10–15 ideas)

Brainstorm as many ideas as possible. Focus on quantity, not quality.

3. Second Round Ideas (6–8 favorites)

Pick the ideas that excite you the most.

4. Top 3 Ideas (after peer feedback):

Share your ideas with peers, collect feedback, and then list your top 3.

5. Refine your ideas based on discussion or reflection, and describe your final idea.

Choose the idea you will move forward with for your final project. Explain briefly why it's the strongest choice.