In-Person Outreach Agoge

Business 1:

- I went up to a small finance startup business. Outside their store/office, I sat down, looked at their website and the services they sell, and came up with a way to generate more income from their services. The Bitch voice was telling me not to do it and that I should just go home and play video games, but I ignored it and rang the bell. I started a conversation with them and it went smoothly. However, when I went over to talk about enhancing their sales, they immediately turned the conversation down and wanted to stop talking to me. So the first outreach was a fail

Business 2:

- I saw a flower store on the side of the street with a store to buy flowers online and in person at that stand. I searched for their store on Google, but when I did not search for their name directly, Google wouldn't list them. So I went up to them and offered them an improvement in SEO strategies for them to get more sales. We exchanged phone numbers and now I have a client.

Business 3:

- A bakery I always go to has a service to deliver buns to your door. They have very little online visibility, so I decided to ask how to help. At first, they were open but as we got into the technical details they became uninterested and I could notice. Eventually, they said that they were not interested. It was kind of a waste of time because they could have told me that from the start, but...

Summary:

- Out of three outreaches in person, I got one client. I think it will be a paying client but I am not sure yet. I will definitely do my best.