

Travel Trends for 2025

Report:

<https://www.abta.com/sites/default/files/media/document/uploads/Travel%20Trends%20for%202025%20251124.pdf>

Part 1 - The Five Travel Trends

Fill in the names of the **five** travel trends for 2025:

- L_____ L_____ -H_____
- F_____ -s_____ F_____
- B_____ a_____ b_____
- E_____ W_____
- I_____ P_____

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Part 2 - What do they mean?

I've done Trend 1 as an example. Can you do the same for the other trends?

Trend 1: Loving Long-Haul

- a) What do these words mean?
 - i) Long-haul: **this means to travel to a place which is a long distance away (e.g. USA)**
 - ii) Far flung: **this means distant or remote**
- b) What does "loving long-haul" mean?
This means that more people will want to go on holidays that are very far away from the UK. More people want to go to Japan, South Africa and Australia.
- c) **Statistics** are numbers which tell us about the trends. Give one statistic about this trend:
In 2024, 14.4% of people are planning on going to North America.

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Trend 2: F_____ -s_____ F_____

- a) What do these words mean?
 - i) Overseas
 - ii) Gen Z
- b) What does this trend mean?
- c) Give one statistic about this trend.

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Trend 3: B_____ a____ b_____

- a) What do these words mean?
 - i) Baes
 - ii) Shunning
- b) What does this trend mean?
- c) Give one statistic about this trend.

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Trend 4: E_____ W_____

- a) What do these words mean?
 - i) Unique
 - ii) Northern Lights
 - iii) Dampened
- b) What does this trend mean?
- c) Give one statistic about this trend.

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Trend 5: I _____ P _____

- a) What do these words mean?
 - i) Inspiration
 - ii) AI
 - iii) Resilient
 - iv) Polarisation
 - v) Brochure
- b) What does this trend mean?
- c) Give one statistic about this trend.