

## WOW Meeting Minutes

09/21/2023

Location - Folkmoot, Room A12

Present – Becca Swanger, Ginger Galati, Jessi Stone, Alice Adams (note taker), Becky Benhart, Julie Keiper, Katie Vanderpool, Jennifer Spillane, Kelly Denise, Melissa Benhart, Melissa Rhoads, Michelle Jacobs, Pam Schiavo, Virginia Miller.

President's Report –

Becca welcomed back Virginia and Kelly.

Becca reminded members about Power of Pink on 9/23 at 9:00am (you can register on-site) and Habitat for Humanity Women Build on 10/14 – sign up sheet will be available soon.

Apple Harvest Festival (AHF) – Square is available for payment. Ginger has devices for various types of phones, needs iPhone users to try it out. QR code will be available for purchasers to scan.

Calendar update – No day planners are being printed for the 2024 calendar due to not enough ads being sold. Calendars are \$25 or 2/\$40. They are being printed by WNC print shop. Alice will re-forward the email from Amanda Hanson asking for pics of behind the scenes/outtakes from the calendar shoots.

A link for t-shirt sales will be on the intranet for those wanting to charge their order.

Alice read her definition of WOWER Power. Becca asked all members to think about what our superpower is.

Committee Reports –

Committees were asked to think of how they can support the AHF.

Calendar Committee – Idea to organize an autograph party for models to sign some calendars for buyers who may want one. Michelle said she is continuing to work on scrapbooks of old calendars.

Communications & PR – Working on photos (WOW members volunteering), which will be displayed in the booth. Also, a banner of calendar photos will be hung from the table at the front of the booth. Also, will make signs on foam boards to display WOW information. And suggested providing candy (some type of apple).

Membership & Morale – Will provide food (coffee and bagels in the morning, veggies/fruit in the afternoon). Julie will order 200 sleeves to place the calendars in after purchase.

Fundraising – Will be providing tips of what to say/not to say. Will go through the storage unit to ensure supplies are available (they need a key). Separate from the AHF, Jessi mentioned the holiday markets popping up, Art after Dark on 11/3 and The Night Before Christmas (date?) as possible venues for selling calendars. Also, a spring fundraiser will be planned in the future.

Community Outreach – No meeting due to lack of members present.

After Committee Reports, further discussion was held regarding the AHF. It was suggested that an email be sent to all WOW supporters, that a pre-order link should be on the website and a pre-sale event on the WOW FB page. Becca suggested we have a giveaway basket at the booth, with calendar buyers receiving an entry.

Separate from the AHF discussion, it was discussed that the WOW website needs to be updated for 2024. Mary Ann has been, and continues, to work on it.

Upcoming events, as follows:

9/23 – Power of Pink at Frog Level @ 9am (If participating, please register under WOW Warriors)

10/14 – Habitat for Humanity Build @ TBD

10-21 – Apple Harvest Festival on Main Street with various shifts

10/28 – Halloween Party at Alice's house @ 6pm

11/11 – Friendsgiving Fire at Melissa Helmer's house @ TBD

11/13 – Turkey Jam Resource Fair at First United Methodist Church @ TBD

There being no further business, the meeting was adjourned.