

Key Benefits of Membership

1. Networking

Looking to Grow Your Network?

The chamber is a wonderful start to growing your influence within our local footprint, and beyond. With events catering towards all industries and talents, you are sure to find a fit for you.

2. Education

Develop Expertise For You and Your Team

Invest in your team by joining one of our educational programs to expand your skills and develop a stronger team. As a chamber, we are focused on developing programming that provides value to our members, exposure to our businesses, and growth for our community.

3. Community Involvement

Looking for a Way to Get Involved in the Community?

At FuseDSM, your chamber of commerce, connections come first. But beyond the professional connections to resources and other businesses, we encourage our members to be involved in the community. We achieve this through our events, encouraging everyone to shop local, and providing recommendations to and for all of our members.

In addition, each year, we donate 3 local scholarships to the high schools in our footprint; Lincoln, North and East High School. You can help donate to these funds (\$1-\$1000) using our easy paypal button. Set it recurring, celebrate a monument, or just because.

4. Exposure to Job Listings

Did you know that you can post a job to be promoted through the chamber?

It's simple, just log into the "Members" menu, and select "[Member Login](#)". Once logged in, click "Job Postings" in the left side menu tabs, and then choose "Add a Job

Posting". Add in an engaging title, category, contact information, and an image is a great addition.

From there, FuseDSM will promote on our social channels, it will be listed in member portal, and it is then shared with the Greater Des Moines Partnership. Just another way we are #FusingTheCommunityTogether

<https://youtu.be/RxUYn-pv3Bo>

5. Stay up to Date on News

6. Have the Chamber Spotlight You

7. Exposure to be the Expert

How do you stand out from the competition? Show your expertise.

The chamber provides members with multiple opportunities to demonstrate their expertise. Whether that is through an expert article in FuseNews, a Feed Your Mind Seminar, or even getting involved in one of our many committees. The chamber is here as a resource for your business growth.

8. Search Engine Optimization

Get listed higher on search engines like Google by simply filling out your profile on the chamber of commerce website.

When you join the chamber, one of the perks is our online listing which you can add your company information, any website links and contact information. By filling out this profile, you are giving more authority to your website and naturally get more organic exposure online.

9. Make Local Friends

People Do Business with People

We've heard the saying before, but what does that actually mean? It means business growth often happens at the intersection of professionalism and friendship. It's been said many times before that people prefer to do business with other people they know, like and trust. So how can you build these relationships of trust and enjoyment? Attend a FuseDSM event, join a committee, run for the board, or just show up in general.

FuseDSM events are a welcoming platform to make local friends, with professionalism in common. Take full advantage of your membership ROI by making relationships with fellow chamber members today.

10. Referrals & Resources

Do you find the best leads are actually referrals?

It's a common thing, people work with other people they know, like and trust. That's why FuseDSM, your chamber of commerce, is always looking for new ways to connect our members into the vast network that is Des Moines.

When you're a member of the chamber, you can reach out to the chamber directly to ask for or even receive a referral for business. It's simple, when there is a certain ideal clientele, send an email to info@fusedsm.org, and we'll keep you at the top of the list when requests come in for that. Or even better, send us an email that you are looking to connect with any individual and we are happy to make that connection for you.

Referrals & Resources are an important part of your business, and a key perk to your chamber membership.

11. A Network of People that WANT to Work With You

12. Member Exclusive Deals

Other Program/Feature Benefits:

1. FuseNews

Looking for a New Way to Reach an Engaged Audience?

FuseNews is a monthly digital publication curated by FuseDSM. Every month has unique opportunities where our members get the chance to advertise their expertise through articles, and eye catching promotional ads.

- Each ad includes a hyperlink leading to your website - more than just brand awareness, you can drive readers to take action.
- Average read time is around 5 minutes - readers are engaged!

- 56% of readers are on their desktop - these are usually readers with higher intent.
- FuseNews reaches beyond our membership with 23,000 impressions
- Each issue is sent out to our 2,000 subscribers weekly for a month, content articles are featured each once in the emails.
- Content articles are also shared on our social profiles with a great fan base
- Content lives permanently on our website: www.fusedsm.org/fusenews

2. Benefits of Being a Firestarter

Are you looking to get in front of engaged businesses in our foot print? Are you looking to build strong relationships with other pro networkers? Maybe you just want to spread the message of how the chamber has impacted your business.

We want you to join the Firestarters!

It is the purpose of the Firestarters, as representatives of the business community and on behalf of the Chamber of Commerce, to act as the visible arm of the Chamber.

3. Chamber Staff

The FuseDSM chamber staff is committed to creating connections and experiences that benefit our members, local businesses, and community partners alike. We are here to be your advocate, your connectors and your resources to advance in Des Moines.

4. Trish

Trish's passion for the chamber of commerce extends beyond her job, it is her passion to develop Des Moines. She is dedicated to the membership, growing businesses and communities on the South, East and North sides of Des Moines.

5. Garrett

Garrett Sheppard came to the team in early 2021 to help connect businesses with the benefits of a chamber presence. He is the chamber's advocate to grow connections within our community and advise potential members about membership.

6. Team

FuseDSM is led in partnership with in-house staff, member involvement, and of course our board of directors.

7. Executive Board of Directors

The Executive Board of Directors help to guide integral missions of the chamber, and drive task forces of change within the community.

8. Team

Board members are voted in for a 3-year term by a nominating committee each fall which consists of the Executive Committee plus one non-Board Chamber member who is in good standing with the Chamber.

9. Investors

Our FuseDSM Chamber Investors are vital to the success of our community and fostering business in our footprint. FuseDSM levels of investment are broken down into 3 tiers including Trust, Influence and Emerging investors.