

Privacy Policy for MOSH

Effective Date: September 24, 2026

MOSH is a video content analysis application designed to evaluate technical visual, motion, and related signal information in user-provided video files. This Privacy Policy explains what information MOSH processes, how it is used, and the choices available to you.

1. Information We Process

MOSH may process the following information when you use the app:

- Account information. MOSH uses Sign in with Apple. We may receive an Apple user identifier and, depending on your Apple settings, your name and/or email address. If you use Hide My Email, Apple may provide a private relay email address instead of your personal email address.
- Authentication and session information. We process limited account and session data needed to keep you signed in, secure your account, and support account deletion.
- Uploaded video files. Videos you choose are uploaded to MOSH's backend for the purpose of performing the analysis you request. MOSH is not a permanent video-storage service, and uploaded videos are intended to be processed temporarily as part of the analysis request.
- On-device disclosure analysis. MOSH may use on-device text recognition to look for visible AI-related disclosure labels in video frames. Raw OCR text used for this feature is processed on the device and is not sent to MOSH's backend as part of the disclosure-analysis feature.
- Subscription information. MOSH uses Apple's App Store and RevenueCat to manage subscriptions, purchase status, entitlement status, and purchase restoration. MOSH does not receive your full payment-card details.
- Technical and security information. We may process limited technical information needed to operate and protect the service, such as request metadata, rate-limit or security logs, app/device information, and diagnostic information when available.

2. How We Use Information

We use information to:

- provide video signal analysis and return results to you;
- authenticate users and maintain account sessions;
- provide, verify, restore, and manage MOSH Signals subscription access;
- operate, secure, troubleshoot, and improve the app and backend;
- prevent abuse, enforce technical limits, and protect service reliability;

- respond to support, privacy, and account-deletion requests.

3. Video Processing and Storage

Videos are processed only when you choose to submit them for analysis. MOSH is designed to process uploaded videos for the requested analysis and does not provide permanent user video storage.

Some analysis occurs on-device, while other analysis is performed on MOSH's backend infrastructure. Technical logs may be retained for security, reliability, or troubleshooting purposes, but MOSH does not intentionally include raw on-device OCR text in backend logs or storage.

4. Subscriptions and Payments

Subscriptions are purchased through Apple's App Store. Apple processes payment information and billing.

MOSH uses RevenueCat as a subscription infrastructure provider to help determine whether your MOSH Signals entitlement is active, identify the associated subscription product, and support purchase restoration and subscription-related functionality.

Your use of Apple and RevenueCat services is also subject to their respective privacy policies.

5. Service Providers and Data Sharing

MOSH does not sell your personal information.

We may share or process limited information with service providers only as necessary to operate the app, such as:

- Apple, for Sign in with Apple and App Store purchases;
- RevenueCat, for subscription and entitlement management;
- cloud hosting and infrastructure providers used to operate MOSH's backend.

We may also disclose information when required by law, to protect rights or safety, or to investigate fraud, abuse, or security incidents.

6. Account Deletion

MOSH provides an in-app option to delete your account.

When account deletion is completed, MOSH deletes the Apple identity associated with the MOSH account, removes or scrubs personal account information, revokes MOSH sessions, and attempts applicable Apple authorization revocation as part of the deletion process.

Deleting your MOSH account does not automatically cancel an App Store subscription. Subscription cancellation and billing are managed through Apple.

7. Data Retention

We retain account and operational information only for as long as reasonably necessary to provide the service, maintain security and reliability, comply with legal obligations, or resolve disputes.

Uploaded videos are intended for temporary processing rather than permanent storage.

Some records maintained by Apple, RevenueCat, or other service providers may be retained according to those providers' own policies and legal obligations.

8. Data Security

We use reasonable technical and organizational measures designed to protect information processed by MOSH. However, no method of transmission or electronic storage can be guaranteed to be completely secure.

9. Children's Privacy

MOSH is not directed to children under 13, and we do not knowingly collect personal information from children under 13.

10. International Processing

MOSH and its service providers may process information in countries other than the country where you live. Where applicable, we rely on service providers and safeguards appropriate to the services being provided.

11. Your Choices

You may:

- choose which videos to submit for analysis;
- use Apple's privacy options when signing in, including Hide My Email when available;
- manage or cancel your App Store subscription through Apple;
- restore eligible purchases through MOSH;
- delete your MOSH account from within the app;

- contact us with privacy-related questions or requests.

12. Changes to This Privacy Policy

We may update this Privacy Policy as MOSH changes. When we make material changes, we may update the effective date and make the revised policy available through the app or the public policy page.

13. Contact

For privacy-related questions or requests, contact:

moshsignals@gmail.com