

-side note-

If anyone could give me suggestions on how I can make this way **more personalised** that would be great.

Also, if you have the direct messaging perk in TRW, leave your tag, i'm building a network of high achievers that resembles a btech war room.

Salam alaikum <name>,

Would you be against looking at a quick suggestion on how you can make <company name> captivate its audience's predominant desire for status, whilst keeping your brand's simple and fun voice?

This desire mechanism comes from the fitness industry, which has been reverse engineered to fit <company name> target market, so you can increase the perceived value of your Arabic tutoring classes to your customers, by using the desire for status.

As a quick hypothetical example, why is professional table tennis gear appealing to you, when basic stuff would theoretically work fine? Is it because you know that it will make you look like a pro whilst easily winning against competition, or because you like the thought of spending money?

I've pasted below a small suggestion on how <company name> can use this "status magnet" on your One To One adult classes, by using a simple and fun voice to sell to a customer's desire to be seen as interesting and exotic by family and friends, as one example.

I'm looking for the right company to partner with in the <location> area, as I think the market is ripe for disruption.

The quick suggestion to how this idea could work on your One To One classes is below, if you could tell me your opinion, it would be very appreciated.

Ma'a salama.

Lewis.