

PRIVACY POLICY

QUICK OVERVIEW

www.babujigames.com ("Website") is owned and operated by Babuji Infotech Private Limited ("Babuji Infotech Private Limited," "we" or "us"). The policies that are mentioned below are applicable to this Website, www.babujigames.com. Please be advised that this Privacy Policy applies solely to the information gathered at our website and this policy does not apply to any information supplied to other websites whether is or not affiliated with us. By visiting our website, you accept this Privacy Policy, and further you ensure that you are at least 18 or above, and authorised to play Babuji Games as per the Legal mandates of India. If you disagree with the terms of this Privacy Policy, please do not use the Website any further.

GENERAL STATEMENT

Babuji Games is committed to protecting the privacy of its users in all aspects. With a goal to offer the best internet experience to its Users which is both fun and secure. Kindly take a few minutes to read the 'About Us' section to know more. Few of our services are offered for free, though you may need prior registration to participate in the games we offer. The information about the User is collected by Babuji Games from the information only supplied by Users.

Before submitting any information to the Portal, kindly read the following Privacy Policy for a detailed explanation of how your personal information shall be treated by us. By utilising the Portal, you give your implied consent towards the use, collection, disclosure, and transfer of your personal information solely for the purposes outlined in this Privacy Policy and for the collection, processing, and maintenance of such information. If any part of this privacy policy is not acceptable to you, we request you to not use the Portal.

When you use any part of the Portal, it indicates your implied acceptance of this Privacy Policy as well as your consent for us to collect, use and disclose your personal information in accordance with the provisions of this Privacy Policy. While you are not obligated to provide us with your personal information and may withdraw your consent for us to collect your personal information, kindly note that in any such event, you will be unable to utilise the vast scope of facilities and services offered to you by us.

COLLECTION OF INFORMATION

We collect information, voluntarily submitted by our Users to the Website in order to assist us in responding to various requests from the respective Users. We are dedicated to protecting the privacy of all Users of our website, except as disclosed below. We do not sell, barter, give away, rent, or permit a third party to use your personal information.

USE OF PERSONAL DATA

To make use of the vast array of Facilities and services offered on the Portal, Users shall be required to provide certain personal information to complete the registration process. These include:

- Location
- Username
- Password
- Email address
- Phone Number

In addition to the above information, in the process of providing you with access to the Services, and the features offered through the Portal and to verify your identity, you may be required to furnish additional information, including your:

- Permanent Account Number
- Aadhar Card Number

Babuji Games shall not collect any information or contact any given number directly for personal use. The purpose behind collecting this information from the users is to ensure the secure transfer of funds from their banks to the in-game wallet and vice versa. Any information you provide will not be used for other commercial purposes and will not be forwarded to any third party for their usage.

Further details such as your Bank Account Number, KYC Details may be collected by, or shared to our third-party payment gateway service provider, Cashfree, to verify, and process your payments. This is required as users are be granted permission to use the App to its full extent and are given complete access to all the services provided.

All the information that is required is specific and is related to the kind of services the user wishes to avail or access, and such information shall be used solely to provide services, including but not limited to the App and its features which are requested by the User. The details provided by the Users allow us to improve the App and bring you a fun, secure and user-friendly gaming experience. The App is permitted to share any such information provided with its affiliates and other third parties under

certain conditions. This is done with the view of complying with legal regulations and guidelines which facilitates a secure network, further ensuring the prevention of fraud or other imminent harm.

We may use third parties, subsidiaries, affiliates, and business partners to perform functions such as transactions, marketing, advertising, remarketing, etc., on our behalf. These entities may be provided limited or full access to the User's personal information which is needed to perform their functions and are under a legal obligation in terms of our respective contracts with them, to maintain the confidentiality and security of any personal information collected from this Website. They are restricted from using, selling, distributing, or altering this data in any way other than to provide the requested services to the Website.

We may also use or disclose our User's personal information if required/obligated to do so by law or to assist in law enforcement if that is necessary:

- To conform with the law or comply with legal process served on us or the Website;
- To protect and defend our rights or property, the Website, or our Users; and
- To urgently act under circumstances to protect our safety and that of our affiliates, agents and the users of the Website or the public in general.

USE OF COOKIES

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (only if you allow) that enable the sites or service provider systems to recognize your browser to capture and remember certain information. We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer a better site experience in the future.

Certain information that you provide on the Website may be a part of publicly accessible portions of the Website such as message boards, comments, or feedback sections. This Privacy Policy does not apply to any information you choose to make public by posting it on any such parts of the Website. Please be careful about what information you choose to disclose on the publicly accessible portions of the Website.

To improve the effectiveness and usability of the Portal for our Users, we use "cookies", or similar electronic tools to collect information to assign each visitor a unique random number as a User Identification (User ID) to understand the User's interests using the identified computer. Unless the User voluntarily identifies himself/herself (e.g., through registration), Babuji Games has no way of knowing who the User is, even if we assign a cookie to the User's computer. The only personal information a cookie can contain is information supplied by the User. A cookie cannot read data off the User's hard drive. Babuji Games's advertisers may also assign their cookies to the User's browser, only if the User clicks on their ad banners, a process that Babuji Games does not control.

Babuji Games's web servers automatically collect limited information about the User's computer's connection to the Internet, including the User's IP address, when the User visits the Portal. (User's IP address is a number that lets computers attached to the Internet know where to send data to the User -- such as the web pages viewed by the User). The User's IP address does not identify the User personally. Babuji Games uses this information to deliver its web pages to Users upon request, to tailor its Portal to the interests of its users, to measure traffic within the Portal and let advertisers know the geographic locations from where Babuji Games's visitors come.

All the information that is required is specific and is related to the kind of services the user wishes to avail or access, and such information shall be used solely to provide services, including but not limited to the App and its features which are requested by the User. The details provided by the Users allow us to improve the App and bring you a fun, secure and user-friendly gaming experience. This is done with the view of complying with legal regulations and guidelines which facilitates a secure network, further ensuring the prevention of fraud or other imminent harm.

DISCLOSURE OF DATA

BABUJI GAMES may share information as provided by you and data concerning usage of the Amusement Facility and participation in the Games with third-party service providers like Appsflyer, etc., or any other affiliates, engaged by BABUJI GAMES, for data analytics or other similar purposes, like processing data, providing & improving the services, and helping BABUJI GAMES serve you better.

BABUJI GAMES shares data with Appsflyer, who is their advertising agent, to utilise the data and provide relevant advertisements to the users only for promotional matter.

Where we propose to use your personal information (that is, information that may be used to identify the User and that is not otherwise publicly available) for any other uses we will ensure that we notify you first. You will also be allowed to withhold or withdraw your consent for your use other than as listed above.

By using the Portal, you hereby expressly agree and grant consent to the collection, use and storage of this information by BABUJI GAMES. BABUJI GAMES reserves the right to share, disclose and transfer information collected hereunder with its affiliates solely for the purpose of services availed by Users. Further, BABUJI GAMES reserves the right to disclose personal information as obligated by law, in response to duly authorized legal processes, and governmental requests, as necessary to protect the rights and interests of BABUJI GAMES.

LINKS

Babuji Games may include links to other websites. Such websites are governed by their respective privacy policies, which are beyond Babuji Games's control. Once the User leaves Babuji Games's servers (the User can tell where he/she is by checking the URL in the location bar on the User's browser), the use of any information provided by the User is governed by the privacy policy of the operator of the site which the User is visiting. That policy may differ from Babuji Games's own. If the User can't find the privacy policy of any of these sites via a link from the site's homepage, the User may contact the site directly for more information. Babuji Games is not responsible for the privacy practices or the content of such websites.

DATA SECURITY

All information gathered on Babuji Games is securely stored within the Babuji Games-controlled database. The database is stored on servers secured behind a firewall; access to such servers is password-protected and strictly limited based on a need-to-know basis. However, we understand that as effective as our security measures are, no security system is impenetrable. Thus, we cannot guarantee the security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. Further, any information you include in a posting to the discussion areas will be available to anyone with Internet access. By using the Portal, you understand and agree that your information may be used in or transferred to countries other than India.

Babuji Games also believes that the internet is an ever-evolving platform. We may periodically review from time to time and change our privacy policy to incorporate such future changes as may be considered appropriate, without any notice to you. Our use of any information we gather will always be consistent with the policy under which the information was collected, regardless of what the new policy may be. Any changes to our privacy policy will be posted on this page, so you are always aware of what information we collect, how we use it, how we store it and under what circumstances we disclose it.

ADVERTISING

Babuji Games may present information to its online advertisers -- to help them understand our audience and confirm the value of advertising on the Portal -- it is usually in the form of aggregated statistics on traffic to various pages within our site. When you register with Babuji Games, we contact you from time to time about updating your content to provide features which we believe may benefit you.

Several deceptive emails, websites, blogs etc. claiming to be from or associated with Babuji Games may or are circulating on the Internet. These emails, websites, blogs etc. often include our logo, photos, links, content, or other information. Some emails, websites, blogs etc. call the user to provide login name, password etc. or that the user has won a prize/ gift or provides a method to commit an illegal/unauthorized act or deed or request detailed personal information or a payment of some kind. The

sources and contents of these emails, websites, blogs etc. and accompanying materials are in no way associated with Babuji Games. For your protection, we strongly recommend not responding to those emails or using their websites, blogs etc.

We may use the information provided by you to Babuji Games, including your email address or phone number, to contact you about the Amusement Facilities or other services availed by you or to inform you of our Amusement Facilities and services.

CONDITIONS OF USE

Babuji Games does not warrant that this portal, its services, or email sent by us or on our behalf will be free from virus attacks. On such event, Babuji Games will not be liable for any damages of any kind arising from the use of this portal, including, but not limited to compensatory, direct, indirect, incidental, punitive, special, and consequential damages, loss of data, goodwill, business opportunity, income or profit, loss of or damage to property and claims of third-party. In no event will Babuji Games be liable for any damage that is over in an amount of INR. 100/-.

Guidelines for Children: Anyone under the age of 18, is not allowed by law to use the services of this website, and if there is any issue that arises from this, it shall be nil and void.

RETENTION OF DATA

Your personal information may be retained and may continue to be stored with us for life time until (i) the relevant purposes for the use of your information described in this Privacy Policy are no longer applicable to us, or; (ii) You email us at babujigameshelpdesk@gmail.com and explicitly ask us to erase all your data on demand; or (iii) we are no longer required by applicable law, regulations, contractual obligations, or legitimate business purposes to retain your personal information or retention of your personal information is not required for the establishment, exercise, or defence of any legal claim.

APPLICABLE LAW & JURISDICTION

By visiting this Portal, you agree that the laws of India, and respective jurisdictions, without regard to its conflict of laws, and principles, govern this Privacy Policy and any dispute arising in respect hereof shall be subject to and governed by the dispute resolution process set out in the Terms and Conditions.

UPDATING INFORMATION

You will promptly notify Babuji Games if there are any changes, updates, or modifications to your information. Further, you may also review, update, or modify your information and user preferences by logging into your Profile page on the Portal.