

[04/27/25] GPTX SEC Minutes Not Approved
5:00 PM CDT

The meeting convened to discuss organizing responsibilities for the Texas Green Party. Key topics included planning for 2026 conventions in the top 12 counties, membership development, and communications. Carolyn and Matt were designated to oversee membership development, while Wes and others were tasked with coordinating responses to messages. Shane was assigned to assist with county party development. Candidate recruitment strategies were also discussed, including the collection of signatures for Congress. The group addressed the necessity of enhancing social media management, exploring the potential application of NationBuilder for texting, and devising fundraising strategies.

The next meeting is scheduled for May 14 and May 25, with a training session scheduled for May 6.

- **Action Items**

- * * Carolyn, Matt, and Wes to convene and develop a comprehensive plan for managing communications and responding to inquiries.
- * * Wes to follow up with NationBuilder to resolve the issue pertaining to the texting functionality.
- * * The group approved up to \$30 per month for NationBuilder texting functionality, as necessary.
- * * Carolyn and Aly to collaborate on presenting the Slack archiving solution to the National Green Party.
- * * The group needs to develop a script for outreach and volunteer activation, with the objective of completing it prior to the May 11th Geodes meeting.

Attendees:

- ★ **Aly Schmidt** ✓
- ★ **Anissa Chilmeran**
- ★ **Gina Smith**
- ★ **Julián Villareal**
- ★ **Carolyn Leigh** ✓
- ★ **Matt Bauman** ✓
- ★ **Melanie Estes** ✓
- ★ **Shane Copelin** ✓
- ★ **Wes Gaige** ✓
- Guests**
- ★ **Nancy Gaige** ✓
- ★ **Laura Palmer** ✓

17:04

Introductions / meeting setup

https://docs.google.com/document/d/19AngwX26JmCm78hmdy3SXuyrBqRX-zj4ISUUq4quW10/edit?usp=drive_link

Welcome and Introductions

- * Aly welcomes Shane and Carolyn to the meeting.
- * Carolyn is introduced as the new SEC member, and Aly emphasizes the significance of her role in the planning and distribution of responsibilities.
- * Aly shares her screen to access the agenda and planning documents.
- * The group engages in a discussion regarding the diverse needs and personal objectives that align with party objectives.

● **Planning teams and goals**

○ **Planning and Preparing for the 2026 Conventions**

- * Aly and Matt have been designated to plan and prepare for the 2026 conventions.
- * The objective is to host conventions in at least the top 12 counties based on population.
- * The group discusses the number of conventions held in previous years, estimating approximately eight or nine in 2024.
- * Matt and other participants contribute to the discussion on the feasibility and previous convention figures.

○ **Membership Development and Communications**

- * Matt and Carolyn are assigned to membership development, with Wes being requested to join.
- * The group discusses the necessity of a well-defined plan outlining the responsibilities of individuals who will respond to messages from the website or Nation Builder.
- * Carolyn proposes merging membership development with communications due to the overlapping nature of these responsibilities.
- * Matt and other participants engage in a discussion on the importance of engaging with new members and potential candidates through the GEODEs program.

○ **Coordination and Training for Messaging and Membership**

- * Aly suggests that the team coordinating messaging and membership development should engage in a conversation on Slack or schedule a meeting to refine their plan.
- * The group discusses the various types of messages received, including voice mail messages, emails, and website submissions.

- * Wes mentions the available tools in Nation Builder for managing messages and the necessity of training.
- * The group agrees to convene after the May 6 training session to discuss subsequent steps and responsibilities.

- **County Party Development and Candidate Recruitment**

- * Matt and Aly are assigned to county party development, with Shane being requested to assist with networking.
- * Shane expresses a willingness to connect with green volunteers in counties that lack active green groups.
- * The group convenes to discuss the necessity of compiling a comprehensive contact list for smaller counties, thereby fostering organizational cohesion and participant engagement.
- * Aly and other participants explore the potential of recruiting candidates for Congress through the collection of signatures.

- **Candidate Recruitment and Fundraising Strategies**

- * Aly expresses interest in candidate recruitment but acknowledges the presence of other pressing responsibilities.
- * Carolyn and Shane engage in a discussion regarding the overlap between county party development and candidate recruitment.
- * The group contemplates recruiting candidates for Congress through the collection of signatures and the potential support that the National Party's Congressional Campaign Committee may provide.
- * Laura proposes establishing a menu of offerings for volunteers, encompassing candidate development and organizing meetups.

- **Social Media and Website Management**

- * The group discusses the necessity of implementing more frequent social media posting and enhancing the practice of sharing passwords for accounts.
- * Matt highlights the importance of utilizing the Texas Greens domain for social media accounts to ensure accessibility.
- * Laura underscores the challenge of managing over 250 county Facebook pages and advocates for a more structured approach to account management.
- * The group concludes by agreeing to address the proliferation of accounts and implement improved strategies for managing social media assets.

- **Legislative Activism and Nation Builder Training**

- * The group reiterates the importance of regular social media posting and emphasizes the necessity of enhanced password sharing practices for accounts.

- * Laura proposes establishing a menu of offerings for volunteers, encompassing candidate development and facilitating meetups.
- * The group has agreed to prioritize defining the party's brand and objectives through clear and compelling messaging.
- * Laura proposes organizing a training session for Nation Builder on May 6th, commencing at 7 p.m.

○ **Fundraising**

- * Regarding fundraising and merchandise, Laura suggests establishing a GPT X merchandise store and developing a comprehensive fundraising strategy.
- * Aly cautions against merchandise serving as a reliable fundraising mechanism and advocates for alternative fundraising approaches.

○ **Nationbuilder Payment Processing**

- * The group discusses the necessity of adopting a structured approach to managing social media accounts and the potential utilization of Nation Builder for credit card processing.
- * The group has decided to explore the use of Nation Builder for credit card processing and to address the issue of managing social media accounts more effectively.
- * The group emphasizes the importance of maintaining donations in a state of limbo until the missing information is obtained.
- * Aly and Nancy engage in a discussion regarding the challenges associated with using PayPal for donations and propose potential solutions, including the utilization of Nation Builder or third-party donation software.
- * The group has agreed to explore the use of Nation Builder for credit card processing and to address the issue of managing social media accounts more effectively.

○ **Nationbuilder Texting**

- * Regarding Nation Builder texting, Wes suggests contacting Nation Builder to inquire about the status of their phone number registration.
- * The group has resolved to allocate up to \$30 per month for Nation Builder texting and to initiate a trial period of texting between now and December.

○ **Iftar fundraiser update**

- Nancy provides an update on the Iftar fundraiser, indicating that she is diligently pursuing missing donor information for the state ethics commission report.
- Donations without reporting info - Around \$400
- Donation from corporation - Completed

National Committees

- The group has concluded by discussing the subsequent steps for the project to present Slack as a viable option for the National Green Party, including the testing of archiving integration.

Adjourn: 18:31

Next Meeting: May 14
May 25