

Welcome/Introductory Email

Subject Line: Still Interested In Selling Your Home?

Hello Sonia,

Your Posting on Zillow at [INSERT ADDRESS} is an absolute gem!

The beautiful brick exterior and shining white door make a remarkable first impression.

The spacious lawn and back canopy seem perfect for entertaining.

There are plenty of families in Richmond who would cherish your home's unique character.

Selling a home like yours might seem like an uphill climb with today's rates.

But it's far from impossible.

And with the right strategies it's quite achievable.

Between my business partner Josh and I, we have years of experience investing and selling in Richmond.

May I share with you how we sell in today's tricky market?

At your service when you're ready to chat,

Nick Keller

(XXX) XXX-XXXXX

Feel free to call, text, or email