



2017 Inman Frosty 5K

Saturday, December 16, 2017 at 9:00 am
Inman Middle School
774 Virginia Avenue NE
Atlanta, GA 30306

Sponsorship Information Sheet

All Proceeds Benefit Programs at Inman Middle School

Marketing Potential

- 250+ runners expected for 2017
- The Inman Middle School District includes (among others) the Ansley Park, Candler Park, Inman Park, Midtown, Morningside, Poncey Highland, and Virginia Highland neighborhoods
- The Frosty 5K will be advertised in media outlet calendars that reach the entire metro area

Sponsorship Levels

\$ 1000 Platinum Sponsor (1 available)

- Top logo or name on race t-shirt
- Top Logo or name on promotional materials
- Authorization to set up table with promotional materials at finish line
- Name/ logo on mile splits along course
- 6 race entries, 6 race shirts
- Recognition in the monthly Inman Middle School newsletter
- Logo and link posted on Inman website

\$ 750 Gold Sponsor (2 available)

- 2nd level logo or name on race t-shirt
- Logo or name on promotional materials
- Authorization to set up table with promotional materials at finish line
- 4 race entries, 4 race t-shirts
- Authorization to set up table at finish line
- Recognition in the monthly Inman Middle School newsletter
- Logo and link posted on Inman website

\$ 500 Silver Sponsor (3 available)

- 3rd level logo or name on race t-shirts
- 2 race entries, 2 race t-shirts

- Recognition in the monthly Inman Middle School newsletter

\$ 250 Bronze Sponsor

- 4th level logo or name on race t shirts
- 1 race entry, 1 race t-shirt
- Recognition in the monthly Inman Middle School newsletter

\$ 100 Friend

- Recognition in the monthly Inman Middle School newsletter

In Kind Sponsors (Coffee, Hot Cocoa, Water, Sports Drink, Fruit, Bagels, etc)

- Verbal Recognition at post-race event
- Ability to provide marketing materials at post-race event
- Recognition in the monthly Inman Middle School newsletter

Thank you for sponsoring the Inman Frosty 5K! Please complete form below.

<p>Form and check must be received by:</p> <ul style="list-style-type: none"> • THURSDAY, December 7th to be on t-shirts <p>Please make checks Payable to <u>Inman PTO</u></p>	<p>Mail Check and Form to:</p> <p>Inman Middle PTO Frosty 5K 774 Virginia Ave NE Atlanta, GA 30306</p>
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Name: _____

Address _____

Contact Person _____

Email and Phone _____

Sponsorship Level or In-Kind Donation _____

_____ Yes we have logo for T-shirt – please email it to Boyd Baker at boyd@sumowriter.com

_____ Yes we want to set up table at race

Inman Frosty 5K Contact Boyd Baker (boyd@sumowriter.com) 404-895-9276