

# “Traffic Misconception” BUMP Launch Angles Swipe File

***This bump, priced at \$27, offers a significant value since this publication is not for sale publicly and if it was would sell for at least \$47.***

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Here are 5 unique direct response marketing angles to promote the attached PDF as a "bump" offer to the "Traffic Misconception" report, titled "BUMP Launch Angles Swipe File":

## **1. "Unlock the True Power of Your Traffic"**

The "Traffic Misconception" teaches you how to get traffic—but what's the point of traffic if you can't convert them? This bump offer, "Build A Super-Responsive Mailing List From Scratch," shows you exactly how to turn every visitor into a loyal subscriber who's eager to buy. Add it now and watch your traffic become your most valuable asset.

## **2. "Traffic Alone Isn't Enough—Here's What You're Missing"**

Driving traffic is great, but what really matters is what you do with it. This bump offer is the missing link that will transform the people visiting your website into a responsive list that buys every time you make an offer. Get it now and supercharge your sales funnel today.

## **3. "From Traffic to Lifetime Customers—The Smart Way"**

You've learned how to generate traffic, but do you know how to convert it into repeat customers? "Build A Super-Responsive Mailing List From Scratch" is a step-by-step guide on building a list that's always ready to buy, ensuring every ounce of your traffic counts towards building a profitable online business. Don't miss this add-on—turn clicks into cash effortlessly.

## **4. "Get Traffic on Tap—Then Make It Stick!"**

The "Traffic Misconception" report helps you drive traffic, but this bump offer helps you make that traffic stick. Discover how to build a super-responsive mailing list that will keep your audience engaged, ensuring they come back for more—and buy again and again. Turn fleeting traffic into a dedicated tribe today.

## **5. "Stop Wasting Traffic—Convert with Confidence!"**

Most marketers struggle not with getting traffic, but with making it convert. With "Build A Super-Responsive Mailing List From Scratch," you'll learn how to capture, nurture, and profit

from every bit of traffic you bring in. Add this bump to finally start seeing the ROI from your traffic efforts and keep those hard-earned visitors engaged and spending.

Sure! Below, you'll find 3 subject lines and 3 emails for each of the five angles to promote the bump offer "Build A Super-Responsive Mailing List From Scratch." Let's dive in.

## Angle 1: "Unlock the True Power of Your Traffic"

### Subject Lines:

1. "Traffic Alone Isn't Enough—Here's the Missing Key"
2. "Turn Traffic into Loyal Buyers—Add This Secret Weapon"
3. "Got Traffic? Now Learn to Make Every Visitor Count!"

### Email 1: "Traffic Alone Isn't Enough—Convert Them Into Buyers"

Hey there,

You're driving traffic, and that's great! But here's the truth: if you're not converting that traffic into subscribers and buyers, you're losing out big time.

Imagine having a super-responsive mailing list filled with people eager to hear from you—people who trust you and are ready to buy whatever you recommend. That's the true power of your traffic.

And it's exactly what you can build with **"Build A Super-Responsive Mailing List From Scratch."**

Don't let your hard-earned traffic slip through the cracks. Grab this bump offer now and make every visitor count!

[Add the Bump Offer Now]

Best, [Your Name]

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### Email 2: "The Secret to Turning Traffic into Real Profit"

Hi [Name],

Driving traffic is only the first step. The real magic happens when you convert that traffic into loyal subscribers—an audience that's engaged, eager, and ready to buy.

**"Build A Super-Responsive Mailing List From Scratch"** shows you exactly how to do just that.

This is where your efforts pay off—turning traffic into profit.

If you want to finally unlock the true power of your traffic, add this bump offer today. It's the key to transforming visitors into loyal customers for life.

[Add It to Your Order Now]

Best, [Your Name]

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### **Email 3: "Don't Just Get Traffic—Make It Work for You"**

Hey [Name],

You're getting the hang of driving traffic—awesome! But here's a question: how many of those visitors are actually staying, trusting you, and buying?

**"Build A Super-Responsive Mailing List From Scratch"** is the perfect companion to your traffic strategy. It teaches you how to capture those visitors, nurture them, and turn them into your most loyal buyers.

Traffic isn't just about numbers—it's about turning those numbers into a solid, engaged audience. Ready to make every click count?

Add the bump offer now and let's get started.

[Add It to Your Order Here]

Take care, [Your Name]

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### **Angle 2: "Traffic Alone Isn't Enough—Here's What You're Missing"**

#### **Subject Lines:**

1. "The One Thing Missing from Your Traffic Strategy"
2. "Are You Missing This Key Step to Profiting from Traffic?"
3. "Traffic Is Just the Beginning—Convert Them Like a Pro"

### **Email 1: "The Missing Link to Profit from Your Traffic"**

Hi [Name],

Getting traffic is a huge step toward building a successful online business. But if you're not converting that traffic into leads and sales, you're leaving money on the table.

**"Build A Super-Responsive Mailing List From Scratch"** is the missing link in your strategy. It helps you capture your audience's attention and convert them into subscribers who want what you're offering.

Turn traffic into a goldmine—don't miss out!

[Add This to Your Order Now]

Cheers, [Your Name]

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### **Email 2: "Traffic Doesn't Equal Sales—Here's the Fix"**

Hey [Name],

There's a huge misconception that more traffic means more sales. But the reality is, without a proper strategy to convert that traffic, those visitors are just numbers.

**"Build A Super-Responsive Mailing List From Scratch"** fills that gap. It teaches you how to build an engaged audience who trust you and buy from you.

This is what separates struggling marketers from successful ones.

Want to turn traffic into buyers? Add this to your order today.

[Add the Bump Offer Here]

Best, [Your Name]

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### **Email 3: "Are You Making This Traffic Mistake?"**

Hi [Name],

If you think getting traffic is all you need to succeed, I've got news for you. Traffic alone doesn't make sales—it's how you *use* that traffic.

**"Build A Super-Responsive Mailing List From Scratch"** shows you how to convert visitors into subscribers and loyal customers. It's about building a relationship, gaining trust, and making them want more from you.

This is the piece you've been missing. Don't miss out—add it today and start making the most of your traffic.

[Get the Bump Offer Now]

Take care, [Your Name]

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### Angle 3: "From Traffic to Lifetime Customers—The Smart Way"

#### Subject Lines:

1. "Turn Your Traffic into Lifelong Customers—Here's How"
2. "The Smart Way to Build Loyal Customers from Traffic"
3. "Traffic + This Guide = Customers for Life"

#### Email 1: "How to Turn Traffic into Lifetime Customers"

Hey [Name],

You're already doing the hard part—getting traffic to your site. Now it's time to turn those visitors into lifelong customers.

With **"Build A Super-Responsive Mailing List From Scratch"**, you'll learn how to build a mailing list that connects with your audience and keeps them coming back for more.

Don't let traffic just pass by—turn it into a loyal customer base.

Add the bump offer to your order and build lasting relationships with your audience today.

[Add It to Your Order Now]

Best, [Your Name]

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## Email 2: "Want Customers for Life? Here's the Secret"

Hi [Name],

Traffic is great, but it's not the end goal. You want those visitors to become lifelong customers—people who trust you and buy from you over and over again.

**"Build A Super-Responsive Mailing List From Scratch"** gives you the exact steps to make that happen.

Imagine having a list full of engaged people who open your emails and act on your recommendations—that's what this guide will help you create.

Ready to turn your traffic into a loyal audience? Add this bump now.

[Add to Your Order Here]

Cheers, [Your Name]

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## Email 3: "Make Your Traffic Work Harder—Here's How"

Hey [Name],

You've put in the work to drive traffic, but are you getting the most out of it?

**"Build A Super-Responsive Mailing List From Scratch"** shows you the smart way to keep your traffic engaged and turn them into lifetime customers. It's about building trust, nurturing relationships, and making your audience feel valued.

Want to turn clicks into long-term profits? Add the bump offer today and see the difference.

[Add It Now]

Take care, [Your Name]

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## Angle 4: "Get Traffic on Tap—Then Make It Stick!"

### Subject Lines:

1. "Get Traffic—and Make It Stick with This Guide"

2. "Traffic Is Temporary—Unless You Make It Stick!"
3. "Make Your Traffic Stay and Buy—Here's How"

### **Email 1: "Make Your Traffic Stick Around for the Long Haul"**

Hi [Name],

Driving traffic is just the start. The real key is getting that traffic to stick—to build a loyal audience that comes back for more.

**"Build A Super-Responsive Mailing List From Scratch"** teaches you exactly how to keep your visitors engaged, subscribed, and ready to buy.

Don't let traffic slip through your fingers—make it stick. Add this bump offer and build a lasting audience.

[Add the Bump Offer Now]

Cheers, [Your Name]

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### **Email 2: "Traffic Fades—Unless You Do This"**

Hey [Name],

You've heard it before—traffic comes and goes. But what if you could keep that traffic engaged for the long term?

With **"Build A Super-Responsive Mailing List From Scratch,"** you'll learn how to build relationships that last. This is how you turn visitors into subscribers who stay—and buy.

Want to make your traffic stick around? Add this bump offer to your order now.

[Add It Here]

Best, [Your Name]

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### **Email 3: "From Clicks to Loyalty—Here's the Plan"**

Hey [Name],

Getting traffic is great, but wouldn't it be better if those clicks turned into loyal followers who trust you and buy from you repeatedly?

**"Build A Super-Responsive Mailing List From Scratch"** is your guide to making that happen. Build relationships, gain trust, and keep your audience coming back.

Ready to turn traffic into loyalty? Add the bump offer today.

[Get the Bump Offer Here]

Take care, [Your Name]

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## Angle 5: "Stop Wasting Traffic—Convert with Confidence!"

### Subject Lines:

1. "Stop Wasting Traffic—Here's How to Convert It"
2. "You're Getting Traffic, But Are You Converting?"
3. "Make Every Visitor Count—Convert Them with Confidence"

### Email 1: "Stop Letting Traffic Go to Waste"

Hi [Name],

You're doing the hard work of getting traffic, but are those visitors turning into buyers? Without a strategy to convert them, most of that traffic is wasted.

**"Build A Super-Responsive Mailing List From Scratch"** helps you convert those visitors into loyal subscribers—people who want to hear from you and buy from you.

Don't waste your traffic—convert with confidence. Add this bump offer now.

[Add It to Your Order]

Best, [Your Name]

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\*\*Email 2: "You're Getting Traffic—

Now Let's Make It Convert"\*\*\*

Hey [Name],

Getting traffic is just the beginning. The real challenge is converting that traffic into paying customers.

With **"Build A Super-Responsive Mailing List From Scratch,"** you'll learn how to capture, nurture, and convert every bit of traffic you bring in.

Make your traffic count—add this bump to your order today and convert like a pro.

[Add to Your Order Here]

Cheers, [Your Name]

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### **Email 3: "Turn Traffic into Trust—Here's the Secret"**

Hey [Name],

You've got the traffic. But without a strategy to convert, it's like water flowing through a leaky bucket.

**"Build A Super-Responsive Mailing List From Scratch"** will show you how to build trust with your audience and convert them into buyers.

Ready to plug the leaks and turn visitors into loyal customers? Add this bump now.

[Get the Bump Offer]

Take care, [Your Name]

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These email sequences are designed to engage, inform, and persuade your audience to take action on the bump offer, emphasizing the real value of converting traffic into loyal subscribers.