

This report is part of Charity Entrepreneurship's research into mental health and subjective well-being. A summary of the whole research process can be found [here](#).

## Health and Development Policy – Idea Sort Report

We [generated](#) and considered 256 charity ideas; the full list can be found [here](#). Key sources for the ideas included [Open Philanthropy Project](#), [GiveWell](#), [Copenhagen Consensus Center](#), [World Health Organization](#), [Centre for Global Development](#), and [Disease Control Priorities](#). Several ideas also came from conversations with experts. Each idea was evaluated using four methodologies in the following order:

1. [Expert view](#)
2. [Informed consideration](#)
3. [Weighted factor model](#)
4. [Cost-effectiveness analysis](#)

While we intended to finish the expert view first, it was the most time-consuming and so was the last of the four methodologies to be completed.

Based on this process, we selected 31 ideas for [further research](#). These are listed below.

Problem Area	Idea
Climate change/energy	R&D into green energy
Research	EA-minded R&D spending in developed countries
Research	R&D into non-addictive pain medication
Macroeconomic policy	EA-minded research into growth interventions
Research	R&D into antimicrobials
Health systems	Accelerate direct measurement of causes of death in developing countries
Trade	Trade policy reform – UK/EU policy; developing country trade reform; lobbying for regional trade agreements; Doha Development Agenda; assessment and advocacy on revenue lost from bilateral tax treaties

Research	Mosquito gene drives advocacy and research
Research	Researching preferences of global poor; behavioral research
Development aid	Monitoring and advocating for better aid quality
Agriculture	Campaign to influence developed country views on agricultural subsidies
Pain	Reducing regulation to enable access to pain relief; palliative care campaign
Agriculture	R&D to improve agriculture – biofortification; increasing yields; drought-resistant crops
Health systems	Universal health coverage of catastrophic health risk expenses
Development aid	Increase proportion of aid budgets spent on R&D
Public health	Alcohol control – taxes, regulation, information campaigns, other
Infectious diseases	Use of Xpert MTB/RIF to diagnose tuberculosis and drug resistance
Governance	Increase cost-effective government spending; program prioritization research; help identify and stop ineffective programs
Maternal/newborn health	Mass media promotion/campaign for behavior change – breastfeeding, food supplementation, handwashing
Health systems	Community monitoring of health problems – scorecards, planning meetings, etc.; regional comparison/competition for outcomes-focused government
Agriculture	Information campaign on biofortification (developing and developed countries)
Human rights	Promoting legal change to prevent modern slavery
Micronutrient deficiency	Universal salt iodization
Governance	Voter information campaigns
Research	Incentivizing development of pharmaceuticals to address issues in developing countries
Migration	Reducing migration restrictions within a country
Agriculture	Regulatory reform GM crops/biofortification (in developed

	countries)
Governance	Gender quotas for political positions
Public health	Lead paint regulation
Pain	Research into causes of cluster headaches
Public health	Outdoor air pollution – campaign to promote public transport/less car use