



Dear partners,

As a NOVA member, we would like to advertise your project on the Create & Bloom App so we can ensure we are promoting Creative Health provision happening in the Wakefield district to the communities we work with.

Create & Bloom will help users to unlock their creativity through a series of painting, drawing, movement and creative writing exercises. Each series of activity, provided by our expert partners and supportive creatives, will support the user to build their skills and confidence, helping them to develop their own artwork and unlock their style and expression.

The content is also designed to support wellbeing, encouraging the user to spend some time each day immersing themselves in creative activities that help them to relax and unwind from day-to-day life. There is a combination of written, audio, visual worksheets, and video tutorials that last around 5-30 minutes and can be accessed at any time.

Create & Bloom has an events section which notifies the user of **creative health groups and events** happening in their local area. We are inviting you to submit your events and projects so app users in your area can find out about the wealth of creative activity they can access in the community.

Please complete the following table overleaf and send to createandbloom@swyt.nhs.uk

Please only complete one form per activity/event.

Field	Description	Information provided
Name	Title given to the organisations, event/group/project	
Region	Select from Region list	Yorkshire and the Humber
District	List the specific districts your project takes place	
Display location	Text description of the location of the event. This can be used for the specific location (e.g. Village Hall)	
Display until date	This is the date you want your event to show on the app until. We recommend the date of the event if you are advertising a one day event, or for groups and projects, the last date of delivery.	
Display Date/Time	Test description of date and time. Here, you can add more detail (e.g. <i>Every Tuesday at 2pm, excluding school holidays</i> or <i>Starts at 4pm on Monday 5th June, last performance at 10pm</i>)	
Information	Provide a short statement letting users know what to expect from your group or event, this could include the kind of activities you provide or who they are aimed at. (e.g. <i>A crafting group for new and expectant parents</i> or <i>Singing group for those with dementia and their families/carers</i>)	
Button URL	Link to your organisation page or Eventbrite booking page	
Button Text	The text to display on the URL button	Select either: Book Course Find out more