

# Subject lines for your emails

## Mystery:

- 👁️👁️ for your eyes only
- BIG changes are happening!
- no, you don't have to do that!
- your future is calling, [NAME] 🌟
- STOP thinking this
- It's finally here! 🎉
- Where to channel your energy ✨
- A special announcement! 🎉

## Teaching:

- Before you X, do this
- X [teaching tips] you must know
- It's time to re-think [subject]
- NEW - Our most valuable XYZ
- The best of TOPIC
- Here's why we [something remarkable]
- My BIG [topic] mistake
- How I was able to [result] in [timeframe]
- It all starts with [topic name here]
- Let's get [TOPIC HERE]
- Did you know that you can [TOPIC]
- Introducing...
- X trends you must know
- NEW: [the topic here]
- Looking for [TOPIC] ✨ Here's how to find it!
- Promoting [TOPIC] with [EXAMPLE]
- # Framework for [WHAT HAPPENS HERE]
- 6 steps to turn your \_\_\_\_\_ into \_\_\_\_\_ ✨
- My favorite way to...
- [TOPIC] made easy!
- What's your favorite [back to school book]?

## PAIN POINTS:

- Where did X go?
- Stop wasting money on [TOPIC]
- Your [PAIN POINT], solved
- Wanted: [VALUE 1], [VALUE 2], VALUE 3]
- Learn X in TIME FRAME

- It's time to rethink X
- Is [TOPIC] worth the [PAIN POINT] 😞
- Make your [TOPIC] disappear
- Is it time for \_\_\_\_\_?

#### **GREED:**

- Meet your new [REMARKABLE IDEA]
- Get a head start on [TOPIC]
- New Must Have [TOPIC]
- Reminder: We want X

#### **Personalization:**

- {fNAME}, have you seen this?

#### **Fear or Missing Out**

- 15 minutes till EVENT
- Are we still on for TIME?
- We're starting in [x] hours!
- Uh-oh, this is expiring
- Last chance to X
- You're missing out on [ITEM]
- Tonight only: OFFER NAME HERE
- Last day to [THING]
- Missed you, how's Thursday?
- The countdown is on! ⌚
- Incoming! The [SALE TOPIC] is almost here!
- Just X hours left to get [RESOURCE] ⌚
- Important: This bonus expired tonight ❌

#### **Fun with emojis:**

- ✨ poof! Introducing the magic strategy

#### **Announcements:**

- Your 2023 Action Plan 🙌 (surprise sale starts now! 🤖)
- Something big is coming next week
- Just here making your dreams come true ★

#### **SALE Specific:**

- Final Sale of the School Year!
- Why NOW is the best time to take action ✏️