Heatstroke in Pets Email (To edit, click 'file' > 'make a copy')

Suggested subject line: How to spot heatstroke symptoms in your pet

Dear <Client name>,

Extreme heat can be very dangerous for our furry family members. With the recent spike in temperature, we wanted to ensure you were aware of the signs of heatstroke, so you can keep <Pet's name> safe this summer.

1. **Panting.** Pets can't sweat as well as humans, so they cool down by panting. If your dog is panting excessively, ensure you bring them inside and out of the sun.
2. **Salivating (drooling).** Dogs cool down by evaporating saliva, and when they can't cool down fast enough, this can result in drooling. Similarly to the point above, get them inside and ensure they have access to water.
3. **Tiredness.** They won't have energy, and will move slowly and sluggishly. Get them inside, wet their fur with cold water, and call your vet for advice.
4. **Breathing Distress.** While trying to cool down by panting, your pet might have trouble breathing. This can be particularly problematic for pets with shorter snouts.
5. **Dizziness and Confusion.** Heatstroke can cause a variety of neurological issues in pets. Call your emergency vet if your pet seems dizzy or confused.
6. **Difficulty walking and tremors.** Your pet might have trouble standing, be staggering or be unable to walk straight. Immediately get them inside, give them a cold (but never icy) bath, and call your local emergency vet. Be prepared to take your pet to the emergency room.
7. **Collapsing or fainting.** The heat is causing damage to your pet's internal organs. Go to the emergency vet immediately and call to let them know you're on the way.

   If you are concerned by your pet's behavior, call us on <CLINIC NUMBER>. Even if it seems your pet has recovered, get them checked by your vet.

Cooling mats and pet-friendly frozen treats are a great way to help your pet stay cool during the heat! And as always, ensure your pet has access to shade and water at all times.

Kind regards,

< Vet Name >

< Online booking link >