

Account Associate for the Election Cycle at The Campaign Workshop

Who We Are:

The Campaign Workshop is a fully remote company made up of fun and quirky political and advocacy professionals. We help progressive nonprofits, labor unions, and advocacy groups to develop new strategies, create digital ads, design direct mail, deliver training, and develop content.

We build award-winning, strategically driven campaigns for our clients. For samples of our work, please visit our [website](#). Also, we have done an extensive amount of writing on our [blog](#) and in our [eBooks](#).

We are committed to diversity, equity, inclusion, and belonging, and we're working to build an actively anti-racist organization. We're working to create a company where everyone can show up fully as themselves, where we engage directly with our identities and biases, and where we work together to create inclusive and equitable systems.

What You'll Do:

The Account Associate is a full-time, temporary position from August 17 (or sooner) through November 6, 2026. You will support a wide variety of strategic communications programs, including direct mail, digital advertising, print, out-of-home, and more for our clients. You'll report to a member of our full-time staff and work with other members of staff on assigned projects. As a member of our election cycle team, there will be significant evening and weekend work. As an Account Associate, you will:

- Develop and implement eye-catching creative for direct mail, digital, and other communications programs for our clients, in partnership with the rest of the TCW team
- Develop and review budgets for client programs
- Own database entries and scheduling for client programs—you are the keeper of dates and deadlines
- Draft and review memos that effectively communicate strategy proposals and recommendations to send to clients

- Develop creative memos to share with designers, programmers, and clients
- Draft creative copy for ad concepts
- Coordinate with graphic designers to shepherd direct mail and digital advertising through the design process
- Produce organized, well-sourced research documents and reference sheets to fact-check our work
- Conduct QA of your and others' work to prevent errors going out the door

Who You Are:

This is an entry-level role at The Campaign Workshop, and we're excited to work with candidates who are new to the industry. The ideal candidate will be:

- **An adept organizer and problem-solver.** You can juggle multiple complex projects simultaneously and meet deadlines in a fast-paced environment. You can predict roadblocks before you reach them, and plan ahead to make sure that we deliver results for our clients.
- **A clear communicator.** You are willing to engage with all team members to determine priorities and ensure that everyone has the information they need to maintain internal and external workflows, so deliverables remain on schedule.
- **A quick and eager learner.** We don't require past professional experience for this role, but we are looking for folks who can learn how to do our work quickly. We're a small team, and we all wear lots of hats, and you'll help us fill gaps. You can pick up on new ideas, ask questions to fill in knowledge gaps, and find solutions to problems that you don't already know the answer to.
- **Deeply committed to racial justice and all forms of equity.** You understand how your identities impact the way you show up at work, and you'll use your platform at The Campaign Workshop to help us build an inclusive and equitable workplace.

This role is open to candidates with a range of backgrounds and experience, including candidates that have just graduated from college or who haven't worked in politics or advocacy before. We're primarily interested in folks who are eager to learn more about our work and are interested in launching careers in politics and advocacy.

What You'll Gain

- **You'll make an impact.** You'll be at the frontlines of our work to champion progressive causes, and you'll gain firsthand experience in political consulting, client management, and the creation, production, and management of campaigns. Working in a high-intensity election cycle environment can be challenging, but it will give you deep insight into what moves the needle and also what makes you tick.
- **We're committed to learning and growth.** We really invest in our people through training, feedback, and mentorship. Some folks stay at TCW for decades, while others use this as a launchpad into careers across the progressive ecosystem. We create space for mistakes and take dedicated time for learning and professional development.
- **We show up for each other.** We're a diverse team with a wide range of experiences – some of us have been at TCW through 15 years and 4 promotions, and others are just starting out here as their first job out of college – but we share a commitment to building a workplace where we can all thrive. We respect each other's boundaries, recognize that we all have commitments beyond work, and trust each other to get work done.
- **You'll love working here.** We're a small, collaborative team of people who really care about doing good work and who treat each other with compassion and respect. We offer great benefits and real opportunities for growth.

Additional Information

The salary range for this role is \$57,000-\$69,000 annually, which will be prorated for the election cycle, along with great benefits, including:

- Blue Cross PPO platinum plan with the premium fully covered
- \$45 per month cell phone stipend and a \$65 per month internet stipend
- \$100 per month student loan reimbursement
- Fully remote office

The Campaign Workshop is committed to building a diverse team and a culture where different backgrounds and perspectives are welcome, and we strive for equal employment opportunities regardless of gender, physical and/or mental disability, race, age, national origin, color, religion, veteran's status, marital status, sexual orientation, gender identity or expression, genetic information, personal appearance, family responsibility, and any other characteristics protected under federal, state, or local law.

Candidates must be eligible to work in the United States and will be required to sign an I-9 form. Please apply [here](#). We are accepting applications on a rolling basis, and early submission is strongly encouraged, as the position may be filled at any time.

We've worked to build a work environment where people with all backgrounds and identities can thrive, and we want our hiring process to reflect that. If there are any accommodations that would help you in submitting your application, interviewing, or completing our hiring tasks, please email jobs@thecampaignworkshop.com and reference the job title in the subject line.