

SL: A recommendation from a friend

Hi <Name>!

<Compliment> "I love Minnie's comics that you shared on Instagram, they're really creative and fun."

However, I was shocked when I looked at your website, it was chaotic,

There were ads everywhere and from a stranger's point of view I wouldn't know where to click.

So, I have prepared improvement points for you to apply to your website.

With that, you can gather more leads for your website and increase the sales of your books.

Despite the highly interactive Instagram Page that you have, It saddened me to your website like that.

I have other ideas that you might find useful.

If you want to hear it.

Joseph

Attached Doc:

For Nick

Hi Nick,

Here I gathered 4 things that you might consider to improve your website,

I sure these will be helpful for your business.

Provide valuable and relevant content: Your feeds and videos offer valuable and engaging content related to cats. Your cat book & comic sales page should provide a clear and concise description of the book, along with its benefits and features.

Use high-quality visuals: Incorporating high-quality images and videos of cats can make your blog and sales page more appealing and engaging. This will also help in attracting new visitors and keeping existing readers engaged. This is one of the major problems you have with your website.

Make it easy to navigate: Ensure that your blog and sales page are easy to navigate and find information on. Make use of clear headings, subheadings, and menus to help readers find the information they need quickly. Because of the Google Ads, I had a really hard time discovering where to click and where to not.

Promoting your blog and cat books: You're doing this but you don't have the necessary backend. Utilizing social media could help you engage with your audience, however, having email marketing, and other online marketing strategies to promote your blog and cat books. This will help you attract more visitors and generate more sales.

Joseph