

MARTHA-BRYAN CARR

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PORTFOLIO: [HTTPS://SITES.GOOGLE.COM/CONVERSE.EDU/MARTHA -BRYANCARR/HOME](https://sites.google.com/converse.edu/marttha-bryancarr/home)

Motivated undergraduate student with a strong academic foundation and demonstrated experience in research, analysis, and project development. Skilled in synthesizing information, writing, and collaborative problem-solving. Eager to contribute to psychological research by applying critical thinking, organizational skills, and strong commitment to accuracy and learning.

EDUCATION

BA in Communications and Media Studies

Converse University | Aug 2022 - Current

GPA: 3.87

Awards and Honors

Dean's List (All semesters)

Converse Scholar Award

Converse Endowed Academic Scholarship

Relevant Coursework

- General Psychology
- Data Literacy
- Principles of Sociology
- Multimodal Composition
- Presentation Skills
- Public Speaking

SKILLS

Research & Analysis:

- Field observation and evaluation
- Data collection and organization (qualitative and quantitative)
- Critical thinking and problem-solving

Writing & Communication:

- Academic writing and editing
- Presentation design and delivery
- Multimodal content creation

Technical Tools:

- Microsoft Office Suite (PowerPoint, Word)
- Adobe Creative Suite (InDesign, Illustrator, Photoshop), Canva
- Audacity, Logic Pro X

PROJECTS

“Who the Heck is That?” | Podcast | Historical & character analysis of comic book characters & review of their portrayal in recent film adaptations

- Developed original concept and premise for podcast, including show format, themes, and target audience
- Conducted thorough research on chosen topic
- Wrote and edited script, podcast description, show notes, & episode summary
- Recorded & edited audio material using platforms such as Audacity and Logic Pro X
- Created cover art for podcast using Canva

Doomsday Diner | Menu Design | Restaurant concept creation and menu design

- Conducted field research at comparable restaurants, determining key features, operational patterns, and customer expectations, applying findings to concept development.
- Created restaurant concept, including overall aesthetic & mission
- Crafted menu, including layout, specialty items & descriptions, & cover/heading art using Canva
- Wrote concept statement detailing design process & explanation of design choices

Magnifying Music | Music Blog | Analysis of traits and development of cultural & multicultural music

- Created and ran blog page
- Conducted thorough research on music of various cultures & languages
- Wrote thoughtful posts on the historical and genre-specific elements of various types & iterations of music
- Carefully chose audio and visual elements to accompany writing
- Edited each piece, ensuring grammatical accuracy, consistent tone, and flow

@doesthegaydie.com | Social Media | Compilation and review of non-tragic queer film

- Founded & managed TikTok account
- Created thoughtful written & visual content using various design programs
- Curated digital content, tailoring for specific audiences
- Interacted with other accounts & creators to actively increase engagement

COMMUNITY INVOLVEMENT

Converse Interior Design Club | Aug 2022 – May 2024

Converse College for Women | Aug 2022 – May 2024

Habitat for Humanity Volunteer | 2018 – 2021