



Social Media Content Creator & Community Engagement* (Volunteer, Remote, Flexible)

Do you want to reshape the media landscape and ensure that migrant and racialised women's voices are heard and valued? Are you passionate about challenging dominant narratives and bringing fresh perspectives to the forefront?

If so, this opportunity is for you!

About Migrant Women Press

We are a migrant women-led independent media organisation connecting women from diverse backgrounds navigating life in a new place to amplify their voices through journalism.

We publish migrant women's original reporting and opinions, focusing on their experiences and interests.

By placing the diverse voices of migrant women at the centre of our reporting and opinion pieces, we offer an intersectional perspective on migration discussions, confronting the misrepresentation of migrant communities and the systemic lack of diversity in the media landscape.

About The Role

We are looking for a dedicated and creative individual to support us in growing and engaging our audience across multiple platforms. You will help plan, create, schedule and publish daily content, as well as contribute to major upcoming campaigns.

This role is perfect for someone who is eager to gain hands-on experience in digital storytelling, audience engagement, and strategic communication within a mission-driven organisation. You will have the opportunity to shape online

narratives, amplify underrepresented voices, and develop skills that are valuable in today's digital media landscape.

This opportunity is fully remote, and candidates can be based anywhere in the world!

Key Responsibilities:

Content Creation & Planning:

- Develop and schedule engaging content for Instagram and LinkedIn, aligned with Migrant Women Press's mission
- Write compelling captions, design visuals (using tools like Canva), and help
- create short-form videos.

Campaign Development

- Assist in crafting social media campaigns for Migrant Women Press's upcoming projects.
- Contribute ideas to help increase reach, visibility and engagement.

Community Engagement

- Interact with our audience by responding to messages and stimulating discussions.
- Help build relationships with like-minded organisations and individuals.

Analytics & Strategy

- Track social media performance and suggest improvements based on audience insights.

Who We're Looking For

We're looking for a creative, motivated individual with:

- Passion for independent journalism, intersectionality, anti-racism, migrants' rights, women's rights and storytelling
- Fluency in English
- Experience managing social media for an organisation, project, or brand.

- An understanding of social media trends, engagement strategies, and audience growth techniques.
- Proficiency in Canva or similar design tools for visual content creation.
- Strong copy editing skills with an ability to craft engaging, impactful posts
- Experience in creating short videos for social media
- Creativity
- Collaborative mindset

What You'll Gain:

- Recognition and promotion of your expertise and skills.
- Hands-on experience in digital media, social media and community engagement.
- Networking and professional connections within media, journalism and social impact spaces.
- Strengthening your employability and career development

Details:

- Location: Remote (open to applicants worldwide)
- Compensation: Volunteer position
- Duration: Minimum 4 months up to 6 months
- Minimum 1 day per week
- We're flexible and can adapt this position depending on your availability

How to Apply

To apply, please send your **CV** along with a **short cover letter**—or get creative with your application!

Tell us why you're excited about this role and how you can contribute to Migrant Women Press.

If you have a portfolio, feel free to share relevant examples of your work—though this is entirely optional.

Send your application to **editorial@migrantwomenpress.com** with the subject line: **"Social Media Content Creator & Community Engagement"**.

Deadline: 27th February

We look forward to hearing from you!

****We are committed to prioritising migrant and racialised women in our hiring process to fulfil our mission.***

However, we welcome applications from individuals of all backgrounds who can demonstrate a strong commitment to intersectionality and inclusivity in their work.