	Proj Score	ML Win %	**Proj Spread**	Proj AMML	Current*	Iwin%	**ML EDGE**	**Est Cover %**
Kansas City Chiefs	23.4	39.82%	**3.1**	+151	+100	50.00%	**-10.2%**	**45.1%**
San Francisco 49ers	26.5	60.18%	**-3.1**	-151	-120	54.55%	**+5.6%**	**54.9%**

This line will most likely sit in the -120 to -130 range up until gameday. Obviously the closer to -120 the better but there is solid value at any price within that range

Breakdown
- ML Win %: Model projected win % on the moneyline based on Proj Score and Proj Spread
- Iwin%: Implied win % based on the current ML price being offered by sportsbook
- ML Edge: simple math… ML Win % - Iwin% = ML Edge

Notes:
- Mahomes 10-1-1 ATS as an underdog, probably the #1 stat you will hear over the next week
- Shanahan revenge spot. Last time Shanahan had the Niners in the SB he held a late lead vs the Chiefs and failed to hold onto it, mostly due to some questionable play calls and poor execution of those plays.
- Last year (SBLVII) the Chiefs were +2 underdogs vs the Eagles, My same model made Chiefs -3.5 favorites. Chiefs won a great game by 3 (38-35)
- Model results for previous 3 Super Bowls (Since i been posting plays) are 3-0 on the sides. Tampa Bay +3.5 (SBLV), Cincinnati +4.5 (SBLVI), and Kansas City +2 (SBLVII)

Evaluations:
(t*hese are personal takes and could be argued against. These are just my thoughts on what I see*)
- Chiefs at +odds feels like a trap. They won outright last year in the SB as a dog, They beat Buf as a dog in the Divisional, and they beat Bal as a dog in the AFC Championship. Feels like seeing them as a dog again is bait. Remember this is the Super Bowl, the most wagered on game of the year across all sports. Books know what they are doing. Last year books knew they would be exposed on Philly since they were the darling of the NFL. So why give Philly +odds in that spot?? They gave a -EV position, the public jumped all over it, and Vegas cleaned up. This year doesnt feel so similar in my opinion. At +odds I believe the public will run to the window to bet on the Chiefs but unlike last year it is a -EV position. Leading into my next point….
- Popular misconception in betting, I've talked about this before, "the books want even exposure on both sides so they can profit off the juice no matter the result." This is false. Books actually look for spots where they are exposed on a -EV position giving them a +EV position. More times than not books will win in these situations not because sports are rigged but because the public is taking a bad number, effectively decreasing their % chance of winning.
- Oddsmakers don't forget. They remember the Chiefs winning last year's SB as a dog. Public lost and the books won. All those people that bet against them and lost last year… do they jump ship and bet on them this year. The classic "i'm not making that mistake twice"
- KC could very well win this game. There is no denying they have been there and done that plus they have Mahomes who is the best player on the planet. But the value here is with San Francisco.

- Last time the Niners were in the Super Bowl they were an inexperienced team. Bosa and Deebo were both rookies that season. Since then they have upgraded the overall talent of the team, especially on offense, with the addition of McCaffery and Aiyuk at the skill positions. Along with more weapons they have upgraded at QB from Garoppolo to Purdy. This is a much better overall team than the one that played in the Super Bowl in 2020.
- Lets face it, The Niners have been the best team in football this year. It's been them, a gap, and then everyone else. We get the opportunity here to take the best team in football at an affordable moneyline price with positive value.