

## COUNTDOWN TIMER

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*Content creators. E-commerce. Service providers. Coaches.*

Send emails that get you noticed, adored, and paid with:

### Email Marketing Membership's Annual Pass

Get an entire year's access to Email Marketing Membership

PLUS every email training I've ever created *(and will create in the next 365 days)*

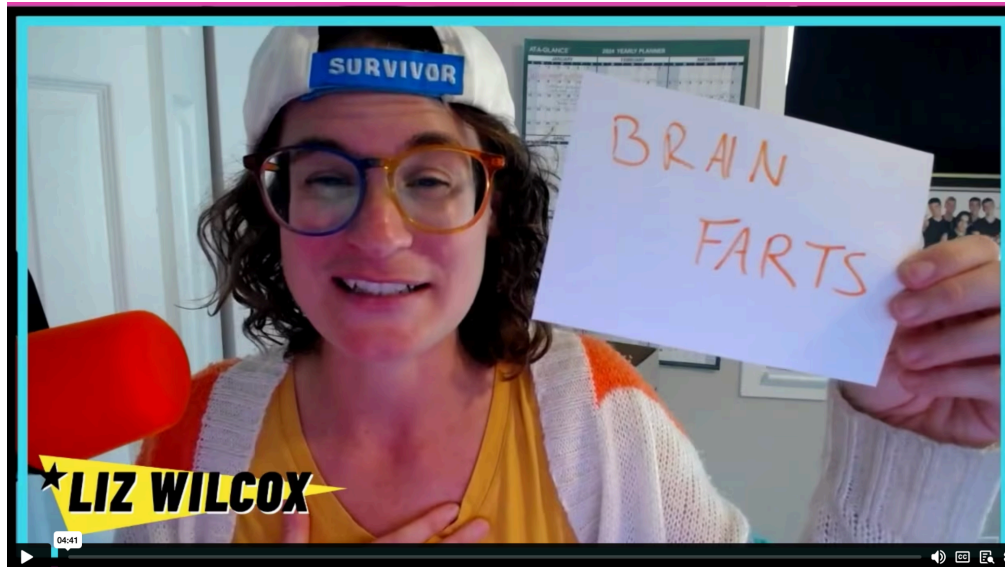
...for just \$108

No sneaky up-sells.

No pricey programs.

No five-figure mastermind lurking at the bottom of an endless funnel.

Just 365 days of **support + accountability, plus weekly done-FOR-you email resources** to turn email marketing into a sales-driving machine for your business



[GRAB THE DEAL OF THE YEAR FOR \$108 ]

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“Warning: Liz Wilcox may cause you to LOVE writing emails again!

Best \$9/month I've ever spent. No gimmicks, no upsells. Liz is the real deal. She cares about treating people *like people* and respecting anyone letting us into their inbox. **I've never written an email so quickly in my life that had my vibe and didn't feel like I had to force my words into a stale template.**”

— PENDING APPROVAL FROM AUTHOR




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***Ugh email*** 🖐️🖐️

That thing everyone says you gotta do, but feels about as fun as folding laundry.

*(Important, sure. But does anyone **\*really\*** like doing it???)*

Everyone tells ya to be consistent, but that's tough when:

 <p>You get a brain fart EVERY time you sit down to write your newsletter.</p>	 <p>You spend HOURS crafting an email to the same 150 people, just to hear *crickets*.</p>	 <p>Your heart sinks every time you refresh your inbox just to see exactly ZERO Stripe notifications, leads, and replies.</p>
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And despite your best intentions...

Your 'weekly' email turns into monthly... then quarterly... then nothing 🤖

If business in 2024 felt like running a marathon in quicksand — *emotional, complicated, almost not worth it* — you're not alone.

But the "pros" are right.

**Email is *still* the best way to grow your business.**

**AND people are still buying all kinds of stuff. Yep, even in this economy.**

(In fact, I've made more money this year than I did last year. With no ads. Just sending emails.)

What if you could:

*... know for sure people are reading and loving your emails?*

*...see significant growth in your business?*  
*... keep more of your own cash than Zuckerberg does?*  
*... get constant clients/sales without freaking out over a forgotten DM?*

And heck, get some recognition for all this dang work you've done?

If that feels a little too good to be true, allow me to introduce myself...

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👋 Hi. I'm Liz Wilcox, and I'm here to make email marketing FUN!

There are three things I swear by:

1. Email will change your business AND your life.
2. You deserve to learn how to make email marketing work for you without feeling overwhelmed as all get out.
3. You shouldn't have to choose between paying for your groceries and paying to learn how to build a sustainable business. #canigetanamem

I believe in these SO much that I tossed out everything those other coaches and online biz celebs preach.

Instead of drip-feeding my trainings and hiking up the prices for each one...

**I've bundled everything I know about email marketing into ONE place for ONE (low) price — so you can grow your business WITHOUT going into debt or doing any of the icky complicated stuff those online biz celebs swear will make you rich.**

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Say hello to the ONLY Black Friday offer that helps you send emails every single week (in 20 mins flat)...

# The Annual Pass 🖐️🖐️

Get an ENTIRE year's access to the Email Marketing Membership

PLUS ALL MY OTHER PRODUCTS FOR FREE

So you can build trust with your audience, create real connections, and turn those subscribers into loyal (happy) customers

*That means you get:*

- **52 weeks of newsletters done-FOR-you** — no more writing from scratch!
- **Access to my ENTIRE library of courses for every stage of the email marketing journey** — from building your list to selling like a pro
- **LIVE rounds** of my best courses to keep you accountable
- **Monthly Q&As** where I answer all your questions (these are my favorite!)
- **All my NEW content and trainings** that drop throughout the year — at NO extra cost

For just \$108!

**[I NEED THIS LIKE YESTERDAY]**

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Let's make 2025 the year you:

- ⚡ Send consistent emails that are fun to read, write, and get “*omg I LOVE this*” replies
- ⚡ Grow your list into a community of subscribers who are obsessed with what you create (and happily throw their money at ya)

⚡ Launch new products or services *any time* you want— using just email — no fancy funnels, tech headaches, or stress

⚡ Start building a business that keeps growing, even while you're binge-watching Netflix

Best part?

You can get there even IF right now...



Your email list only has the same 250 people since 2020



No one is clicking, opening, or replying to your emails (and it's starting to feel personal)



The idea of real income from your emails feels less likely than knowing why Will Smith really smacked Chris Rock that night

Together, we'll get you to a place where you can confidently fire off an email (*in 20 mins flat*) and watch the clicks, replies, and \$\$\$ roll in.

Pinky promise.



Aurora Gregory  
Speaker + Author

This has helped me fall in love with emailing my list. The tools + templates are fun, inspiring, and so easy to use! Anything that makes my life as a business owner easier is going to make my list of favorite things!



Stephen Hockman  
Founder of SEO Chatter

I sold 6 of my signature course (\$1297) through EMAIL only. I was blown away that people would invest so much money.

"I've used several of Liz's templates and I'm now mailing them every week!  
That's something I didn't think I would be able to do before joining the  
EMM!"

— [Gorgeouscraftsuk@gmail.com](mailto:Gorgeouscraftsuk@gmail.com)

[I'M IN, BABY]

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"Hold up, Liz. What's Email Marketing Membership, anyway?



Only the best thing since \*NSYNC came back and did that one song earlier this year.

**EMM is like having your own Email Marketing Department in your back pocket—without the four-figure retainer.**

If you've ever pulled your hair out over:

*"What the heck do I write THIS week?"*

*"How do I sell without being icky?"*

*"Why is no one responding?"*

*"How do I grow my email list so I'm not talking to the same 150 people?"*

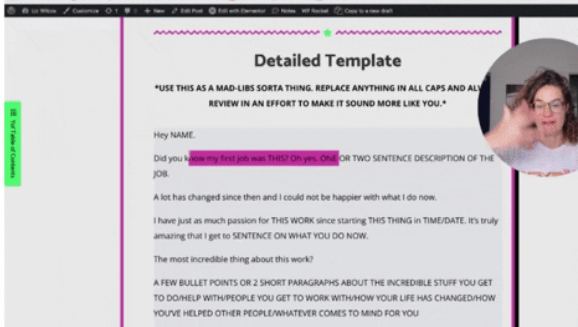
Then just stop, collaborate, and listen, baby 🎵

**Let ME build the strategy, the structure, and create the templates you need to send out an engaging email EVERY single week.**

From building trust to driving sales and getting people to actually *click*, it's all done FOR you.

All you have to do is pop in your details and hit send.

Here's how it works

	<h2>Weekly Newsletter Templates for a YEAR of Consistent Emails</h2> <p>Your cure for the <i>what-do-I-write</i> headache.</p> <p>Every week, I send you a newsletter template to connect you even closer to your audience.</p> <p>Just zhuzh it up, hit send, then watch as your subscribers engage like never before.</p> <p>You get:</p> <ul style="list-style-type: none"><li>• A <b>short &amp; sweet video walkthrough</b> showing you the strategy &amp; copy principles behind the template and how to personalize it.</li><li>• A <b>detailed template written mad-libs style</b> so you can take and make it your own every single week.</li><li>• <b>2 Example Swipes for different niches</b> (service provider/ecommerce/coach) to show you what the emails look like in action.</li></ul> <p>PLUS, you get access to ALL my previous templates (psst... that's over 100 templates to pull from!).</p> <p>[\$30 per template value]</p>
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### Monthly Live Q+As

A safe space for you to ask alllll your questions about email marketing + online business.

On the 4th Thursday of each month, we'll hang out LIVE and chat through all the support, accountability, and answers you need to make emails work for \*you\*.

[\$150 per call value]



### Guest Expert Trainings for Online Biz

Once a quarter, a paid expert jumps in to teach you something email or marketing related so you can more eyeballs on your business.

Past expert sessions include:

- How to grow your Instagram
- Growing FB groups
- POWER up Your Pre-Launch
- Podcast pitching
- Overcoming sales objections
- Pinterest list growth
- And more!

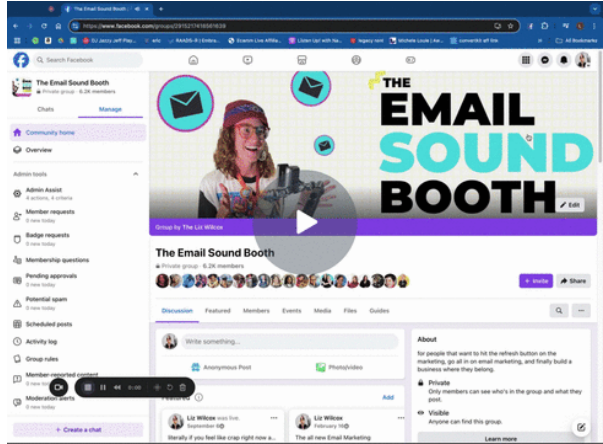
[\$300 per call value]



### Email Foundation Trainings

Just starting out or need a quick refresher on email marketing? There's a video for that!

- *The Email Staircase*--my signature framework and your email 101 crash course.

	<ul style="list-style-type: none"><li>• <i>List Building (without ads!)</i> is going to give you 12+ ideas to get growing.</li></ul> <p>[\$24 value]</p>
<p><b>The Email Sound Booth Community</b></p> <p><i>The</i> most supportive and awesome community for email marketing on the block. (And no, I'm not biased).</p> <p>I'm IN here <i>daily</i> replying to your comments, answering questions, giving suggestions, cheering you on, and serving up tough love to keep it real.</p> <p>I don't take <i>any</i> 1:1 clients, so all my time and energy is spent supporting this community (and my email subscribers, of course).</p> <p>[\$200 value]</p>	

<p><b>“With EMM’s help I launched my first digital product and made \$500 in the first week!”</b></p> <p>— PENDING APPROVAL FROM AUTHOR</p>	<p><b>“Because of you, Liz, I’m emailing twice a week!”</b></p> <p>— PENDING APPROVAL FROM AUTHOR</p>	<p><b>“You’ve given me IDEAS to write in my newsletter and social media!!! My brain has dried up from being so busy, and your ideas are very fresh and appealing. I modify your templates to suit my needs and it works great. I needed this!</b></p>	<p><b>“If you hate writing emails, or have put it off because you’re afraid, then you NEED this. It’s fool proof and seriously makes writing emails a breeze. I feel so much more confident now than I ever would have if I had tried starting my newsletter on my own.”</b></p> <p>— PENDING APPROVAL FROM</p>
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		— PENDING APPROVAL FROM AUTHOR	AUTHOR
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Get an ENTIRE year of done-for-you emails, support, and trainings for only \$108

[NICE! I'M READY TO JOIN]

**These Annual Pass Bonuses will get you hitting SEND without all the drama 🎉**

Don't let the price fool ya. This is NOT a throwaway product that you buy and forget about.

You'll get ME in your corner, plus these exclusive bonuses to make sure you're implementing, hitting send on your emails, and seeing real results.

	<p><b>\$1500 in courses + trainings to make sure you finally *understand* email marketing</b></p> <p>Get literally every product I've created (and will create next year).</p> <p>Topics include email metrics, getting people to open + click, replies, launching, memberships, sales pages, and more.</p> <p>[\$1500+ value]</p> <p>[Tap to see the programs]</p>
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<p style="text-align: center;"><b>Live Rounds</b></p> <p>Let's make sure you're actually laying the "bricks" you need to have a connected and monetized list.</p> <p>Passholders get access to my most essential courses LIVE w/ built in accountability + rewards for attending and completing:</p> <p><i>Welcome Sequences</i>  <i>List Building</i>  <i>Metrics and how to use them</i>  <i>Building a 6-figure online biz (new!)</i></p> <p>We're doing them all over the next 12 months. Together.</p> <p>[\$1000+ value]</p>	
	<p style="text-align: center;"><b>(NEW!) List Building</b></p> <p>Imagine what your business could look like if you doubled or tripled the size of your email list in the next 365 days!</p> <p>That's my agenda for you in 2025. And here's how Passholders are gonna do it:</p> <p><i>January—Foundations of List Building Challenge</i></p> <p><i>March— List Building Summit</i></p> <p><i>June— Visibility and Networking List Building Challenge</i></p> <p><i>October— Social Media List Building Challenge</i></p> <p>[\$200 value]</p>

Exclusive to Annual Passholders only. (That's YOU).



Monica Sharma-Patnekar  
Brand Strategist

For this price, it's an absolute no-brainer! Ongoing access to training on various topics-- from list building, welcome sequences, to launches... again no-brainer.



Bev Feldman  
ConvertKit Specialist

I used one of your voting emails on Thursday-- it has an 11.9% CTR. That's by far the highest engagement I've ever had with an email sent to my entire list.



Kris Bolt  
faith-based entrepreneur

Seriously the best money I've EVER spent on my business. My new EMM-style welcome funnel is WAY outperforming anything I previously had--an open rate of 52% and click rate of 21%!

BUY FOR \$108

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## Training & support at EVERY stage of your email marketing journey

**Whatever email challenges pop up this year — you'll get direct insights from me plus easy-to-implement resources to help you leapfrog over them.**

Need help building your email list from scratch? → There's a training for that.

Want to turn cold, unengaged subs into devoted fans? → There's a training for that.

Want to start selling your products & services on repeat for consistent cash? → Yep. There's a training for that, too!



I've been building lists and sending emails since **2016**. Whatever challenge you're facing, I've been there, and I'll show you how to sidestep those hurdles like a pro.

**The difference between MY resources and everything else online?**

**I'm a teacher FIRST.**

Most creators teach using *one* method, which doesn't always work for everyone.

*(No shade to them, but this is probs why you've bought stuff in the past and never used it)*

But with a **Bachelor's in Education** and a **Master's in Leadership**, I'm *really* good at breaking down tough concepts and then motivating you into action.

My trainings are practical, cater to all learning styles, and won't leave you drowning in theory.

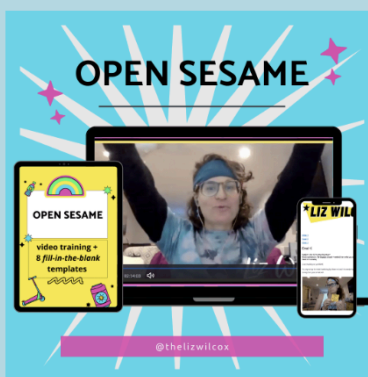
I'm confident you'll not only *learn* the strategy behind really good emails — but actually apply them to start monetizing your list.

Get INSTANT ACCESS to these trainings as Passholder for just \$108 📌



#### Just Presell It (\$49)

Already-written template sequence for selling a product before you build it.



#### Open Sesame (\$49)

2-hour workshop on how to revive and maintain the health of your email list + get people to open your emails.



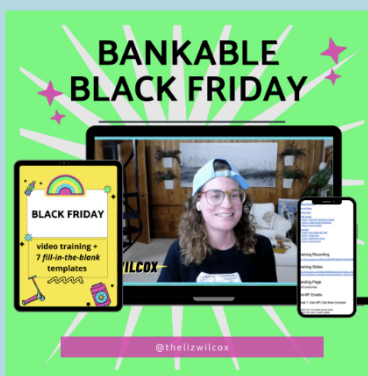
#### Liz Wilcox's Launch Course (\$400)

Complete with email templates, tutorials, and activities that help you hone in on how to best explain your product to your ideal customers and let go of other intense, coercive strategies that might keep you clinging to any and every buyer.



#### Summit Email Success (\$149)

Before, during, and after-the-event email templates for your summit. Designed to get people to show up live + make you All Access Pass sales.



#### Bankable Black Friday (\$100)

1 hour Black Friday training with Email Sequence Templates.



#### Building Community w/ Email (\$12)

2-hour workshop on why email is the perfect place to connect with your audience and how to do it so it leads to real connection and cashflow.

### EMAIL METRICS

post-apple updates

@thelizwilcox

**Email Metrics that Matter (\$49)**

Discover the truth behind that pesky little Apple ios update. Then learn the larger picture of email metrics and which to focus on for success of YOUR business.

### SALES PAGE

training and templates

@thelizwilcox

**Sales Page Training + Template (\$100)**

Learn the 3 types of sales pages, how to pick the right one, and get a template for you to plug and play with inside your business.

### 20 MINUTE NEWSLETTERS

@thelizwilcox

**20 Minute Newsletters (\$22)**

An outline to write any newsletter in 20 minutes or less. Complete with voice guide.

BUT WAIT!

YOU ALSO GET ACCESS TO *EVERYTHING ELSE* I CREATE OVER THE NEXT 365 DAYS. I WON'T BE ASKING YOU FOR ANOTHER DIME.

**[I WANT YEAR-ROUND SUPPORT FOR \$108]**



**Wes Pearce**

Top contributor 4 Jun •

Just want to say I joined this \$9 membership and another more expensive course (by the initials JK) at the same time. I'm getting more practical value out of this \$9 membership than the other. The other course is more like a college course on how email marketing works and why I should do it. It's not nearly as practical tbh. I like the weekly newsletter template ideas.

Liz Wilcox and 82 others

12 comments



### Mary Chapman James

Yeah, I came back to this membership because it's so frictionless for me. I have to write an email? I log in, grab the basic template, watch the video and I'm good to go. No sifting through info, no letting the wheels turn, no waiting for "inspiration".

"I quickly learned that EMM is more than just email templates to repurpose. **You get a full education in email marketing without even realizing it until you run the numbers and see that you're emails are profitable and you're emailing 2-3x more than ever before.**

Liz seriously overdelivers in every aspect of EMM, but sets it up in a simple, digestible way. EMM is a supportive, empowering space that makes email fun and do-able, without having to spend hours a week on it."

—PENDING APPROVAL FROM AUTHOR

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## Is the Annual Pass *really* right for your business?

This is for you if you're a service provider, ecommerce store, or content creator who's so freaking tired of:

- ✓ Ghosting your email list and sending those awkward "It's been a while.." emails (please, don't do this)
- ✓ Wasting precious brainpower overthinking every single email
- ✓ Stopping and re-starting your email list every 3 months
- ✓ Buying alllll the things and still not having a profitable email list

But more importantly, this is for you if you're READY to:

✓✓ Send emails consistently and become your subscribers' fave name in their inbox

✓✓ Spark real conversations in your inbox that turn into real products that sell

✓✓ Get the accountability, support, and done-for-you templates that make email marketing easier, faster, and actually fun

And this is **STILL** for you **EVEN IF**:

<p><b>You don't have anything to sell (yet)</b></p> <p>You get the trainings AND the email templates you need to build a genuine <i>relationship</i> with your audience. Which means, by the time you've got something to sell, you'll have a list full of primed subscribers who are warm AF and ready to hit buy.</p>	<p><b>You don't have an email list (yet)</b></p> <p>I show you how to build a list of the <i>right</i> subscribers (without ads) AND how to make sure they'll stay on your list forever and ever, amen. Start with my <b>List Building Training</b> to hit the ground running.</p>	<p><b>You're not a writer</b></p> <p>GOOD. You don't need to be. I'm the writer here! I know how to write templates that sound really good AND connect with your audience. Just pop in your details, hit send, and boom—done.</p>
<p><b>You literally have no spare time</b></p> <p>You're exactly who I made this for. I know you don't have time to listen to the traditional "tell stories" and "build funnels" advice out there. So I keep email marketing simple as hell. You'll be sending out emails in 20 minutes a week—quick, easy, and done.</p>	<p><b>You don't have any 'stories' to tell</b></p> <p>We're writing newsletters — not novels. You don't need to write the next Game of Thrones or trauma dump to your email list to 'connect'. That's not how I roll. I believe in short get-to-the-point newsletters that you can fire off quickly and still turn subs into fans.</p>	<p><b>You're scared of annoying your audience with more emails</b></p> <p>I send <i>double</i> the amount of emails than most celeb email marketers you know. And I <b>STILL pull in 50% open rates, [xx]% click rates, and killer engagement.</b> It's not about how many emails you send—it's about writing emails people actually <i>want</i> to read. And I'm</p>

		hand-delivering the framework I use daily to pull in those stats.
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[OK, YOU GOT ME, LIZ . I'M IN]

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<p>I used your sales email series to sell my first digital cookbook to my food blog readers and <b>sold 36 copies and earned \$600 in the first week!</b></p> <p>PENDING APPROVAL FROM AUTHOR</p>	<p>Join this email membership because it's so cheap and BRILLIIIIIIAAANT - <b>saves me hours each week and my email list enjoys my emails once again.</b></p> <p>PENDING APPROVAL FROM AUTHOR</p>	<p><b>I've gotten more engagement and conversions thanks to being able to stay consistent.</b> The templates are amazing prompts that have led to knowing my customers better and being way more comfortable with my list! Can't thank her enough!</p> <p>— PENDING APPROVAL FROM AUTHOR</p>
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I'm not being dramatic when I say...

### **Email literally changed my life.**

In 2016, I was a broke blogger with no time (#toddlermom) and who had to hunt for free Wi-Fi in Lowe's parking lots just to get my email list up and running.

But when I realized I could click a button and make real \$\$\$? I was hooked.

### **Email helped me break out of the poverty cycle.**

It helped me build a community of devoted subscribers so I could retire from 1:1 client work.

And it kept my revenue steady during the 4 months I was stranded on a desert island.

Now I want to help you do the same.

I don't care what kind of business you're in or how much you're making now:

**If you want to make more sales, get repeat customers, and stop living and dying by Zuck's algorithm — email is for you, baby.**

I know deep in my bones it can help you rise above whatever you're going through—yes, even in this economy.

**And I'd love to teach you the simple email methods that helped me grow beyond my wildest dreams!**

Here's the deal: making a butt-ton of cash with email won't happen overnight. This isn't a quick fix or a miracle cure.

But you'll see progress sooner than you think.



**Especially when you have me in your corner for the next 365 days:**

...Creating weekly email templates that spark real connections with your audience

...Answering all your Qs about emails and list-building

...Making sure you get *im-ple-men-ting* via LIVE rounds

...Making trainings to help you leapfrog over your email marketing hurdles

All so you can stop ghosting your email list and turn 'em into loyal customers!

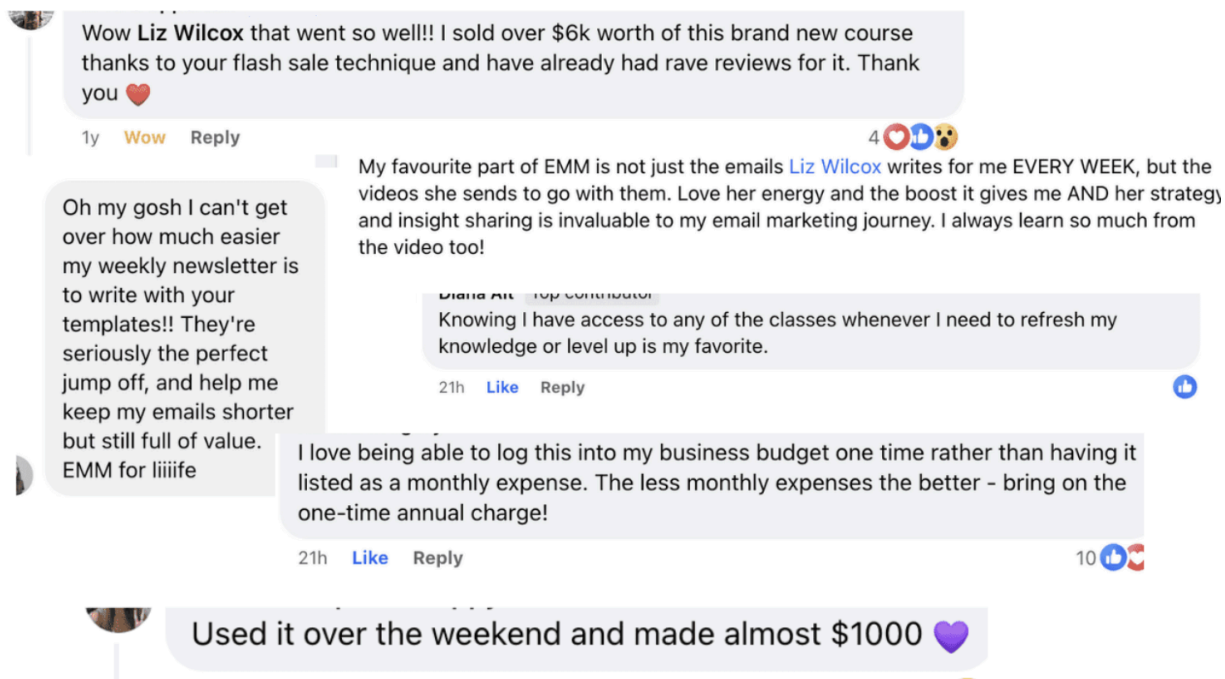
Best part?

There are no upsells to fancy masterminds.

No high-ticket coaching you gotta re-mortgage your house to afford.

**You get everything for a flat \$108.**

And with all the trainings, accountability, support inside... you may find yourself posting results like these sooner than ya think:



Candace Taylor

Dream Doula

I used one of the strategies from the last live q+a and got so many (juicy!) replies! I feel so grateful for all that I've learned from you and the membership!



Mike Ganino

Podcast Host

This is probably the best product I've purchased in a year. Love it. Sent the July 6th email today — and voila. My list loves me again. Thanks for making something so practical and so helpful.

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[MAKE ME A PASSHOLDER WHO SENDS AMAZING EMAILS  
ALL YEAR FOR \$108]

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“What’s the catch with this \$108 deal?” 🤔

and other smart Qs you may have

**Point blank. I’m wondering how this can be \$108. What’s the catch?**

No catch, my friend.

I promise there’s no upsell or VIP mastermind lurking behind a funnel.

I believe email marketing should be accessible to *everyone*. And I don’t want you to have to choose between putting food on the table or growing your business.

So I crunched the numbers and set the lowest price that still works for my business. Then I packed as much value as possible into EMM so you can’t help but say, “Heck, why not?”

It’s \$108—not because it lacks substance—but because I want it to be an easy yes for both of us.

WORTH MENTIONING: This membership has allowed me to retire my services and focus 100% on answering your questions inside EMM. I don’t take on client work or run private masterminds. All my energy goes into making this membership the best it can be for you.

It ALSO means I have to be *really* good at building my own list and serving my subscribers so I can continue making this a low price. I’m in the email trenches with you doing the thing, figuring out what works, then showing YOU how to do it too.

**How does the Annual Passholder thing work again?**

Think of it like Costco. You pay a yearly membership fee and you get access to inside the store. Except in my store, EVERYTHING is included within the \$108 price tag. No more upsells, hidden fees, or checkouts.

To recap:

You get access to my Email Marketing Membership for an entire year, which includes:

- One newsletter template a week w/ video walkthrough
- LIVE Q&A for personalized insights once a month
- Quarterly guest expert trainings to help you grow your online biz
- Foundational Trainings: List Building + The Email Staircase

AND

You also get access to ALL my digital products to help you at every stage of your email marketing journey.

*(Including any I create while you're a Passholder!)*

These include:

- Just Presell It (\$49)
- Open Sesame (\$49)
- Summit Success Emails (\$149)
- Black Friday Training + Email Sequence (\$150)
- Sales Page Training + Templates (\$150)
- Launch Course (\$500)
- and more!

### **Can I pay monthly instead?**

Here's why the Annual Pass is the better deal:

As an Annual Passholder, you get an entire year of EMM, PLUS my entire library of past trainings, AND everything I create in the next 365 days—all for one flat price.

Instead of worrying about another charge hitting your account every month, you pay once and have full access to everything, no strings attached.

It's especially worth it if:

- You want to **pay one price upfront** and have everything you need for your email marketing journey in one place—no more hunting for extra courses to buy.
- You thrive when **you have full accountability for an entire year** (rather than paying month-to-month and maybe tapping out early).
- You want **access to all my LIVE rounds and trainings at no extra cost** throughout the year. No surprise fees, just pure value, baby.

That said, I totally get that everyone's financial situation is different.

If paying monthly really feels like the best option for you right now, *please* do what works best for your budget and business goals.

The most important thing is that you're making moves toward improving your email marketing—whether that's with the Annual Pass or in your own time.

### **I have a pretty unique niche...will this still work for me?**

YES. And here's how I know. The templates I create are written in a way where you can easily personalize it to whatever wild or wonderful niche you have.

I even provide 2 x fully-written examples from *completely different* niches to show you how the templates can be adapted to multiple audiences.

Here's a look at all the different types of businesses and niches inside the membership:

- Astrologers
- Psychic Mediums
- Human Design Coaches
- Music teachers
- Doulas
- Crochet enthusiasts
- Photographers
- Copywriters
- Book authors
- Accountants
- Sewing Teachers

All of them have been able to adapt the templates and trainings to their own voice and niche to produce *wildly* different emails.

### **Tell me more about the templates. What are they exactly and how can I use them for my business?**

These templates are your golden ticket to sending consistent emails, baby!

The reason you're not as consistent as you wanna be is because you 1) have to start from scratch every single time and 2) are too in the weeds of your biz to think up ideas *every* week.

Let me solve those problems FOR you.

I do the brainstorming.

Then I write the 'bones' of the emails, mad libs style, so you're not starting from scratch.

Then tell you the STRATEGY behind an email like this so you know for next time.

All you gotta do is fill in the details to reflect your business, your style, and your audience. Use it word-for-word or purely for inspo.

If that's not enough, I also write two A+ examples of what the template could look like to get even more ideas flowing for your email.

And give you a 4-6 minute walkthrough of how you can make the template personalized to you.

**I'm scared of sounding the same as everyone else in the membership.**

Ya won't.

Even though you *can* use them word-for-word, they're not one-size-fits-all either. They're designed as flexible outlines so you have the freedom to make them your own. With the video walkthroughs and the 2 x fully-written examples, you'll see how to put your own spin on them.

The more you use 'em, the more emails you'll send, and the more you'll discover and refine your own unique voice.

**Is there a refund policy?**

This product is a steal of a deal...but it's not for everyone. But due to its digital nature, its low cost, and the fact that you get ALL my products for about .06% of their original cost, I can't offer a refund.

HOWEVER...if you email and let me know this isn't for you, you can exchange this product for my highest priced course OR a 30-min 1:1 with me. I want you to have what you need to succeed with email marketing and hopefully this seems fair to you, too.

**I've got another question. Where should I send it?**

Right on. Email me here: [admin@lizwilcox.com](mailto:admin@lizwilcox.com)

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**My turn to ask a question...**



*Where do you want to be in a year from now?*

**Whatever vision popped into your mind, know that email CAN get you there.**

Yes, running a business can be tough. And I see you working your butt off to keep your dreams alive and keep putting food on the table.

But here's the thing: emails don't have to add to the overwhelm.

I'm here to spend the next year making email marketing easier and FUN for you, so you can make good \$\$ from your list and feel in control of your business.

If you want me cheering you on and making it ridiculously easy for you to hit SEND every week?

***Sign up for just \$108!***

Today's payment

[lizwilcox] Annual Pass

\$108

Future payments

Annual payments

\$108

All prices in USD

Contact information

Your first name



Your last name

Your email address

Payment information

Google Pay



Credit card



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Card number



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Complete Order



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