

DM

Hey Social Station,

Heard you were looking for a copywriter, is this true?

If so, you might want to see these instant fixes to make your website copy more effective in getting your visitors to take action. 📌

I went ahead and reviewed your website copy after I saw your job posting at LinkedIn.

From there I saw some things that I could improve and provide you value so you can take this as a free consultation.

Businesses will always need writers who could sell, and you may not need one right now, but I can assure you that having me on your team will only drive your sales up.

So if you're interested in having a writer who could sell on your team, just give me a call at 0547362557.

To Your Success!

FREE VALUE I SENT WITH DM

First and foremost, we look at what your visitors see when they first land on your website...

The Welcome Page/Funnel



It's cool that you guys are upfront with what you guys do and provide.

However, it doesn't really show what makes you unique and stand out from the others with this copy.

What about incorporating their desires into these headlines in the most fascinating way possible and make it seem like an experience just by reading it?

Get Recognized. Get A Massive Audience. Get More Customers.
Grow Your Brand With A Mix Of AI and Human-Powered Digital Marketing

You might be thinking, *'Why did you remove the creative, social media... UAE... etc.'*

That's a valid question and I'd be happy to tell you why.

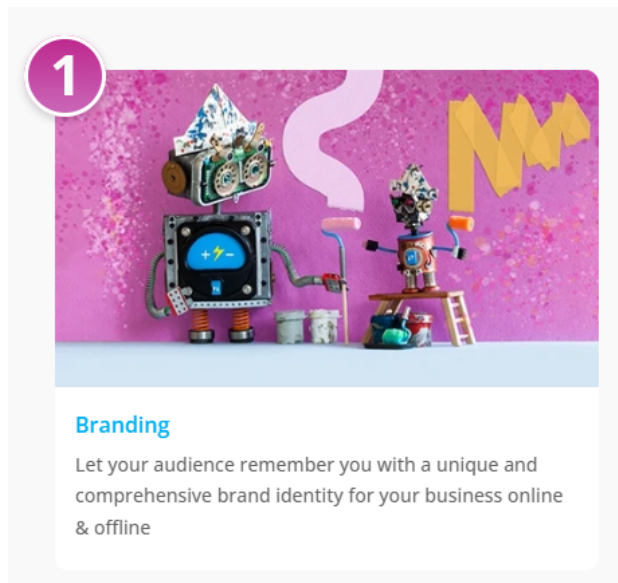
You see, people don't really care about these stuff, they just want what's in it for them.

They love shortcuts, they want the result right away, but they don't want vague results, they want something that's vivid and imaginable for them.

I can guarantee you that running this headline for your website will almost instantly increase the number of people booking a consultation.

Let's say you don't want to change any of your headlines, it works, fine... I understand.

Here's another way you can switch things up a bit and improve your website's copy:



Nothing's really wrong with it, right? Well yeah if you want to be amongst other digital marketing agencies who say the same thing about their services over and over.

But here's a quick way to make it stand out in a unique and valuable way for your audience:

Branding

Make a long lasting impression on your audience that will carry over your brand's identity across all online & offline platforms.

Notice how it would make them feel just by reading this. The emotions they have riled up into growing their brand.

