

Your Title

Make sure that your title reflects your post topic, is easy and catchy, and is no longer than 20 words.

ESHMS Blog Post

Author:

[Name Surname(, PhD)]

[Position]

[Affiliation]

E-mail: [name@email.edu]

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(include the social networks and email/s that you would like to appear on your blog post)

Section suggestion: [Name of existing or new section]

Keywords/Tags: [list of up to 5 keywords for tags]

Excerpt: [1-2 sentences summarising what the blog is about]

[Introduction: Heading 1]

[First section. Make the introduction easy to follow and start with a hook.]

[Heading 2]

[Text]

[Heading 2.1]

[Text]

[Heading 2.2]

[Text]

...

[Conclusion]

Some recommendations for the text:

Tone: Write in a conversational, accessible style. Avoid jargon and abbreviations, and simplify complex ideas.

Structure: Start with an engaging introduction. Use headings and subheadings to break up the content. Using lists is also a good idea in blog posts. Conclude with a summary or key takeaway.

Focus: Keep each post centred on one main idea or argument. Practical implications can also be included. Consider highlighting the take-home message.

Engage readers: You can end with a thought-provoking question or call to action, inviting readers to engage with your post.

Notes:

[List of notes]

Add any notes here if you added them in the text.

About the author

[Your photo]

[Your bio]

Write a short bio about yourself from a third person.

Include any pictures, photos, diagrams, graphs, or tables here.

Technology usage statement

[I have used:

- Grammarly to check for stylistic and grammatical mistakes;
- Zotero for creating references;
- Etc.]

Make sure you list all the technology used for writing your blog post. You don't have to mention all the data sources and statistics programmes you used for your original research (that is in your article). Here list all the sources you used and for which purposes. Clearly state if you used any LLM programmes (ChatGPT, Gemini, Claude, etc.) and in which capacity.

References

[List of all your references]

We encourage you to use reference management software for the references and use APA 7. Please check that you have included the DOI links for each reference used.

Additional reading

[List of all any suggested references]

If you would like to link any other papers or provide more material for the readers, you can add them here. Use the same style (APA 7), and check that all the references have DOI links. Delete this section all together if you are not providing any additional sources.