

Tatango Nonprofit Sample Messages: August Holidays + Awareness Days

Instructions: Below are text messages examples of July holidays and awareness days. For each message, copy the content in the left Message Template column and replace (TEXT IN PARENTHESES) with your organization's information.

INTERNATIONAL YOUTH DAY (August 12)

Message Template



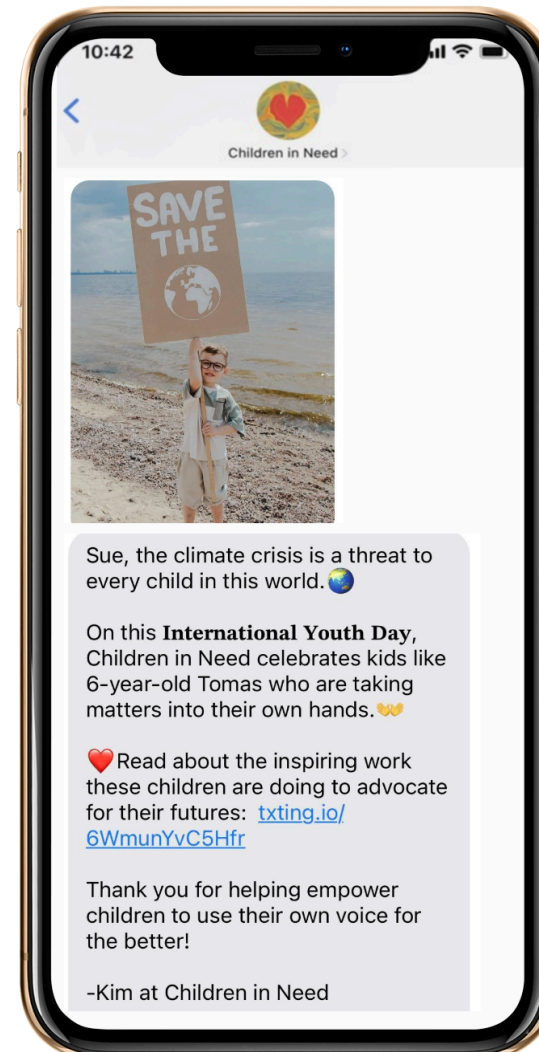
(FIRST NAME), (BRIEF DESCRIPTION OF PROBLEM).🌍

On this **International Youth Day**, (ORG NAME) celebrates children like (NAME OF A CHILD FROM A STORY) who are taking matters into their own hands.👏

❤️ Read about (BRIEF DESCRIPTION OF THAT STORY): (LINK)

Thank you for helping empower children to use their own voice for the better!

-(FIRSTNAME), at (ORG NAME)



WORLD HUMANITARIAN DAY (Aug. 19)

Message Template



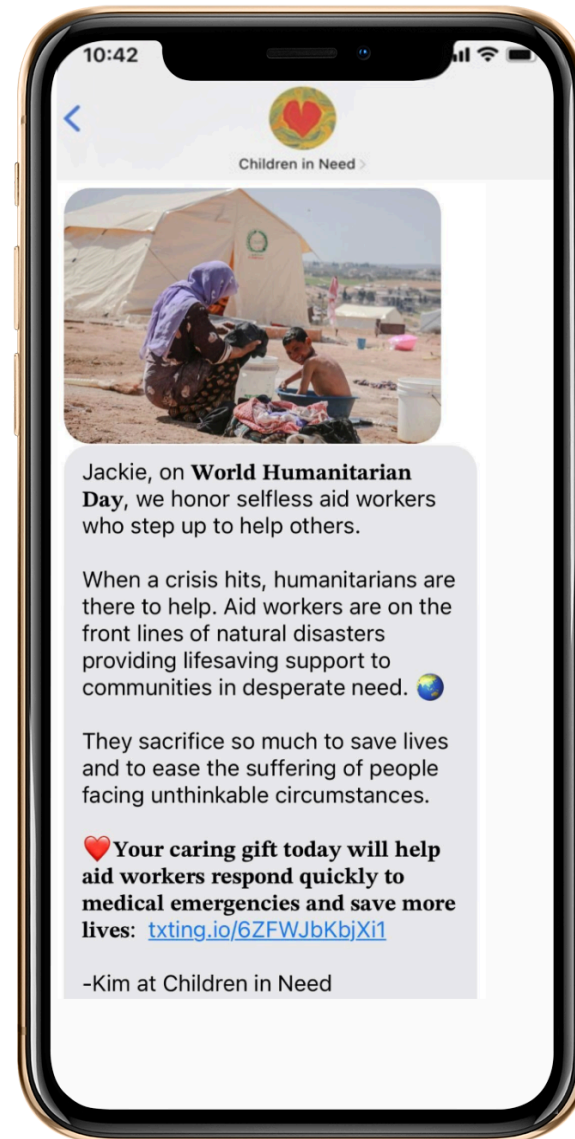
(FIRST NAME), on World Humanitarian Day, we honor selfless aid workers who step up to help others.

When a crisis hits, humanitarians are there to help.
(BRIEF DESCRIPTION OF PROBLEM).

(BRIEFLY EXPAND ON PROBLEM)

❤️ **Your caring donation today will help (OUTCOME OF GIFT): (LINK)**

-(FIRSTNAME) at (ORG NAME)



REPORT BACK ON DONATION IMPACT (any day in August)

Message Template



(FIRST NAME), here's an update on how your recent donation has helped (THOSE YOU SERVE).

Recently, you were asked to help (PROBLEM TO SOLVE).

(EXPAND BRIEFLY ON PROBLEM)

But thanks to you, (UPDATE ON HOW PROBLEM WAS SOLVED).

Thank you for your life-changing gift!

You can read more about your impact here: (LINK)

-(FIRSTNAME), at (ORG NAME)

