



Active People, Healthy Colorado Project Idea Form Application Deadline: April 1, 2022

Purpose

The Colorado Department of Public Health & Environment (CDPHE) invites communities to apply for quick-win funding to purchase equipment that helps promote physical activity. This funding will help support local efforts to enhance activity-friendly routes connecting to everyday destinations like schools, jobs, food sources, parks, and recreation. Quick-wins are low-cost, locally-driven projects designed to promote active transportation, increase safety, and enhance the streetscape through equipment or public art. Although these projects may be small or temporary, the intention is that the quick-win projects will promote physical activity participation and provide momentum toward or help implement policy change. Funding priority will be given to projects that help improve activity-friendly connections for lower-income populations, youth coalitions, or vulnerable road users, like older adults and people walking or bicycling.

Funding Requirements

Communities are able to request a minimum of \$500 and maximum of \$5,000 for project funding. There is a total of approximately \$30,000 of funds available and no local match is required. The following conditions apply to this funding:

- Funding is available through a reimbursement model, meaning project costs are reimbursed to project sponsors after proof of expenditure is submitted.
- All funds must be spent and invoiced by September 29, 2022. Given current manufacturing delays, please consider whether it is feasible to receive all materials by this deadline.
- Project scope must be approved by CDPHE.
- Each applicant awarded funds will receive a notice from CDPHE to proceed prior to expending funds.
- For each awarded project, the project contact will be required to provide a project report (photos, highlights – template will be provided) to CDPHE prior to October 31, 2022.
- Project sponsors will ensure that the project is being implemented in accordance with all permitting and safety requirements.
- Funds cannot be used for incentives, installation, construction, or staff time. For example, funds can be used to purchase a bicycle rack or bench, but a local entity must install the equipment.

This opportunity is made possible with funding from the Centers for Disease Control and Prevention State Physical Activity and Nutrition Program (SPAN).

Timeline

- March 8 - Application opens
- April 1 - Application deadline
- Week of April 25 - Applicants will be notified of funding decisions
- September 29 - All funds must be spent and invoiced
- October 31 - Project report deadline

Eligibility

This funding opportunity is available to local governments, public agencies, parks and recreation districts, schools districts, or nonprofit entities. Please note: project sponsors that have received a total of \$5,000 in quick-win funding within the last five years are not eligible for additional funding at this time, including City of Montrose, Town of Hotchkiss, City of Platteville, City of Loveland, Town of Milliken, and Great Western Trail Authority.

Project Examples

Communities may purchase equipment for streetscape and trail enhancements to promote physical activity and increase comfort while walking and biking. Examples of equipment purchases may include, but are not limited to:

- Bike racks
- Street benches
- Shade trees and shade structures
- Crosswalk striping or other street paint
- Wayfinding signage
- Trail building materials
- Bicycles for an existing program
- Tactical urbanism projects (i.e., temporary installation of curb extensions, bike lanes, parklets, traffic calming, etc.)

Curious about other ideas? Check out these resources:

- Colorado Department of Local Affairs (DOLA): [Colorado Downtown Streets](#)
- Centers for Disease Control and Prevention (CDC): [Strategies to Increase Physical Activity](#)
- Denver Regional Council of Governments (DRCOG): [Regional Complete Streets Toolkit](#)

Application Process

The electronic application is available through [Google Forms](#) and must be completed in one sitting. The application should take approximately 45 minutes and not more than 60 minutes to complete. Application questions are included in [this document](#) for reference.

All applications must be submitted electronically via the online application form no later than 11:59 p.m. on **April 1, 2022**: <https://forms.gle/UgHUTPcF5zhq7fBP9>

Selection Criteria

The most successful projects will include a project idea that addresses a community need or barrier related to physical activity, demonstrates local support, focuses on priority populations, and is ready to be implemented. Projects will be evaluated using the selection criteria described below. Applicants will be notified of funding decisions by the week of April 25, 2022.

Category	Description	Scoring (25)
Relevance	The project is relevant to the purpose of this funding.	1 - low 5 - high
Community Needs or Barriers	The project clearly addresses a community need or existing barrier related to physical activity and the built environment. Higher scoring will be given to applications supported with data.	1 - low 5 - high
Demonstrated local support	The application clearly demonstrates support from the local community. Higher scoring will be given to applications supported with data.	1 - low 5 - high
Focus on priority populations	The project will help improve activity-friendly connections for lower-income populations, youth, or vulnerable road users (i.e., older adults, people walking or bicycling).	1 - low 5 - high
Readiness to implement	The application demonstrates an ability to complete the project, with a feasible timeline, relevant partners, and realistic project details.	1 - low 5 - high

Data to Explore

The following data sources may help you identify community needs or barriers, demonstrate local support, or explain how the project improves connections for priority populations:

- Local plans and policies related to physical activity and active transportation
- Community walk audit or survey results
- Transportation data, such as local crash data, vehicle miles traveled, or bicycle counts
- [CDPHE: Built Environment Data](#)
- [CDPHE: Visual Information System for Identifying Opportunities and Needs \(VISION\)](#)
- [Environmental Protection Agency: Smart Location Database](#)
- [Census Reporter tool](#)
- [County Health Rankings](#)
- [SparkMap](#)

Additional Information

We have compiled an initial list of [frequently asked questions \(FAQs\)](#) and will add to this list as more questions are received. For additional questions, please contact Steph Leonard, Built Environment Coordinator, steph.leonard@state.co.us.