

Egor Cheranovskii

Design Team Lead & Senior Product Designer

8+ years of experience | London, UK

gorches94@gmail.com

[LinkedIn](#)

Tg: @echerr

I lead a team of 5 designers and drive internal services in the Operations cluster — Logistics, Warehouse processes, Pick-up points, and Franchises. I specialize in designing complex interfaces and end-to-end products with multiple edge cases and interactions, creating solutions that remain intuitive and efficient even under high pressure.

Key achievements

- Designed and launched 10+ projects from scratch
- Launched a Telegram app in 3 weeks — 2M+ users, 500K subscribers, 12K card pre-orders
- Launched a B2B advertising tool capturing 5% of Uzbekistan's ad market
- Improved Well-being Index of team from "low" to "good" in 4 months

Experience

Uzum Market, the biggest marketplace in Uzbekistan

Tashkent, Uzbekistan

Design team lead

Nov 2024 – now

I lead a team of 5 designers and drive internal services in the Operations cluster — Logistics, Warehouse processes, Pick-up points, and Franchises.

- Established a design review and planning process
- Launched collaborative workshops for the team
- Balanced workloads, eliminated unnecessary meetings and reports
- Well-being Index improved from "low" to "good" in 4 months
- Organised the layouts: removed chaos and legacy, implemented a clear structure and documentation
- Handled hiring and firing of employees

Lead product designer

Apr 2024 – Nov 2024

Designed and launched 4 end-to-end products from scratch.

- Designed a Telegram game that has achieved over 2M players, 110K installations, 500K subscribers, and 12K card pre-orders
- Designed internal portal — reduced access time for developers from 2 weeks to just a few minutes
- Designed analytical service — increased data transparency by eliminating chaos in Excel

Product designer

Mar 2023 – Apr 2024

Designed B2B tools to help sellers promote their products, from concept to launch.

- Conducted more than 40 interviews and online tests
- Created 4 new promotion tools
- One of the created services generates \$*** ** per month and has become the foundation of a new direction
- Created 40% of all components in the design system

SBER, the largest bank in Russia and Central Europe

Moscow, Russia

Product designer

Jun 2021 – Mar 2023

Designed and delivered a dashboard constructor for quarterly business reports — a tool that enabled teams to create and customize performance dashboards without developer support.

- Increased MAU from 500 to 10,000 users
- Maintained a 4.7/5 user rating for 1.5 years

- The product was the first internal tool selected for external monetization

MST, digital integration agency

Ulianovsk, Russia

UX/UI designer

Oct 2020 – Jun 2021

Collaborated with the design lead to design and launch growheads.ru, a platform for creating and managing online courses.

- Won a grant for the project's implementation.

Simaland, marketplace

Ekaterinburg, Russia

Graphic designer

Sep 2017 – Okt 2020

Designed children's books and packages.

- Completed 104 projects, some of them are in the top sales monthly
- Managed up to 5 projects simultaneously
- Worked with printing houses in Russia and China

Certifications

[Patterns of design-menegment](#), Bang Bang Education

Jan 2025

School of Scrummaster. Level 1, Sberbank Corporate University

Aug 2022

Education

Bachelor in Technology of printing and packaging production, Ural Federal University

Russia, 2011 – 2015

Skills

UX · UI · Design management · Design review · UX-research · UX-writing · Interaction design · App design · Prototyping · Data-Driven Design · Figma · Jira · Slack · Confluence · Miro

Languages

English, B2, officially certified (LanguageCert International ESOL exam for the UK)

Russian, Native

Other

Visa & work permit

UK Skilled Worker Dependant Visa (eligible to live and work in the UK) In progress