

Judging Rubric For MAC

(non-Technovation participants): Technovation Participants will be scored according to the official rubric.

Items Teams Will Need:

1. Pitch & Demo Video

- At least 3, no more than 7 minutes
- Must introduce the team, and model the app's effectiveness
- It is recommended that all team members speak
- Share with a Youtube, Vimeo or Youku link *

2. App Name & Description

- 100 word maximum app description

3. Team photo and summary

- Write a paragraph to help people get to know you

4. Source Code

- App Inventor, Java, Objective-C, Swift, C#, or any other programming language files are accepted
- If developed in App Inventor, here are [instructions](#) on how to export an .aia file (not .apk)
- Load code onto a flashdrive for review

5. Pick one

1a: Business Plan (NOT REQUIRED but admissible for additional points) senior division only)

Must include everything listed in the [Business Plan Checklist](#)

OR

1b: Sharing the App With Your Community (Required) 1 page

Introduce Team Members

Strategies for Sharing the App With Your Community

Please Score Each On A Scale of 1 to 5

1 Incomplete. The work is missing.

2 Needs Improvement. The work needs major improvement.

3 Acceptable. The work needs minor improvement.

4 Good. The work is of good quality.

5 Excellent. The work is of excellent quality

Non-Technovation Rubric

Ideation (25 points)		
Refer to the app name and description, pitch/demo video. How good is the idea?		
Key Points	Points Available	Scoring Scale 0-5
The team clearly shows how their app idea aligns with a problem in their community.	5	
The team provides evidence of the problem they are solving through facts and statistics.	5	
The team addresses the problem well.	5	
Team has a solid plan to share the app with their community.	5	
BONUS: Business Plan	5	
Totals	20 (with extra 5 bonus)	

Technical (20 points)		
Does the App Work?		
Key Points	Points Available	Scoring Scale 0-5
The App Appears to be Fully functional and has no major bugs	5	
Pitch Video	5	
The App is easy to use and the features are well thought out.	10	
Totals	20	

Pitch (20 Points)		
Refer to the app name and description, pitch/demo video, conversation with judges. How organized is their plan?		
Key Points	Points Available	Scoring Scale 0-5
The team clearly states the problem they are solving.	5	
The team presents a convincing argument to support their solution	5	
The team's pitch has a storyline and is well thought out.	5	
The pitch is specific and to the point.	5	
Totals	20	

Overall Impression (25 points)		
Does the App Work?		
Key Points	Points Available	Scoring Scale 0-5
You are convinced the app is feasible and that it can succeed.	5	
Each component of the team submission was well thought out.	5	
There is a cohesive and well communicated story about the problem and solution	5	
The app addresses the defined problem in an original way.	5	

The app stands out from others.	5	
Totals	25	

Element	Points Available	Points Awarded
Ideation	20	
Technicalities	20	
Pitch	20	
Overall Impression	25	
Grand Total	85	