

Privacy Policy of Avvyra Photo App

Last updated: June 11, 2026

This Privacy Policy explains how Avvyra Photo App (“App”, “we”, “our”, or “us”) collects, uses, stores, discloses, and protects user information, including photos and face data, when you use the App.

The App is provided by Emiliya Ganeva.

By using the App, you agree to the practices described in this Privacy Policy. If you do not agree with this Privacy Policy, please do not use the App.

1. Information We Collect

Avvyra Photo App may process the following information only when you choose to use the relevant features:

- Photos or images uploaded by you from your device gallery;
- Photos or images captured by you using the device camera;
- Prompts, settings, or editing preferences entered by you;
- Technical information required for app functionality, purchase validation, crash diagnostics, and service security.

We do not collect photos, images, or face data automatically in the background. The App only processes images that you intentionally select, upload, or capture inside the App.

2. Face Data Collection

Some images uploaded or captured by the user may contain a human face. For the purposes of this Privacy Policy, “face data” means visible facial information contained in a user-selected photo or image, such as facial appearance, facial position, facial features, expression, and other visual elements necessary to generate or edit the requested image or video result.

The App may process face data only when the user voluntarily uploads or captures an image that contains a face.

The App does not collect or create biometric identifiers, faceprints, face templates, facial recognition profiles, or facial embeddings for identification purposes.

The App does not use face data to identify a person, verify identity, authenticate a user, track a user, or compare a user's face against other images or databases.

3. How Face Data Is Used

Face data is used only to provide the user-requested photo or video generation, editing, enhancement, animation, or transformation feature inside the App.

The specific uses of face data may include:

- detecting the position and structure of a face in the uploaded image;
- preserving facial appearance during photo or video generation;
- applying the selected visual effect, style, animation, enhancement, or edit;
- generating the final output requested by the user;
- improving the technical quality of the generated result during the active processing session.

Face data is not used for advertising, marketing, profiling, user tracking, identity verification, biometric recognition, or training a user identification system.

4. Face Data Sharing and Disclosure

We do not sell face data.

We do not share face data with advertisers, data brokers, analytics providers, or marketing partners.

We do not disclose face data to third parties for independent use.

Face data is processed only for the purpose of completing the user-requested generation or editing task. If processing requires secure server-side computation, the image is transmitted to secure processing infrastructure only for the temporary purpose of generating the requested result.

Face data is not made public and is not used to build a database of faces.

5. Face Data Storage

Face data is not permanently stored by the App.

Photos and images that may contain face data are processed temporarily during the active generation or editing session. After processing is completed, the uploaded image and any associated face data are automatically deleted from active processing systems.

The App does not store face data in a user profile.

The App does not save face data for future recognition, comparison, authentication, or tracking.

The App does not retain biometric templates, faceprints, facial embeddings, or other biometric identifiers.

6. Face Data Retention Period

Face data is retained only for the time necessary to complete the user-requested image or video generation, editing, enhancement, animation, or transformation.

After the requested processing is completed, the uploaded image and any face data contained in it are automatically deleted.

We do not retain face data after generation is complete.

We do not keep face data for longer-term storage, analytics, advertising, model training, user profiling, or identity recognition.

7. User Consent and Control

The App processes photos and face data only after the user voluntarily selects, uploads, or captures an image inside the App.

Before using features that process user images, the App may ask the user to confirm that they own the uploaded content or have the necessary rights and permissions to use it.

Users can choose not to upload images that contain faces. If a user does not want face data to be processed, they should not upload or capture photos containing faces.

The App does not access the photo library or camera without the user's permission through the device permission system.

8. Data Use

We use collected information only to:

- provide the App's photo and video generation features;
- process the user's selected image, prompt, or settings;
- generate the requested result;
- validate purchases and subscriptions;
- maintain app functionality, security, and reliability;
- respond to user support requests.

We do not use user photos or face data for unrelated purposes.

9. Data Disclosure and Transfer

We do not sell personal data.

We do not share user photos or face data with advertisers or marketing companies.

User photos and face data are not disclosed to third parties except where strictly necessary to provide the requested app functionality, comply with applicable law, protect the security of the App, or respond to a valid legal request.

Any temporary processing is handled using security measures designed to protect the data during transmission and processing.

10. Data Security

We use reasonable technical and organizational measures to protect user information during processing, including measures designed to prevent unauthorized access, disclosure, alteration, or misuse.

However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

11. Children's Privacy

The App is not intended for children under the age required by applicable law. We do not knowingly collect personal information from children. If we become aware that a child has provided personal information without appropriate consent, we will take steps to delete such information.

12. User Rights

Depending on your location, you may have rights to request access, deletion, correction, or information about the personal data processed by the App.

To make a privacy-related request, please contact us using the contact information below.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will update the "Last updated" date above.

14. Contact Us

If you have questions about this Privacy Policy or the processing of photos, face data, or other personal information, please contact us:

Emiliya Ganeva

Email: bvf6736@gmail.com

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