



WELCOME EMAILS



SL: Welcome to Caden Copy!

PV: Unlocking the potential of your ideas, together.

Hi [First name],

I am Caden, and I help brands like yours grow through powerful email copywriting.

Did you know? *Email copywriting delivers \$44 for every \$1 spent...*

That's 4x higher ROI than social media marketing.

After seeing these results firsthand,

I founded *Caden Copy* to help businesses communicate their values and raise their sales through expert copywriting.

I specialize in:

- **Welcome & engagement emails**
- **Promotional emails**
- **Story-driven messaging**
- **Social media content**
- **Product descriptions**
- **Website copy**

My mission is simple:

To save you TIME and take your business to the next level with copy that converts.

Ready to grow together? Let's talk:

- Email: cadenswipe1@gmail.com
- Phone: 701-680-3915

Check out my portfolio below  

I want to work with you and look forward to creating something amazing together!

Best,
Caden

[Cadencopy]

Welcome Email for a software company

SL: Find your ideal workflow in 5 minutes

Hi Ashley,

Thanks for signing up!

Our 5-minute assessment has saved clients 37 hours of evaluation time.

After helping 10,000+ businesses, we know exactly where to look.

Most software tries to do everything but fails at all.

We've mastered just one thing...

WORKFLOWS!

I've personally analyzed 1,200+ workflow systems for companies like *Acme Corp*, who cut process time by 64%.

Your situation is common:

Finding the right tool feels overwhelming.

Many try 3-4 solutions before finding one that works.

In 5 minutes, I can tell if KiSSFLOW matches your specific needs.

No wasted time or frustration.

Call in 30 minutes or quick email assessment? Your choice.

To your streamlined success,

- Ben Workflow Specialist

P.S. Clients tell me our assessment saved them weeks of painful trial-and-error. Let's see if we can do the same for you.

Welcome Email for a nonprofit

SL: Save 3 hours daily with smarter tasks

Hey,

Thanks for signing up for Samu!

Our users cut their tasks completion by 37%!

Managers, freelancers, and students have gained back hours each week.

Most productivity tools overwhelm you with features.

We designed Samu with one focus: getting the right things done faster.

In a recent study,

89% of professionals waste time on tasks that don't move their goals forward.

Samu users report:

- Finding 2+ hours of hidden time daily
- Completing priority work 3x faster
- Reducing mental fatigue by 42%

Which is your biggest challenge? **Click one:**

- ☐ Too many tasks, not enough time
- ☐ Struggling to prioritize effectively
- ☐ Getting distracted too easily
- ☐ Feeling overwhelmed by projects

One click helps us customize your experience perfectly.

To your productive success,

Val

CEO, Samu

P.S. Students using Samu improved their grades by one full letter while studying 5 fewer hours weekly. Let's do the same for you!

Welcome Email for a private, customer service platform company

SL: Manage team emails in one shared inbox

Hi Katelyn,

Thanks for joining Front!

Your team can now collaborate on emails without the usual confusion.

Our shared inbox turns email chaos into organized teamwork.

I'm Mathilde, CEO of Front,

And I'm excited to see how you'll transform your team communications.

Front helps you:

- See who's replying to which emails in real-time
- Assign messages to the right team members
- Track response times and team performance

During your 14-day trial, you'll discover why teams report *32% faster customer responses*.

Choose your next step:

- Watch our [\(10-minute quickstart video\)](#)
- Explore our [\(public roadmap\)](#) and vote on features
- Download Front for iPhone or Android for on-the-go access

You'll receive 5 daily Getting Started Tips beginning tomorrow morning.

To better team communication,

Mathilde CEO, Front

P.S. 89% of customers say Front has eliminated inbox confusion within their first week. I'm excited to see your results!

Social Proof-Focused Welcome Email for a nootropic brand

SL: 50,000 people trust this for better focus.

PV: What's their secret to better focus?

Hey [First Name],

Welcome aboard!

You've just joined the elite crew of 50,000 focus seekers who've traded their third coffee for better clarity.

We're excited to have you with us!

Get ready for the inside scoop on staying sharp, boosting productivity, and maybe even impressing your boss.

"I can't recommend it enough. I was expecting to get hit hard, but instead felt a progressive and noticeable boost in focus and productivity... And I never got the crash"

- **Chester M., Software Developer**

Chester escaped the crash zone... Wanna know how he did it?

We'll share all the juicy details soon.

But for now,

[\[See how this boosts focus for thousands. \(Hint: There's zero coffee breath\)\]](#)

We're here to save you from those 3pm slumps (and the endless cups of coffee).

[Labyrinth Supplements]

Problem Solving Introduction Email for a love coaching mentorship

SL: Find Your Perfect Match

PV: No More Ghosting in Your Inbox

Hi [First Name],

Crushing it at work but feeling stuck in your love life?

You've got your career on lock, but your dating app inbox?

Total ghost town.

After guiding 847 individuals to lasting relationships, I've spotted a pattern.

The most accomplished individuals often struggle most with finding love (turns out LinkedIn connections don't count as dating).

You've built an impressive life:

- **Your career takes center stage**
- **Your goals get crushed monthly**
- **Your friends admire your drive**

But your Netflix account is your most stable relationship.

Let me share what my client Jessica told me last week (and tell me if this sounds familiar):

"I've built this amazing career, attracting incredible opportunities, but finding someone who "gets it"?

That feels impossible.

Everyone says being successful will attract the right person... but all it's done is make dating more complicated."

She's not alone.

Like most high-achievers, success left her:

- **Second-guessing her standards**
- **Wondering if she aimed too high**
- **Questioning if balance was possible**

Three months working together changed everything.

Now?

She just texted me about her third date.

"We talked until they kicked us out of the restaurant."

What changed?

I noticed something unusual while studying hundreds of successful professionals.

(It's not what you'd expect...)

It's the same insight that's helped 95% of my clients find meaningful relationships within 4 months.

I'm opening just 3 spots this week for private strategy sessions.

These typically fill within 24 hours.

[\[Claim Your Love Strategy Call \(3 Spots Left\)\]](#)

Because finding love shouldn't be harder than building your empire.

P.S. Better claim your spot before your mom's friend sets you up with her son... again.

Let's make sure you're in control of your love life.

Introduction Email for a nootropic company

SL: The Real Reason You Can't Focus

PV: It's Worse Than You Think

Hey [First Name],

Ever sit down to work, pick up your phone for one quick thing, and next thing you know...

You're deep into a rabbit hole on cat memes.

Or maybe you just want to stay focused without constantly battling your own brain?

You know that feeling when you can't find the tab that's blasting music, and it's driving you crazy?

It's like your brain is doing that all the time.

Focus isn't just about turning off distractions.

It's about what's happening inside your brain.

Forget willpower.

"After using Labyrinth Supplements for a month, I'm getting through my to-do list faster and feeling more productive than ever."

- Sarah W., Marketing Director

We've cracked the science behind focus...

It comes down to **neurotransmitters**, **mental endurance**, and **cognitive chemistry**.

At ***Labyrinth Supplements***, we've done the work for you.

As two Engineers, we value transparency and honesty.

You don't need to dive into brain science to improve focus.

Research shows that Labyrinth Supplements help boost focus by 50% in as little as 30 minutes.

So we'll keep you locked in, so your focus doesn't tap out before lunchtime.

No more riding the highs and crashes of another coffee binge.

Our supplement works directly with the brain to enhance your mental endurance.

Because we believe your brain wasn't designed to run on stress, caffeine, and crossed fingers.

[\[Ready to see what real focus feels like? Find out how now\]](#)

John,

[The Labyrinth Team]

Your Story Email For a Nootropic Brand

SL: The product I made to help me at my lowest

PV: Your focus will want you to use it.

Hi [First Name],

I got to a point where I couldn't focus, no matter how hard I tried.

Coffee wasn't enough, and the nootropics I tried didn't deliver.

It felt like I was falling further behind every day.

As an engineer,

I couldn't accept the market's cheap, ineffective options.

So I spent over a year researching ingredients to create something different...

Something that actually works.

I built my business around transparency.

That's why we got the Certificate of Analysis, proving our ingredients are safe, effective, and potent.

Now, for the first time in years, I feel sharp.

I power through work with ease and achieve more, faster... Without distractions.

I want to give you what helped me.

You deserve to focus without struggle.

[\[Find Out What Helped Me Reclaim My Focus \]](#)
