

Subject Line: More Attention For More Business

Hello [Name],

I was exploring the woodworking niche when your Instagram stood out, because of the level of your craftsmanship.

I want to create a marketing video/post to achieve more engagement from your followers and help create new customers.

Your business is one of the few niches that can explode on the media without even selling by being paid by views.

Obviously, you don't know me so I wished to create this first video/post without anything in return for creating rapport between one another on even ground.

Feel free to reach out if you find this proposal intriguing. I'm eager to hear your thoughts and discuss how we can elevate your online presence together. Looking forward to connecting!

Sincerely,

Aseel Alsamameh

Revised version.

Hello lakesidewoodworksky,

I was exploring the woodworking niche when your Instagram caught my eye, thanks to the remarkable craftsmanship.

I'm interested in creating a marketing video/post to boost engagement from your followers and attract new customers. Your business, particularly in woodworking, has the potential to thrive in the media space. Not only can it garner attention without the need for direct selling, but there's also an opportunity to generate income through views.

It's possible you haven't explored this avenue or considered it due to focusing on perfecting your craft.

To kick things off, I'd like to create the first video/post without any cost. This is my way of establishing rapport and collaborating on an equal footing.

If this proposal intrigues you, please feel free to reach out. I'm eager to hear your thoughts and discuss how we can elevate your online presence together. Looking forward to connecting!

Sincerely,

Aseel Alsamameh

Instagram message.

Hi @lakesidewoodworksky,

Your woodworking caught my eye! 🛠️ I'd love to create a video/post to boost engagement and attract new customers for your remarkable craft. Woodworking has untapped potential in the media space — garner attention without selling directly and even generate income through views. To start, I'd create the first video/post at no cost, my way of establishing rapport. If this intrigues you, reach out! Excited to discuss how we can elevate your online presence together.



Best,

Aseel Alsamameh