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## Bart Smith Releases Free Audiobook Playlist “Rich Coach ♦ Broke Coach: 101+ Coaching Business & Marketing Tactics” on YouTube



**Las Vegas, NV — September 12, 2025** — Author-creator Bart Smith has released the complete audiobook of *Rich Coach ♦ Broke Coach: 101+ Coaching Business & Marketing Tactics To Start, Run & Explode Your Coaching Business & Your Income* as a free, binge-ready YouTube playlist—built for coaches who want practical, step-by-step guidance they can use today. Stream it now and subscribe free at [BartSmith.com/youtube](https://BartSmith.com/youtube).

Most coaches launch with passion—but stall without a business plan. Smith’s audiobook fixes that with 101+ field-tested tactics spanning niche selection, pricing and packaging, lead generation, client onboarding, systems, and 50+ marketing plays, distilling the core of his book into commute-friendly episodes you can implement the same day.

### **What Listeners Will Learn**

Drawn directly from the book’s playbook, the series covers:

- **Start & Run Like a “Rich Coach”** — niche, simple business planning, when to seek certification, and when to outsource.



- **Money & Offers** — the “Money Pie,” “Money Funnel,” pricing frameworks, naming/creating packages, and building recurring revenue.
- **Clients & Delivery** — ideal-client profiles, welcome packets, agreements, questionnaires, and session formats that retain clients.
- **Marketing Engine** — interviews, speaking, webinars, podcasts, referrals, email, social, publicity, and 51 website tactics.

### **Inside The Playlist (Sample Episode Themes)**

Representative segments include:

- “Who Is This Book For?”
- “How Can This Book Help You?”
- “Roadblocks ‘Rich Coaches’ Run Into”
- “The ‘Rich Coach’ Secret Formula”
- “Know Where Your Money Comes From (the ‘Money Pie’)”
- “Create & Name Your Coaching Packages”
- “Determine Your Fees & Rates”
- “Finding & Attracting Your Ideal Client”
- “Where Your Target Clients Congregate.”

... and so much more! This is a huge book on the business and marketing aspect of coaching.

### **Why It Matters**



Coaches don't need more theory—they need a playbook. Smith's no-nonsense approach replaces overwhelm with order and scattered effort with systems that scale, turning coaching into a durable, profitable business. The book's detail—spanning 250+ pages—now doubles as an audio series so coaches can learn while driving, working out, or between sessions.

## **Where To Listen**

The full audiobook for *Rich Coach ♦ Broke Coach* streams for free as a public playlist on [Smith's YouTube channel @BartSmithWorld](#) — with easy access.

## **Call To Action**

Listen free today ... open the *Rich Coach ♦ Broke Coach* audiobook playlist and hit Subscribe at [BartSmith.com/youtube](https://BartSmith.com/youtube). Then pick one tactic, implement it, and watch your pipeline, pricing, and profits move.

## **Boilerplate**

*Rich Coach ♦ Broke Coach* is Bart Smith's comprehensive, MBA-style guide for launching and scaling a coaching practice. It packs 101+ tactics across business foundations, money and offers, client operations, and multi-channel marketing, plus forms, checklists, and website tactics coaches can deploy immediately. Available in paperback, Kindle, and as a free YouTube audiobook. Learn more at [BartSmith.com](https://BartSmith.com).

## **About The Author**

Bart Smith is a Las Vegas-based author, YouTuber, trainer, and creator of practical, step-by-step resources for coaches, creators, and small business owners. Through books, tutorials, and audiobooks on his channel @BartSmithWorld, he translates complex topics into action—covering business building, marketing, media, self-publishing, and more.



Website (1) → [BartSmith.com](http://BartSmith.com)

Instagram (1) → [@BartSmithWorld](https://www.instagram.com/BartSmithWorld)

Website (2) → [BartsCookies.com](http://BartsCookies.com)

Instagram (2) → [@BartsCookies](https://www.instagram.com/BartsCookies)

TikTok → [@BartSmithWorld](https://www.tiktok.com/@BartSmithWorld)

YouTube → [@BartSmithWorld](https://www.youtube.com/@BartSmithWorld)

LinkedIn → [BartSmith.com/linkedin](http://BartSmith.com/linkedin)

## Interviews & Appearances

Bart is available for interviews in flexible and convenient formats:

- Telephone
- Zoom
- In-person / In-studio
- Instagram Live
- YouTube Live
- TikTok Live
- Panel (Multiple Interviewers)
- Group (Multiple Interviewees)
- Q&A Article Format

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform's style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

## Request An Interview

To request an interview with Mr. Smith, please [contact his office](#). Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.

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