

Shamil Jariya

UX/UI Designer

Creative UX/UI Designer skilled in user-centric design, Figma, and Adobe CC. Proven track record & deep education in enhancing user engagement. Seeking to deliver exceptional, frictionless & delightful user experiences.

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EXPERIENCE

New York Institute of Technology, New York, NY

UX/UI Designer | Jan 2023 – May 2024

- Developed and rolled out AR/VR training modules based on detailed qualitative usability testing; achieved a 60% rise in learner engagement and expanded training reach to 300 remote participants.
- Iterated on low to high-fidelity designs in collaboration with designers and stakeholders with interactive rapid prototyping to reduce project turnaround time by 40%, improve decision making content and visuals.
- Executed in-depth user research using interviews and qualitative usability tests; optimized navigation flows, slashing misdirected service queries by 30% and enhancing traffic to underused pages by 25%.
- Crafted user centric graphics and motion graphics for university social media channels; enhanced visual appeal and led to a 25% boost in follower retention and a 15% rise in new followers.

Webtrix Solutions, Pune, India

Assistant UX Designer | Feb 2022 – Sep 2023

- Conceptualized an intuitive mobile app interface for a fintech startup, boosting user retention by 25% and daily active users by 15%.
- Partnered with a research team and 20+ domain experts to find opportunities and integrate user insights into product strategy and design.
- Implemented a responsive design strategy that increased mobile traffic by 40% and improved the site's search engine ranking.
- Collaborated with cross-functional teams to translate business goals into user driven design solutions, resulting in a 20% increase in key products.

Pharoscion Global, Pune, India

Freelance Graphic Designer | Jul 2019 – Jan 2022

- Partnered with 30+ clients to understand design needs, conveying brand identity with 87% accuracy.
- Delivered projects ahead of schedule, which surpassed 92% of agreed-upon deadlines, ensuring client satisfaction and project efficiency.
- Designed 100+ customized marketing assets like cards and flyers; optimized proposal presentations and contributed to a 15% rise in contract approvals.
- Directed social media accounts, increasing followers on Facebook by 20% and YouTube at 25%.

SKILLS

Software

Figma · Sketch · InVision · Adobe CC (XD, Photoshop, Illustrator, After Effects, InDesign, Premiere Pro) · HTML · CSS · JavaScript · Snap AR · Unity · Glitch · Web XR · Miro

Design

User Interface Design · User Research · User Experience Design · Interaction Design · Agile Project Management · Wireframing · Usability Testing · Journey Mapping · Information Architecture · Prototyping · Data Analysis · Empathy Mapping

EDUCATION

Masters of Arts in UX/UI Design & Development

New York Institute of Technology

Jan 2023 – May 2024

GPA: 3.7

New York City, USA

Bachelors of Vocation in Digital Art & Animation

Fergusson College

Jun 2016 – May 2019

GPA: 3.83

Pune, India

