



Morgan Strong: A Returning Cupping Educator at the World Massage Festival

The World Massage Festival (WMF) is pleased to welcome back **Morgan Strong**, a respected cupping educator whose teaching has become a valued part of the WMF learning experience. Known for his clear instruction, hands-on approach, and commitment to professional standards, Morgan continues to support therapists in deepening their understanding of cupping therapy as a practical and effective modality.

A History of Teaching at WMF

Morgan Strong has taught cupping therapy at the World Massage Festival in previous years, contributing to WMF's mission of providing accessible, high-quality education for massage therapists at all stages of their careers. As a returning instructor, he brings not only experience with



cupping techniques but also familiarity with the diverse learning environment that WMF fosters.

His continued involvement reflects a trusted relationship with the festival and a shared dedication to advancing therapist education through skill-based, ethical, and client-centered instruction.

Teaching Style and Educational Focus

Morgan's teaching style emphasizes **clarity, safety, and real-world application**. His cupping classes are designed to help therapists confidently integrate cupping into their existing practice, with attention given to:

- Proper technique and application
- Clinical reasoning and treatment intent
- Safety considerations and contraindications
- Therapist body mechanics and efficiency
- Ethical and professional use of cupping in practice

Students often appreciate his ability to break down techniques into understandable steps, creating a learning environment that feels both supportive and practical



Commitment to Professional Practice

Throughout his teaching history, Morgan Strong has demonstrated a strong commitment to professionalism and responsible practice. His instruction reflects respect for client boundaries, informed consent, and the evolving standards of the massage therapy profession. This approach aligns closely with WMF's core values of education, integrity, and community.

A Valued Member of the WMF Faculty

As WMF continues to bring together a diverse group of educators from across the massage profession, Morgan Strong's return adds continuity and depth to the festival's cupping education offerings. His experience teaching at WMF allows him to connect effectively with attendees, whether they are new to cupping or looking to refine their existing skills.



The World Massage Festival is proud to welcome Morgan Strong back to the teaching faculty and looks forward to the insight, skill, and professionalism he brings to this year's event.
