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The title of the article should be concise, interesting and describe the content of the article (Maximum of fifteen words, Times New Roman, Bold, Font Size 16pt, Justify)

(1 space)

Author¹, Author², Author³ (Times New Roman, Bold, font 11)

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ABSTRACT

Abstract is written in English with a single space. Abstract includes a description of the 1-2 sentences of introduction, research objective, method, analytical tools, results and implication. The abstract should be written briefly, concise and in one paragraph (maximum of 200 words). Abstract should include the keywords that contain ideas or basic concepts that represent the fields of the study.

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Keywords: 3-5 words and use specific phrases. (Times New Roman, font 9)

(1 space)

INTRODUCTION

This section consists of (i) nature and scope of the problem in a broader (national, regional, international) context, (ii) significance/novelty/contribution of this research on knowledge, (iv) aims of this research. (Times New Roman, Font 12)

LITERATURE REVIEW

The theory study describes the theories used to support the research, to formulate hypotheses and research models. (Times New Roman, Font 12)

RESEARCH METHOD

This section contains at least the design of the study, subject/object/sample, the operational definition and measurement of variables, techniques/instruments of data collection, data analysis and hypothesis testing. (Times New Roman, Font 12)

RESULTS AND DISCUSSION

The beginning of this section presents the characteristics data of the research subject/object/samples/respondent, data analysis, and hypothesis testing instruments (if any). Data suggested to be presented in the Table or Figure and ensure to refer to the narration. The author should answer the research questions clearly and provide findings interpretation. (Times New Roman, Font 12)

For the rest of this section, the author must discuss the research findings with the previous relevant literature. The discussion showed to the reader the relationship among the results and put these results in previous research. Discussion should be relevant to the results, address logical explanations of the research findings, and be supported with relevant literature. The discussion should explain how the results agree or disagree with the previous study and why. It was strongly suggested to describe the advantage (novelty) of your research findings compared to other research mentioned in the introduction.

(1 space)

How to present the Table and Figure

The table should be clear and easy to understand even if it is stand-alone. Table 1 is the sample how the author must present the table.

Table 1. Operational Definition of The Variable (Align center, Times New Roman 11pt, bold, before and after 6pt, single spacing)

Variable	Operational Definition	Source
International Performance	A multi-dimensional construct that combines various dimensions of corporate performance, such as financial performance and non-financial indicators	Bianchi et al. (2017)
Internet Marketing Capabilities	Internet marketing capability refers to the utilization of the Internet by companies combined with international marketing activities to pursue sales overseas.	Liu et al. (2020)
Entrepreneurial Orientation	Entrepreneurial orientation refers to an orientation that encompasses proactive, innovative, and risk-taking characteristics.	Falahat et al. (2021)
Uncertainty	Market uncertainty describes the level of ambiguity associated with a specific market due to various elements such as regulations, operational costs, raw material costs, and other expenses.	Sharfaei et al. (2022)

(1 space)

The figure must be clear and has high resolution. Figure 1 is the sample how the author must present any figure or graph.

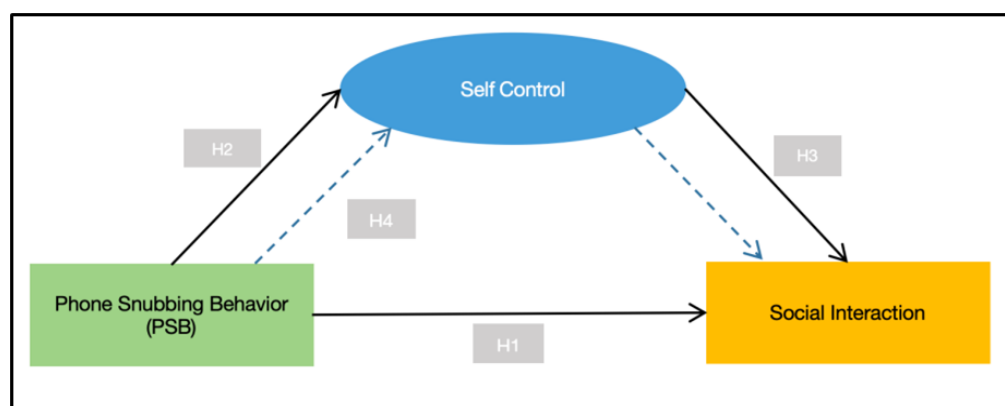


Figure 1. Research Model (Align center, Times New Roman 11pt, bold, before and after 6pt, single spacing)

CONCLUSION

The conclusion summarizes the principal findings. This conclusion is written briefly. Conclusion related to the introduction and aims or hypothesis but did not repeat the discussion. Conclusion written critically, logically, and honestly based on the existing fact, and full of cautions if there was a generalization. This section also presents the implications, limitations and research suggestions sequentially. (Times New Roman, Font 12pt)

ACKNOWLEDGMENT (IF ANY)

This section is written if desirable. Loading gratitude and appreciation to those who significantly contribute in the completion of the study. Times New Roman, Font 12pt)

REFERENCES

The reference contains the list of journals, books, or other publications referred to in this manuscript. Each reference cited in the text must be listed in REFERENCES and vice versa. References of the manuscript must be traceable, no less than 30 and consist of 80% of primary sources, and not exceed 10 years (80%). The JBTI: Jurnal Bisnis: Teori dan Implementasi follows the **American Psychological Association (APA) 7th Edition**. The reference writing was strongly suggested using Mendeley References Manager, as well as writing source of references. It's recommended for the author. Example:

- Alexander, A. (2017). Evaluating web resources. *Retrieved from Widener*.
<http://website.co.id/web>
- Bray, J. (2017). *Bluetooth: Connect without wires* (1st ed., Vol. 1). Prentice Hall.
- Dewi, A., Seftaviani, N., & Rochmawati, E. (2020). Patient Safety Incident Differences Between Accredited and not Accredited Primary Health Center. *JBTI (Jurnal Medicoeticolegal Dan Manajemen Rumah Sakit)*, 8(3), 215–223.
<https://doi.org/10.18196/JBTI.83109>
- Fang, Q. (2018). *Lightweight sensing and communication protocols for target enumeration and aggregation. 1*, 1–14. <https://doi.org/xxxxxxx>

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