## CodeAcross 2017: Student Pathways Challenge

## Challenge owner:

Ministry of Advanced Education and Skills Development (MAESD) - Martha Kornobis

Email: Martha.Kornobis@ontario.ca

<u>Chris.Perrin@ontario.ca</u> Wilfrid.Chan@ontario.ca

**Objective:** This project will provide new ways for students to explore careers and postsecondary education choices. Use your skills, imagination and understanding of student needs to turn existing data sources into new and exciting tools.

**Description:** For many students, finding a job is a key reason to pursuing postsecondary education. However, existing tools and available information is often difficult to navigate and interpret. MAESD is looking for ways to improve linkages between datasets through the creation of a tool(s) that would assist students in deciding career pathways. The available data in this challenge includes:

### 1. Labour Market Information

- New job and replacement forecasts by occupation
- Job related tasks and required skills

#### 2. Institution Information

Institution enrollment size and location

## 3. Program Options and Student Experience

Student and graduate experience by program

### 4. Outcomes:

- Where graduates work or study and avg. income
- Student financial assistance needs and default rates from three institutions

## What will it enable?

The data will allow the development of a product(s) that will help students align their skills and postsecondary education choice with student experience, graduate outcomes and labour market demand.

## What skills can you bring?

- Data Science
- Web Development
- User Experience
- Policy Innovation
- Imagination
- Collaboration

## Who will use the output?

MAESD is currently working on a broader digital strategy for Labour Market Information. This challenge will inform the development of future tools that emerge from the digital strategy to help Ontarians be able to better plan and prepare for future careers.

### Available data:

https://drive.google.com/drive/folders/0B\_LkTGwjvRGdV0FKTUpva0tYWk0?usp=sharing

- Canadian Occupational Projection System: Ontario employment
  projections for 147 occupations which employ college graduates Variables
  2013 Ontario Job Futures Rating, Forecast Employment Levels, Forecast
  Employment Change, Forecast Attrition and Forecast Total Job Openings.
- Ontario Skills Passport: Skill profiles from 147 occupations which employ college graduates. Variables – Occupation Title, Occupational Classification (NOC), Occupation Description, Education Level, Occupation Task ID, and Skill Level.
- Ontario Employment Profiles: College Survey results from Ontario's
   Colleges of Applied Arts and Technology: Variables Employment Rate,
   Graduate Satisfaction, Student Satisfaction, Graduation Rate, Total College
   Graduates, Labour Force Participation Rate, Unemployment Rate, Average
   Annual Earnings, Time Needed to Get a Related Occupation, Graduates who
   Pursued Further Studies, Percentage of Total Graduate by Gender, Institution,
   Program, Program Cluster, and Region.

- College Information: Institution type, Institution Code, Institution Name, Street Address, City and Province, Postal Code, Telephone, Admissions Phone Number, and Website.
- College enrolment (2013-14): Variables Age Group, Campus, Country of Citizenship, Credential Type, Gender, Level of Study, Major Classification of Instructional Program (CIP), Mother Tongue, Program, Province of Residence and Status in Canada.
- OSAP Loan Repayment Measures: Variables Default Rates, Repayment Assistance Plan Usage Rates, and Net Combined Rate for College A, B and C.

## Tweet to promote it:

Help re-imagine the digital experience for students choosing a postsecondary education using labour market information, employment and education data! #BigData #OpenData

# Challenge description for the CodeAcross website:

MAESD has a great deal of employment and education data, but needs your help to re-imagine it for public use! MAESD wants to create a tool that would help students better understand the educational pathway options available and the corresponding linkages to required occupational skills and labour market demand. In addition, gaining insight on the student educational experience and program outcomes across Ontario will allow students to make informed decisions and expand their choices.