

Paper Shopping Bags with Logo

Paper shopping bags with a logo allow businesses to combine practical shopping packaging with recognizable brand presentation. By adding a company or brand logo to the bag, businesses can create consistent packaging that helps customers recognize their brand.

For businesses looking for **paper shopping bags with logo**, **Paperbag Indonesia** provides custom printed paper bag manufacturing from Surabaya, Indonesia for businesses and brands in the United States and international markets.

What Are Paper Shopping Bags with Logo?

Paper shopping bags with logo are paper shopping bags printed with a company's or brand's logo. The logo can be combined with brand colors, artwork, or other approved design elements to create customized shopping packaging.

They can be used for customer purchases, retail products, merchandise, gifts, promotional activities, events, and other business applications.

Why Use Paper Shopping Bags with a Logo?

A shopping bag can become an extension of a business's visual identity. Adding a logo makes the packaging more recognizable while providing customers with a practical way to carry their purchases.

Logo paper shopping bags can help businesses:

- Display their company or brand logo.
- Create recognizable branded packaging.
- Present customer purchases professionally.
- Maintain consistent visual branding.
- Support retail and promotional activities.
- Increase brand visibility beyond the store.

When customers carry or reuse a branded paper bag, the logo can continue providing visibility for the business.

Custom Logo Paper Shopping Bags

Businesses can provide their own logo artwork for printing on the paper shopping bags.

The design can include:

- Company logo
- Brand name
- Brand colors
- Custom graphics
- Promotional messaging
- Other approved artwork

A logo-focused design can create a clean and recognizable appearance, while additional artwork can be incorporated when a business wants a more detailed packaging design.

Art Paper Options

Paperbag Indonesia manufactures paper shopping bags with logos using **Art Paper** in two available material options.

210 gsm Art Paper

210 gsm Art Paper is suitable for many everyday retail and business packaging applications. It can be used for shopping bags, clothing, accessories, merchandise, promotional materials, and other retail products.

260 gsm Art Paper

260 gsm Art Paper provides a more substantial option for businesses looking for a sturdier and more premium-feeling paper shopping bag. It is suitable for premium retail packaging, gift sets, merchandise, corporate gifts, and other applications where a more substantial material is preferred.

The appropriate material can be selected according to the product, intended use, and desired packaging presentation.

Matte or Glossy Lamination

Paper shopping bags with logo can be finished with either **matte lamination** or **glossy lamination**.

Matte lamination provides a smooth and understated appearance that can complement clean and refined brand designs.

Glossy lamination provides a brighter and more reflective surface appearance and can complement colorful or visually prominent artwork.

Custom Sizes for Logo Shopping Bags

Different products require different shopping bag dimensions. Logo paper shopping bags can therefore be produced according to the required size.

Custom dimensions can be useful for:

- Clothing
- Accessories
- Beauty products
- Gift items
- Merchandise
- Retail products
- Promotional materials

Choosing an appropriate size helps ensure that the shopping bag is suitable for the intended product.

Paper Shopping Bags with Logo for Retail Businesses

Retail businesses can use logo shopping bags as part of their everyday customer packaging.

They can be used by:

- Retail stores
- Fashion brands
- Clothing businesses

- Jewelry stores
- Beauty retailers
- Gift shops
- Home decor stores
- Lifestyle brands
- Specialty stores

Consistent use of the same logo and visual identity can help create a recognizable packaging experience across customer purchases.

Logo Shopping Bags for Branding

A logo printed on a shopping bag can connect the packaging with other parts of a business's visual identity, including:

- Store signage
- Product packaging
- Website
- Social media
- Marketing materials
- Promotional displays

When customers carry the bag outside the store, the logo can also provide additional brand visibility.

Logo Paper Shopping Bags for Events and Promotions

Paper shopping bags with logos can also support business activities beyond everyday retail purchases.

Applications include:

- Product launches
- Trade shows
- Corporate events
- Promotional campaigns
- Brand activation events

- Customer appreciation programs
- Corporate gifting
- Merchandise distribution

Using consistent logo placement and branding can help create a cohesive presentation across an event or campaign.

Paper Shopping Bags with Logo for U.S. Businesses

Paperbag Indonesia manufactures paper shopping bags with logos in **Surabaya, Indonesia** and serves businesses and brands in the United States and other international markets.

We work with companies that require customized paper bags based on specific branding, artwork, dimensions, material, and finishing requirements.

For international orders, specifications and artwork can be discussed and approved before production so the finished bags follow the intended design.

Order Paper Shopping Bags with Logo from Paperbag Indonesia

Choosing paper shopping bags with a logo involves considering the logo artwork, bag dimensions, material, and finishing that best suit the intended application.

At **Paperbag Indonesia**, we manufacture custom paper bags using **210 gsm and 260 gsm Art Paper**, with **matte or glossy lamination** options. Paper bags can be customized with your logo, artwork, dimensions, and branding requirements.

If you are looking for **paper shopping bags with logo** for retail packaging, customer purchases, promotional activities, events, or other business needs in the United States, Paperbag Indonesia is ready to provide custom printed paper bag manufacturing from Indonesia.

For information and quotes, please contact us through Whatsapp [here](#).

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