How to Create a Business Card in Canva Using a Template

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1. Log in to Canva

Visit <u>www.canva.com</u> and sign in or create a free account.

2. Search for "Business Card" Templates

- In the search bar, type "business card."
- Choose from standard size (3.5" x 2") or explore vertical/rounded designs.

3. Select a Template

- o Browse through professionally designed templates.
- o Choose one that fits your brand's look and feel.

4. Customize Your Information

- Olick on text fields and replace the placeholder content with:
 - Your name
 - Title or role
 - Business name

- Phone number, email, website
- Social media handles
- Business address (if applicable)

5. Add Your Logo and Brand Colors

- Upload your logo via the Uploads tab.
- Replace template colors with your brand palette using the top color toolbar.

6. Change Fonts to Match Your Brand

 Select text and choose your brand's font or one that reflects your business identity.

7. Design the Back of the Card

- Click "Add page" or use the existing back of card template.
- Add a logo, QR code, tagline, or design elements for branding.

8. Check Layout and Alignment

- Use Canva's alignment guides to ensure everything is centered and balanced.
- Keep important elements away from the edges (leave margin for cutting).

9. Download for Printing

- Click Share > Download.
- o Choose PDF Print.
- o Check "Crop marks and bleed" for commercial printing.
- o Click Download.

10. Print Your Cards

- Upload the file to a commercial printer like Vistaprint, Moo, Staples, or a local print service.
- o Or order directly through Canva Print.