

2022 minutes here.

December 6th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

\* Caitlin Mahoney( GSJUG) Co-Steward

\* Amelia Eiras (Tomitribe) Co-Steward

\* Tetiana Fydorenchuk (Jelastic)

\* Emerson Castaneda

\* Jan Westerkamp (iJUG)

\* David Blevins (Tomitribe)

\* John Clingan (Red Hat)

\* Neha Sardana (Garden State JUG)

Last call of 2021 - Join!

## 1. SWAG-

1. 2021 Swag Order] Request Quote to Vendor for \$5,000 #625 contains the spreadsheet to work numbers, the designs of both t-shirt and zip-hoody & the final mockups-- not yet completed given more feedback on Members' logo updates.

1. Proposal 2021 Spend Proposal Swag for JUGs - @David

1. Consensus: must send order to vendor today to get quote, will focus exclusively on tshirts for JUGS, use sizes in doc.

2. 3. Caitlin and Amelia will connect with Vendor to get the quote order. Email request for Quote proposal sent to Deluxe Vendor. C&A will update #625 ticket when price arrives.

2. Designs shirt and zip-hoodie: don't add year, using updated design as is.

1. Contributor feedback is due 12/7 EOD. Ryan will adjust design 12/8. Deliver quote & design to EF by Fri.

1. Amelia will create a new ticket #629 & Caitlin will send shirt design our to mktg group for updates / suggestions.

2. Deluxe Vendor can store the order until 2022 (no issue with rush timing or charging \$ for storage)

1. We can work on Swag Global JUG distribution- SpreadSheet without rush in 2022 Q1.

3. \$5,000 2021 Swag] Has a due date (dec 14th- it is confirmed by EF replies ) - the allocation of the \$5,000 via spreadsheet to ask Deluxe Vendor to provide us with a Quote we can deliver to the EF team for purchase is task #1. [2021 Swag Order] \$5,000 on wearable Swag - Deadline Order Question #624 asks the assigned EF person to provide a deadline, if there is one, for this task.

1. Git issue might help when submitting the Order Quote from Deluxe (T-shirt Vendor) to notify the EF of need to purchase.

1. Caitlin & Amelia will tag team.

## 2. RELEASE MP 5.0

1. If there are issues not solved until the 6th, this call is the last stop to resolve them. Current tracker Release MicroProfile 5.0 on 7th Dec #607

1. Emily: everything is done, just waiting on date. (yay!)

## 3. CALL TO ACTION

1. [General 2022 bare to minimum ] Call to Actions #621 contains 2 items

1. Become a Mktg Steward: [Call to Action] 2022 Monthly Mktg-Call Stewards - Schedule needs MicroProfilers sent on Nov. 29th

2. Become a Mktg Repo Contributor:

<https://github.com/eclipse/microprofile-marketing/watchers> - Become ONE!

## NOTE:

All the items (not marked under Ballparked) in the Marketing Repo will continue to be worked on until Dec 17th. A written update will be sent on that day with a progress-minutes agenda to formally close the year! :)

General

## Git Issue / Document Links

Brief Description / Action Needed

Comments

Release MicroProfile 5.0 on 6th Dec · Issue #607 · eclipse/microprofile-marketing

Proposed Date: December Week 1-2

Release project here.

Connects to the 5year-old MP blog currently going under review. It links to the blog ticket.  
aligning every specification with Jakarta EE 9.1. This effectively creates an incompatible change due to the namespace change from javax to jakarta in the code.

Edwin, Martin, Emerson, Emiliy - prepare a draft of blog announcement for 5.0 release

<https://github.com/eclipse/microprofile-marketing/issues/613>

Create YouTube channel playlists and add external video

Neha via John C.

Neha now has access to youtube account.

Move MP Minutes to community drive #575

Emily to Move Open Telemetry and Technical calls minutes.

Request submitted via git issue, EMO is working on it.

Tweeting threads where feedback is requested

Every person who requests feedback on specs or anything else connected with MicroProfile activities via email thread should create a git issue and request also a tweet from MP account that will be linking to this thread

[General] 2021 Program Plan Retrospective --- Recommendation on how #622

2021 Retrospective owned by Microprofilers

Yearly Program Retrospectives spreadsheet provides public edit access for all MicroProfilers who are actively contributing to MP and wish to provide feedback

\* Action required?

[Social Media push - Consecutive] Jakarta EE & MicroProfile Messaging Position #600

Oversee the push to see where it is next year and adjust as needed, either before or by then... (June 2022)

As of 11/27: Amelia assigned Ryan, pending "review and approval of the 2 messages"

\* Action required?

Collect the books, video and blogs related to MicroProfile #583

Referred by Amelia to use

[https://docs.google.com/spreadsheets/d/1-j0SmFHSRw4pXMdsY1x0R2HfflUZ3SQni\\_5zpoBdE8/edit#gid=0](https://docs.google.com/spreadsheets/d/1-j0SmFHSRw4pXMdsY1x0R2HfflUZ3SQni_5zpoBdE8/edit#gid=0)

Created 10/4 by @Emily Jiang

Can this be closed?

[Content Contribution] MicroProfile 5-year anniversary Blog #454

5 year anniversary blog post draft revisions

Created 3/15 by @Emily Jiang

Can this be closed?

## Working Group & Ops (EF Paid Services)

Git Issue / Document Links

Brief Description / Action Needed

Comments

Swag Update #597

[CONSOLIDATED] Swag Update #597

- \* Vince will show sample how to grab swags online
  - \* Do we need so many shirt & hoody designs?
  - \* One design- Members
  - \* Do we have a list of JUGs?
  - \* Already have JUGs ready to receive Swag, however it is nice for them to join the discussion before implementation.
  - \* Potentially we can also recruit via tweets “Join the MicroProfile JUG outreach program”
  - \* Some JUGs aren’t meeting in person
  - \* Can we favor JUGs meeting in person?
  - \* <https://world-wide-jugs.github.io/GlobalWWJugs/>
  - \* Amelia will contact vendor to get quote
- <https://github.com/eclipse/microprofile-marketing/issues/605>
- \* Need to get approval from Eclipse
  - \* Add links:
    - design (t-shirt, hoodie)
    - Swag price & numbers spreadsheet
    - list of JUGs- Distribution Plan

[2021 Swag Order] \$5,000 on wearable Swag - Deadline Order Question #624

\$5,000 2021 Swag] Has a due date (dec 14th? ) - the allocation of the \$5,000 via spreadsheet to ask Deluxe Vendor to provide us with a Quote we can deliver to the EF team for purchase is task #1. [2021 Swag Order] \$5,000 on wearable Swag - Deadline Order Question #624 asks the assigned EF person to provide a deadline, if there is one, for this task.

Created 12/3 by @aeiras

Need addition deadline info from EF

@HailleySeed assigned

@croundy via MP Mktg Group:

Must have everything in place by 12/14 so EF can work with suppliers on quotes and to get orders placed before year end. To make this happen, we need:

1. Designs completed and hi-res files provided to Hailley, with specifications as to artwork placement
2. Estimated quantities and sizes of each swag item

[Swag] Ship MP t-shirt to Jelastec #524

Tetiana's swag package returned due to "unattended" receiver; resent.

Created 6/14 by @TetianaFTV

Awaiting confirmation

[Swag] Ship MP t-shirt to Manish #522

Package not yet received

Created 6/12 by @manish2aug

Awaiting confirmation

[Website= MPWG Page] Add LinkedIn to Social section #616

Update MPWG Page

Created 11/22 by @aeiras

Ryan assigned to add LinkedIn under Social spot

Completed?

[Website MPWG Page] Add to Email Forums Committer Tools #615

Update MPWG Page

Created 11/22 by @aeiras

Ryan assigned to add included text & links to email forums section

Completed?

[Ops] Implementing the 2021 MicroProfile Program Plan marketing initiatives #582

Prioritize and plan to leverage the remaining budget to implement 2021 MicroProfile Program Plan marketing initiatives.

Created 10/1 by @paulbuck

Need to confirm: can the MP budget & any project under the EF can take a surplus to 2022?

\* Mentioned in #619 by Clark Roundy: "As previously confirmed, the 2021 budget will be fully allocated and will not carry over into the new year."

11/24: Amelia added this to Needs triage in Ops (Eclipse Foundation Services - \$\$\$)

Can this be closed?

[Ops] Informing the EF team about the MicroProfile 5.0 Release Date for 7th Dec and Requesting the Announcement Draft #619

Sure up Community plans for MP 5.0 release PR

Discuss: Detailed PR with EF support can happen at a later date such as Jan/Feb (prior to the first release in 2022) using 2021 budget

Created 11/24 by @emecas

MP 5 release will happen on 12/7

\* EF cannot assist with press on proposed timeline. @croundy suggested 2 phased approach:

- \* (1) soft launch on 12/7 driven by community
- \* (2) Formal launch in Jan/Feb supported by EF

Soft Launch: Community is responsible for 12/7 release documentation

- \* Blog Posts
- \* Microprofile.io: @Emily-Jiang will write. Goal: Mon 12/6
- \* @aeiras will edit
- \* @TetianaFTV will "publish +more"
- \* Send final version to Clark
- \* InfoQ will write a blog as well
- \* Emily - any action needed?
- \* Announcement:
  - \* Emily will announce MP 5.0 release during her session at JakartaOne Live
  - \* EF might create a poster - Clark requested poster/ image design or concept
  - \* EF might augment with a press release, TBD if feasible; if not EF will do a later press release with alternate spin (possibly to complement and introduce the white paper)

Formal Launch: Jan / Feb: EF will use remaining 2021 budget allocation to:

\* Help craft and promote MP 5.0 press based on messaging and documentation provided by community

- \* Action: Submit Emily's Blog & other materials
- \* EF PR will arrange media opportunities for members ahead of press release

- \* Do we need to recommend members to meet media?
- \* Create a white paper based on interviews (to be scheduled) with MicroProfile SMEs
- \* Edit and/or otherwise assist with 1 or more blog posts supporting MP 5.0, and help promote those assets.

11/24: Amelia added this to Needs triage in Ops (Eclipse Foundation Services - \$\$\$)

\*\*\*Future Reference: Press releases are paid and must be scheduled with 1-2 weeks' notice  
[Release MP 5.0] MicroProfile 5.0 Release Blog Post / Announcement - Spanish Version  
#626

Track the process to provide a Spanish version of MicroProfile 5.0 Blog Post /  
Announcement

Note: Base on the results from #607 and #619

Created 12/4 by emecas

First draft completed.

Next Steps? Who will confirm the final version & when?

Amelia will review.

[Release MP 5.0] MicroProfile 5.0 Release Slides - Spanish Version #627  
Track the process to provide a Spanish version of MicroProfile 5.0 Slides

Note: Base on the results from #607 and #619

Created 12/5 by emecas

First draft completed.

Next Steps? Who will confirm the final version & when?

Pending review

[Ops] MicroProfile.io SEO #620

SEO Strategy project is underway. WG will work with EF in helping derive the most value.

Created 11/24 by @croundy

EF brought in an agency to define & create SEO strategy for MicroProfile.io.

- \* Project scope: ~30 pages
- \* Clark: Project focus is strategy, not implementation.
- \* WG will own research: living document will form the basis of a strategic roadmap guiding content and website strategy.
- \* Input required: SEO Research Questions
- \* Strategy & learnings will drive messaging, content, etc. as site pages get fixed and/or updated.
- \* Process will flow well into 2022.
- \* Concern raised by Andrii @Dexmaster:
- \* Content & structure rework might make research recommendations irrelevant; order of ops should be inverted - follow up needed?
- \* Clark: "We can slow walk this to make sure WG benefit is optimized and coordinated with website updates, but only part of this project is about structure."
- \* Any action items for Mktg Group?
  - [Website- MPWG tab] Insert Committer as a Member #623
  - Add MP Committers to member list with logo & update MP 5 slides
  - Created 12/1 by @aeiras
- \* Review / feedback requested from Edwin @ederks85
- \* Ryan @rstjames assigned to add the Committer into the listed members with a logo & update MP 5 slides under members accordingly
- \* Eta for completion / next steps?
  - Consolidated Tasks

Git Issue / Document Links

Brief Description / Action Needed

Comments

[Documentation using SurveyMonkey] Data Protection Impact Assessment (DPIA) #581  
Amelia scheduled to complete DPIA draft and bring it back for Websmaster. Edwin and Ryan scheduled to review before it is converted to a wiki under the MPWG repo.

Created 9/30 by @aeiras



Outstanding bug as of 11/30

Next steps?

@Ryan needs to take next actions

Survey Monkey for MP Compatible Logo #585

SurveyMonkey Logistics #568

Created 10/6 by @debbiehoffman

Amelia working with the Webmaster to get extra information on account set up.

[Documentation] Zoom Admin for MPWG Assigned Admins #492

jclingan assigned to help debbiehoffman with the images in the wiki

<https://github.com/microprofile/microprofile-wg/wiki/MicroProfile-Zoom-Admin?>

Created 5/4 by @debbiehoffman

Completed?

John will look at next steps.

Documentation Ready for Wiki Creation #586

[Documentation] Zoom Admin for MPWG Assigned Admins #492 - Documentation created in Wiki but can't get images to work. John to add?

[Documentation] Marketing Release Updates #545 -The Wiki has been updated.Close it. This task should be closed as work is now being done here: Trying out a task for Release template #551 Email made the PR for the task release template: here:

<https://github.com/eclipse/microprofile-marketing/pull/589> Amelia reviewed/approved. Template Task list ready to be used. Close it.

[Documentation] Mktg Call Monthly Stewards Onboarding #469 -. Debbie waiting to figure out how to do images in the wiki before moving the google doc into wiki.(they didn't work on #492)

Created 10/6 by @debbiehoffman

Every document will be housed under the MPWG repo. Debbie has Write access and is

undertaking the export tasks.

Website Updates Needed #587

Update FAQs for Microprofile.io and Wiki #565 -FAQ section of website hasn't been updated in years. Debbie created a draft here. Please review, comment, edit.

(Looks like Tetiana Fydorenchuk reviewed)

[General] Create a webpage to store Compatible Implementations #577 -design a webpage to store compatible implementations for MicroProfile releases from MP 4.1 onwards

Created 10/6 by @debbiehoffman

Need review of FAQ

Decide on how to add this to website

Add improvements to doc

Amelia will start page draft brainstorming

Cloud Native for Java Alliance

Git Issue / Document Links

Brief Description / Action Needed

Comments

CN4J Messaging & Scale Communications/Informing (Google forum post) and [Social Media push - Consecutive] Jakarta EE & MicroProfile Messaging Position

[Social Media push - Consecutive] Jakarta EE & MicroProfile Messaging Position #600

Social posts need review, selection, scheduling.

CN4J messaging and positioning added to the MP website working group page in knowledge section, last bullet point.

Debbie (Priya) drafted a couple of Tweets for review/comment  
[https://docs.google.com/document/d/1\\_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVlg/edit?usp=sharing](https://docs.google.com/document/d/1_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVlg/edit?usp=sharing)

And Amelia's social post: #600 created 10/15 by @aeiras

Debbie Hoffmancan we work on this via your document sometime before Dec 17th? [a][b][c]

#### BALLPARK TASKS

These are now organized in a GitHub Project:

<https://github.com/eclipse/microprofile-marketing/projects/1>

Git Issue / Document Links

Brief Description / Action Needed

Comments

[MP Blog] RSS, Subscribe Button and Automatic Email Notification #516

Question over plan agreed to in June?

Created 6/7 by @TetianaFTV

As of 6/8: No plans for a mailing system in immediate future. Alternative suggested: using some WordPress plugin like this <https://wordpress.org/plugins/newsletter/>

Follow up needed

[Content Contribution] NewsLetter #119

Use new wordpress tooling on MP site to publish a newsletter

See also: [MP Blog] RSS, Subscribe Button and Automatic Email Notification #516

Created 6/23 by @aeiras

Updates or action needed?

[Social Media Monitoring- Gathering Feedback] Continue Yearly Strategy Loop #515

Is document completed and linked in the right places?

Created 6/4 by @aeiras

Project to gather, categorize, and enact feedback.

\* Self-assigned to create a document, linked to an excel sheet.

Goal: become the source of truth for MicroProfilers to define the Social Media Feedback Loop for MicroProfile

Can this be closed?

[Documentation] Formalise the blog publish process #484

Draft updates assigned to @Emily-Jiang & @TetianaFTV

Created 4/13 by @Emily Jiang

Completed?

[Documentation] MP Facts/Trivia Documentation #468

Ongoing Reminder

No action needed; leave open.

[Documentation] Update the MP wiki page located in the EF website #461

3/17: Updated the mailing lists of MP on the MPWG page with #457

Edwin Derks assigned to update wiki governance and developer tabs accordingly

Created 3/17 by @aeiras

Completed?

CLOSED TICKETS

\* Documentation for Conducting Survey and Polls #557

\* Community voting process on MP Compatible Logo #556

\* MP Compatible logo voting progress #591

\* [Infra - Security] MPWG SurveyMonkey Data Protection Impact Assessment (DPIA) #593

\* [Website] Compatible Products page #529

\* [Infra- SurveyMonkey] Logistics #568

\* [2021 Swag] Request \$25,000 USD - a Quote from MP Vendor #605

\* [INFRA- Hootsuite] Add Vince - AJUG as an Admin #614

\* [Website] Compatible Products page #529

\* [2022 Marketing Budget] #610

- \* Please promote JakartaOne Livestream 2021 #617
  - \* [INFRA] EF Team Git IDs - Contact #618
  - \* [Swag - Vendor & EF] Request the trusted MP Swag Vendor to be welcomed to the EF Suppliers #598
  - \* [General: Mktg-Call Steward] September #572
  - \* [Infra - Security] MPWG SurveyMoney Data Protection Impact Assessment (DPIA) #593
  - \* MP Compatible logo voting progress #591
  - \* Community voting process for MP Compatible logo #556
  - \* [Documentation - Trackers Process] Conducting Surveys and Polls #557
  - \* [website - MPWG Page] Legal Agreement addition: Working Group Sponsorship Agreement #611
  - \* [Website Addition ] Brand Manual needs to be added #612
  - \*
- 

November 22nd

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions  
 Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Tetiana Fydorenchyk (Jelastic)
- \* Jan Westerkamp (iJUG)
- \* Neha Sardana (Garden State JUG)
- \* Amelia Eiras (Tomitribe)
- \* Caitlin Mahoney (Garden State JUG)
- \* Ryan St James (Tomitribe)
- \* David Blevins (Tomitribe)
- \* Debbie Hoffman (Payara)
- \* Emily Jiang (IBM)
- \* Clark Roundy (EF)
- \* Ed Bratt (Oracle)

## Working Group

### Git Issue / Document Links

Brief Description / Action Needed

Comments

[MPWG documentation] 2022 Marketing Plan - in detail #601

Budget plan:

<https://github.com/eclipse/microprofile-marketing/issues/610>

Approved - Updated MicroProfile Steering Committee Membership Fee Table.

during the MPWG 2022 Budget discussion, we started the budget allocation mirroring the written Program plan being voted on. We left the marketing budget amount for Monday's call.

Background thread here.

Vote thread here.

Swag Update #597

[CONSOLIDATED] Swag Update #597

- \* Vince will show sample how to grab swags online
  - \* Do we need so many shirt & hoody designs?
  - \* One design- Members
  - \* Do we have a list of JUGs?
  - \* Already have JUGs ready to receive Swag, however it is nice for them to join the discussion before implementation.
  - \* Potentially we can also recruit via tweets "Join the MicroProfile JUG outreach program"
  - \* Some JUGs aren't meeting in person
  - \* Can we favor JUGs meeting in person?
  - \* <https://world-wide-jugs.github.io/GlobalWWJugs/>
  - \* Amelia will contact vendor to get quote
- <https://github.com/eclipse/microprofile-marketing/issues/605>
- \* Need to get approval from Eclipse
  - \* Add links:
    - design (t-shirt, hoodie)
    - Swag price & numbers spreadsheet
    - list of JUGs- Distribution Plan

[MPWG and EF Services Available to WG for optional Purchase ] Example Launch PR

Campaigns & years of stats shared  
Posted to Google group for discussion.

## Consolidated Tasks

### Git Issue / Document Links

Brief Description / Action Needed

Comments

Survey Monkey for MP Compatible Logo #585

SurveyMonkey Logistics #568 - need to be closed

Documentation for Conducting Survey and Polls #557 - need to be closed

Community voting process on MP Compatible Logo #556 - need to be closed

MP Compatible logo voting progress #591

[Infra - Security] MPWG SurveyMoney Data Protection Impact Assessment (DPIA) #593

Ryan created the survey inside SurveyMonkey

Description for the top of the survey is done

Ryan sent the survey out to us as a test.

Next?

Documentation Ready for Wiki Creation #586

[Documentation] Zoom Admin for MPWG Assigned Admins #492 - Documentation created in Wiki but can't get images to work. John to add?

[Documentation] Marketing Release Updates #545 -The Wiki has been updated.Close it. This task should be closed as work is now being done here: Trying out a task for Release template #551 Email made the PR for the task release template: here:  
<https://github.com/eclipse/microprofile-marketing/pull/589> Amelia reviewed/approved. Template

Task list ready to be used. Close it.

[Documentation] Mktg Call Monthly Stewards Onboarding #469 -. Debbie waiting to figure out how to do images in the wiki before moving the google doc into wiki.(they didn't work on #492)

Every document will be housed under the MPWG repo. Debbie has Write access and is undertaking the export tasks.

Website Updates Needed #587

Update FAQs for Microprofile.io and Wiki #565 -FAQ section of website hasn't been updated in years. Debbie created a draft here. Please review, comment, edit.

(Looks like Tetiana Fydorenchuk reviewed)

[General] Create a webpage to store Compatible Implementations #577 -design a webpage to store compatible implementations for MicroProfile releases from MP 4.1 onwards

[Website] Compatible Products page #529 - duplicate of 577, need to be closed

Need review of FAQ

Decide on how to add this to website

Add improvements to doc

Amelia will start page draft brainstorming

General

Git Issue / Document Links

Brief Description / Action Needed

Comments

<https://github.com/eclipse/microprofile-marketing/issues/607>

Proposed Date: December Week 1-2

Release project here.

Connects to the 5year-old MP blog currently going under review. It links to the blog ticket.

aligning every specification with Jakarta EE 9.1. This effectively creates an incompatible change due to the namespace change from javax to jakarta in the code.



Edwin, Martin, Emerson, Emiliy - prepare a draft of blog announcement for 5.0 release  
Move MP Minutes to community drive #575  
Emily to Move Open Telemetry and Technical calls minutes.

Tweeting threads where feedback is requested  
Every person who requests feedback on specs or anything else connected with  
MicroProfile activities via email thread should create a git issue and request also a tweet from  
MP account that will be linking to this thread  
Cloud Native for Java Alliance

Git Issue / Document Links  
Brief Description / Action Needed  
Comments  
CN4J Messaging & Scale Communications/Informing (Google forum post) and [Social  
Media push - Consecutive] Jakarta EE & MicroProfile Messaging Position #600

Social posts need review, selection, scheduling.

CN4J messaging and positioning added to the MP website working group page in knowledge  
section, last bullet point.

Debbie (Priya) drafted a couple of Tweets for review/comment  
[https://docs.google.com/document/d/1\\_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVlg/edit?usp=sharing](https://docs.google.com/document/d/1_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVlg/edit?usp=sharing)

And Amelia's social post in #600.

## CLOSED TICKETS

- \* 2022 MPWG Program Plan #99
  - \* [Website Addition ] Brand Manual needs to be added
  - \* [website - MPWG Page] Legal Agreement addition: Working Group Sponsorship Agreement
    - \* Hello all! I will be volunteering as Marketing Steward for the Garden State JUG, November - December. Excited to be joining this initiative!
  - \* [Website] Add google Drive to the Resources Page
  - \* [MPWG Page] New Members Onboarding Document - click link
  - \* [marketing] Documentation on how to perform a PR in any mp repository
  - \* [Trademarks] MicroProfile Brand HandBook
  - \* [MP Compatibility Logo Submission] Versions from Jelastick
  - \* [MP Compatibility Logo Submission] Versions from Emerson
  - \* [MP Compatibility Logo Submission] Versions from Tomitribe
  - \* [JUGs Partnership with MPWG] Sponsorship Research
  - \* Dev-focused website phase 2: Create new template for each MP component
  - \* Dev-focused website phase 3: Socialize template from phase 2 and allow components to start updating to the new template format
    - \* Include the MicroProfile Specification Process on the website
    - \* [Technical Goal 4]: MicroProfile and Jakarta EE alignment
    - \* MicroProfile Member Logo
    - \* [Trademarks & Specifications] Self Declared Compatibility
    - \* Define "MicroProfile Compatibility"
    - \* [MP Website] Update working group page on MP.io
    - \* [MP Compatibility Logo Submission] Versions from AJUG
    - \* [Trademarks & Specifications] Website Specification Page
    - \* The draft MicroProfile Trademark Guidelines doc format
    - \* [Trademarks & Specifications]Compatible Products Page
    - \* [Trademark & Compatibility] Git issue template to get listed as a Compatible Product
    - \* [[Trademark & Compatibility- Listing a Compatible Product] Define the Process
    - \* [Trademark & Compatibility -Compatible Logo] MP Implementations list via slide
- November 8th
- Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions
- Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Tetiana Fydorenchuk (Jelastic)
- \* Jan Westerkamp (iJUG)
- \* John Clingan (Red Hat)
- \* Cesar Hernandez (Tomitribe)
- \* David Blevins (Tomitribe)
- \* Emily Jiang (IBM)
- \* Amelia Eiras (Tomitribe)
- \* Ryan St. James (Tomitribe)
- \* Ed Bratt (Oracle)

Working Group

Git Issue / Document Links

Brief Description / Action Needed

Comments

Swag Update #597

[CONSOLIDATED] Swag Update #597

- \* Do we need so many shirt & hoody designs?
- \* One design- Members
- \* Do we have a list of JUGs?
- \* Already have JUGs ready to receive Swag, however it is nice for them to join the discussion before implementation.
- \* Potentially we can also recruit via tweets “Join the MicroProfile JUG outreach program”
- \* Some JUGs aren’t meeting in person
- \* Can we favor JUGs meeting in person?
- \* <https://world-wide-jugs.github.io/GlobalWWJugs/>
- \* Amelia will contact vendor to get quote
- \* Need to get approval from Eclipse
- \* Add links:
  - design (t-shirt, hoodie)
  - Swag price & numbers spreadsheet
  - list of JUGs- Distribution Plan

Replace MicroProfile Compatibility Logo with compatible implementations web page.  
VOTE by Friday, November 12th If the vote passes all work in Trademark will be terminated. No budget will be assigned to the program .

Background discussion is available [here](#) and [here](#). Compatible implementations will be required to pass the TCK. This ballot applies to all MicroProfile specifications.

Vote thread [here](#).

Updated MicroProfile Steering Committee Membership Fee Table. VOTE by Friday, November 12th

2022 MPWG Budget Spreadsheet  
Leaves \$27,000 for planning after the payment of Ops & G&A

Background thread [here](#).

Vote thread [here](#).  
2022 MPWG Program Plan #99

AND

[MPWG documentation] 2022 Marketing Plan - in detail #601

Git issue with deadlines

Program plan: Deadline: Approved by Steering Committee (Due November 5, 2021)

Budget plan: Deadline: Final Budget approved by Steering Committee (Due November 19, 2021)

#601 - document needs updating with more feedback as discussed during MP Project Plan Call.

[MPWG and EF Services Available to WG for optional Purchase ] Example Launch PR  
Campaigns & years of stats shared  
Posted to Google group for discussion.

### Consolidated Tasks

#### Git Issue / Document Links

Brief Description / Action Needed

Comments

Survey Monkey for MP Compatible Logo #585

SurveyMonkey Logistics #568 - need to be closed

Documentation for Conducting Survey and Polls #557 - need to be closed

Community voting process on MP Compatible Logo #556 - need to be closed

MP Compatible logo voting progress #591

[Infra - Security] MPWG SurveyMoney Data Protection Impact Assessment (DPIA) #593

Ryan created the survey inside SurveyMonkey

Description for the top of the survey is done

Ryan sent the survey out to us as a test.

Next?

Documentation Ready for Wiki Creation #586

[Documentation] Zoom Admin for MPWG Assigned Admins #492 - Documentation  
created in Wiki but can't get images to work. John to add?

[Documentation] Marketing Release Updates #545 -The Wiki has been updated.Close it. This task should be closed as work is now being done here: Trying out a task for Release template #551 Email made the PR for the task release template: here: <https://github.com/eclipse/microprofile-marketing/pull/589> Amelia reviewed/approved. Template Task list ready to be used. Close it.

[Documentation] Mktg Call Monthly Stewards Onboarding #469 -. Debbie waiting to figure out how to do images in the wiki before moving the google doc into wiki.(they didn't work on #492)

Every document will be housed under the MPWG repo. Debbie has Write access and is undertaking the export tasks.

Website Updates Needed #587

Update FAQs for Microprofile.io and Wiki #565 -FAQ section of website hasn't been updated in years. Debbie created a draft here. Please review, comment, edit.

(Looks like Tetiana Fydorenychyk reviewed)

[General] Create a webpage to store Compatible Implementations #577 -design a webpage to store compatible implementations for MicroProfile releases from MP 4.1 onwards

[Website] Compatible Products page #529 - duplicate of 577, need to be closed

Need review of FAQ

Decide on how to add this to website

Add improvements to doc

Amelia will start page draft brainstorming

Contributor Triage User Setup #588

Create Documentation for Triage User Setup #569 - Documentation drafted & reviewed.

[INFRA- Github] Triage Contributors Repository Access - Tracking #567 - Has everyone been added? Is this task done?

CLOSED

Ed can create the page no need for a PR. That page needs to be linked to the "Become a MicroProfiler" documentation located in the website under Contributors tab call to action

<https://github.com/eclipse/microprofile/blob/master/CONTRIBUTING.adoc>  
General

#### Git Issue / Document Links

Brief Description / Action Needed

Comments

MicroProfile Release 5.0

Proposed Date: December Week 1-2

Release project here.

Connects to the 5year-old MP blog currently going under review. It links to the blog ticket.  
aligning every specification with Jakarta EE 9.1. This effectively creates an incompatible change due to the namespace change from javax to jakarta in the code.

Edwin, Martin, Emerson, Emiliy - prepare a draft of blog announcement for 5.0 release

Move MP Minutes to community drive #575

Emily to Move Open Telemetry and Technical calls minutes.

[Social Media Push] Book release "Practical Cloud-Native Java Development with MicroProfile" #592

Congratulations @emilyfhjiang @AndrewMcCright @NottyCode @david\_yk\_chan on the book!

[marketing] Documentation on how to perform a PR in any mp repository #92  
need to also add the how to do PR link  
<https://github.com/eclipse/microprofile/blob/master/how-to-pr.adoc> to Resources in the website.  
Any other ideas where we could add that?

Tweeting threads where feedback is requested  
Every person who requests feedback on specs or anything else connected with  
MicroProfile activities via email thread should create a git issue and request also a tweet from  
MP account that will be linking to this thread  
Cloud Native for Java Alliance

#### Git Issue / Document Links

Brief Description / Action Needed  
Comments  
CN4J Messaging & Scale Communications/Informing (Google forum post) and [Social  
Media push - Consecutive] Jakarta EE & MicroProfile Messaging Position #600

Social posts need review, selection, scheduling.

CN4J messaging and positioning added to the MP website working group page in knowledge  
section, last bullet point.

Debbie (Priya) drafted a couple of Tweets for review/comment  
[https://docs.google.com/document/d/1\\_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVIg/edit?usp=sharing](https://docs.google.com/document/d/1_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVIg/edit?usp=sharing)



And Amelia's social post in #600.

#### CLOSED TICKETS

- \* [Social Media Push] Book release "Practical Cloud-Native Java Development with MicroProfile" #592
- \* [Documentation] Marketing Release Updates #545
- \* Request to be added as a WP MicroProfiler New Contributor #603
- \* [Test issue] Trying out a task list for release stuff #551
- \* [CONSOLIDATED] Contributor Triage User Setup #588

October 25th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions  
Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* \* Tetiana Fydorenchuk (Jelastic)
- \* Ed Bratt (Oracle)
- \* Debbie Hoffman (Payara)
- \* Amelia Eiras (Tomitribe)
- \* Ryan (Tomitribe)
- \* John (Red Hat)

Call Steward 572

Ed to provide retrospective of Sept. call steward.

Ed started the discussion about his retrospective (not completed) about his concerns for MPWG extra calls (example last Monday Oct 4th call)

Tetiana & Amelia followed Ed's remarks and are also concerned about the extra MPWG that are being pushed to discuss topics that could be tackled via tickets and email.

More discussion is needed as the Barrier to entry to contribute to MP is increased with calls that might be unnecessary.

General consensus from people on the call is to have meetings every other Monday with exceptions made for topics that need additional discussion.

Send message to mktg & wg forum to allow further discussion. - Tetiana

Working Group

Git Issue / Document Links

Brief Description / Action Needed

Comments

Clark Roundy, Eclipse : Q4 marketing plan

Amelia to distribute to the community, needs to be implemented soon. Could cap spending at 30k, Clark believes all in marketing plan could be done for 30k.

Also discussed: Membership to Eclipse Foundation & WG required to be a compatible implementation and use the logo. This works well for Jakarta EE. (Paul Buck)

2022 MPWG Program Plan #99

AND

[MPWG documentation] 2022 Marketing Plan - in detail #601

Git issue with deadlines

Program plan: Deadline: Approved by Steering Committee (Due November 5, 2021)

Budget plan: Deadline: Final Budget approved by Steering Committee (Due November 19, 2021)

#601 - document needs updating with more feedback as discussed during MP Project Plan Call.

This call ended with the discussion of the MP 5 Launch Plan Clark presented.

[MPWG and EF Services Available to WG for optional Purchase ] Example Launch PR Campaigns & years of stats shared

Posted to Google group for discussion.

Marketing Budget

Git Issue / Document Links

Brief Description / Action Needed

Comments

Implementing MP 2021 Marketing Initiatives #582

And #583

About 36k to spend on marketing this fiscal year.

Submit Content ideas for books, videos, blogs for SEO promotions here #583.

View Oct 4th minutes for more detail.

Consolidated Tasks

Git Issue / Document Links

Brief Description / Action Needed

Comments

Survey Monkey for MP Compatible Logo #585

SurveyMonkey Logistics #568 - appears done

Documentation using Survey Monkey Data Protection #581 - needs owner to create doc about personally identifiable data MP collects

Documentation for Conducting Survey and Polls #557 - what's next steps, does this one need a wiki?

Community voting process on MP Compatible Logo #556 - this one can probably close

MP Compatible logo voting progress #591 - looks the same as #556

[Infra - Security] MPWG SurveyMoney Data Protection Impact Assessment (DPIA) #593

Ryan will create the survey inside SurveyMonkey

We need a description for the top of the survey & it can be sent out.

After description updated, Ryan to send the survey out to us as a test.

Documentation Ready for Wiki Creation #586

[Documentation] Zoom Admin for MPWG Assigned Admins #492 - Documentation created in Wiki but can't get images to work. John to add?

[Documentation] Marketing Release Updates #545 -The Wiki has been updated.Close it. This task should be closed as work is now being done here: Trying out a task for Release template #551 Email made the PR for the task release template: here:

<https://github.com/eclipse/microprofile-marketing/pull/589> Amelia reviewed/approved. Template Task list ready to be used. Close it.

[Documentation] Mktg Call Monthly Stewards Onboarding #469 -. Debbie waiting to figure out how to do images in the wiki before moving the google doc into wiki.(they didn't work on #492)

Every document will be housed under the MPWG repo. Debbie has Write access and is undertaking the export tasks.

Website Updates Needed #587

Update FAQs for Microprofile.io and Wiki #565 -FAQ section of website hasn't been updated in years. Debbie created a draft here. Please review, comment, edit.

(Looks like Tetiana Fydorenchuk reviewed)

[General] Create a webpage to store Compatible Implementations #577 -design a webpage to store compatible implementations for MicroProfile releases from MP 4.1 onwards

[Website] Compatible Products page #529 - duplicate of 577?

Need review of FAQ

Decide on how to add this to website

Add improvements to doc

Close #529 ticket

Amelia will start page draft brainstorming

Contributor Triage User Setup #588

Create Documentation for Triage User Setup #569 - Documentation drafted & reviewed.

[INFRA- Github] Triage Contributors Repository Access - Tracking #567 - Has everyone been added? Is this task done?

Ed will clean up wiki, redirect to Amelia (+MP team) for final review

Ed can create the page no need for a PR. That page needs to be linked to the "Become a MicroProfiler" documentation located in the website under Contributors tab call to action <https://github.com/eclipse/microprofile/blob/master/CONTRIBUTING.adoc>

Swag Update #597

General

Git Issue / Document Links

Brief Description / Action Needed

Comments

MicroProfile Release 5.0

Proposed Date Oct 22nd

Release project here.

Connects to the 5year-old MP blog currently going under review. It links to the blog ticket.

aligning every specification with Jakarta EE 9.1. This effectively creates an incompatible change due to the namespace change from javax to jakarta in the code.

Move MP Minutes to community drive #575

Emily to Move Open Telemetry and Technical calls minutes.

[Social Media Push] Book release "Practical Cloud-Native Java Development with MicroProfile" #592

Congratulations @emilyfhjiang @AndrewMcCright @NottyCode @david\_yk\_chan on the book!

[marketing] Documentation on how to perform a PR in any mp repository #92  
need to also add the how to do PR link  
<https://github.com/eclipse/microprofile/blob/master/how-to-pr.adoc> to Resources in the website.  
Any other ideas where we could add that?

Cloud Native for Java Alliance

Git Issue / Document Links

Brief Description / Action Needed

Comments

CN4J Messaging & Scale Communications/Informing (Google forum post) and [Social Media push - Consecutive] Jakarta EE & MicroProfile Messaging Position #600

Social posts need review, selection, scheduling.

CN4J messaging and positioning added to the MP website working group page in knowledge section, last bullet point.

Debbie (Priya) drafted a couple of Tweets for review/comment  
[https://docs.google.com/document/d/1\\_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVlg/edit?usp=sharing](https://docs.google.com/document/d/1_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVlg/edit?usp=sharing)

And Amelia's social post in #600.

#### CLOSED TICKETS

[ General ] BallPark Project created #584[d]

Call Steward #540

[Documentation using SurveyMonkey] Data Protection Impact Assessment (DPIA) #581

October 18th

Video recording

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Amelia Eiras (Tomitribe)
- \* Ed Bratt (Oracle)
- \* Emily Jiang (IBM)
- \* Ryan St. James (Tomitribe)
- \* John Clingan (Red Hat)
- \* Paul Buck (Eclipse Foundation)

Agenda: MPWG Trademark & Compatibility

Reference: Tracking Trademark & Compatibility Inventory Sheet - General by ownership and managed by the WG & EMO

MPWG Repo Trademark git issues Reference: Trademark - General

\* [CONSOLIDATED] Survey Monkey voting process on MP Compatible Logo #585 6 tasks ongoing

\* [Ryan] will provide feedback on 591

\* It is likely that after testing and helping Ryan fix anything that needs fixing on designing



the SurveyMonkey account, we can pilot the tool by participating in a short 'voting' survey on the current choices to make sure that nothing is a miss before sending that vote access to the Community forum mailing list.

- \* [CONSOLIDATED] Swag Update #597 6 tasks ongoing
- \* Before the update work starts, we need to decide on extra shirts, hoodies, etc value
- \* This relates to Swag & Events budget allocation of \$25,200
- \* What else besides the shirts, stickers, hoodies should be valuable in the form of swag?
- \* Events: Are mostly in support of JUGs & Communities that support via actions the adoption of MicroProfile -

- \* 2021 Budget leftover SpreadSheet - Budget
  - \* EMO Request - Implementing the 2021 MicroProfile Program Plan marketing initiatives
- #582

\*

- \* Current budget available for BRAINSTORMING \$9752 [e]
- \* Infra \$ 3272
- \* Contingency \$6480

- \* [Amelia] Swag distribution Spreadsheet - Distribution plan - with List of JUGs
- \* I recommend individual tickets get created to enable the diverse communities to collaborate with MP openly. Only addresses & such logistics will be retrieved via a new google e-form that extracts such information.

\* Most often JUGs ship stuff to its members. There is also where MPWG can support with a portion of its budget to enable for local shipment to occur by such entities.

Discussion in meeting:

- \* Discussion w/Amelia and Paul regarding lines 10 and 14 in Tracking Inventory sheet. Paul has responded to embedded comments of the Document.

\* Will work with EF to resolve any potential discrepancies.

\* EF is working on an updated license agreement (line 14 of the tracking sheet.)

Discussion on the e-mail thread is in progress. Docs are not yet ready for member review.

\* 10/20 Amelia sent the call to action to re-start the discussion and create a solution to the Community and WG forums Re: [microprofile-wg] Requirements for compatibility logo usage using Scott S.' thread.

- \* Survey Monkey progress -- See issue #591 -- Ryan is working on some prototype

examples. Will have a link to the complete views. Meeting feedback, for the ballot, one image per option would suffice. Paul suggests the images be provided with less back-story. (Improves the "impression" input)

- \* Ryan will continue this work. A short test period will take place. (See consolidated Survey Monkey issue #585 above.)

- \* Discussed Data Protection Impact Assessment (issue #593). The prospective document will be circulated for review by the steering committee. If there are concerns a more formal process will be taken. See the issue for a link to the DPIA. This documents how the information will be used and for what purpose (Used to assure a single vote per user; Collected by Survey Monkey tool). Eclipse Foundation requires this document.

- \* Amelia will draft the document and share it with Webmaster team via git issue for first review.

- \* After INFRA team approves it, it will land on MicroProfilers' hands.

- \* Discussed Swag update (Issue 596) -- (Conversation included some discussion about carry-over budget. This included reference to prior discussion with Clark Brundy (Sp?). Refer to the meeting of Oct. 4th for more details. In general, Eclipse Foundation expects the working groups' fees to be used for the year in which they are contributed by the members.

- \* There are no laws explicitly written by the EF demanding that a WG "must use" all its money.

- \* Paul recommends (the EMO can recommend stuff and it is up to the WGs to accept or skip the recommendations) that these expenses for the budget be made in the current funding period.) Clark is looking at the existing program plan and returning with a proposal to allocate the remaining budget within the program plan.

- \* It was stated during the meeting that the MPWG doesn't wish to buy EF Services & will continue focusing on getting MP activities by MicroProfilers. This is shown on all the discussions while the MPWG was being created and the Charter itself.

---

October 11

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Ed Bratt (Oracle)
- \* Tetiana Fydorenchuk (Jelastic)
- \* Ryan St. James (Tomitibre)
- \* Amelia Eiras (Tomitibre) - Steward on behalf of Debbie with Ed and Tetiana
- \* Clark Roundy (Eclipse Foundation) joined briefly

Regrets

- \* John Clingan

Consolidated Tasks

Git Issue / Document Links

Brief Description / Action Needed

Comments

Survey Monkey for MP Compatible Logo #585

SurveyMonkey Logistics #568 - appears done

Documentation using Survey Monkey Data Protection #581 - needs owner to create doc about personally identifiable data MP collects

Documentation for Conducting Survey and Polls #557 - what's next steps

Community voting process on MP Compatible Logo #556 - this one can probably close

(See recording) -- Admin access for key members has been demonstrated (Edwin and

Ryan)

Further updates on the Forum and/or the issue/ticket.

Ryan will create the survey inside SurveyMonkey

Documentation Ready for Wiki Creation #586

[Documentation] Zoom Admin for MPWG Assigned Admins #492 - Documentation created in Wiki but can't get images to work.

[Documentation] Marketing Release Updates #545 -The Wiki has been updated. This task should be closed.

[Documentation] Mktg Call Monthly Stewards Onboarding #469 -. Debbie waiting to figure out how to do images in the wiki before moving the google doc into wiki.

Website Updates Needed #587

Update FAQs for Microprofile.io and Wiki #565 -FAQ section of website hasn't been updated in years. Debbie created a draft here. Please review, comment, edit.

[General] Create a webpage to store Compatible Implementations #577 -design a webpage to store compatible implementations for MicroProfile releases from MP 4.1 onwards

[Website] Compatible Products page #529 - duplicate of 577?

Need review of FAQ

Decide on how to add this to website

Add improvements to doc

Close #529 ticket

Amelia will start page draft brainstorming

Contributor Triage User Setup #588

Create Documentation for Triage User Setup #569 - Documentation drafted & reviewed.

[INFRA- Github] Triage Contributors Repository Access - Tracking #567 - Has everyone been added? Is this task done?

Ed will clean up wiki, redirect to Amelia (+MP team) for final review

Ed can create the page no need for a PR. That page needs to be linked to the "Become a MicroProfiler" documentation located in the website under Contributors tab call to action <https://github.com/eclipse/microprofile/blob/master/CONTRIBUTING.adoc>

Working Group

Git Issue / Document Links

Brief Description / Action Needed

Comments

2022 MPWG Program Plan #99

Program plan:

Deadline: Approved by Steering Committee (Due November 5, 2021)

Budget plan:

Deadline: Final Budget approved by Steering Committee (Due November 19, 2021)

Not sure if we add working group topics to marketing agenda? - YES, priority

General

Git Issue / Document Links

Brief Description / Action Needed

Comments

[ General ] BallPark Project created #584

Ballpark project set up to organize the non-urgent tasks we're not currently working on.

Link to ballpark project now found at the bottom of agenda/minutes rather than individual tasks.

Discuss: Do we like this method? YES

[f]

MicroProfile Release 5.0

Proposed Date Oct 22nd

Release project here.

aligning every specification with Jakarta EE 9.1. This effectively creates an incompatible change due to the namespace change from javax to jakarta in the code.

Trying out a task for Release template #551

Debbie created template task/issue that could be used for each MP release.

Someone else with github knowledge needs to turn it into an actual template we can use.

Tagged @cesarhernandezgt and @Emily-Jiang for help.

[g]

Move MP Minutes to community drive #575

Emily to Move Open Telemetry and Technical calls minutes.

Call Steward 572

Call Steward #540

Ed to provide retrospective of Sept. call steward.

Debbie provided retrospective of August activities on github.

Marketing Budget

Git Issue / Document Links

Brief Description / Action Needed

Comments

Implementing MP 2021 Marketing Initiatives #582

And #583

About 36k to spend on marketing this fiscal year.

Submit Content ideas for books, videos, blogs for SEO promotions here #583.

View Oct 4th minutes for more detail.

Cloud Native for Java Alliance

#### Git Issue / Document Links

Brief Description / Action Needed

Comments

CN4J Messaging & Scale Communications/Informing (Google forum post)

CN4J messaging and positioning added to the MP website working group page in knowledge section, last bullet point.

Debbie (Priya) drafted a couple of Tweets for review/comment

[https://docs.google.com/document/d/1\\_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVIg/edit?usp=sharing](https://docs.google.com/document/d/1_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVIg/edit?usp=sharing)

#### Completed Tasks

- \* [Documentation] Twitter Usage Guidelines #489 -
- \* Tweet OpenLiberty as first compatible implementation #580
- \* OpenTelemetry API Blog #579
- \* Add Calendar Entry "Microprofile Website Deployment Pair Programming" #574
- \* Please upload MicroProfile Marketing Team recording from 2021-09-13 #576
- \* Post review request Videotutoriales: Recorriendo MicroProfile en español #573
- \* [Documentation] Review Suggestion for new Agenda/Minutes Format #563
- \* [Quotes Template- design] Use when sharing the Word in the Street about MP #406
- \* [General: Mktg-Call Steward] August #540
- \* [Website] Add MPSP link to Working Group page #528
- \* Request to be added as a WP MicroProfiler New Contributor #570

## BALLPARK TASKS

These are now organized in a GitHub Project:

<https://github.com/eclipse/microprofile-marketing/projects/11>

---

October 4th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Emily Jiang (IBM)
- \* Ryan St James (tomitribe)
- \* John Clingan (Red Hat)
- \* Tetiana Fydorenchuk (Jelastic)
- \* Paul Buck, Sharon Corbett, Clark Roundy (Eclipse Foundation)

Issues to be discussed

Spending 2021 budget: git ticket

- \* Around 36k we need to spend
- \* Clark reviewed program plan, considering areas we can spend on
- \* SEO: website
- \* SEO is built around content that we create
- \* Perhaps SEO around MicroProfile talks at conferences
- \* SEO, perhaps PR, around MicroProfile 5



- \* Jakarta alignment by supporting Jakarta specs that have moved to jakarta.\*
- namespace
- \* MP 5 sets the foundation for innovation moving forward. (We are largely done with becoming a working group, time to get back to innovation and 3x releases/yr.
  - \* Content update
  - \* 2019 Whitepaper refresh
  - \* Request community provide feedback on self-update vs paid update
  - \* Program plan has listed videos. Customer interviews for example.
  - \* DZone blogs
  - \* Need around 5k for resource to be added
  - \* Paid publications (technical topic, or customer story)
  - \* MicroProfile books and blogs - help with promotion
  - \* Autodemo - 2-3 minute animation discussing a topic (maybe MicroProfile intro)
  - \* Maybe Ryan can craft a nice video
  - \* Champions program & Swag
  - \* We can spend a lot on SWAG this year to cover also cover next year if we want
  - \* Big run of Swag that can be delivered as needed
  - \* <https://groups.google.com/g/microprofile/c/F1OGUpkxR80/m/gYEGZyACBQAJ>
  - \* Conference sponsorship
  - \* TDC
  - \* jconf.dev
  - \* Potentially encourage JUGs to deliver MicroProfile talks, rewarded with SWAG

## SWAG planning

### Completed tickets:

- \* [MP Website] Added Blog resource #579 published.

## BALLPARK TASKS

To be tackled when there is extra time - Move into working table above when they receive some attention/are in progress.

## Documentation

## Git Issue / Document Links

Brief Description / Action Needed

Comments

Formalize the Blog publish process #484

Amelia has requested Emily & Tetiana make edits to the Google document on April 23.

Are we going to finish this one?

Next steps: does this need a Wiki page and a way for people to find it?

MP Facts/Trivia Documentation #468

Spreadsheet of Trivia Facts (FAQ style) created needs review and additional info/questions and answers added.

These facts will also be used to update the Q&A section of MicroProfile website. (related issue #565)

Update the MP Wiki Page located in the EF website #461

Amelia requested @ederks85 to update the MP Wiki Page Governance and Developer Tabs.

\* Governance Tab:

Copy/paste the MPWG Charter goals

\* Developer tab

fixes in name, update repo links, description, etc

## Content

## Git Issue / Document Links

Brief Description / Action Needed

Comments

Newsletter #119

Considering a monthly or quarterly newsletter for MicroProfile. People can subscribe via MP Blog Rss, Subscribe button, and auto email notification #516 using a Wordpress plugin.

## Social Media Ballpark tasks

\* [Amelia-all] [Social Media Monitoring- Gathering Feedback] Continue Yearly Strategy  
Loop #515

- \* [WIP] [Technical Discussions-Media Push] JWT #419
- \* [WIP] [Technical Discussions-Media Push] OpenAPI #417
- \* [WIP] [Technical Discussions-Media Push] GraphQL #415
- \* [WIP] [Technical Discussions-Media Push] Metrics #414
- \* [WIP] [Technical Discussions-Media Push] Starter #412
- \* [WIP] [Technical Discussions-Media Push] Long Running Actions (LRA) #411

## Swag Ballpark tasks

- \* [Swag] Ship MP t-shirt to Jelastic #524
- \* [Swag] Ship MP t-shirt to Manish #522
- \* [Swag] Ship MP t-shirt to Luis. #519
- \* [Swag] T-Issue is extremely exciting - for Majid! #531
- \* All [Swag- Website] t-shirts, hoodies, Koozies, stickers - Website section under

## Branding Page #88

\* [Amelia/John] [Website] Add MPSP link to Working Group page #528 MPWG page has a link to the MPSP, we need to convert it into a new full page

\* [Amelia] [Website] Compatible Products page #529 is connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support.

## Website Ballpark tasks

- \* Create sitemap
- \* Create pages that cater to specific personas
- \* Greatly increase technical content available on website as a whole
- \* Collect external getting started guides, examples, into one dedicated section
- \* Increase specification metadata in website; versions, links to PDFs
- \* [JUGs Partnership with MPWG] Sponsorship Research

September 27th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Ed Bratt (Oracle)
- \* Jan Westerkamp (iJUG)
- \* John Clingan (Red Hat)
- \* Emily Jiang (IBM)
- \* Tetiana Fydorenchuk (Jelastic)
- \* Jadon Ortlepp (Payara)
- \* Ryan St. James (Tomitribe)

Branding and compatibility -- Paul Buck

\* Paul to provide feedback on language for compatibility statement. We reviewed the language in the 4.0 MicroProfile specification.

\* Discussion about membership requirements for "compatible logo program."

Discussion was based on prior comments on e-mail list. Perhaps the WG could "fund" this program. Costs would involve initial setup and then some ongoing costs. TML agreement must be processed. Some ongoing costs need to be considered.

\* Discuss on whether to request the entity with an compatible implementation join the WG if they want to claim compatible implementation

\* Paul: they need to join at the Participant level. The value is to put the brand and contribute towards the brand.

\* John: some company might not want to participate on the specs but just want to implement the specs.

\* Paul would like to finalise whether to require implementation to be a WG member before we can proceed with a compatible logo programme.

\* Compatible Implementation web page on microprofile.io -- Emily

\* <https://github.com/eclipse/microprofile-marketing/issues/577>

\* Depend on the `compatible logo programme`

Documentation

[Documentation] Mktg call monthly stewards onboarding #469

Accepted changes on Steward Onboarding & Call Responsibilities Document and added Ed's suggestions to the 'after the call' section. (debbie)

Tagged @mehmandarov requesting he turn it into a Wiki based on past comments that he might do so.

Cloud Native for Java Alliance

Git Issue / Document Links

Brief Description / Action Needed

Comments

CN4J Messaging & Scale Communications/Informing (Google forum post)

CN4J messaging and positioning added to the MP website working group page in knowledge section, last bullet point.

Do we want to promote this messaging about the jakarta/MP collaboration? Needs discussion during marketing meeting.

Debbie drafted a couple of Tweets for review/comment

[https://docs.google.com/document/d/1\\_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVIg/edit?usp=sharing](https://docs.google.com/document/d/1_xeUs1Y1SKNiei6iOZga8iLfgFtmg0-eMH0WfRESVIg/edit?usp=sharing)

Website

Git Issue / Document Links

Brief Description / Action Needed

Comments

Update FAQs #565

FAQ section of website hasn't been updated in years. Debbie created a draft here.

Please review, comment, edit.

This relates to the MP Trivia document issue #468 Debbie is leading the work on this

task.

September 20th

Tweeted Photo <> Video

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Amelia Eiras (Tomitribe)
- \* Ryan St James (Tomitribe)
- \* John Clingan (Red Hat)
- \* Shanda Giacomoni (Eclipse Foundation)
- \* Sharon Corbett (Eclipse Foundation)
- \* Emily Jiang (IBM)

Agenda: MPWG Trademark & Compatibility

\* [Chris, Ryan, Amelia ] [Infra- SurveyMonkey] Logistics #568, Chris (EF Infra Master replied) about SurveyMonkey set up

\* Ryan[h] will research if Chris' recommendation has ranking voting and share the findings via the git issue.

\* Ryan will help draft the Personally Identifiable Information (PII) that states Data Protection Impact Assessment (DPIA) document which should describe what kinds of PII data you will be collecting and for what purposes.

\* The draft with what SurveyMonkey usage will need review.

\* draft with what SurveyMonkey usage will be to enable further review.

\* 3 seats (EF, Admins & Access) will be created as soon as the above tasks are completed.

\* [Manish, Amelia ] [Trademark] Branding & Trademark Guidelines #58 Manish will insert the Implementation Patent into the Guidelines.

\* Sharon explained that no legal review has started on the Trademark Guidelines yet.

\* The Eclipse Foundation is preparing to do the work but that doesn't mean that the budget has been utilized for the review of the trademark guidelines yet[i][j].

\* The EMO awaits for the MPWG to deliver via the WG forum the documents and items so that they can take over.

\* MPWG process with initial operational mindset on Trademark work: discuss via public forums, create resolutions, vote and deliver the items via public means to the EMO. :)

\* MicroProfile Trademark & Compatibility Program Components spreadsheet under the MPWG External drive

\* Sharon will add a Due Date (ETA) column right to the git issue column.

\* With due dates listed and agreed upon, we can track progress on the final items needed as Q4 arrives.

\* Community Forum - Open Discussion about Compatibility Program: Membership requirements. David's quote: "We want to impose an additional requirement that the organization is a member of the MicroProfile Working Group. If they must be a member, then what form of membership is required: Corporate membership, Committer Membership, Guest Membership."

\* EMO says "Our position is that being a member of the working group is a requirement to use the compatibility logo as well as passing the TCK and other requirements that may be included in the trademark usage guidelines for the MicroProfile Compatibility and Branding Program[k][l][m][n][o]."

Feedback on EMO Statement in the thread and also via this minutes:

9/17 by Scott Stark's comments:

"Red Hat strongly disagrees with this position. In the same vein that TCKs should not gate access to the patent grants associated with specifications, membership in the working group should not gate access to who can certify an implementation. If the EF cannot fund the associated management of the brand with the existing budget, then make the costs explicit and add a line item to the budget for it." - Scott Stark

Tomitribe

We agree with Red Hat's position.

\* Row 27 under EF Ongoing Support: Trademarks maintenance and enforcement applies

\* Sharon explained nicely how that work happens in today's discussion.

\* There are no confusion about why the task belongs only to the EF group.

\* What is the difference between row 27, Trademark maintenance & row 28 Administration of the Branding and Compatibility Program?

\* Sharon understands after today's discussion why the 2 descriptions "maintenance" in 27 and "administration" in 28 are similar and not explicit.

\* The EMO will bring transparency on the 28 items in the next few weeks.

\* Ideally, we want and wish the MPWG to manage how it uses its Trademarks, example swag, designs ,etc without the EF doing that work.

\* The discussion will continue as soon as the EMO provides explicit reasoning as to why row 28 Administration and Branding must be a task, only, of the EMO.

\* Follow ups: Yearly cost will be a constant under the budget, how much? - Already followed in the thread the question

\* Follow ups on row 27 & 28 via the community forum after group discussion.

\* Feedback by Shanda, Marketing at the EF WG Services. Engaging the Eclipse Foundation marketing team - email [marketing@eclipse.org](mailto:marketing@eclipse.org) or tag @shanda-eclipse on GitHub After the discussion, follow up update by Sharon ( EMO) via MPWG forum

\* Re: [microprofile-wg] [ Sept 20th call ] completed Agenda MPWG Trademark & Compatibility

Nice to catch up today on the MicroProfile Working Group Trademark and Compatibility Program and its progress. As mentioned, I was attending for a colleague away on vacation; and as such, there are a couple of issues we need to come back to (see document).

That said, I'd like to provide the following:



The Eclipse Foundation has commenced work on the Program for the Working Group including license agreement creation, etc. (more specifics to be provided at the next meeting)

The Eclipse Foundation has taken necessary steps to protect the MicroProfile trademark as a Working Group (filings in progress).

The Eclipse Foundation has taken necessary steps to protect the MicroProfile Logo Design which lends itself well to broaden the scope to protect the compatibility logo when it is finalized by the Working Group (filings in progress).

The Eclipse Foundation intends to provide financial reporting after the close of Q3 (September) which will identify spend to date for the working group.

ETA column has been added to the Program Creation Spreadsheet to ensure dates are added to drive necessary timelines (goals) in line with Program Plan objectives for 2021.

Hope this is helpful for broader readers (membership and community).

Thanks,  
Sharon

---

September 13th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Ed Bratt (Oracle) Steward
- \* Amelia Eiras (Tomitribe)
- \* John Clingan (Red Hat)
- \* Neha Sardana (Garden State JUG)
- \* Emily Jiang (IBM)
- \* Debbie Hoffman (Payara)
- \* Ryan (Tomitribe)

Agenda - (Please add new items with you name)

\* Some discussion about the new format (below). Ed will create a couple of “Epic” style tasks for the Triage User and ™ tasks. We can work from these next time to see how we find this.

Website

Git Issue / Document Links

Brief Description / Action Needed

Comments

Update FAQs #565

FAQ section of website hasn't been updated in years. Debbie to create a draft of new/additional questions and answers(Sept).

This relates to the MP Trivia document issue #468 Debbie is leading the work on this task. Debbie will be working on this, this month.

Add MPSP link to Working Group Page #528

Specifications button has been added to Working Group page.

Amelia requests Ryan to make the specifications page look nicer.

Ryan will make the page pretty and MP formatted.

Ryan will get this updated this week.

General

#### Git Issue / Document Links

Brief Description / Action Needed

Comments

Delegation task - August 30th coverage

Amelia to cover August 30th marketing steward call. Ticket to provide any info needed for handoff from Debbie to Amelia.

Completed with a follow up on the ticket. Debbie to close the ticket. This is finished. Debbie will provide a summary of last month's leadership role./

This is done but I can't close it, I think Amelia Eirascan :)

Forum post- help wanted: marketing call stewards

Need September and November MKTG Call Stewards.

Ed takes September

Tetiana takes November

Completed. This is done. Ed is Typing

Infra

#### Git Issue / Document Links

Brief Description / Action Needed

Comments

[Closed] Contributors github full access pilot #558

Amelia & Ed testing access to assign issues to contributors, give contributors "triage" rights etc.

Completed.

Contributors now have Triage access to proactively manage issues and pull requests without write access

Had been waiting for more feedback. Will accept everything. Export to the working group repo.

Archive the original doc.

Infra -- GitHub

## Git Issue / Document Links

Brief Description / Action Needed

Comments

Triage Contributors repository Access #567

Add name to this doc if you wish to have access.

Amelia will add the emails of the listed MicroProfilers and add them to the Triage access with the wiki being drafted by Ed once the document is finalized.

Once #558 is in the repository, Amelia will (or someone with Commit access) will update all the 'contributor' users.

Amelia and Emily -- discussion about how to provide this feature on a repository by repository basis. Current functionality applies this on an Eclipse Project wide basis.

## Documentation

## Git Issue / Document Links

Brief Description / Action Needed

Comments

Doc for contributor user 'triage' set up #569

Ed drafted here. Amelia requested Ed turn it into a wiki.

Amelia said PR is needed to update the CONTRIBUTING.adoc, which means a new git issue to trigger prompt review and merge.

[Documentation] Marketing Release Updates #545

Review/edit/comment on MPWG Marketing Releases Guidelines Document

Want to incorporate finished MPWG Marketing Releases Guidelines into this wiki.

Debbie will be doing this.

(done) Documentation ] Update marketing and release documentation #543

Debbie Hoffmanto add Release Template Issue into MPWG Marketing Releases

Document.(Sept)

#543 completed & closed. is to update the wiki so both to be closed at same time.

Suggestion: Close #543 + 1. and use #545 for completing the document & publishing the Wiki.

[Documentation] Mktg call monthly stewards onboarding #469

Review/Accept/Reject changes on Steward Onboarding & Call Responsibilities

Document

Decide where finished document will live - is it going to be a wiki?

Yes, it is a wiki that needs to be placed under the MP Marketing repo pages.

<https://github.com/eclipse/microprofile-marketing/wiki>

Review completed. Further improvements will need a PR. The Document has been heavily updated to try and make it easier for others to 'host' the MP marketing calls.

[Documentation] Zoom Admin for MPWG #492

Review/Accept/Reject changes on MP Zoom Admin Document - keep or do we agree it is no longer needed as the information has been added to the Monthly Stewards Onboarding & Call Responsibilities Document.

Close task if we aren't keeping this as a separate document.

Yes, it is a wiki that needs to be placed under the MPWG repo pages.

<https://github.com/microprofile/microprofile-wg/wiki>

Review is completed. Debbie consolidated this info into the onboarding/responsibilities doc. Probably don't need both.

Trackers Process Conducting Surveys and Polls #557

Amelia created Google doc created about how to conduct surveys and polls within MP Community - Debbie reviewed/suggested edits. Open for more feedback and comments.

What are next steps - will this become a Wiki?

Let's finalize it and close git issue.

During Mkg call Jan expressed concern over using Survey Monkey and is going to review survey tracking document and may suggest alternate way to gather votes for #556.

Tooling for survey will be requested shortly. Tetiana will update this as soon as she's at a computer. Amelia will update. E-mail will update today. Need to know if we are going to host a MicroProfile Marketing Working Group call, a week from today.

## Releases

### Git Issue / Document Links

Brief Description / Action Needed

Comments

Trying out task list for releases #551

Next step: Debbie/Emily create this task list as a github issue template (Sept)

Ed added details to the issue regarding issue template setup on

[github.com/eclipse/microprofile-marketing](https://github.com/eclipse/microprofile-marketing) repository

Amelia will work with Debbie and complete the write-up.

## Trademark and Compatibility

### Git Issue / Document Links

Brief Description / Action Needed

Comments

Community voting process for MP Compatible Logo #556

AND

Compatible Logo #85

AND

Infra survey monkey logistics #568

Ryan to see if we can test Survey Monkey on marketing forum if we don't need the account set up first.

#85 contains PDF of logos that we will vote on.

Suggestion: move PDF link into #556 and close issue #85.

Please remember as communicated during the Community Call on August 17th, a request for a SurveyMonkey account or otherwise must be requested in advance via the Eclipse Foundation.

Tetiana volunteered to send the MPWG email request for tool account from Eclipse.

Recap: Survey monkey -- is GDPR compliant. Will Eclipse Foundation set this up to our requirements, we will work this through the Foundation. Work is proceeding. MPWG thread: [microprofile-wg] SurveyMonkey for MicroProfile Working Group sent by Tatiana using issue 568 work.

[p]

## Trademark & Compatibility Program Components

&

[Website] Compatible products page #529

We used 10mins during the call to look into the items status.

To Create a page similar to this one: <https://jakarta.ee/compatibility/>

Who?

Paul Buck shared the document while we tackled each item.

The spreadsheet will be used to update the status work for tomorrow MP Community call.

[Trademarks] MicroProfile Brand Handbook &  
[Trademark] Branding & Trademark Guidelines #58

Brand Manual in Google Drive

still welcome MicroProfilers comments as we work on the compatibility logo selection

The Trademark Guideline was on a hold as MPWG chose its patent licence.

The EMO has started the review and is awaiting for latest review. [q]

The handbook is awaiting for 1 slide with the Compatible logo to close the issue. Suggestion:  
this task seems like it could closed, if compatible logos create a need to update the manual we  
can have a new issue at that time.

Trademark Guideline -- need a paragraph added. Amelia will reach out to Manish via e-mail[r].

Content

Git Issue / Document Links

Brief Description / Action Needed

Comments

MicroProfile 5-Year Anniversary Blog #454

MP turned 5 years old in June 2021. Missed the date but could still be published.

Blog outline draft needs review from Amelia

Still working on this. Blog has been reviewed. But Amelia would like more content and personal voice added. John will also review[s]. Please add comments in suggestion mode.

May tie to MicroProfile 5.0 (5 major releases in 5 years). Several ideas about how we can make this more community centric.

Post review request Videotutoriales: Recorriendo MicroProfile en español #573

Collection of YouTube video recordings that show/train various facets of MicroProfile with different implementations/frameworks. This is a very useful collection of material and is in Spanish.

-- Ameilia reviewed the content of the bog which hosts several videos and promoted their value to the Spanish Speaking members of our community. Ryan commented on these videos and their content.

-- Amelia will start with a wiki with some ideas about how we can broaden the coverage to other languages.

Could we offer alternate languages (other than English)

-- Emily -- discussions about how we can elevate/amplify presence of folks who are championing MicroProfile

Cloud Native for Java Alliance

Git Issue / Document Links

Brief Description / Action Needed

Comments

CN4J Messaging & Scale Communications/Informing (Google forum post)

CN4J messaging and positioning added to the MP website working group page in knowledge section, last bullet point.

Do we want to promote this messaging about the jakarta/MP collaboration? Needs discussion during marketing meeting.

Probably needs a more in-depth discussion.

Debbie to draft a tweet for discussion.

-

BALLPARK TASKS

To be tackled when there is extra time - Move into working table above when they receive some attention/are in progress.



## Documentation

### Git Issue / Document Links

Brief Description / Action Needed

Comments

Formalize the Blog publish process #484

Amelia has requested Emily & Tetiana make edits to the Google document on April 23.

Are we going to finish this one?

Next steps: does this need a Wiki page and a way for people to find it?

MP Facts/Trivia Documentation #468

Spreadsheet of Trivia Facts (FAQ style) created needs review and additional info/questions and answers added.

These facts will also be used to update the Q&A section of MicroProfile website. (related issue #565)

Update the MP Wiki Page located in the EF website #461

Amelia requested @ederks85 to update the MP Wiki Page Governance and Developer Tabs.

\* Governance Tab:

Copy/paste the MPWG Charter goals

\* Developer tab

fixes in name, update repo links, description, etc

## Content

### Git Issue / Document Links

Brief Description / Action Needed

Comments

Newsletter #119

Considering a monthly or quarterly newsletter for MicroProfile. People can subscribe via MP Blog Rss, Subscribe button, and auto email notification #516 using a Wordpress plugin.

### Social Media Ballpark tasks

- \* [Amelia-all] [Social Media Monitoring- Gathering Feedback] Continue Yearly

### Strategy Loop #515

- \* [WIP] [Technical Discussions-Media Push] JWT #419
- \* [WIP] [Technical Discussions-Media Push] OpenAPI #417
- \* [WIP] [Technical Discussions-Media Push] GraphQL #415
- \* [WIP] [Technical Discussions-Media Push] Metrics #414
- \* [WIP] [Technical Discussions-Media Push] Starter #412
- \* [WIP] [Technical Discussions-Media Push] Long Running Actions (LRA) #411

### Swag Ballpark tasks

- \* [Swag] Ship MP t-shirt to Jelastick #524
- \* [Swag] Ship MP t-shirt to Manish #522
- \* [Swag] Ship MP t-shirt to Luis. #519
- \* [Swag] T-Issue is extremely exciting - for Majid! #531
- \* All [Swag- Website] t-shirts, hoodies, Koozies, stickers - Website section under

### Branding Page #88

\* [Amelia/John] [Website] Add MPSP link to Working Group page #528 MPWG page has a link to the MPSP, we need to convert it into a new full page

\* [Amelia] [Website] Compatible Products page #529 is connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support.

### Website Ballpark tasks

- \* Create sitemap
- \* Create pages that cater to specific personas
- \* Greatly increase technical content available on website as a whole
- \* Collect external getting started guides, examples, into one dedicated section
- \* Increase specification metadata in website; versions, links to PDFs
- \* [JUGs Partnership with MPWG] Sponsorship Research

### Completed tickets:

August 30th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here or in the table format here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Amelia Eiras (Tomitribe) Steward on behalf of Debbie.
- \* Tetiana Fydorenchuk (Jelastic)
- \* Jan Westerkamp (iJUG)
- \* Ryan St. James (Tomitribe)
- \* Ed Bratt (Oracle)
- \* John Clingan (Red Hat)

Category

Git Issue / Document Links

Brief Description / Action Needed

Comments

Website

Update FAQs #565

FAQ section of website hasn't been updated in years. Debbie to create a draft of new/additional questions and answers(Sept).

This relates to the MP Trivia document issue #468

General

Delegation task - August 30th coverage

Amelia to cover August 30th marketing steward call. Ticket to provide any info needed for handoff from Debbie to Amelia.

General

Forum post- help wanted: marketing call stewards

Need September and November MKTG Call Stewards.

Ed takes September

Tetiana takes November

INFRA

[Closed] Contributors github full access pilot #558

Amelia & Ed testing access to assign issues to contributors, give contributors "triage" rights etc.

Contributors now have Triage access to proactively manage issues and pull requests without write access

## Documentation

Doc for contributor user 'triage' set up #569

Ed drafted here. Amelia requested Ed turn it into a wiki.

Amelia said PR is needed to update the CONTRIBUTING.adoc, which means a new git issue to trigger prompt review and merge.

## Infra-Github

Triage Contributors repository Access #567

Add name to this doc if you wish to have access.

## Releases

Trying out task list for releases #551

Next step: Debbie/Emily create this task list as a github issue template (Sept)

Ed added details to the issue regarding issue template setup on

[github.com/eclipse/microprofile-marketing](https://github.com/eclipse/microprofile-marketing) repository

## Documentation

[Documentation] Marketing Release Updates #545

Review/edit/comment on MPWG Marketing Releases Guidelines Document

Debbie Hoffmanto add Release Template Issue into MPWG Marketing Releases Document.(Sept)

Want to incorporate finished MPWG Marketing Releases Guidelines into this wiki.

#543 is to update the wiki so both to be closed at same time.

Suggestion: Close #543 and use #545 for completing the document & publishing the Wiki.

## Documentation

[Documentation] Mktg call monthly stewards onboarding #469

Review/Accept/Reject changes on Steward Onboarding & Call Responsibilities

Document

Decide where finished document will live - is it going to be a wiki?

Document has been heavily updated to try and make it easier for others to 'host' the MP marketing calls.

## Documentation

[Documentation] Zoom Admin for MPWG #492

Review/Accept/Reject changes on MP Zoom Admin Document - keep or do we agree it is no longer needed as the information has been added to the Monthly Stewards Onboarding & Call Responsibilities Document.

Close task if we aren't keeping this as a separate document.

Debbie consolidated this info into the onboarding/responsibilities doc. Probably don't need both.

Documentation

Trackers Process Conducting Surveys and Polls #557

Amelia created Google doc created about how to conduct surveys and polls within MP Community - Debbie reviewed/suggested edits. Open for more feedback and comments.

What are next steps - will this become a Wiki?

Let's finalize it and close git issue.

During Mkg call Jan expressed concern over using Survey Monkey and is going to review survey tracking document and may suggest alternate way to gather votes for #556.

Trademark & Compatibility

Community voting process for MP Compatible Logo #556

AND

Compatible Logo #85

AND

Infra survey monkey logistics #568

Ryan to see if we can test Survey Monkey on marketing forum if we don't need the account set up first.

#85 contains PDF of logos that we will vote on.

Suggestion: move PDF link into #556 and close issue #85.

Please remember as communicated during the Community Call on August 17th, a request for a SurveyMonkey account or otherwise must be requested in advance via the Eclipse Foundation.

Send request for tool account from Eclipse.

Trademark & Compatibility

Trademark & Compatibility Program Components  
&  
[Website] Compatible products page #529  
We used 10mins during the call to look into the items status.

To Create a page similar to this one: <https://jakarta.ee/compatibility/>

Who?

Paul Buck shared the document while we tackled each item.  
Trademarks  
[Trademarks] MicroProfile Brand Handbook  
Brand Manual in Google Drive

still welcome MicroProfilers comments as we work on the compatibility logo selection  
Suggestion: this task seems like it could closed, if compatible logos create a need to update the manual we can have a new issue at that time.

Website  
Add MPSP link to Working Group Page #528  
Specifications button has been added to Working Group page.

Amelia requests Ryan to make the specifications page look nicer.

Content  
MicroProfile 5-Year Anniversary Blog #454  
MP turned 5 years old in June 2021. Missed the date but could still be published.

Blog outline draft needs review from Amelia  
Not discussed.  
CNFJ Proposals  
CN4J Messaging & Scale Communications/Informing (Google forum post)  
CN4J messaging and positioning added to the MP website working group page in knowledge section, last bullet point.

Do we want to promote this messaging about the jakarta/MP collaboration? Needs discussion

during marketing meeting.

Not discussed.

Not discussed.

## BALLPARK TASKS

To be tackled when there is extra time - Move into working table above when they receive some attention/are in progress.

### Category

Git Issue / Document Links

Brief Description / Action Needed

Comments

Documentation

Formalize the Blog publish process #484

Amelia has requested Emily & Tetiana make edits to the Google document on April 23.

Are we going to finish this one?

Next steps: does this need a Wiki page and a way for people to find it?

Documentation

MP Facts/Trivia Documentation #468

Spreadsheet of Trivia Facts (FAQ style) created needs review and additional info/questions and answers added.

These facts will also be used to update the Q&A section of MicroProfile website. (related issue #565)

Documentation

Update the MP Wiki Page located in the EF website #461

Amelia requested @ederks85 to update the MP Wiki Page Governance and Developer Tabs.

\* Governance Tab:

Copy/paste the MPWG Charter goals

\* Developer tab

fixes in name, update repo links, description, etc

## Content

### Newsletter #119

Considering a monthly or quarterly newsletter for MicroProfile. People can subscribe via MP Blog Rss, Subscribe button, and auto email notification #516 using a Wordpress plugin.

## Social Media Ballpark tasks

- \* [Amelia-all] [Social Media Monitoring- Gathering Feedback] Continue Yearly Strategy Loop #515
- \* [WIP] [Technical Discussions-Media Push] JWT #419
- \* [WIP] [Technical Discussions-Media Push] OpenAPI #417
- \* [WIP] [Technical Discussions-Media Push] GraphQL #415
- \* [WIP] [Technical Discussions-Media Push] Metrics #414
- \* [WIP] [Technical Discussions-Media Push] Starter #412
- \* [WIP] [Technical Discussions-Media Push] Long Running Actions (LRA) #411

## Swag Ballpark tasks

- \* [Swag] Ship MP t-shirt to Jelastick #524
- \* [Swag] Ship MP t-shirt to Manish #522
- \* [Swag] Ship MP t-shirt to Luis. #519
- \* [Swag] T-Issue is extremely exciting - for Majid! #531
- \* All [Swag- Website] t-shirts, hoodies, Koozies, stickers - Website section under Branding Page #88
- \* [Amelia/John] [Website] Add MPSP link to Working Group page #528 MPWG page has a link to the MPSP, we need to convert it into a new full page
- \* [Amelia] [Website] Compatible Products page #529 is connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support.

## Website Ballpark tasks

- \* Create sitemap
- \* Create pages that cater to specific personas
- \* Greatly increase technical content available on website as a whole
- \* Collect external getting started guides, examples, into one dedicated section
- \* Increase specification metadata in website; versions, links to PDFs



- \* [JUGs Partnership with MPWG] Sponsorship Research

#### Completed tickets:

- \* Please upload Zoom recording of marketing meeting to Youtube
  - \* [General - Calendar & Zoom] Issues with zoom access #554
  - \* Review suggestion for new agenda/minutes format #563
  - \* MP LRA Calls are not happening periodically anymore #559
  - \* Tweet for Edwin on becoming a Java Champion #564
- 

Aug 16th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions  
Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Debbie Hoffman - Payara
- \* John Clingan (Red Hat)
- \* Jan Westerkamp (iJUG)
- \* Emily Jiang (IBM)
- \* Amelia Eiras (Tomitribe)

#### General

- \* Calendar & Zoom from August 2nd meeting -
- \* John to create a new meeting to see if it resolves the Zoom issue

- \* Will have a diff meeting ID.
- \* [Amelia/Ed] [INFRA- Contributor's Github] full access - Pilot #558
- \* [Debbie] Call for help - I cannot attend August 30th Marketing call & need someone to be the call steward that day. Also looks like no one is signed up for September yet.
- \* Amelia to cover Aug 30th
- \* Debbie to send message to forum to ask for help - Sept/Nov

## Releases

- \* [Debbie] [Test issue] Trying out a task list for release stuff #551
- \* Emily to help Debbie with turning task into template in marketing repo
- \* Ed added details to the issue regarding issue template setup on [github.com/eclipse/microprofile-marketing](https://github.com/eclipse/microprofile-marketing) repository
- \* [Amelia /Emily/Edwin] [Documentation] Marketing Release Updates #545 & [Documentation ] Update marketing and release documentation #543
- \* Debbie to add template task to word document in [t]#545

## Budget

- \* Design Tasks

### Design Ballpark tasks

### Trademark & Compatibility Tasks

\* [Kevin] I can't attend the Marketing meetings due to them falling on a Monday. But, I wanted to create an agenda item to see if we can finish up this Compatibility Logo and Trademark effort in a timely manner. It seems that we're finalizing our choices for the logo vote. And, since we outlined the process for Compatibility testing with the 4.1 release, we're very close to just completing this task. Let's just get it done. :-) Thanks!

- \* Community voting process for MP Compatible logo #556
- \* John to look at resolutions that need to be voted in
- \* Guidelines for surveys

<https://docs.google.com/document/d/1K-in78vt6z4VCMIFidiPy-Ir53PwRCU3Nt8elqy7su0/edit#>

\* This is on hold until we decide if we have one compatibility logo or multiple logos for each API. Amelia to forward thread and will be discussed on tomorrow's Community Call. [u][v]

\* [Ryan/Amelia] show and tell of MP Compatibility choices PDF- feedback welcomed on the ticket - (talk about it on Community call on July 6th) Vote to take place after Emerson/Ryan make final updates.

Presented during the Community call

Awaiting for Emerson and Ryan to complete the adjustments on the logo to initiate voting

\* [Amelia] [Website] Compatible Products page #529 Tribers are behind the Jakarta EE Compatibility product & Releases Page design look and feel. Latest work can be found on jakarta ticket and 9.1 & 9.0 releases. We have helped create the templates to make the content on pages easily to consume. Tasks are via PRs, making it OSS friendly & iterable. We have documented the process within the wiki to make sure that anyone can own the update and improvements via Pull Requests.

\* There is no deadline. We can create a template via Google doc based on what the MPWG decided to push as a compatible usage, etc.

The work will be done by MicroProfilers/

\* [Amelia] 6/14 mpwg forum email: MP Trademark and Compatibility tracking spreadsheet provides the Spreadsheet (housed under the External drive). The document is the responsibility of the MPWG and the EMO. The relevant tasks listed have git issues. A few items require further discussion among MicroProfilers.

\* Link to ascii doc to github

(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

A few items are in the works + others under Ongoing Maintenance need to be discussed with the Community

\* [John/Amelia] follows the same form as issue 529. [Website] Add MPSP link to Working Group page #528

\* Link to ascii doc to github

(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

\* Link added, Amelia asking Ryan to improve visual

Compatibility Ballpark tasks

\* [Ryan] Trademark HandBook Progress

\* [Trademarks] MicroProfile Brand HandBook Slides #45 still welcome MicroProfilers comments as we work on the compatibility logo selection. NO deadline.

Articles and Blog Posts

\* Closed - [Amelia] [Content Fix] Quarkus 2.2.0 uses Eclipse MP and not MP #536

\* John to send a note reminding people to use MicroProfile (not Eclipse MP)

- \* [Emily / Amelia] blog on MicroProfile 5-year anniversary github issue #454
- \* Call to action to get Quotes: MicroProfile 5-year anniversary
- \* Blog outline : MicroProfile 5-Year Anniversary
- \* June 27 anniversary, publication 1 week before is deadline- missed.
- \* Amelia, I provided a review feedback but the deadline was missed. Ideally we get it out by mid July. Blog requires extra work. Good progresses thus far.

Emily and Amelia to use github to collaborate. ETA publish July.

## Articles & Blogs Ballpark tasks

\*

## Documentation Tasks

- \* [Documentation - Trackers Process] Conducting Surveys and Polls #557
- \* [ Amelia ]Call to Action - extra EYES & Review: [Documentation] Marketing Release Updates #545 - Amelia has updated documents for MicroProfilers to review:
  - \* MPWG Marketing Release Guidelines (use suggested mode to collaborate)
  - \* Marketing Release Process, wiki (PRs)
  - \* [Rustam / Tetiana / Neha - Final reviewer Amelia] [Documentation] Mktg Call Monthly Stewards Onboarding Doc draft.
    - \* Modified the document and made it public. Having trouble converting it to a wiki page as github needs to have access as a contributor.
    - \* Debbie has made edits to this document that need reviewing/accepting/rejecting

\*

- \* [Debbie] [Documentation] Zoom Admin for Marketing Calls #492

Doc draft- work in progress. This week, we pulled in a Context Propagation group to help with documentation after their Zoom Onboarding.

Need screenshots - John (Done - 6/11/21)

expect completion latest by next Monday. On that day, you can help Debbie submit the PR under the MPWG pages <https://github.com/microprofile/microprofile-wg/wiki>. [w][x][y]  
[John] Comments have been addressed (6-21-21)

\* Debbie[z] to use Cesar's PR listed above (note: needs reassigning, Debbie can't do this)  
<https://github.com/microprofile/microprofile-wg/pull/91> &  
<https://github.com/microprofile/microprofile-wg/issues/92> to submit PR

## Documentation Ballpark tasks

- \* Blog Publications Approval documentation:
- \* [Emily / Tetiana] [Blog publishing process] Formalise the blog publish process
- \* Instructions Draft in progress of suggestions -- waiting for Amelia

\* [All] [Documentation] MP Facts/Trivia Documentation #468

\* Document needs update. Q&A

\* No owner- needs to be a committer][Documentation]Update the MP wiki page located in the EF website #461

\* [Brainstorming] is it a good idea to pilot a MP Newsletter, say by quarter?

Template needed, etc [Content Contribution] NewsLetter #119

\* Publish announcement with a release - Emily, Jan, Cesar, Ed

\* Non technical items - blogs, publicly recorded conference sessions can be added to the Newsletter - John

\* Discuss on June 14 if we want to do it in Q3.

\* Create a git ticket

<https://github.com/eclipse/microprofile-marketing/issues/516>

\* Automate this through Subscribe option through a blog post - T

\* [Amelia] (work in progress)

1. [Documentation] Committer/Contributor Onboarding Wiki
2. [Documentation] Marketing Onboarding Members/Contributor's Wiki
3. [Documentation] Twitter Usage Guidelines #483
4. Budget mission (almost into wiki)
5. Budget marketing mission (almost into wiki)

## Social Media Tasks

\* [Ryan] MP LRA calls - did we delete social announcements about them?

## Social Media Ballpark tasks

\* [Amelia-all] [Social Media Monitoring- Gathering Feedback] Continue Yearly Strategy Loop #515

- \* [WIP] [Technical Discussions-Media Push] JWT #419
- \* [WIP] [Technical Discussions-Media Push] OpenAPI #417
- \* [WIP] [Technical Discussions-Media Push] GraphQL #415
- \* [WIP] [Technical Discussions-Media Push] Metrics #414
- \* [WIP] [Technical Discussions-Media Push] Starter #412
- \* [WIP] [Technical Discussions-Media Push] Long Running Actions (LRA)

#411

## Swag

### Swag Ballpark tasks

- \* [Swag] Ship MP t-shirt to Jelastick #524
- \* [Swag] Ship MP t-shirt to Manish #522
- \* [Swag] Ship MP t-shirt to Luis. #519
- \* [Swag] T-Issue is extremely exciting - for Majid! #531
- \* All [Swag- Website] t-shirts, hoodies, Koozies, stickers - Website section

under Branding Page #88

\* [Amelia/John] [Website] Add MPSP link to Working Group page #528  
MPWG page has a link to the MPSP, we need to convert it into a new full page

\* [Amelia] [Website] Compatible Products page #529 is connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support.

\* [Tetiana] [MP Blog] RSS, Subscribe Button and Automatic Email Notification  
#516

\* Ryan will take a look into this  
Website Ballpark tasks

- \* Create sitemap
- \* Create pages that cater to specific personas
- \* Greatly increase technical content available on website as a whole
- \* Collect external getting started guides, examples, into one dedicated

section

- \* Increase specification metadata in website; versions, links to PDFs
- \* [JUGs Partnership with MPWG] Sponsorship Research

CN4J Proposals

- \* [Amelia] + call out to action on on mktg forum CN4J Messaging + Scale

Communications / Informing

- \* Debbie to look at and think about how we can share

messaging/collaboration messaging, all will discuss at next meeting

Completed tickets:

- \* [Debbie] MicroProfile Recording Link from August 2nd marketing meeting
- \* [CN4J Call] August 10th logistics #555
- \* [Website - MPWG Page] 2021 Budget Import #553
- \* [Website - MPWG Page] CN4J Messaging import #552
- \* [MPWG Releases] Announcement Blog - MP 4.1 Release #548 - looks

complete

- \* [MPWG Releases] Release Presentation Update - MP # 4.1 #547 looks

complete

- \* [MPWG Release] Design Card for Social Media, Blog announcement and

Website #546 looks complete

- \* Request to be added as a WP MicroProfiler New Contributor. #549
- \* [Content creation - Youtube Import ] Mktg video recording 7/19 #541
- \* [Content Fix] Quarkus 2.2.0 uses Eclipse MP and not MP #536
- \* [INFRA- Social Media Admins] Facebook Update and Clean up #510
- \* [Debbie] Request to be added as WP contributor.
- \* [John] Youtube import/give Emily access to youtube.
- \* [Amelia/Ryan ] [Website - MPWG Page] 2021 Budget Import #553 show

and tell

- \* [Amelia] [INFRA] Bug 574246 - Make the MPWG Steering Committee Email

Archivable #90

- \* [Amelia] [Content Fix] Quarkus 2.2.0 uses Eclipse MP and not MP #536
- \* [Content Contribution] Document: Desarrollo de Microservicios [spanish

review] #425 We need to check status with the author via git ticket, who wants to do that work?

- \* Author needs to do review and pull us in
- \* [Cesar] [marketing] Documentation on how to perform a PR in any mp

repository #92

- \* PR- Documentation on how to perform a PR in any mp repository - merged
- \* [Youtube Settings Update] Play most recently added video in playlist
- \* [Amelia/Ryan] [MP Social Media] Create Hootsuite Account #487 -
- \* [Ryan] [INFRA- Social Media Admins] Facebook Update and Clean up #510
- \* [Website] Standardise the way to publish releases #225
- \* [Website - MPWG Page] CN4J Messaging import #552

---

August 9th

Tweeted Photo <> Video

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Amelia Eiras (Tomitribe)
- \* Emily Jiang (IBM)
- \* Ed Bratt (Oracle)
- \* Ryan St. James (Tomitribe)
- \* John Clingan (Red Hat)

Discussion (See below for Agenda) -- Notes by Ed Bratt (and other attendees)

Reviewed the logo PDF. All up to date. Ryan will put old versions in the Archive folder.

Vote will be initiated this week. Some discussion about how to initiate the vote. Believe we have everything lined up.

Discussed Survey tool -- requirements and options. In issue 556, recommendation is to use low-priced non-free plan to run the survey -- allows us to use ranked choice vote. Will add Survey Monkey to the google Doc (currently here, but will be moved to public repository)

Steering committee please accept having a single platform logo and is the committee willing to accept the winning choice from the community vote. Recommend this posed as a question with background and resolution to adopt the community selected logo. Resolution text.

We do not believe there would be any <sup>TM</sup> issues with any of the logos that are going to be put up for vote.

Scalable issues are included in the generated logos. If these are found, that will not invalidate the community selection.

Discussed how to account the expense necessary to use Survey Monkey "Advantage" plan. We believe this should be an ongoing expense item. ADVANTAGE account 44.50 USD a month.

Discussed who will be allowed to vote. All votes will count equally. Will take extra care to notify committer members via direct email.

Discussion about open poll or limited by e-mail (or some other identifier)[aa][ab]

Two actions this week -- Kevin to ask about pricing from <sup>TM</sup> team for a single or multiple logos.

[ac][ad][ae][af]John to compose the resolution and background text for the steering committee.

Steering Committee community voting resolution text:[ag]

RESOLVED, the MicroProfile Steering Committee approves that the outcome of the MicroProfile



Platform Trademark Logo community voting [1] will be a binding vote.

[1] SurveyMonkey vote text [link]; includes logo options

The meeting ended at 11:09 AM PDT.

Agenda

Compatibility Program: Design Logo Voting Logistics

Voting PDF Options with git issue MPWG 85 - finalized.

From August 3rd Community discussion, it was decided that the MPWG Steering Cmtee will be required to vote on either choosing 1 logo now (if chosen, Logo voting starts after the vote is completed - eta August + 16th) or working towards a broader logo resolution (voting postponed). The steering cmtee vote starts early next week.

WIP Issues with logistics:

\* [Ryan] Community voting process for MP Compatible logo [ah]#556 Ryan is in charge of investigating Survey Monkey for raking voting. Ryan will use the ticket to provide feedback and collect information, being populated for Monday's discussion.

Using the git ticket, please provide your feedback ahead of Monday's discussion.

\* Voting software research by MicroProfilers Q1 2021 Voting Tools Research

- By Rudy!

\* [Amelia] Process on Trackers need to be established under the MPWG.

Git Issue & google draft (within issue) welcomes feedback before converted to wiki via actions. Suggested Mode recommended while collaborating on the shaping of Trackers.

Background on discussions and resolutions

From June 28 MPWG compatibility logo voting discussion the following decisions:

1. We wish for the MP community forum to be the ones to vote.
2. Either a voter joins the general forum or is already a member
3. This will be audited by MicroProfilers
4. Survey Monkey will be used.

---

Aug 2

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding/Instructions

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Debbie Hoffman(Payara)                      Call Lead
- \* Neha Sardana (Garden State JUG)
- \* Amelia Eiras (Tomitribe)
- \* Tetiana Fydorenychk (Jelastic)
- \* Cesar Hernandez (Tomitribe)
- \* Emily Jiang (IBM)
- \* Ed Bratt (Oracle)

General

- \* [Steward Onboarding]
- \* [General: Mktg-Call Steward] co-host for June/July #430
- \* [cesar] will create an issue to sort out how to update document on the

website. (originally planned to set it up as a Wiki page - Create a PR on updating the Wiki page for Steward document - Pending - Need to check with Cesar on the process. Github Wiki works differently.)

- \* [General]: Mktg-Call Steward August #540
- \* [Everyone] Please provide proactive feedback to enable improvements directly via ticket #540. Debbie has updated the Call Steward Onboarding & Responsibilities document and it needs reviewing by others.

- \* Call to Action - extra EYES & Review: [Documentation] Marketing Release Updates #545 - Amelia has updated documents for MicroProfilers to review:

- \* MPWG Marketing Release Guidelines (use suggested mode to collaborate)
- \* Marketing Release Process, wiki (PRs)
- \* [MPWG Release] Design Card for Social Media, Blog announcement and Website #546. Task list for updating MP 4.0 to 4.1 on website and social cards and presentation. [Ryan] needs the date and will do the website updates & will work with Emily to synchronize blog and design tasks.

- \* [Everyone] Review blog by Thursday Aug 5th  
<https://docs.google.com/document/d/1cWZASF0krduuOdwFJoFR69w6NurPqbsafwsvqie0DE/edit>

- \* [MPWG Release] Tweet MicroProfile 4.1 release #542 Tweet will go out on Thursday with the blog.

- \* Needs a committer to close it - [Documentation] Update marketing and release documentation #543 - Amelia asked Emily and Edwin to move steps 14,15, and 16 in the MicroProfile/SpecRelease/release to the marketing documentation step 1.

- \* Amelia[ai] & Ed - to make it possible to assign git issues to someone who is not MP committers.

- \* [Debbie] Request to be added as WP MicroProfile New Contributor #549
- \* Grace Jansen needs access to WP
- \* Debbie - (log in to Wordpress and add Grace's email) update ticket. Done - but I cannot close the ticket.

## Topics to Discuss on Next Community Call

Rudy De Busscher from Payara will give marketing update including:

- \* Closed tickets
- \* [Documentation] Marketing Release Updates #545
- \* MP Compatibility Logo

## Budget

## General Ballpark tasks

\* [Amelia] [INFRA] Bug 574246 - Make the MPWG Steering Committee Email Archivable #90 E MO requests via bugzilla on private email used for EMO communications with the Steering committee.

1. Sharon (EMO) replied

## Compatibility

\* This is on hold until we decide if we have one compatibility logo or multiple logos for each API. Amelia to forward thread and will be discussed on tomorrow's Community Call.

\* [Ryan/Amelia] show and tell of MP Compatibility choices PDF-feedback welcomed on the ticket - (talk about it on Community call on July 6th) Vote to take place after Emerson/Ryan make final updates.

Presented during the Community call

Awaiting for Emerson and Ryan to complete the adjustments on the logo to initiate voting

\* [Amelia] [Website] Compatible Products page #529 Tribers are behind the Jakarta EE Compatibility product & Releases Page design look and feel. Latest work can be found on jakarta ticket and 9.1 & 9.0 releases. We have helped create the templates to make the content on pages easily to consume. Tasks are via PRs, making it OSS friendly & iterable. We have documented the process within the wiki to make sure that anyone can own the update and improvements via Pull Requests.

\* There is no deadline. We can create a template via Google doc based on what the MPWG decided to push as a compatible usage, etc.

The work will be done by MicroProfilers/

\* [Amelia] 6/14 mpwg forum email: MP Trademark and Compatibility tracking spreadsheet provides the Spreadsheet (housed under the External drive). The document is the responsibility of the MPWG and the EMO. The relevant tasks listed have git issues. A few items require further discussion among MicroProfilers.

\* Link to ascii doc to github  
(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

A few items are in the works + others under Ongoing Maintenance need to be discussed with the Community

- \* [John/Amelia] follows the same form as issue 529. [Website] Add MPSP link to Working Group page #528

- \* Link to ascii doc to github  
(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

- \* No status, awaiting for John

### Compatibility Ballpark tasks

- \* [Ryan] Trademark HandBook Progress

- \* [Trademarks] MicroProfile Brand HandBook Slides #45 still welcome MicroProfilers comments as we work on the compatibility logo selection. NO deadline.

### Design Tasks

- \*

### Design Ballpark tasks

### Articles and Blog Posts

- \* [Amelia] [Content Fix] Quarkus 2.2.0 uses Eclipse MP and not MP #536

#454

- \* [Emily / Amelia] blog on MicroProfile 5-year anniversary github issue

- \* Call to action to get Quotes: MicroProfile 5-year anniversary

- \* Blog outline : MicroProfile 5-Year Anniversary

- \* June 27 anniversary, publication 1 week before is deadline- missed.

- \* Amelia, I provided a review feedback but the deadline was missed.

Ideally we get it out by mid July. Blog requires extra work. Good progresses thus far.

Emily and Amelia to use github to collaborate. ETA publish July.

### Articles & Blogs Ballpark tasks

- \* [Content Contribution] Document: Desarrollo de Microservicios [spanish review] #425 We need to check status with the author via git ticket, who wants to do that work?

- \* Author needs to do review and pull us in

## Documentation Tasks

\* [Rustam / Tetiana / Neha - Final reviewer Amelia] [Documentation] Mktg Call Monthly Stewards Onboarding Doc draft.

\* Modified the document and made it public. Having trouble converting it to a wiki page as github needs to have access as a contributor.

\* Debbie to connect with Neha for Onboarding WIP

repository #92

\* [Cesar] [marketing] Documentation on how to perform a PR in any mp

merged

\* PR- Documentation on how to perform a PR in any mp repository -

\*

\*

\* [Debbie] [Documentation] Zoom Admin for Marketing Calls #492  
Doc draft- work in progress. This week, we pulled in a Context Propagation group to help with documentation after their Zoom Onboarding.

Need screenshots - John (Done - 6/11/21)

expect completion latest by next Monday. On that day, you can help Debbie submit the PR under the MPWG pages <https://github.com/microprofile/microprofile-wg/wiki>. [aj][ak][al]  
[John] Comments have been addressed (6-21-21)

\* Debbie[am] to use Cesar's PR listed above  
<https://github.com/microprofile/microprofile-wg/pull/91> &  
<https://github.com/microprofile/microprofile-wg/issues/92> to submit PR

## Documentation Ballpark tasks

\* Blog Publications Approval documentation:  
\* [Emily / Tetiana] [Blog publishing process] Formalise the blog publish process

\* Instructions Draft in progress of suggestions -- waiting for Amelia

\* [All] [Documentation] MP Facts/Trivia Documentation #468

\* Document needs update. Q&A

\* No owner- needs to be a committer][Documentation]Update the MP wiki page located in the EF website #461

\* [Brainstorming] is it a good idea to pilot a MP Newsletter, say by

quarter? Template needed, etc [Content Contribution] NewsLetter #119

- \* Publish announcement with a release - Emily, Jan, Cesar, Ed
- \* Non technical items - blogs, publicly recorded conference sessions

can be added to the Newsletter - John

- \* Discuss on June 14 if we want to do it in Q3.
- \* Create a git ticket

<https://github.com/eclipse/microprofile-marketing/issues/516>

- \* Automate this through Subscribe option through a blog post - T

- \* [Amelia] (work in progress)

6. [Documentation] Committer/Contributor Onboarding Wiki

7. [Documentation] Marketing Onboarding Members/Contributor's

Wiki

8. [Documentation] Twitter Usage Guidelines #483

9. Budget mission (almost into wiki)

10. Budget marketing mission (almost into wiki)

Social Media Tasks

- \* [Amelia/Ryan] [MP Social Media] Create Hootsuite Account #487 -

to be fixed this week

1. [Ryan] [INFRA- Social Media Admins] Facebook Update and

Clean up #510 - to be fixed this week

- \* [Ryan]

Social Media Ballpark tasks

- \* [Amelia-all] [Social Media Monitoring- Gathering Feedback]

Continue Yearly Strategy Loop #515

- \* [WIP] [Technical Discussions-Media Push] JWT #419

- \* [WIP] [Technical Discussions-Media Push] OpenAPI #417

- \* [WIP] [Technical Discussions-Media Push] GraphQL #415

- \* [WIP] [Technical Discussions-Media Push] Metrics #414

- \* [WIP] [Technical Discussions-Media Push] Starter #412

- \* [WIP] [Technical Discussions-Media Push] Long Running Actions

(LRA) #411

Website

- \* [Amelia/John] [Website] Add MPSP link to Working Group page

#528 MPWG page has a link to the MPSP, we need to convert it into a new full page

\* [Amelia] [Website] Compatible Products page #529 is connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support.

Notification #516 \* [Tetiana] [MP Blog] RSS, Subscribe Button and Automatic Email

Website Ballpark tasks \* Ryan will take a look into this

\* [Website] Standardise the way to publish releases #225  
\* Create sitemap  
\* Create pages that cater to specific personas  
\* Greatly increase technical content available on website as a whole  
\* Collect external getting started guides, examples, into one

dedicated section

\* Increase specification metadata in website; versions, links to

PDFs

\* [JUGs Partnership with MPWG] Sponsorship Research

Swag

\* Swag Ballpark tasks

\* \* [Swag] Ship MP t-shirt to Jelastio

#524

\* [Swag] Ship MP t-shirt to Manish #522

\* [Swag] Ship MP t-shirt to Luis. #519

\* [Swag] T-Issue is extremely exciting - for Majid! #531

\* All [Swag- Website] t-shirts, hoodies, Koozies, stickers - Website section under Branding Page #88

CN4J Proposals

\* Completed tickets:

\* Zoom code and meeting set up #544

\* MP support Giuseppe talk's on Quarkus Insight #539

\* [General: Mktg-Call Steward] August #540

\* [Swag] Ship MP t-shirt to Nathan #521

\* MicroProfile 4.1 Release Review #86

\* [Swag] Ship MP t-shirt to Giuseppe #523

\* [Swag] Ship MP t-shirt to Burd #526

\* CN4J Alliance Joined Message git issue

\* [Technical Discussions-Media Push] Long Running Actions (LRA)



#411

---

July 19

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Amelia Eiras (Tomitribe)      Call Lead
- \* Debbie Hoffman(Payara)
- \* Jan Westerkamp (iJUG)
- \* Emily Jiang (IBM)
- \* Ed Bratt (Oracle)
- \* Amelia Eiras (Tomitribe)
- \* Majid Mostafavi

General

- \* [May Steward Onboarding] Neha takes the lead in June/July. Are

you ready?

- \* [General: Mktg-Call Steward] co-host for June/July #430
- \* Create a PR on updating the Wiki page for Steward document -

Pending

\* [Everyone] Please provide proactive feedback to enable improvements directly via ticket 430.

- \* [Amelia] [General] Q3 MPWG zoom calls, are they still needed?

#534

- 1. + 1 Amelia (Tomitribe)

Budget

\* [Amelia/Tetiana] MPWG steering call (6/8) discussion has created 2 email threads, requesting updates by the EMO on the statements listed on the 6/8 Budget slides. (\*\*to present in Community call)

- \* [David- 6/10] [microprofile-wg] Budget presentation updates
- \* [Tetiana - 6/15] [microprofile-wg] MicroProfile Budget Finalization

has the support of:

- \* The request for changes to the statements written by the EMO

1. Jelastic
2. Atlanta JUG
3. Tomitribe
4. Payara
5. Garden Starte JUG[an][ao]

#### General Ballpark tasks

- \* [Amelia] [INFRA] Bug 574246 - Make the MPWG Steering Committee Email Archivable #90 EMO requests via bugzilla on private email used for EMO communications with the Steering committee.

1. Sharon (EMO) replied

#### Compatibility

- \* [Ryan/Amelia] show and tell of MP Compatibility choices PDF-feedback welcomed on the ticket - (talk about it on Community call on July 6th) Vote to take place after Emerson/Ryan make final updates.

Presented during the Community call

Awaiting for Emerson and Ryan to complete the adjustments on the logo to initiate voting

- \* [Amelia] [Website] Compatible Products page #529 Tribers are behind the Jakarta EE Compatibility product & Releases Page design look and feel. Latest work can be found on jakarta ticket and 9.1 & 9.0 releases. We have helped create the templates to make the content on pages easily to consume. Tasks are via PRs, making it OSS friendly & iterable. We have documented the process within the wiki to make sure that anyone can own the update and improvements via Pull Requests.

- \* There is no deadline. We can create a template via Google doc based on what the MPWG decided to push as a compatible usage, etc.

The work will be done by MicroProfilers/

- \* [Amelia] 6/14 mpwg forum email: MP Trademark and Compatibility tracking spreadsheet provides the Spreadsheet (housed under the External drive). The document is the responsibility of the MPWG and the EMO. The relevant tasks listed have git issues. A few items require further discussion among MicroProfilers.

- \* Link to ascii doc to github

(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

A few items are in the works + others under Ongoing Maintenance need to be discussed with the Community

- \* [John/Amelia] follows the same form as issue 529. [Website] Add MPSP link to Working Group page #528

- \* Link to ascii doc to github

(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

- \* No status, awaiting for John

## Compatibility Ballpark tasks

- \* [Ryan] Trademark HandBook Progress

- \* [Trademarks] MicroProfile Brand HandBook Slides #45 still welcome MicroProfilers comments as we work on the compatibility logo selection. NO deadline.

## Design Tasks

- \*

## Design Ballpark tasks

## Articles and Blog Posts

- \* [Amelia] [Content Fix] Quarkus 2.2.0 uses Eclipse MP and not MP #536

- \* [Emily / Amelia] blog on MicroProfile 5-year anniversary github issue #454

- \* Call to action to get Quotes: MicroProfile 5-year anniversary

- \* Blog outline : MicroProfile 5-Year Anniversary

- \* June 27 anniversary, publication 1 week before is deadline-missed.

- \* Amelia, I provided a review feedback but the deadline was missed. Ideally we get it out by mid July. Blog requires extra work. Good progresses thus far. Emily and Amelia to use github to collaborate. ETA publish July.

## Articles & Blogs Ballpark tasks

\* [Content Contribution] Document: Desarrollo de Microservicios [spanish review] #425 We need to check status with the author via git ticket, who wants to do that work?

\* Author needs to do review and pull us in

#### Documentation Tasks

\* [Rustam / Tetiana / Neha - Final reviewer Amelia] [Documentation] Mktg Call Monthly Stewards Onboarding Doc draft.

\* Modified the document and made it public. Having trouble converting it to a wiki page as github needs to have access as a contributor.

\* Debbie to connect with Neha for Onboarding WIP

\* [Cesar] [marketing] Documentation on how to perform a PR in any mp repository #92

\* PR- Documentation on how to perform a PR in any mp repository - merged

\*

\*

\* [Debbie] [Documentation] Zoom Admin for Marketing Calls #492 Doc draft- work in progress. This week, we pulled in a Context Propagation group to help with documentation after their Zoom Onboarding.

Need screenshots - John (Done - 6/11/21)

expect completion latest by next Monday. On that day, you can help Debbie submit the PR under the MPWG pages <https://github.com/microprofile/microprofile-wg/wiki>. [ap][aq][ar] [John] Comments have been addressed (6-21-21)

\* Debbie[as] to use Cesar's PR listed above

<https://github.com/microprofile/microprofile-wg/pull/91> &

<https://github.com/microprofile/microprofile-wg/issues/92> to submit PR

NOT DISCUSSED.

#### Documentation Ballpark tasks

\* Blog Publications Approval documentation:

\* [Emily / Tetiana] [Blog publishing process] Formalise the blog publish process

\* Instructions Draft in progress of suggestions -- waiting for

Amelia

- \* [All] [Documentation] MP Facts/Trivia Documentation #468
- \* Document needs update. Q&A
- \* No owner- needs to be a committer][Documentation]Update the MP wiki page located in the EF website #461

- \* [Brainstorming] is it a good idea to pilot a MP Newsletter, say by quarter? Template needed, etc [Content Contribution] NewsLetter #119
- \* Publish announcement with a release - Emily, Jan, Cesar, Ed
- \* Non technical items - blogs, publicly recorded conference sessions can be added to the Newsletter - John
- \* Discuss on June 14 if we want to do it in Q3.
- \* Create a git ticket

<https://github.com/eclipse/microprofile-marketing/issues/516>

- \* Automate this through Subscribe option through a blog post -

T

- \* [Amelia] (work in progress)

11. [Documentation] Committer/Contributor Onboarding Wiki
12. [Documentation] Marketing Onboarding

Members/Contributor's Wiki

13. [Documentation] Twitter Usage Guidelines #483
14. Budget mission (almost into wiki)
15. Budget marketing mission (almost into wiki)

#### Social Media Tasks

- \* MP support Giuseppe talk's on Quarkus Insight #539
- \* [Rustam, Tetiana] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian Version #47 ongoing schedule tweets 2021 - Tetiana (done) / Rustan - Closed

- \* [Emerson, Amelia] Awareness of the Spanish Plan version via MP Twitter microprofile/microprofile-wg#72 ongoing schedule tweets 2021 - need spanish translation for image -> to be reviewed

- \* [Tetiana] [MP Website] Branding Resources addition- C2A

Cards #366

Tetiana to write a tweet (done) -- ongoing schedule tweets 2021

- \* [Amelia/Ryan] [MP Social Media] Create Hootsuite Account

#487 - to be fixed this week

2. [Ryan] [INFRA- Social Media Admins] Update for LinkedIn

#509- Completed

3. [Ryan] [INFRA- Social Media Admins] Facebook Update and Clean up #510 - to be fixed this week

|                                    |   |
|------------------------------------|---|
|                                    | * [Ryan]  |
| Social Media Ballpark tasks        |   |
|                                    | * [Amelia-all] [Social Media Monitoring- Gathering Feedback]  |
| Continue Yearly Strategy Loop #515 |   |
|                                    | * [WIP] [Technical Discussions-Media Push] JWT #419   |
|                                    | * [WIP] [Technical Discussions-Media Push] OpenAPI #417   |
|                                    | * [WIP] [Technical Discussions-Media Push] GraphQL #415   |
|                                    | * [WIP] [Technical Discussions-Media Push] Metrics #414   |
|                                    | * [WIP] [Technical Discussions-Media Push] Starter #412   |
|                                    | * [WIP] [Technical Discussions-Media Push] Long Running   |
| Actions (LRA) #411                 |   |
| Website                            |   |
|                                    |   |
|                                    | * [Amelia/John] [Website] Add MPSP link to Working Group page #528 MPWG page has a link to the MPSP, we need to convert it into a new full page   |
|                                    |   |
|                                    | * [Amelia] [Website] Compatible Products page #529 is connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support. |
|                                    |   |
|                                    |   |
| Email Notification #516            | * [Tetiana] [MP Blog] RSS, Subscribe Button and Automatic   |
|                                    |   |
| Website Ballpark tasks             | * Ryan will take a look into this   |
|                                    |   |
|                                    |   |
|                                    | * [Website] Standardise the way to publish releases #225  |
|                                    | * Create sitemap  |
|                                    | * Create pages that cater to specific personas  |
|                                    | * Greatly increase technical content available on website as a  |
| whole                              |   |
|                                    |   |
| dedicated section                  | * Collect external getting started guides, examples, into one   |
|                                    |   |
| PDFs                               | * Increase specification metadata in website; versions, links to  |
|                                    |   |
| Swag                               | * [JUGs Partnership with MPWG] Sponsorship Research   |

- \* Swag Ballpark tasks
- \* [Swag] Ship MP t-shirt to Emerson #323[at]
- \* [Swag] Ship MP t-shirt to Burd #526
- \* [Swag] Ship MP t-shirt to Jelastic #524
- \* [Swag] Ship MP t-shirt to Giuseppe #523
- \* [Swag] Ship MP t-shirt to Manish #522
- \* [Swag] Ship MP t-shirt to Nathan #521
- \* [MicroProfile SWAG] MP Swag T-Shirt to Neha[au]
- \* [Swag] Ship MP t-shirt to Luis. #519
- \* [Swag] T-Issue is extremely exciting - for Majid! #531
- \* All [Swag- Website] t-shirts, hoodies, Koozies, stickers -

Website section under Branding Page #88

## CN4J Proposals

git issue

- \* [MicroProfilers & Jakarta EE] CN4J Alliance Joined Message

- \* Presentation

\* The June 29th call finalized the presentation. The 2 project committees will vote independently. ETA- middle of July for results.

\* Once the vote is completed, MPWG can choose to place the presentation in its website, etc and close the git ticket. - AEB

Completed tickets:

\* [Social Media] [Tweet] MicroProfile 4.1 Release is underway with Compatible Implementation#537

- \* OSS session on MicroProfile #538

- \* [MicroProfile SWAG] MP Swag T-Shirt to Neha #520

- \* [Swag] Ship MP t-shirt to Emerson #323

- \* [Ryan] [Website fix] Contributors tab broken link on C2A

#532

---

July 5

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Call Lead

General

- \* [May Steward Onboarding] Neha takes the lead in

June/July. Are you ready?

- \* [General: Mktg-Call Steward] co-host for June/July #430
- \* Create a PR on updating the Wiki page for Steward

document - Pending

\* [Everyone] Please provide proactive feedback to enable improvements directly via ticket 430.

\* [Amelia] [General] Q3 MPWG zoom calls, are they still needed? #534

2. + 1 Amelia (Tomitribe)

3. Budget

\* [Amelia/Tetiana] MPWG steering call (6/8) discussion has created 2 email threads, requesting updates by the EMO on the statements listed on the 6/8 Budget slides. (\*\*to present in Community call)

\* [David- 6/10] [microprofile-wg] Budget presentation updates

\* [Tetiana - 6/15] [microprofile-wg] MicroProfile Budget

Finalization

- \* The request for changes to the statements written by the

EMO has the support of:

6. Jelastic

7. Atlanta JUG

8. Tomitribe

9. Payara

10. Garden Starte JUG

General Ballpark tasks

\* [Amelia] [INFRA] Bug 574246 - Make the MPWG Steering Committee Email Archivable #90 EMO requests via bugzilla on private email used for EMO communications with the Steering committee.

1. Sharon (EMO) replied

Compatibility

\* [Ryan/Amelia] show and tell of MP Compatibility choices PDF- feedback welcomed on the ticket - (talk about it on Community call on July 6th)



\* [Amelia] [Website] Compatible Products page #529 Tribers are behind the Jakarta EE Compatibility product & Releases Page design look and feel. Latest work can be found on jakarta ticket and 9.1 & 9.0 releases. We have helped create the templates to make the content on pages easily to consume. Tasks are via PRs, making it OSS friendly & iterable. We have documented the process within the wiki to make sure that anyone can own the update and improvements via Pull Requests.

\* There is no deadline. We can create a template via Google doc based on what the MPWG decided to push as a compatible usage, etc.

\* [Amelia] 6/14 mpwg forum email: MP Trademark and Compatibility tracking spreadsheet provides the Spreadsheet (housed under the External drive). The document is the responsibility of the MPWG and the EMO. The relevant tasks listed have git issues. A few items require further discussion among MicroProfilers.

\* Link to ascii doc to github  
(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

\* [John/Amelia] follows the same form as issue 529.  
[Website] Add MPSP link to Working Group page #528

\* Link to ascii doc to github  
(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

## Compatibility Ballpark tasks

\* [Ryan] Trademark HandBook Progress  
\* [Trademarks] MicroProfile Brand HandBook Slides #45 still welcome MicroProfilers comments as we work on the compatibility logo selection. NO deadline.  
Design Tasks

\*

## Design Ballpark tasks

## Articles and Blog Posts

\* [Amelia] [Content Fix] Quarkus 2.2.0 uses Eclipse MP and not MP #536

github issue #454

- \* [Emily / Amelia] blog on MicroProfile 5-year anniversary

missed.

- \* Call to action to get Quotes: MicroProfile 5-year anniversary

- \* Blog outline : MicroProfile 5-Year Anniversary

- \* June 27 anniversary, publication 1 week before is deadline-

missed. Ideally we get it out by mid July. Blog requires extra work. Good progresses thus far.

## Articles & Blogs Ballpark tasks

- \* [Content Contribution] Document: Desarrollo de Microservicios [spanish review] #425 We need to check status with the author via git ticket, who wants to do that work?

## Documentation Tasks

- \* Author needs to do review and pull us in

- \* [Rustam / Tetiana / Neha - Final reviewer Amelia]  
[Documentation] Mktg Call Monthly Stewards Onboarding Doc draft.

- \* Modified the document and made it public. Having trouble converting it to a wiki page as github needs to have access as a contributor.

in any mp repository #92

- \* [Cesar] [marketing] Documentation on how to perform a PR

repository - merged

- \* PR- Documentation on how to perform a PR in any mp

- \*

#492

- \* [Debbie] [Documentation] Zoom Admin for Marketing Calls

Doc draft- work in progress. This week, we pulled in a Context Propagation group to help with documentation after their Zoom Onboarding.

Need screenshots - John (Done - 6/11/21)

expect completion latest by next Monday. On that day, you can help Debbie submit the PR under the MPWG pages <https://github.com/microprofile/microprofile-wg/wiki>. [av][aw][ax]

[John] Comments have been addressed (6-21-21)

## Documentation Ballpark tasks

blog publish process  
Amelia

- \* Blog Publications Approval documentation:
- \* [Emily / Tetiana] [Blog publishing process] Formalise the
- \* Instructions Draft in progress of suggestions -- waiting for

#468

- \* [All] [Documentation] MP Facts/Trivia Documentation
- \* Document needs update. Q&A
- \* No owner- needs to be a

committer][Documentation]Update the MP wiki page located in the EF website #461

Cesar, Ed

- \* [Brainstorming] is it a good idea to pilot a MP Newsletter, say by quarter? Template needed, etc [Content Contribution] NewsLetter #119
- \* Publish announcement with a release - Emily, Jan,

conference sessions can be added to the Newsletter - John

- \* Discuss on June 14 if we want to do it in Q3.
- \* Create a git ticket

<https://github.com/eclipse/microprofile-marketing/issues/516>

- \* Automate this through Subscribe option through a blog post - T

Wiki

- \* [Amelia] (work in progress)

16. [Documentation] Committer/Contributor Onboarding

17. [Documentation] Marketing Onboarding

Members/Contributor's Wiki

18. [Documentation] Twitter Usage Guidelines #483

19. Budget mission (almost into wiki)

20. Budget marketing mission (almost into wiki)

Social Media Tasks

- \* [Rustam, Tetiana] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian Version #47

ongoing schedule tweets 2021 - Tetiana (done) / Rustan - Closed

- \* [Emerson, Amelia] Awareness of the Spanish Plan version via MP Twitter microprofile/microprofile-wg#72 ongoing schedule tweets 2021 - need spanish translation for image -> to be reviewed

- \* [Tetiana] [MP Website] Branding Resources addition-

C2A Cards #366

Tetiana to write a tweet (done) -- ongoing schedule tweets 2021

Account #487 - to be fixed this week  
Linkedin #509- Completed  
Update and Clean up #510 - to be fixed this week

\* [Amelia/Ryan] [MP Social Media] Create Hootsuite

4. [Ryan] [INFRA- Social Media Admins] Update for

5. [Ryan] [INFRA- Social Media Admins] Facebook

Social Media Ballpark tasks

\* [Ryan]

Feedback] Continue Yearly Strategy Loop #515

\* [Amelia-all] [Social Media Monitoring- Gathering

\* [WIP] [Technical Discussions-Media Push] JWT #419

\* [WIP] [Technical Discussions-Media Push] OpenAPI

#417

\* [WIP] [Technical Discussions-Media Push] GraphQL

#415

\* [WIP] [Technical Discussions-Media Push] Metrics

#414

\* [WIP] [Technical Discussions-Media Push] Starter

#412

\* [WIP] [Technical Discussions-Media Push] Long

Running Actions (LRA) #411  
Website

\* [Ryan] [Website fix] Contributors tab broken link on

C2A #532

Group page #528 MPWG page has a link to the MPSP, we need to convert it into a new full page

\* [Amelia/John] [Website] Add MPSP link to Working

connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support.

\* [Amelia] [Website] Compatible Products page #529 is

Automatic Email Notification #516

\* [Tetiana] [MP Blog] RSS, Subscribe Button and

## Website Ballpark tasks

- \* Ryan will take a look into this

#225

- \* [Website] Standardise the way to publish releases

as a whole

- \* Create sitemap
- \* Create pages that cater to specific personas
- \* Greatly increase technical content available on website

one dedicated section

- \* Collect external getting started guides, examples, into

links to PDFs

- \* Increase specification metadata in website; versions,

Swag

- \* [JUGs Partnership with MPWG] Sponsorship Research

- \* [Swag] Ship MP t-shirt to Emerson #323
- \* [Swag] Ship MP t-shirt to Burd #526
- \* [Swag] Ship MP t-shirt to Jelastec #524
- \* [Swag] Ship MP t-shirt to Giuseppe #523
- \* [Swag] Ship MP t-shirt to Manish #522
- \* [Swag] Ship MP t-shirt to Nathan #521
- \* [MicroProfile SWAG] MP Swag T-Shirt to Neha
- \* [Swag] Ship MP t-shirt to Luis. #519
- \* [Swag] T-Issue is extremely exciting - for Majid! #531

Swag Ballpark tasks

- \* All [Swag- Website] t-shirts, hoodies, Koozies, stickers

- Website section under Branding Page #88

CN4J Proposals

- \* [MicroProfilers & Jakarta EE] CN4J Alliance Joined

Message git issue

- \* Presentation
- \* The June 29th call finalized the presentation. The 2

project committees will vote independently. ETA- middle of July for results.

\* Once the vote is completed, MPWG can choose to place the presentation in its website, etc and close the git ticket. - AEB

Completed tickets:

- \* [Social Media] CN4J meeting call- push awareness

#533

- \* [Youtube import] MPWG marketing call 6/28 #535
-

June 28th - MPWG Discussion

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Amelia Eiras (Tomitribe)
- \* Manish Kumar
- \* Emily Jlang (IBM)
- \* Ryan St. James (Tomitribe)
- \* Neha Sardana (Garden State JUG)
- \* Paul Buck (Eclipse Foundation)
- \* Ed Bratt (Oracle)

## Agenda

### Compatibility Program:

\* [Ryan] show and tell of the Community submitted designs currently available on MPWG Compatibility logo: git issue: MP Compatibility choices git issue

\* Send candidate compatibility logo to [trademarks@eclipse-foundation.org](mailto:trademarks@eclipse-foundation.org) with Paul Buck & Sharon Corbett on Cc

\* Logos once final will go here

<https://www.eclipse.org/org/artwork/>

\* [Amelia/All brainstorming vote HOW session] How do we choose to request community votes? Who gets to vote?

Tracing history: In 2017 for MP logo existing logo selection, we limited the vote to “must be” a member of the community forum to cast a vote.

We wish for the MP community forum to be the ones to vote.

Either a voter joins the forum or is already a member

This will be audited by MicroProfilers

Survey Monkey will be used.

\* Timing - during 6/22 Community call, the show and tell on the Design Choices was not possible due to Release issues, call minutes . We need to wait for the July 6th Community call to do the show and tell to enable final review before calling out the community vote.

\* On the call we need to start the discussion on who gets to use the Compatible logo. MicroProfile doesn't follow the Jakarta EE Requirements for usage of the compatible logo. This is missing from the current MPWG Trademark.

\* Paul informed them that they grabbed the Trademark

document last week. We informed Paul that the document is not completed b/c the discussion is not yet finalized on what it means the usage of compatibility for members or outside members.

NOT DISCUSSED

Budget:

\* [Amelia/Tetiana] MPWG steering call (6/8) discussion  
has created 2 email threads, requesting updates by the EMO on the statements listed on the 6/8  
Budget slides.

updates \* [David- 6/10] [microprofile-wg] Budget presentation

Finalization \* [Tetiana - 6/15] [microprofile-wg] MicroProfile Budget

\* The request for changes to the statements written by  
the EMO has the support of:

- 11. Jelastic
- 12. Atlanta JUG
- 13. Tomitribe
- 14. Payara
- 15. Garden Starte JUG

---

June 21st

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

- \* Neha Sardana (Garden State JUG)      Call Lead
- \* Amelia Eiras (Tomitribe)
- \* Jan Westerkamp (iJUG)
- \* John Clingan (Red Hat)
- \* Cesar Hernandez (Tomitribe)
- \* Ed Bratt (Oracle)

General

- \* [May Steward Onboarding] Neha takes the lead in

June/July. Are you ready?

- \* [General: Mktg-Call Steward] co-host for June/July

#430

- \* Create a PR on updating the Wiki page for Steward

document - Pending

- \* [Everyone] Please provide proactive feedback to enable improvements directly via ticket 430.

\* [Amelia] Did you submit your 2021 Community Appreciation vote for Emerson, Tetiana & Ryan, 3 amazing MicroProfilers yet? - MP twitter media message reminds you of the deadline June 28th

\* [Unassigned] Do we create a Slack Channel for MicroProfile? #527

General Ballpark tasks

\* [Amelia] [INFRA] Bug 574246 - Make the MPWG Steering Committee Email Archivable #90 EMO requests via bugzilla on private email used for EMO communications with the Steering committee.

Budget

\* [Amelia/Tetiana] MPWG steering call (6/8) discussion has created 2 email threads, requesting updates by the EMO on the statements listed on the 6/8



Budget slides. (\*\*to present in Community call)

\* [David- 6/10] [microprofile-wg] Budget presentation

updates

\* [Tetiana - 6/15] [microprofile-wg] MicroProfile Budget

Finalization

Compatibility

\* [Ryan/Amelia] show and tell of MP Compatibility

choices PDF- feedback welcomed on the ticket - (talk about it on Community call)

\* [Amelia] Logo selection voting parameters (Mktg Call

6/21 recommendation) - same git ticket - Ryan - add the link to each ticket

Discuss in Working group call (logistics)

\* [Amelia] [Website] Compatible Products page #529

Tribers are behind the Jakarta EE Compatibility product & Releases Page design look and feel. Latest work can be found on jakarta ticket and 9.1 & 9.0 releases. We have helped create the templates to make the content on pages easily to consume. Tasks are via PRs, making it OSS friendly & iterable. We have documented the process within the wiki to make sure that anyone can own the update and improvements via Pull Requests.

\* There is no deadline. We can create a template via

Google doc.

\* [Amelia] 6/14 mpwg forum email: MP Trademark and

Compatibility tracking spreadsheet provides the Spreadsheet (housed under the External drive). The document is the responsibility of the MPWG and the EMO. The relevant tasks listed have git issues. A few items require further discussion among MicroProfilers.

\* Link to ascii doc to github

(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

\* [John/Amelia] follows the same form as issue 529.

[Website] Add MPSP link to Working Group page #528

\* Link to ascii doc to github

(<https://raw.githubusercontent.com/microprofile/microprofile-wg/main/mpsp.adoc>) John

Compatibility Ballpark tasks

\* [Ryan] Trademark HandBook Progress

\* [Trademarks] MicroProfile Brand HandBook Slides #45

still welcome MicroProfilers comments as we work on the compatibility logo selection. NO

deadline.

Design Tasks

\*

Design Ballpark tasks

Articles and Blog Posts

anniversary github issue #454

anniversary

deadline

\* [Emily / Amelia] blog on MicroProfile 5-year

\* Call to action to get Quotes: MicroProfile 5-year

\* Blog outline : MicroProfile 5-Year Anniversary

\* June 27 anniversary, publication 1 week before is

Articles & Blogs Ballpark tasks

Microservicios [spanish review] #425 We need to check status with the author via git ticket, who wants to do that work?

\* [Content Contribution] Document: Desarrollo de

\* Author needs to do review and pull us in

Documentation Tasks

\* [Rustam / Tetiana / Neha - Final reviewer Amelia]

[Documentation] Mktg Call Monthly Stewards Onboarding Doc draft.

\* [Debbie] [Documentation] Zoom Admin for Marketing

Calls #492

Doc draft- work in progress. This week, we pulled in a Context Propagation group to help with documentation after their Zoom Onboarding.

Need screenshots - John (Done - 6/11/21)

expect completion latest by next Monday. On that day, you can help Debbie submit the PR under the MPWG pages <https://github.com/microprofile/microprofile-wg/wiki>. [ay][az][ba]

[John] Comments have been addressed (6-21-21)

Documentation Ballpark tasks

\* Blog Publications Approval documentation:

\* [Emily / Tetiana] [Blog publishing process] Formalise

the blog publish process

\* Instructions Draft in progress of suggestions --

waiting for Amelia

Documentation #468

\* [All] [Documentation] MP Facts/Trivia

\* Document needs update. Q&A

\* No owner- needs to be a

committer][Documentation]Update the MP wiki page located in the EF website #461

\* [Brainstorming] is it a good idea to pilot a MP Newsletter, say by quarter? Template needed, etc [Content Contribution] NewsLetter #119

\* Publish announcement with a release - Emily, Jan, Cesar, Ed

\* Non technical items - blogs, publicly recorded conference sessions can be added to the Newsletter - John

\* Discuss on June 14 if we want to do it in Q3.

\* Create a git ticket

<https://github.com/eclipse/microprofile-marketing/issues/516>

\* Automate this through Subscribe option through a blog post - T

Onboarding Wiki

\* [Amelia] (work in progress)

21. [Documentation] Committer/Contributor

22. [Documentation] Marketing Onboarding

Members/Contributor's Wiki

23. [Documentation] Twitter Usage Guidelines

#483

24. Budget mission (almost into wiki)

25. Budget marketing mission (almost into wiki)

Social Media Tasks

\* [Rustam, Tetiana] [MP Product Plan] 2021

MicroProfile Program Plan Slide Deck - Russian Version #47 ongoing schedule tweets 2021 - Tetiana (done) / Rustan - Closed

\* [Emerson, Amelia] Awareness of the Spanish Plan version via MP Twitter microprofile/microprofile-wg#72 ongoing schedule tweets 2021 - need spanish translation for image -> to be reviewed

\* [Tetiana] [MP Website] Branding Resources

addition- C2A Cards #366

Tetiana to write a tweet (done) -- ongoing schedule tweets 2021

\* [Amelia/Ryan] [MP Social Media] Create

Hootsuite Account #487 - to be fixed this week

6. [Ryan] [INFRA- Social Media Admins] Update

for LinkedIn #509- Completed

7. [Ryan] [INFRA- Social Media Admins] Facebook

Update and Clean up #510 - to be fixed this week

\* [Ryan]

Social Media Ballpark tasks

\* [Amelia-all] [Social Media Monitoring- Gathering Feedback] Continue Yearly Strategy Loop #515

\* [WIP] [Technical Discussions-Media Push] JWT #419

\* [WIP] [Technical Discussions-Media Push] OpenAPI #417

\* [WIP] [Technical Discussions-Media Push] GraphQL #415

\* [WIP] [Technical Discussions-Media Push] Metrics #414

\* [WIP] [Technical Discussions-Media Push] Starter #412

\* [WIP] [Technical Discussions-Media Push] Long Running Actions (LRA) #411 Website

\* [Amelia/John] [Website] Add MPSP link to Working Group page #528 MPWG page has a link to the MPSP, we need to convert it into a new full page

\* [Amelia / Ryan] [Website] Creating a single link for Quotes rotation #517 goal: to create a single link to highlight the current and future MP Quotes. Tomitribe agrees to own the research and implementation. - Done

\* [Amelia / Ryan] [Quotes Template- design] Use when sharing the Word in the Street about MP #406 Reopened and linked to #517 - Ryan says it is done

\* [Amelia] [Website] Compatible Products page #529 is connected with 528 ticket but comes later as MPWG has not yet defined what compatible means. Recommendation to draft an outline of what we care to see in the page - needs Lead, Amelia will provide support.

\* [Tetiana] [MP Blog] RSS, Subscribe Button and Automatic Email Notification #516

\* Ryan will take a look into this Website Ballpark tasks

\* [Website] Standardise the way to publish releases #225

website as a whole

into one dedicated section

versions, links to PDFs

Research

Swag

#531

Swag Ballpark tasks

stickers - Website section under Branding Page #88

CN4J Proposals

Joined Message git issue

(came up on Jakarta marketing call as Q3 marketing priority)

Completed tickets:

de Trabajo de MicroProfile #512

<https://groups.google.com/g/microprofile/c/hCBSH-CdDnI>

- \* Create sitemap
- \* Create pages that cater to specific personas
- \* Greatly increase technical content available on

\* Collect external getting started guides, examples,

\* Increase specification metadata in website;

\* [JUGs Partnership with MPWG] Sponsorship

\* [Swag] Ship MP t-shirt to Emerson #323

\* [Swag] Ship MP t-shirt to Burd #526

\* [Swag] Ship MP t-shirt to Jelastick #524

\* [Swag] Ship MP t-shirt to Giuseppe #523

\* [Swag] Ship MP t-shirt to Manish #522

\* [Swag] Ship MP t-shirt to Nathan #521

\* [MicroProfile SWAG] MP Swag T-Shirt to Neha

\* [Swag] Ship MP t-shirt to Luis. #519

\* [Swag] T-Issue is extremely exciting - for Majid!

\* All [Swag- Website] t-shirts, hoodies, Koozies,

\* [MicroProfilers & Jakarta EE] CN4J Alliance

\* Presentation

\* [John] Jakarta / MicroProfile marketing alignment

\* Messaging alignment document (a-la CN4J)

\* Potential co-marketing or synergy

\* Another call to finalize

\* Final draft and close it

\* John - will be discussed on CN4J Alliance call

\* [Social Media] Catálogo de Membresía del Grupo

\* Prospectus document - Spanish Version #73

\* [Social Media- Twitter Poll] Do you hope to start

migration from the javax to jakarta namespace in the next year? #447

\* [INFRA- Social Media Admins] Update for

Linkedin

\* [Social Media- Twitter Poll] Do you hope to start

migration from the javax to jakarta namespace in the next year? #448

\* [Website] Addition to Branding Page- Action

Contributor Cards #514

\* [Website Improvements] Update the Submit

Sessions/Activity button · Issue #504 · eclipse/microprofile-marketing

\* [Website] Creating a single link for Quotes

rotation

\* [Website] Addition to Branding Page- Action

Contributor Cards

\* [Technical Discussions-Media Push] Context

Propagation · Issue #420 · eclipse/microprofile-marketing

\* [Edwin Derks onboarding into MicroProfile]

media push 2021 · Issue #441 · eclipse/microprofile-marketing

\* [INFRA- Zoom Admin Access] Add Emily #497

(done, closed)

\* Tweet MicroProfile 4.1-RC1 release #530

---

June 14th -- MPWG Compatibility Program

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

MicroProfilers: [add yourself to the minutes & help with the write-up]

\* Amelia Eiras (Tomitribe) - Lead

\* Paul Buck (EF-EMO) - invited, presenter

\* Ryan St James (Tomitribe)

\* Jan Westerkamp (iJUG)

\* Emily Jiang (IBM)

\* Neha Sardana (Garden State JUG)

\* Cesar (Tomitribe)

\* Ed (Oracle)

\* Manish (community)

\* Tetiana (Jelastic)

\* Ruslan (Jelastic)

Compatibility Program

\* [Paul- EF EMO] presents the process by which the MP community works with the EF trademark team to get things accomplished.

\* Paul presented for the full hour the content in the spreadsheet MicroProfile Trademark & Compatibility Program Components

\* The EMO will use the MPWG forum to communicate with the MPWG on tasks they depend on and require feedback from the MPWG

\* MPWG will continue to use Git Issues under the WG repo for Compatibility matters

\* MPWG will continue to use the mpwg forum to communicate with the EMO on the progress of the tasks required for a MPcompatibility project.

The Compatibility spreadsheet Q&A used the full hour.

Not discussed during the call

\* [Estimated 2021 Budget]

responsibility of the EMO.

1. Legal Costs, \$13.5 sole task is the

2. Management of Program, \$10K, cost is only for 1st year-onboarding and getting stuff to the finished line and not a consecutive cost. Stated by Paul Buck.

3. Compatibility Branding Program work (\$40K) is being completed by MicroProfilers as stated on, the May 25th via, the MPWG forum messages below:

\* [MPWG Compatibility Status] Branding & Compatibility via Git Issues

\* [MPWG Compatibility Status] Trademark Guidelines Draft & Misc

\* [MPWG Compatibility Status] Brand HandBook & Misc

\* [Ryan] Ryan will show and tell the current 4 submissions usability via examples using the current MP implementations websites.  
[Compatible Logo] MP Implementations list via slide #85

\* [Ryan/Amelia] Handbook Trademark [Trademarks] MicroProfile Brand HandBook Slides #45 still welcomes Community comments

access

- \* [Amelia/Tetiana] Budget
- \* Collaborative Drive folder Public edit/public

costs, percentages, etc + money spent by quarter

- \* Budget spreadsheet explains in details the
- \* 2021 MPWG Budget - Version 4
- \*

\*

---

June 7th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

MicroProfilers: [add yourself to the minutes & help with the write-up]

\* Neha Sardana (Garden State JUG)      Call

Lead

\* Tetiana Fydorenchyk (Jelastic)

\* John Clingan (Red Hat)

\* Emily Jiang (IBM)

\* Jan Westerkamp (iJUG)

\* Amelia Eiras (Tomitribe)

\* Paul Buck (Eclipse Foundation) [dropped off

at 1:18PM ET]

\* Emerson Castaneda

\* Ed Bratt (Oracle)

\* Cesar (Tomitribe)



## General

lead in June/July. Are you ready?

June/July #430

improvements directly via ticket 430.

#497

Program plan sync (see May 27, 4:18 PM email to microprofile-wg mailing list) - Paul

today)

## General Ballpark tasks

### Budget

for June 8th - John

MPWG wikis needs final review:

Amelia, reviewed by Tetiana, John, Ryan

Amelia, reviewed by Tetiana, John and Ryan.

### Articles and Blog Posts

anniversary github issue #454

5-year anniversary

Anniversary

before is deadline

## Articles & Blogs Ballpark tasks

Desarrollo de Microservicios [spanish review] #425 We need to check status with the author via git ticket, who wants to do that work?

\* Ryan (Tomitribe)

\* [May Steward Onboarding] Neha takes the

\* [General: Mktg-Call Steward] co-host for

\* Please provide proactive feedback to enable

\* [INFRA- Zoom Admin Access] Add Emily

\* MicroProfile Branding and Compatibility

\* Meet June 14 to discuss (same time as

\* Marketing Plan & Budget #42

\* Marketing Budget:

\* Steering Budget committee call scheduled

\* John to send the agenda soon

\* Documentation of the Budget Mission to

1. MPWG Budget - Mission drafted by

2. MicroProfile Marketing - Mission drafted by

\* [Emily / Amelia] blog on MicroProfile 5-year

\* Call to action to get Quotes: MicroProfile

\* Blog outline : MicroProfile 5-Year

\* June 27 anniversary, publication 1 week

\* [Content Contribution] Document:

## Documentation Tasks

\* Author needs to do review and pull us in

Mktg Call Monthly Stewards Onboarding Doc draft

\* [Rustam / Tetiana / Neha] [Documentation]

\* [Debbie] [Documentation] Zoom Admin for

Marketing Calls #492

Doc draft- work in progress. This week, we pulled in a Context Propagation group to help with documentation after their Zoom Onboarding.

Need screenshots - John

## Documentation Ballpark tasks

documentation:

\* Blog Publications Approval

Formalise the blog publish process

\* [Emily / Tetiana] [Blog publishing process]

suggestions -- waiting for Amelia

\* Instructions Draft in progress of

Documentation #468

\* [All] [Documentation] MP Facts/Trivia

\* Document needs update. Q&A

\* No owner- needs to be a

committer][Documentation]Update the MP wiki page located in the EF website #461

\* [Brainstorming] is it a good idea to pilot

a MP Newsletter, say by quarter? Template needed, etc [Content Contribution] Newsletter #119

\* Publish announcement with a release -

Emily, Jan, Cesar, Ed

\* Non technical items - blogs, publicly

recorded conference sessions can be added to the Newsletter - John

\* Discuss on June 14 if we want to do it

in Q3.

\* Create a git ticket

<https://github.com/eclipse/microprofile-marketing/issues/516>

\* Automate this through Subscribe option

through a blog post - T

\* [Amelia] (work in progress)

26. [Documentation]

Committer/Contributor Onboarding Wiki

Onboarding Members/Contributor's Wiki

Guidelines #483

into wiki)

CN4J Proposals

Alliance Joined Message git issue

marketing alignment (came up on Jakarta marketing call as Q3 marketing priority)

CN4J)

Alliance call

Design Tasks

\* [Ryan] Ryan will show and tell the current 4 submissions usability via examples using the current MP implementations websites. [Compatible Logo] MP Implementations list via slide #85

Design Ballpark tasks

Progress

\* [Ryan] Trademark HandBook  
\* [Trademarks] MicroProfile Brand  
HandBook Slides #45 still welcoming MicorProfilers comments as we work on the compatibility logo selection. NO deadline.

Social Media Tasks

\* [Rustam, Tetiana] [MP Product Plan]  
2021 MicroProfile Program Plan Slide Deck - Russian Version #47 ongoing schedule tweets  
2021 - Tetiana (done) / Rustam

\* [Emerson, Amelia] Awareness of the Spanish Plan version via MP Twitter microprofile/microprofile-wg#72 ongoing schedule tweets

27. [Documentation] Marketing

28. [Documentation] Twitter Usage

29. Budget mission (almost into wiki)

30. Budget marketing mission (almost

\* [MicroProfilers & Jakarta EE] CN4J

\* Presentation

\* [John] Jakarta / MicroProfile

\* Messaging alignment document (a-la

\* Potential co-marketing or synergy

\* Another call to finalize

\* John - will be discussed on CN4J

2021 - need spanish translation for image

\* [Tetiana] [MP Website] Branding

Resources addition- C2A Cards #366

Tetiana to write a tweet (done) -- ongoing schedule tweets 2021

\* [Ryan] [MP Social Media] Create

Hootsuite Account #487

8. [Amelia/Ryan] [INFRA- Social

Media Admins] Update for LinkedIn #509

9. [Amelia/Ryan] [INFRA- Social

Media Admins] Facebook Update and Clean up #510

\* [Ryan] [Social Media] Catálogo de

Membresía del Grupo de Trabajo de MicroProfile #512

\* [Ryan] [Technical

Discussions-Media Push] Context Propagation #420 awaits for the media schedule to close the ticket.

\* [Amelia-all] [Social Media

Monitoring- Gathering Feedback] Continue Yearly Strategy Loop #515

Social Media Ballpark tasks

\* [WIP] [Technical Discussions-Media

Push] JWT #419

\* [WIP] [Technical Discussions-Media

Push] OpenAPI #417

\* [WIP] [Technical Discussions-Media

Push] GraphQL #415

\* [WIP] [Technical Discussions-Media

Push] Metrics #414

\* [WIP] [Technical Discussions-Media

Push] Starter #412

\* [WIP] [Technical Discussions-Media

Push] Long Running Actions (LRA) #411

Swag

\* Amelia /Emerson[Swag] Ship MP

t-shirt to Emerson #323

Swag Ballpark tasks

\* All] [Swag- Website] t-shirts,

hoodies, Koozies, stickers - Website section under Branding Page #88

Website

\* [Amelia / Ryan] [Website] Creating a single link for Quotes rotation #517 goal: to create a single link to highlight the current and future MP Quotes. Tomitribe agrees to own the research and implementation.

Website Ballpark tasks

publish releases #225

personas

available on website as a whole

guides, examples, into one dedicated section

website; versions, links to PDFs

Sponsorship Research

\* [Website] Standardise the way to

\* Create sitemap

\* Create pages that cater to specific

\* Greatly increase technical content

\* Collect external getting started

\* Increase specification metadata in

\* [JUGs Partnership with MPWG]

Completed tickets:

Submit Sessions/Activity button #504

Awards] Social media push #513

Prospectus: Catálogo de Membresía del Grupo de Trabajo de MicroProfile #511

2021 #498

being 5. What has MicroProfile helped you? #500

additions and update #506

Messages] Sharing Your MicroProfile Experience #505

Messages] Watch Youtube recordings #502

Messages] DevRel Media Highlights on MP Activities #503

Messages] Content Contribution #501

\* [Website Improvements] Update the

\* [Vote - 2021 Eclipse Community

\* [Website MPWG Tab] Add

\* MP OpenTelemetry Media push for

\* [Tweet] MicroProfile is celebrating

\* [MPWG site-Tab] Knowledge tab

\* [2021 Media Call 2 Action

\* [2021 Media Call 2 Action

\* [2021 Media Call 2 Action

\* [2021 Media Call 2 Action

\* [MP Website] Update - MP

Releases Presentation #460

Starter #412

DevRel Branding Resources Community Support #507

MPWG Members Social Media Welcome #508

#472

Assignment #435

Diverse Lists #476

Assignment #434

Assignment #433

Assignment #432

when sharing the Word in the Street about MP #406

with Open Liberty #474

Created to link HootSuite- Connecting All MP Media #499

New MPWG Member media push #496

Version #73 <https://groups.google.com/g/microprofile/c/hCBSH-CdDnI>

hope to start migration from the javax to jakarta namespace in the next year? #448

hope to start migration from the javax to jakarta namespace in the next year? #447

Update for LinkedIn

Awards] Social media push

hope to start migration from the javax to jakarta namespace in the next year? #448

Feedback] Continue Yearly Strategy Loop #515

Page- Action Contributor Cards #514

\* [Technical Discussions-Media Push]

\* [Creation of Documentation] MP

\* [Creation of Documentation] New

\* Co-hosting marketing calls for April

\* [Community Zoom Admin Access]

\* [MP Youtube PlayLists Creation]

\* [APIs Zoom Admin Access]

\* [Steering Zoom Admin Access]

\* [Marketing Zoom Admin Access]

\* [Quotes Template- design] Use

\* Review my blog on MicroProfile 4.0

\* [MP Infra Social Media Account]

\* [Documentation ] Wiki guidelines for

\* Prospectus document - Spanish

\* [[Social Media- Twitter Poll] ] Do you

\* [Social Media- Twitter Poll] Do you

\* [INFRA- Social Media Admins]

\* [Vote - 2021 Eclipse Community

\* [Social Media- Twitter Poll] Do you

\* [Social Media Monitoring- Gathering

\* [Website] Addition to Branding

---

May 24th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Mktg & MPWG Repo Inventory Tickets:

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

Contributors: [add her/himself to minutes & help with write-up

\* Tetiana Fydorenchuk (Jelastic)

Call Lead

\* Amelia Eiras (Tomitribe)

\* Ryan St James (Tomitribe)

\* Jan Westerkamp (iJUG)

\* Ed Bratt (Oracle)

\* Cesar Hernandez (Tomitribe)

\* Neha Sardana (Garden State JUG)

\* Emily Jiang (IBM)

\* Jadon Ortlepp (Payara)

\* Manish Kumar (DVT, SA)

General Questions

\* [May Steward Onboarding] Neha

takes the lead in May. Are you ready?

\* [EF Community Awards] Submit

and acknowledge those who collaborated with you.

<https://blog.waynebeaton.ca/posts/eclipsecon/community-awards-2021/> deadline May 28th.

\* Marketing Budget:

\* [Amelia/Tetiana/MicroProfilers]

2021 Budget Discussion (forum)

\* Budget document

\* MWG Budget presentation

\* John and Paul to plan a public call

Blog Posts

\* [Emily / Amelia] blog on

MicroProfile 5-year anniversary github issue

Documentation #468

\* [Documentation] MP Facts/Trivia

<https://github.com/eclipse/microprofile-marketing/issues/500> Wednesday

\* [Amelia] Tweet

\* June 27, 1 week before is

deadline

Documentation Tasks

\* [Rustam / Tetiana / Neha]

[Documentation] Mktg Call Monthly Stewards Onboarding Doc draft

MPWG Repository access granted to active Mktg MicroProfilers. Announcement sent to the Community forum 3/31. We need to know if Write access is enough to enable MicroProfilers on the Mktg side to help add Triage Contributors? The activity is a responsibility of the Stewards, listed in the Volunteers sheet.

\* [MPWG Patents] requires the

choosing of 1 patent: Educating documentation Patents Example with LRA wiki - git issue 79 - Amelia needs 3 mins to highlight how to consume stuff for those who missed the emails.

\* Blog Publications Approval

documentation:

\* [Emily / Tetiana] [Blog publishing

process] Formalise the blog publish process #484

\* Instructions Draft in progress of

suggestions

\* [Debbie] [Documentation]

Zoom Admin for Marketing Calls

Doc draft- work in progress. This week, we pulled in Context Propagation group to help with documentation after their Zoom Onboarding.

Need screenshots - John

\* [Amelia]

31. [Documentation]

Committer/Contributor Onboarding Wiki

32. [Documentation]

Marketing Onboarding Members/Contributor's Wiki

Presentation Tasks

\* [MicroProfilers & Jakarta

EE] CN4J Alliance Joined Message git issue

\* Presentation

\* Ryan will design the last

slides

\* Add a call to the calendar to



finalize the discussion

\* [Amelia/Ryan/John] [MP

Website] Update - MP Releases Presentation #460 should be dedicated to the 4.1 presentation preparation

Design Tasks

\* [Amelia/Ryan] MP

Compatibility logo call to action extended to May 16th, media push & forum updates thread completed. Next step, Ryan will show and tell the current 4 submissions and how they look in diverse settings to enable final review before preparing the approved submissions for public community vote.

\* MicroProfile Compatible

Logo Submissions Guidelines

\* Folder with logos

\* [Amelia / Ryan] Trademark

HandBook Progress

\* [Trademarks] MicroProfile

Brand HandBook Slides #45 comments needed

Social Media Tasks

\* [Rustam, Dmitry] [MP

Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian Version #47 ongoing schedule tweets 2021 - Tetiana / Rustam

\* [Emerson, Amelia]

Awareness of the Spanish Plan version via MP Twitter microprofile/microprofile-wg#72 ongoing schedule tweets 2021 - Emerson / Amelia

\* [Emerson] Prospectus

document - Spanish Version #73 <https://groups.google.com/g/microprofile/c/hCBSH-CdDnI>  
Emerson and Amelia will finalize the tweet description and scale it for the English and Russian's presentations.

\* [Tetiana] [MP Website]

Branding Resources addition- C2A Cards #366

Tetiana to write a tweet -- ongoing schedule tweets 2021

Site Tasks

\* [Amelia / Ryan]

Creating a single link to highlight the MP Quotes will take design and front end work. Tomitribe agrees to own that work. Ryan will connect with Andrii and figure out how to create a single link highlighting only the quotes that can be shared via MP media.

[Quotes Template- design] Use when sharing the Word in the Street about MP #406

Tomitribe estimates the work to start in June, completion in June. Ticket not created yet.

[Ryan] A separate page with all testimonials

to specific personas

technical content available on website as a whole

started guides, examples, into one dedicated section

metadata in website; versions, links to PDFs

MPWG] Sponsorship Research

wiki page located in the EF website] #461

- \* Create sitemap
- \* Create pages that cater

- \* Greatly increase

- \* Collect external getting

- \* Increase specification

- \* [JUGs Partnership with

- \* [Edwin] [Update the MP

Completed tickets:

LRA wiki - git issue 79

Push] Oracle Corporation

Push] Fujitsu Global

Push] Interessenverbund der Java User Groups e.V. ( iJUG )

Microprofile, a knight or just another pawn (Part 2) #482

Media] Create Hootsuite Account #487 created.

Account] Created #499

A microprofile\_media@googlegroups.com email account created with shared credential access to active Twitter trusted contributors: Tetiana, Ryan and Amelia, the 3 hold ownership of the new group private account.

- \* Patents Example with

- \* [New Member Media

- \* [New Member Media

- \* [New Member Media

- \* [Manish] [MP Blog]

- \* [Amelia] [MP Social

- \* [MP Infra Social Media

---

May 10th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Contributors: [add her/himself to minutes & help with write-up

(Jelastic) Call Lead

(iJUG) - joined at 19:52 CEDT because Zoom account is requirement

(tomitribe)

Hat)

(Payara)

(Tomitribe)

(iJUG)

(Tomitribe)

\* Tetiana Fydorenchyk

\* Jan Westerkamp

\* Ryan St. James

\* John Clingan (Red

\* Debbie Hoffman

\* Emily Jiang (IBM)

\* Emerson Castaneda

\* Amelia Eiras

\* Ed Bratt (Oracle)

\* Jan Westerkamp

\* Cesar Hernandez

Mktg & MPWG Repo Inventory Tickets

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

\* [Amelia] MP

Compatibility logo call to action extended to May 16th, media push & forum updates thread completed. MicroProfile Compatible Logo Submissions Guidelines

\* Folder with logos

\* Ryan will modify doc to

get white and coloured options (done)

\* Blog Publications

Approval:

\* [Emily / Tetiana] [Blog

publishing process] Formalise the blog publish process

progress of suggestions  
Suggestion:

template that has a checklist

draft review

article review

author

Usage Guidelines] Draft

Article & live system with MicroProfile

Part 2: [MP Blog] Microprofile, a knight or just another pawn (Part 2) in progress

[Amelia/Tetiana/MicroProfilers] 2021 Budget Discussion (forum)

presentation

plan a public call

CN4J Alliance Joined Message git issue

differences (John and Scott)

forum to welcome review before next call

calendar to finalize the discussion

\* Instructions Draft in

\* Create an issue

\* Optional: Google Doc

\* Uploaded WordPress

\* Blog article published

\* Blog article tweeted by

\* [Amelia] [Twitter

\* [Manish] MicroProfile

\* Marketing Budget:

\*

\* Budget document

\* MWG Budget

\* John and Paul to

\* [MicroProfilers]

\* Presentation

\* finalizing a slide with

\* Send draft to CN4J

\* Add a call to the

## Overview Presentations

\* Program Plan and

\* Related

[Amelia/Ryan/John] [MP Website] Update - MP Releases Presentation #460 should be dedicated to the 4.1 presentation preparation

\* [Rustam, Dmitry]

[MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian Version #47 tweet

\* [Emerson, Amelia]

Awareness of the Spanish Plan version via MP Twitter microprofile/microprofile-wg#72 tweet

\* Emerson and Amelia

will finalize the tweet description and scale it for the English and Russian's presentations.

\* [Tetiana] [MP

Website] Branding Resources addition- C2A Cards #366

Added to site <https://microprofile.io/resources/#achievement-cards>

Tetiana to write a tweet

\* [Amelia] [MP

Social Media] Create Hootsuite Account #487

\* Agreed to use a

single shared social media account (HootSuite, 1 user)

49 USD a month

\* A

microprofile-media@tbd.com email account should be created with shared credential access

\* [Debbie]

[Documentation] Zoom Admin for Marketing Calls

Doc draft

Need screenshots

\* [Rustam]

[Documentation] Mktg Call Monthly Stewards Onboarding

Doc draft no access

\* [Emerson]

Prospectus document - Spanish Version #73

<https://groups.google.com/g/microprofile/c/hCBSh-CdDnI>

Amelia will review and put in the required folder

MicroProfile 5-year anniversary github issue

\* [Emily] blog on

Trademark activities:

\* [Amelia / Ryan]

MicroProfile Brand HandBook Slides #45 comments needed

\* [Trademarks]

Website] Update working group page on MP.io what are the suggestions?

\* [Rustam] [MP

[Update the MP wiki page located in the EF website] #461

\* [Edwin]

Issues with scalability. More quotes will arrive, how do we make it so that the MPWG page is pushed bringing attention to the page and highlight MicroProfilers? [Quotes Template- design] Use when sharing the Word in the Street about MP #406 randomly shown different quotes on working group page + tweets with link to this block at site

\* [Amelia / Ryan]

Partnership with MPWG] Sponsorship Research

\* [Amelia] [JUGs

<MPWG Repository access granted to active Mktg MicroProfilers. Announcement sent to the Community forum 3/31. We need to know if Write access is enough to enable MicroProfilers on the Mktg side to help add Triage Contributors? The activity is a responsibility of the Stewards, listed in the Volunteers sheet. .

\* [Amelia]

[Amelia] connecting via comments & git issues in each call agenda minutes to get the attention of MicroProfilers, Zoom Admins access, Media write up push, import minute agenda to the MP drive:

\* WIP-

Propagation (Completed happening- pilot zoom APIs)

\* Context

\* JWT

(completed- not happening)

(work in progress)

in progress)

Tolerance - completed- Terminated

in progress)

Call (completed- happening)

[Documentation] Committer/Contributor Onboarding Wiki

[Documentation] Marketing Onboarding Members/Contributor's Wiki

[Documentation] MP Facts/Trivia Documentation #468

Create sitemap

Create pages that cater to specific personas

Greatly increase technical content available on website as a whole

Collect external getting started guides, examples, into one dedicated section

Increase specification metadata in website; versions, links to PDFs

Completed tickets:

Marketing Calls: Secure access from unintended visitors

[eclipse/microprofile-marketing] [Technical Discussions-Media Push] OpenTracing (#416)

State JUG / Tetiana] Garden State JUG: Request to be added as a WP MicroProfiler New Contributor #470

Website] Add Program Plan Presentation

mistake ( updated font files)

\* OpenAPI  
\* OpenTracing

\* GraphQL

\* Metrics (work

\* Fault

\* Starter (work

\* LRA

\* Technical

\* [Amelia]

\*

\*

\* Site tasks

\* [John]

\* [Ken F.]

\* [Garden

\* [MP

\* MP font

\* [Media

Push] Compatible logo Submissions C2A

---

May 3rd - MPWG Marketing Focus

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

Contributors: [add her/himself to minutes & help with write-up

Eiras (Tomitribe)

James (tomitribe)

Hoffman (payara)

Fydorenychk (Jelastic)

Sardana (Garden State JUG)

Clingan (Red Hat)

Castaneda

Hernandez (Tomitribe)

(Oracle)

\* Amelia

\* Ryan St.

\* Debbie

\* Tetiana

\* Neha

\* John

\* Emerson

\* Cesar

\* Ed Bratt

MPWG Repo Inventory Tickets

\*

Compatibility logo's task: Community logo submissions review of MP Compatibility logo's call to action community thread.

MicroProfile Compatible Logo Submissions Guidelines

\* Folder

with logos use the MPWG repo issues

\* Jelastic

submission issue

\* Emerson

submission issue

\* Tomitribe

submission issue

\* Extend

submissions till May 16th, Debbie will send notification



|   |             |
|---|-------------|
|   | * MP        |
| trademark Handbook:   |             |
| First draft available for feedback. [Trademarks] MicroProfile Brand HandBook Slides #45   | * MP        |
| Design and Brand Guidelines uses PDF format   |             |
| directly via the document   | * Comment   |
|   |             |
|   | * Marketing |
| Budget:   |             |
|   | *           |
| [Amelia/Tetiana/MicroProfilers] 2021 Budget Discussion  |             |
|   | * (forum)   |
|   | * Drive     |
|   | * Budget    |
| excel document  |             |
|   | * PPTX      |
| presentation  |             |
|   | * John will |
| discuss with EMO next steps   |             |
|   |             |
|   | * EF- EMO   |
| follow up to Question 1: Amelia asked "@paul.buck@eclipse-foundation.org there are \$10,000 listed under Trademark item. We asked on March 15 what does the 10k means for MPWG. Can you send a reply to the MPWG or Community or this document. Currently the item is not added under G&A support. First we want to know if the 10k is a 1 time costs of if it a "Trademark" fee we must account for and we also want to know why what does the 10K covers. Thank you." |             |
|   |             |
| The trademark costs for 2021 are approximately \$13,500, see the budget table, Legal Costs on slide 10 in the draft budget deck. Also, for further background on the required trademark registration work see slide 6. These are one time charges although in 2022 we need to plan ongoing maintenance and enforcement for these trademarks.  |             |
|   |             |
| For your question on G&A please see slide 9.  |             |
|   | * Question  |
| 2: General comment: For questions and discussions regarding the budget I will provide my input to the Steering Committee on this mailing list.  |             |

EMO reply: Amelia asked "@paul.buck@eclipse-foundation.org the 2020 doesn't match. there is a carry over for 2021. \$16,625".

I think Amelia was referring to slide 3 in the draft working group budget deck which is here. That said, the budget information provided does not include a number of \$16,625. There is a 2020 amount of \$15,500 collected (prorated) in Revenue Fees that was applied to offset the working group start up costs (slide 3). There was no amount that was carried over from 2020 to 2021.

---

April 26th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Contributors: [add her/himself to minutes & help with write-up

Fydorenchyk (Jelastic)      Call Lead

Mehmandarov      Co-Lead

James (tomitribe)

Clingan (Red Hat)

Jiang (IBM)

Sardana (Garden State JUG)

\* Tetiana

\* Rustam

\* Ryan St.

\* John

\* Emily

\* Neha

\* Amelia

Eiras (Tomitribe)

\* Cesar

Hernandez (Tomitribe)

\* Emerson

Castaneda

\* Ed Bratt

(Oracle)

Mktg & MPWG Repo Inventory Tickets

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

\* [John]

Marketing Calls: Secure access from unintended visitors

\* [John] I

commented on the issue and closed it.

\* [Amelia]

MP Compatibility logo call to action thread, Review needed MicroProfile Compatible Logo

Submissions Guidelines ~ 3 - 5mins needed

\* Folder

with logos

\* Tetiana

will post a message on MP community group (done)

\* Ryan will

spread via Twitter (done)

\* Ryan will

modify doc to get white and coloured options

\* Blog

Publications Approval:

\* [Emily /

Tetiana] [Blog publishing process] Formalise the blog publish process

\*

Instructions Draft in progress of suggestions

Suggestion:

\* Use peer

reviews through PR/github issue

\* Maximum

7 days(not weekends) to get content reviewed

reviewed by some of the MicroProfilers (at least one?)

add label to git issues for reviewers (Emily)

issue template that has a checklist

Google Doc draft review

WordPress article review

article published

article tweeted by author

\* Must be

\* Need to

\* Create an

\* Optional:

\* Uploaded

\* Blog

\* Blog

\*

[Amelia] [Twitter Usage Guidelines] Draft

\*

[Garden State JUG / Tetiana] Garden State JUG: Request to be added as a WP MicroProfiler  
New Contributor #470 minor edits required

\* Publish

tomorrow

\* Upload

pics

\*

[Manish] MicroProfile Article & live system with MicroProfile  
Part 2: [MP Blog] Microprofile, a knight or just another pawn (Part 2) review required

\*

Marketing Budget:

\*

[Amelia/Tetiana/MicroProfilers] 2021 Budget Discussion (forum) to prepare it for Tuesday  
Steering committee meeting discussion.

\* Budget

document

\*

[Tetiana] added budget summary to MWG Budget presentation (done)

\* EF-

EMO follow up to Question 1: Amelia asked "@paul.buck@eclipse-foundation.org there are \$10,000 listed under Trademark item. We asked on March 15 what does the 10k means for MPWG. Can you send a reply to the MPWG or Community or this document. Currently the item is not added under G&A support. First we want to know if the 10k is a 1 time costs of if it a "Trademark" fee we must account for and we also want to know why what does the 10K covers. Thank you."

The trademark costs for 2021 are approximately \$13,500, see the budget table, Legal Costs on slide 10 in the draft budget deck. Also, for further background on the required trademark registration work see slide 6. These are one time charges although in 2022 we need to plan ongoing maintenance and enforcement for these trademarks.

For your question on G&A please see slide 9.

\*

Question 2: General comment: For questions and discussions regarding the budget I will provide my input to the Steering Committee on this mailing list.

EMO reply: Amelia asked "@paul.buck@eclipse-foundation.org the 2020 doesn't match. there is a carry over for 2021. \$16,625".

I think Amelia was referring to slide 3 in the draft working group budget deck which is here. That said, the budget information provided does not include a number of \$16,625. There is a 2020 amount of \$15,500 collected (prorated) in Revenue Fees that was applied to offset the working group start up costs (slide 3). There was no amount that was carried over from 2020 to 2021.

\*

[MicroProfilers] CN4J Alliance Joined Message git issue

\*

Presentation (finalizing)

\* A

separate call is required to finalize a slide with differences - John to schedule

\*

Program Plan and Overview Presentations

[Amelia/Ryan/John] [MP Website] Update - MP Releases Presentation #460 should be dedicated to the 4.1 presentation preparation

\* Related

[Tetiana] [MP Website] Add Program Plan Presentation added next steps to do

\*

folder with Program Plans

[https://drive.google.com/drive/folders/1hj-o5s2-LXBpuw0h\\_xKkJVQ-iz265K6C](https://drive.google.com/drive/folders/1hj-o5s2-LXBpuw0h_xKkJVQ-iz265K6C)

\* Final

[Rustam, Dmitry] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian Version #47

Rustam completed translation, Tetiana edited, task can be closed

Rustam will send out the message to public forum informing about the available translation.

\*

\*

[Emerson, Amelia] Awareness of the Spanish Plan version via MP Twitter  
microprofile/microprofile-wg#72

\*

[Tetiana] [MP Website] Branding Resources addition- C2A Cards #366  
Can be added to site, need to be shared with community

[Social Media] Create Hootsuite Account #487

\* [MP

Agreed to use a single shared social media account (HootSuite, 1 user)  
49 USD a month

\*

microprofile-media@tbd.com email account should be created with shared credential access

\* A

[Emily] blog on MicroProfile 5-year anniversary github issue

\*

[Amelia / Ryan] Trademark activities:

\*

[Trademarks] MicroProfile Brand HandBook Slides #45 Ryan is working on it

\*

[Rustam] [MP Website] Update working group page on MP.io what are the suggestions?

\*

\*

[Edwin] [Update the MP wiki page located in the EF website] #461

\*

[Amelia / Ryan] Issues with scalability. More quotes will arrive, how do we make it so that the MPWG page is pushed bringing attention to the page and highlight MicroProfilers? [Quotes Template- design] Use when sharing the Word in the Street about MP #406 is it still open? What is the problem?

\*

[Emerson] Prospectus document - Spanish Version #73 - this is ready for review - up next April 26: <https://groups.google.com/g/microprofile/c/hCBSH-CdDnI>

\*

[Amelia] [JUGs Partnership with MPWG] Sponsorship Research

\*

[Amelia] <MPWG Repository access granted to active Mktg MicroProfilers. Announcement sent to the Community forum 3/31. We need to know if Write access is enough to enable MicroProfilers on the Mktg side to help add Triage Contributors? The activity is a responsibility of the Stewards, listed in the Volunteers sheet. .

\*

WIP- [Amelia] connecting via comments & git issues in each call agenda minutes to get the attention of MicroProfilers, Zoom Admins access, Media write up push, import minute agenda to the MP drive:

\*

Context Propagation (Completed)

\*

JWT

\*

OpenAPI

\*

OpenTracing

\*

GraphQL

\*

Metrics (work in progress)

Fault Tolerance - Terminated

Starter (work in progress)

LRA

Technical Call

[Amelia] [Documentation] Committer/Contributor Onboarding Wiki

[Documentation] Marketing Onboarding Members/Contributor's Wiki

[Documentation] MP Facts/Trivia Documentation #468

Site tasks

Create sitemap

Create pages that cater to specific personas

Greatly increase technical content available on website as a whole

Collect external getting started guides, examples, into one dedicated section

Increase specification metadata in website; versions, links to PDFs

Completed tickets:

\* [Ryan] [Technical Discussion] Technical calls #477

\* [Manish] Part 1: [MP Blog] Microprofile, a knight or just another pawn

\* [Ryan] [Media Push] Compatible logo Submissions C2A

\* [CN4J Meeting April 20th] Media push - Needed

\* [Tetiana] [MP Compatibility Logo Submission] Versions from Jelastic

\* [Ryan/David] CN4J Venn Diagrams for the Messaging Presentation- gslides #52

---

April 19th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.



Calendar shareable link: <https://bit.ly/calendar-zoom-minutes>

Tweeted Photo <> Video

Agenda Template: please use to create the minutes here

Contributors: [add her/himself to minutes & help with write-up]

\* Tetiana Fydorenchuk (Jelastic)      Call Lead

\* Rustam Mehmandarov      Co-Lead

\* Amelia Eiras (Tomitribe)

\* Cesar Hernandez (Tomitribe)

\* Ryan St. James (Tomitribe)

\* Manish Kumar (DVT, SA)

\* John Clingan (Red Hat)

\* Emily Jiang (IBM)

\* Emerson Castaneda

\* Ed Bratt (Oracle)

Mktg & MPWG Repo Inventory Ticket

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

\* [John] Marketing Calls: Secure access from unintended visitors

\* Working on alternate solution with Eclipse Foundation

\* For now, same link, now with waiting room

\* [Amelia] MP Compatibility logo call to action thread, Review needed MicroProfile Compatible Logo Submissions Guidelines ~ 3 - 5mins needed

- \* Please check out and review what is missing as soon as possible
- \* Within 24hrs from this call: call to review on MP marketing forum for review
- \* Tetiana will post a message on MP community group after 24 hours have passed
- \* [Emily] [Blog publishing process] Formalise the blog publish process
- \* [Twitter Usage Guidelines] Draft
- \* [Tetiana] [MP WordPress Access] Finalizing onboarding - Tetiana  
Need to decide if we need several users with different access level for one person
- \* Two-stage review process
- \* 1st review - google doc (optional)
- \* 2nd review - wordpress draft review (required)
- \* Track via single git issue
- \* Editor has to update git issue that post is published. Blog post should be tweeted, then close issue.
- \* Create an issue template that has a checklist
- \* Optional google doc review
- \* Wordpress review
- \* Blog posted
- \* Blog tweeted
- \* Suggestion:
- \* Use peer reviews through PR/github issue
- \* Maximum 7 days(not weekends) to get content reviewed

- \* Must be reviewed by some of the MicroProfilers (at least one?)
- \* Need to add label to git issues for reviewers (Emily)
- \* [Garden State JUG / Tetiana] Garden State JUG: Request to be added as a WP MicroProfiler  
New Contributor #470 minor edits required
- \* Action item: Add the info about the guidelines for SEO tags and image
- \* [Manish] MicroProfile Article & live system with MicroProfile  
Part 1: [MP Blog] Microprofile, a knight or just another pawn ready for publication  
Part 2: [MP Blog] Microprofile, a knight or just another pawn (Part 2)
- \* [Ryan] [Technical Discussion] Technical calls #477 (done)
- \* Marketing Budget: discuss general distribution, decide on the next steps
- \* [Amelia/MicroProfilers] 2021 Budget Discussion (forum) to prepare it for Tuesday Steering committee meeting discussion.
- \* Budget document
- \* Agreed to use a single shared social media account (HootSuite, 1 user) to schedule social media posts. A microprofile-media@tbd.com email account will be created with shared credential access.
- \* [MicroProfilers] CN4J Alliance Joined Message git issue (Due date April 12th)
- \* Presentation (finalizing)
- \* [Ryan/David] CN4J Venn Diagrams for the Messaging Presentation- gslides #52 (schemes prepared, task can be closed)
- \* John and Scott S. are working on the differences document that will convert into slides.

\* Program Plan and Overview Presentations

\* [Tetiana] [MP Website] Add Program Plan Presentation

\* Related [Amelia/Ryan/John] [MP Website] Update - MP Releases Presentation #460

\* Final folder [https://drive.google.com/drive/folders/1hj-o5s2-LXBpuw0h\\_xKkJVQ-iz265K6C](https://drive.google.com/drive/folders/1hj-o5s2-LXBpuw0h_xKkJVQ-iz265K6C)

\* [Rustam, Dmitry] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian Version #47

Rustam completed translation, Tetiana edited, task can be closed

Rustam will send out the message to public forum informing about the available translation.

\* [Tetiana] [MP Website] Branding Resources addition- C2A Cards #366

General design prepared, now will work on versions with different texts

\* [Emily] blog on MicroProfile 5-year anniversary github issue

\* [Amelia / Ryan] Trademark activities:

\* [Trademarks] MicroProfile Brand HandBook Slides #45

\* [Edwin] [Update the MP wiki page located in the EF website] #461

\* [Amelia / Ryan] Issues with scalability. More quotes will arrive, how do we make it so that the MPWG page is pushed bringing attention to the page and highlight MicroProfilers? [Quotes Template- design] Use when sharing the Word in the Street about MP #406

\* [Documentation] MP Facts/Trivia Documentation #468

\* Social media management platforms

\* Buffer

\* 1 user: \$15/mo -

\* 8 social channels

\* 100 scheduled posts

\* 2 users \$65/mo

\* 8 social channels

\* 2,000 scheduled posts

\* 2 users

\* Hootsuite (allows easy duplication of posts to schedule) - need to create account with one shared MP email/password

\* 1 user:

\* 20 USD a month

\* 3 users:

\* 99 usd per month

\* 20 social accounts

\* Schedule unlimited posts

\* Access messages in one inbox

\* SocialPilot (allows easy duplication of posts to schedule)

\* 1 user

\* 25.50 usd per month

- \* 5 users

- \* 42.50 usd per month

- \* Loomly (allows easy duplication of posts to schedule)

- \* 2 users per month

- \* 25 usd per month

- \* 6 users per month

- \* 57 usd per month

- \* [Amelia] <MPWG Repository access granted to active Mktg MicroProfilers. Announcement sent to the Community forum 3/31. We need to know if Write access is enough to enable MicroProfilers on the Mktg side to help add Triage Contributors? The activity is a responsibility of the Stewards, listed in the Volunteers sheet. .

- \* WIP- [Amelia] connecting via comments & git issues in each call agenda minutes to get the attention of MicroProfilers, Zoom Admins access, Media write up push, import minute agenda to the MP drive:

- \* Context Propagation (Completed)

- \* JWT

- \* OpenAPI

- \* OpenTracing

- \* GraphQL

- \* Metrics (work in progress)

- \* Fault Tolerance - Terminated

- \* Starter (work in progress)

\* LRA

\* Technical Call

Working Group tickets:[bb][bc][bd][be][bf]

\* [Emerson, Amelia] Awareness of the Spanish Plan version via MP Twitter  
microprofile/microprofile-wg#72

\* [Emerson] Prospectus document - Spanish Version #73 - this is ready for review - up next  
April 26: <https://groups.google.com/g/microprofile/c/hCBSH-CdDnI>

\* [Amelia] [JUGs Partnership with MPWG] Sponsorship Research

\* [Amelia] [Documentation] Committer/Contributor Onboarding Wiki

\* [Documentation] Marketing Onboarding Members/Contributor's Wiki

\* Site tasks

Create sitemap

Create pages that cater to specific personas

Greatly increase technical content available on website as a whole

Collect external getting started guides, examples, into one dedicated section

Increase specification metadata in website; versions, links to PDFs

Completed tickets:

Marketing Repo:

\* [Rustam] [Mktg-Call Steward] co-host for March #429 Retrospective :)

\* [Ryan] [MP Session Slides] Presenters' support #356

\* [Emerson] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Spanish Version #399

\* [Quotes- Individual Highlight] Media push- Submit your Quote #407

\* [MPWG- Marketing Calls for Q2] add to the calendar #471

\* [Technical Discussions-Media Push] Context Propagation #420

\* Review my blog on MicroProfile 4.0 with Open Liberty

\* [ Eclipse Tweet on MP using old name] Fixed required #485

\* [MP Site] Add iJUG and Fujitsu Logos to Member Page

\* Fujitsu Logo Required for MP Members Page

\* iJUG Logo Required for MP Members Page

\* [Amelia] [MPWG- Marketing Calls for Q2] add to the calendar #471 To enable Q&A on extra 1hr that might or not be used.

\* MPWG Repo:

\* [MPWG Page] Branding tab update with description #57

\* [MPWG Page] Add MPWG Repo link under Knowledge Section #53

\* [MPWG Page] Branding tab update with description #57

\* [Quotes- Individual Highlight] Media push- Submit your Quote #407

\* [MPWG Page] Update Budget Tab #54

\* [MPWG Page] Re-Order the Tabs #56

\* [MPWG Page] Add Social tab

\*

April 12th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding



Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Use the Agenda Template to create the minutes here

Contributors: [add her/himself to minutes & help with write-up

\* Tetiana Fydorenchyk (Jelastic)      Call Lead

\* Rustam Mehmandarov      Co-Lead

\* Ryan St. James

\* Manish Kumar (DVT, SA)

\* Amelia Eiras (Tomitribe)

\* Jean-Louis Monteiro (Tomitribe)

\* Debbie Hoffman (Payara)

\* John Clingan (Red Hat)

\* Emerson Castaneda

\* Emily Jiang (IBM)

Mktg & MPWG Repo Inventory Ticket

<https://github.com/eclipse/microprofile-marketing/issues>

<https://github.com/microprofile/microprofile-wg/issues>

General tickets:

\* [John] Admin Zoom access to 3 calls: Mktg thread request 3/26. John to give update.

\* Only the "Admins" with access to help Lead the zoom call meetings will be required to have a Zoom account. MP attendees, "Guests" can continue attending the MP calls as they do now, without the requirement of a Zoom account. This was acceptable to those on the call.

\* Community [Community Zoom Admin Access] Assignment #435

- \* Marketing [Marketing Zoom Admin Access] Assignment #432
- \* Steering [Steering Zoom Admin Access] Assignment #433
- \* Meeting Notes: Close the issue, just make sure admin code works. Rustam and Tetiana will test.
- \* Marketing Budget: discuss general distribution, decide on the next steps
- \* [Amelia/MicroProfilers] 2021 Budget Discussion (forum) to prepare it for Tuesday Steering committee meeting discussion.
- \* Budget document
- \* [MicroProfilers] CN4J Alliance Joined Message git issue (Due date April 12th)
- \* Presentation (finalizing)
- \* [Ryan/David] CN4J Venn Diagrams for the Messaging Presentation- gslides #52 (schemes prepared, task can be closed)
- \* John and Scott S. are working on the differences document that will convert into slides.
- \* [Tetiana] [MP Website] Branding Resources addition- C2A Cards #366
- \* [Tetiana] [MP Website] Add Program Plan Presentation
- \* Related [Amelia/Ryan/John] [MP Website] Update - MP Releases Presentation #460
- \* [Emily] blog on MicroProfile 5-year anniversary github issue Contributors:
- \* [Manish] MicroProfile Article & live system with MicroProfile MicroProfile blog content (review required) #475

Part 1:

<https://live-with-microprofile.blogspot.com/2021/03/do-you-really-need-sledgehammer-to.html>

Part 2:

[https://live-with-microprofile.blogspot.com/2021/03/do-you-really-need-sledgehammer-to\\_25.html](https://live-with-microprofile.blogspot.com/2021/03/do-you-really-need-sledgehammer-to_25.html)

Github: <https://github.com/manish2aug/minor-consent>

\* [Edwin] [Update the MP wiki page located in the EF website] #461

\* [Tetiana] [MP WordPress Access] Finalizing onboarding - Tetiana  
Need to decide if we need several users with different access level for one person

\* [Garden State JUG / Tetiana] Garden State JUG: Request to be added as a WP MicroProfiler  
New Contributor #470 waiting for the draft to be uploaded

\* [Amelia / Ryan] Issues with scalability. More quotes will arrive, how do we make it so that the MPWG page is pushed bringing attention to the page and highlight MicroProfilers? [Quotes  
Template- design] Use when sharing the Word in the Street about MP #406

\* [Documentation] MP Facts/Trivia Documentation #468

\* Social media management platforms

\* Buffer

\* 1 user: \$15/mo -

\* 8 social channels

\* 100 scheduled posts

\* 2 users \$65/mo

- \* 8 social channels
- \* 2,000 scheduled posts
- \* 2 users
- \* Hootsuite (allows easy duplication of posts to schedule)
- \* 1 user:
- \* 20 USD a month
- \* 3 users:
- \* 99 usd per month
- \* 20 social accounts
- \* Schedule unlimited posts
- \* Access messages in one inbox
- \* SocialPilot (allows easy duplication of posts to schedule)
- \* 1 user
- \* 25.50 usd per month
- \* 5 users
- \* 42.50 usd per month
- \* Loomly (allows easy duplication of posts to schedule)
- \* 2 users per month
- \* 25 usd per month
- \* 6 users per month
- \* 57 usd per month

\* [Amelia] [MPWG- Marketing Calls for Q2] add to the calendar #471 To enable Q&A on extra 1hr that might or not be used.

\* [Amelia] <MPWG Repository access granted to active Mktg MicroProfilers. Announcement sent to the Community forum 3/31. We need to know if Write access is enough to enable MicroProfilers on the Mktg side to help add Triage Contributors? The activity is a responsibility of the Stewards, listed in the Volunteers sheet. .

\* WIP- [Amelia] connecting via comments & git issues in each call agenda minutes to get the attention of MicroProfilers, Zoom Admins access, Media write up push, import minute agenda to the MP drive:

\* Context Propagation (Completed)

\* JWT

\* OpenAPI

\* OpenTracing

\* GraphQL

\* Metrics (work in progress)

\* Fault Tolerance - Terminated

\* Starter (work in progress)

\* LRA

\* Technical Call

Working Group tickets:[bg][bh][bi][bj][bk]

\* [Rustam, Dmitry] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian

Version #47

Rustam completed translation, Tetiana edited

\* [Emerson, Amelia] Awareness of the Spanish Plan version via MP Twitter  
microprofile/microprofile-wg#72

\* [Emerson] Prospectus document - Spanish Version #73 - this is ready for review - up next  
April 26: <https://groups.google.com/g/microprofile/c/hCBSH-CdDnI>

\* [Amelia] [JUGs Partnership with MPWG] Sponsorship Research

\* [Amelia] [Documentation] Committer/Contributor Onboarding Wiki

\* [Documentation] Marketing Onboarding Members/Contributor's Wiki

\* Site tasks

Create sitemap

Create pages that cater to specific personas

Greatly increase technical content available on website as a whole

Collect external getting started guides, examples, into one dedicated section

Increase specification metadata in website; versions, links to PDFs

Completed tickets:

Marketing Repo:

\* [Rustam] [Mktg-Call Steward] co-host for March #429 Retrospective :)

\* [Ryan] [MP Session Slides] Presenters' support #356

\* [Emerson] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Spanish Version  
#399

\* [Quotes- Individual Highlight] Media push- Submit your Quote #407

- \* [MPWG- Marketing Calls for Q2] add to the calendar #471
- \* [Technical Discussions-Media Push] Context Propagation #420
- \* Review my blog on MicroProfile 4.0 with Open Liberty

MPWG Repo:

- \* [MPWG Page] Branding tab update with description #57
- \* [MPWG Page] Add MPWG Repo link under Knowledge Section #53
- \* [MPWG Page] Branding tab update with description #57
- \* [Quotes- Individual Highlight] Media push- Submit your Quote #407
- \* [MPWG Page] Update Budget Tab #54
- \* [MPWG Page] Re-Order the Tabs #56
- \* [MPWG Page] Add Social tab

---

April 5th - 2021 Budget Discussion  
Tweeted Photo <> Video

Contributors: [add her/himself to minutes & help with write-up]

- \* Amelia Eiras (Tomitribe)
- \* Manish Kumar (DVT, SA)
- \* Rustam Mehmandarov
- \* Tetiana Fydorenchyk (Jelastic)
- \* Ed Bratt (Oracle)
- \* Neha Sardana (Garden State JUG)

\* John Clingan (Red Hat)

\* Cesar Hernandez (Tomitribe)

\* Emerson Castaneda

\* Marcia Peterson (DeVry)

#### Agenda

Goal: to discuss budget distribution of the \$36,000 left + the get an idea of how to invest the buffer budget left of the \$40,000 which doesn't include legal, that won't be used to pay the EMO for Services on the creation of the MP Trademarks.

\* [2021 MPWG Budget] ready to start review and shape 2021 Budget- Welcomes YOU to match the 2021 Program Plan! :) (MP Community Thread) provides MicroProfilers the edit access, if you wish to work on the project plan, jump in.

Relevant documents: the joining MicroProfiler is aware of the Project Plan Goals

2021 MPWG Project Plan

2021 Budget draft version .2 presentation

Drive budget documentation

Git issue

Working document: an excel sheet to allocate the money Inventory Costs Sheet

Surplus Budget Carry over 2020 Budget

\* After EF- EMO onboarding expenses, left over is: \$1296

---

---



March 29th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted photo(s) ought to retweet the call-2-action media push of the day's mktg call.

Tweeted Photo <> Video

Agenda Template here

Contributors: [add her/himself to minutes & help with write-up

- \* Rustam Mehmandarov            Call Lead
- \* Amelia Eiras (Tomitribe)        Call Mentor
- \* Manish Kumar (DVT, SA)
- \* Tetiana Fydorenchyk (Jelastic)
- \* Neha Sardana (Garden State JUG)
- \* Emerson Castaneda
- \* Ryan St James ( Tomitribe)
- \* Giuseppe Scaramuzzino
- \* Julian Rivera-Pineda (Tadeo) (El Salvador JUG)
- \* Jadon Ortlepp (Payara)
- \* John Clingan (Red Hat)
- \* Emily Jiang (IBM)
- \* Neil Patterson (IBM)
- \* Stefan Horochovec
- \* Ankur Singh

## Mktg Repo Inventory Ticket

<https://github.com/eclipse/microprofile-marketing/issues>

### General tickets:

\* [2021 MPWG Budget] ready to start review and shape 2021 Budget- Welcomes YOU to match the 2021 Program Plan! :) edit access, if you work on the project plan, jump in. - - presentation Amelia schedule call to discuss budget distribution

\* [MicroProfilers] CN4J proposal with many MicroProfilers and Jakartees. CN4J Alliance Joined Message Draft- git issue & first public CN4J recording video 3/23  
Ryan is working on graphic materials, need final messaging review

\* [Ryan/David] CN4J Venn Diagrams for the Messaging Presentation- gslides #52

\* [Tadeo] Document: Desarrollo de Microservicios [spanish review] #425 Author of the 28 pages document that is currently being reviewed.

\* [Ryan][MP Session Slides] Presenters' support #356  
Presentation is ready, Ryan will add it to site, close git task and spread to group thread

\* [Emerson] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Spanish Version #399

Presentation is ready, Emerson will close the task, spread to group thread  
Ryan will put presentation to the right folder and change the link on site[bl]

\* [John] Admin Zoom access to 3 calls: Mktg thread request 3/26. John to give update.

\* Only the "Admins" with access to help Lead the zoom call meetings will be required to have a Zoom account.

\* MP attendees, "Guests" can continue attending the MP calls as they do now, without the

requirement of a Zoom account.

- \* This was acceptable to those on the call.

- \* Community [Community Zoom Admin Access] Assignment #435

- \* Marketing [Marketing Zoom Admin Access] Assignment #432

- \* Steering [Steering Zoom Admin Access] Assignment #433

- \* [Manish] MicroProfile Article & live system with MicroProfile

Part 1:

<https://live-with-microprofile.blogspot.com/2021/03/do-you-really-need-sledgehammer-to.html>

Part 2:

[https://live-with-microprofile.blogspot.com/2021/03/do-you-really-need-sledgehammer-to\\_25.html](https://live-with-microprofile.blogspot.com/2021/03/do-you-really-need-sledgehammer-to_25.html)

Github: <https://github.com/manish2aug/minor-consent>

- \* [Emily] blog on MicroProfile 5-year anniversary github issue

Amelia connected 3/24 via comments in each call agenda minutes to get the attention of MicroProfilers, Zoom Admins access, Media write up push, import minute agenda to the MP drive:

- \* Context Propagation (Work in progress)

- \* JWT

- \* OpenAPI

- \* OpenTracing

- \* GraphQL

- \* Metrics

- \* Fault Tolerance - Terminated

- \* Starter (work in progress)

\* LRA

\* [John/Amelia] [MP Website] Update - MP Releases Presentation #460

\* [Edwin] [Update the MP wiki page located in the EF website] #461

\* [Tetiana] [MP Website] Branding Resources addition- C2A Cards #366

\* [Tetiana] [MP WordPress Access] Finalizing onboarding - Tetiana

\* [Rustam] [Mktg-Call Steward] co-host for March #429 Retrospective :)

\* We push this over to the next call.

\* [Amelia] Communications to the MP Community Forum 3/24 [IMPORTANT UPDATE] MP Community Calls Return to General Status Call AND Every 2 weeks

\* [Amelia] Communications to the MPWG Forum 3/24 [microprofile-wg] MP Marketing Git Tickets Related to the MPWG Moved to MPWG Repo

\* [Amelia] Update and Call to Action to Monthly Stewards via the Marketing Forum 3/24 Marketing Monthly Stewards Provide General Status during the MP Community Calls

\* Debbie

\* Tetiana

\* Rustam

\* Neha

\* [Amelia] Update and Call to Action to Debbie and Tetiana via the Marketing Forum  
3/24 Trademark Work: Co-Leads to

\* Tetiana

\* Debbie

\* Working Group tickets:

\* [Amelia/Ryan/John] [MP Website] Update - MP Releases Presentation #460

Completed tickets:

Moved closed tickets: to the MPWG repo based on 3/23 MP Community call about tackling tasks that are a part of the 2021 approved planning.

\* [MPWG-design task] MicroProfile Compatible Logo #268

\* [MPWG- design task] MicroProfile Member Banner #269

\* Dev-focused website phase 2: Create new template for each MP component #286

\* Dev-focused website phase 3: Socialize template from phase 2 and allow components to start updating to the new template format #287

\* [MPWG] Marketing plan and budget #304

\* [MPWG Questions & Answers] Wiki via REPO for tracing #313

\* [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Spanish Version #399

\* MicroProfile Brand HandBook Slides

\* [Trademarks] MicroProfile Brand HandBook Slides #404

\* [Trademarks] MicroProfile Logos #405

\* CN4J Alliance Joined Message Draft - Review and Vote Due date April 12th #46

\* [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Russian Version #453

\* [Media design template] MicroProfile Compatible Implementation Announcement #455

General closed tickets:

\* Published Blog: Request for microprofile.io post review - MP Rest Client #452

\* Published Blog: [MP Website] Added Blog resource #465

\* [Mktg-Call Steward] co-host for March #429

\* [MPWG Prospectus] Design #389

\* [MP Youtube] Add Mktg call 1/18 to the videos #393

\* Obtain a dedicated MicroProfile Zoom account #397

\* [MPWG Members Logo required] Red Hat #354

\* [Quotes Template- design] Use when sharing the Word in the Street about MP #406

\* [MPWG Members Logo required] Red Hat #354

\* [Technical Discussions-Media Push] Fault Tolerance #413

\* 2021 Program Planning Translated to Spanish by Emerson! :)

\* [informal- Media design template] MicroProfile Compatible Implementation Announcement Card Notification #51

\* [Dzone article fix] Contributor via Twitter outreach #464

---

March 15th

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding

Tweeted pic ought to retweet the call-2-action media push of the day's mktg call. Photo here

Video recording here

Agenda Template here

Contributors: [add her/himself to minutes & help with write-up]

- \* Rustam Mehmandarov                      Call-Lead
- \* Amelia Eiras (Tomitribe)                      Call-Mentor
- \* Ryan St. James (Tomitribe)
- \* Emily Jiang (IBM)
- \* Manish Kumar (DVT, SA)
- \* Tetiana Fydorenchuk (Jelastic)
- \* Emerson Castaneda
- \* Vincent Mayers (AJUG)
- \* Dmitry Aleksandrov (Oracle)
- \* Ed Bratt (Oracle)

Mktg Repo Inventory Ticket

<https://github.com/eclipse/microprofile-marketing/issues>

Work in Progress tickets:

- \* [Amelia/Ryan] Media Yearly Consecutive Schedule inventory doc, git issue
- \* [Ryan] - MP Session Slides Presenters' support google slides #356 (in progress)

\* [Amelia] - Fixing a publication Tweet on Feb 25th shares a 28 page PDF MP Desarrollo de Microservices con Eclipse MicroProfile with Quarkus focus. Tadeo is the author and he is now engaged on correcting the paper via git issue showing progressed 28 pages- Document: Desarrollo de Microservicios [spanish review] #425

\* [Amelia] - inspired by the “fixing of the publication above” the MP Facts - Media Push Facts inventory sheet under the Media google folder will be populated by the MP Community. The idea is to update the MP Question and Answers website section and educate the world on trivia MP and push it as a constant via at least twitter. - Amelia  
Working Group tickets:

\* [Manish] MPWG Trademark draft completed: MP Trademark work #431

\* [Emerson] [MP Product Plan] 2021 MicroProfile Program Plan Slide Deck - Spanish Version #399 status to publish the translation needs to be prioritized, help is needed- Amelia. Also here is the link to the new thread to follow up this review:  
<https://groups.google.com/g/microprofile/c/hCBSH-CdDnI>

\* [Amelia] MPWG Budget. Now that the MPWG 2021 plan is approved, the MPWG budget needs to be formally drafted. MP budget drive provides edit access to anyone who wishes to help with 2021 money - planning. The Marketing Budget which holds most of the budget of MP. [MPWG] Marketing plan and budget #304

\* [Amelia ] We need to start the collaborative work on the pilot message of MPWG and Jkta Group united message that launches the agreed communication's alliance currently called CN4J Alliance. Suggested timeline as started in the minutes is 4 weeks before requesting the 2 steering committees public votes via the alliance's mailing list. I have copied the 2 drafts into the Community-public write/edit to enable anyone to help. Will send a note to the +1,200 Members of the general forum to call out attention to task by tomorrow. The task doesn't fall only to the active business people who attend the MP Mktg calls but to the entire ecosystem. :) Git ticket: CN4J Alliance Joined Message Draft - Review and Vote Due date April #450



\* [Amelia] MPWG Zoom access[bm]: Obtain a dedicated MicroProfile Zoom account #397 & zoom outreach to MP forum with Edwin Derks (MPWG Voted Rep) assigned to help reach the API groups march 2nd email

\* [Emily] MicroProfile Blog to celebrate being 5:  
<https://github.com/eclipse/microprofile-marketing/issues/454> please add your names to this issue to help out. Google doc for the blog draft . Please add your content.

Completed tickets:

- \* Request to be added as a WP MicroProfiler New Contributor. #446
- \* Contributor- documentation and Video with old name- request to fix content #444
- \* MicroProfile White Paper - Pro- bono (2019)] 2021 Media Push #442
- \* [Edwin Derks onboarding into MicroProfile] media push 2021 #441
- \* [Alex Lewis onboarding into MicroProfile] media push 2021 #440
- \* [Martin Stefanko onboarding into MicroProfile] 2021 media push #439
- \* [David Salter onboarding into MicroProfile] media push 2021 #438
- \* [eBook- Cicek] 2021 media schedule #437
- \* Tweeter Poll 4- Jakarta EE 9 Alignment Questionnaire #428
- \* [Past consecutive media designs] needed in the MP Drive #427
- \* [MPWG Prospectus Quote Addition] Payara #426
- \* [ MP Presentation ] Building Robust Applications with the MicroProfile APIs #402
- \* [Community Call discussions] Schedule Media Push #445
- \* [MPWG Prospectus Media Push] Join MP msg #408

- \* [MPWG Steering Meetings] Scheduled and pushed via twitter #385
- \* [Marketing Call discussions] Schedule Media Push #410
- \* [eBook- Riecks] 2021 media schedule #436
- \* [ Website Images] Need to be in the MP Drive #424
- \* [Red Hat Sponsored e-Book] produced by the Foundation - 2021 Website Status #443
- \* [MPWG Charter] Media Push #409
- \* MP Trademark work #431

\* March 1st

Monthly Dedicated Call Stewards: Schedule & Responsibilities & Onboarding  
 Picture here. Video recording here  
 Agenda Template here

Contributors: [add her/himself to minutes & help with write-up

- \* Amelia Eiras (Tomitribe)
- \* Emily Jiang (IBM)
- \* Emerson Castaneda
- \* Tetiana Fydorenchuk (Jelastic)
- \* John Clingan (Red Hat)
- \* Ryan St. James (Tomitribe)
- \* Manish Kumar (DVT, SA)
- \* Neil Patterson (IBM)
- \* Jorge Cajas (Guate-JUG)
- \* Anderson Vaz (TAUS)

\* Ed Bratt (Oracle)

\* Neha Sardana (Garden State JUG)

\* Rustam Mehmandarov

\* Hugh McKee (Lightbend)

\* Cesar Hernandez (Tomitribe)

Mktg Repo Inventory Ticket

<https://github.com/eclipse/microprofile-marketing/issues>

Work in Progress tickets:

\* [Media Yearly Consecutive Schedule] inventory doc, git issue,

1. Technical discussions media push necessary is included. Recommending assign Edwin to facilitate getting the projects to provide a twitter description about the activity on the calls. Only those MicroProfilers can provide an effective call-2-action in the day to day work. - Amelia

Git Issue

LRA 411

Starter 412

Fault Tolerance 413

Metrics 414

GraphQL 415

Open Tracing 416

OpenAPI 417

Configuration 418

JWT 419

Concurrency 420

\* Amelia - [MP Facts - Media Push] Facts inventory sheet under Media folder will be populated by the MP Community. The idea is to educate the world on trivia MP and push it as a constant via at least twitter. - Amelia

\* [Action Cards- Media Push ] Enables the MicroProfile ecosystem to share about MP, inventory document

\* [MP Youtube] Add Mktg call 1/18 to the videos #393

\* Ryan - [MP Session Slides] Presenters' support google slides #356 (inprogress)

\* Past consecutive media designs] needed in the MP Drive

\* <https://github.com/eclipse/microprofile-marketing/issues/427>

\* Amelia - [Fixing a publication] Tweet on Feb 25th shares a 28 page PDF MP Desarrollo de Microservices con Eclipse MicroProfile with Quarkus focus - noticed by Amelia.  
Issues:

1. Name

2. Year of creation

3. Insert of EF as the founder of the project

4. ... review is incomplete by Spanish MicroProfilers who could help if desired by author  
Steps taken:

Cesar Hernandez will reach out to the author, who is a member of the Latin Armada, and help fix a few of the issues. Thanks Cesar! :)

Recommendations for CH:

\* File a mktg git issue --- Desarrollo de Microservicios [spanish review] #425

\* Provide the MP Community content drive to offer the space to the author to welcome a more detail review of the document.

\* [ Call to Action- Maintenance of the work-load ] Aside from Tetiana, Debbie and Amelia, who else wishes to volunteer for the Monthly Dedicated Call Stewards: Schedule & Responsibilities? March, Sept & Nov for grabs.

#### Working Group tickets:

\* Trademark Work - Amelia worked on the creation of the Jakarta EE Trademark, she will be a mentor to the MP Trademark work

\* MicroProfile Trademark Guideline folder, git issue

\* MicroProfile Brand HandBook folder, git issue

\* MicroProfile Logos folder, git issue

\* Emily/Amelia : MP Jakarta & MP release alignment MP Twitter surveys with 4 questions, ongoing (discussion)

\* Ryan - [MPWG Prospectus] adjust the design currently available in google slides to enable conversation to PDF. Git issue[MPWG Prospectus] Design #389

\* [MPWG Steering Meetings] Needs to be scheduled and pushed via twitter #385 for 2021

#### Completed tickets:

Feb. 15th

Monthly Dedicated Call Stewards: Schedule & Responsibilities

Video recording here

Agenda Template here

Contributors: [add her/himself to minutes & help with write-up]

- \* Amelia Eiras (Tomitribe)

- \* Debbie Hoffman (Payara)

- \* Ryan St. James (Tomitribe)

- \* Cesar Hernandez (Tomitribe)

- \* Emerson Castaneda

Mktg Repo Inventory Ticket

<https://github.com/eclipse/microprofile-marketing/issues>

Work in Progress tickets:

- \* Aside from Tetiana, Debbie and Amelia, who else wishes to volunteer for the Monthly Dedicated Call Stewards: Schedule & Responsibilities?

- \* [Amelia] MPWG Community Planning for 2021 document closed community feedback Feb 9th. Question 5 is focused on Marketing activities, lets work on the Plan Slide Deck (link below) that ought to mirror the relevant community feedback.

From Feb 9th Community call minutes:

- \* Program plan and budget due date Feb 16th.

- \* Actions to be reviewed in Program Plan Slide Deck

- \* [Debbie] Will write the feedback in the slidedeck [bn]

- \* [John] to ping Paul Buck on getting a dedicated MicroProfile Zoom account.

\* [No owner] [MP Website] Branding Resources addition- C2A Cards #366

\* [No owner] [MP Session Slides] Presenters' support #356

\* [Amelia] Write the Mktg onboarding wiki- not started

\* [Debbie] <https://github.com/eclipse/microprofile-marketing/issues/400>

When republishing someone else's blog on Microprofile.io does the original author need to be blog contributor? Or can a blog contributor publish it on their behalf (just with a note at the top or bottom, 'this blog written by ...'. - Bigger issue on this blog is the topic. May be too soon to survey community as they are not yet educated on relationship between Jakarta EE and MicroProfile and what we're trying to do together.

\* Garden State JUG = Add to MPWG website page

\* [MPWG Prospectus] Design #389

\* <https://github.com/eclipse/microprofile-marketing/issues/389>

\*

Who wants to take on below collaboration?

\* [Amelia] MPWG tasks with Trademark & compatible etc logos is a priority in 2021 (FYI: Eclipse Trademarks). The MP Community will be in charge of the tasks. There is no deadlines but we must start the work. Issue tickets have been created for a few of the tasks. A full MP Mktg call needs to be dedicated to this topic. I recommend we work asynchronously adding stuff and issues to the Feb 1st agenda call to efficiently discuss the implementation of the tasks.

1. A few of us worked on the drafting of the Jakarta EE Trademark back in early 2018. Jakarta Trademark

2. John please note that MPWG should have its supplement to the EF general Trademark. MPWG is different than Jakarta, less restrictions so it should be fun to simply what we wrote for the Jakarta Project.

3. A slide presentation (example Jakarta book) will summarize the new Trademarks so that they can be consumed with examples by Organizations and Community. This will become an extension of the MP Branding Page already live in the website.

\* [Amelia] [MP Twitter Social Media Call to Action in January 2021] to push in 2021 schedule #372. I will create a document that provides an insight of the tickets created for the last 3years on Media scheduling, etc to help with 2021 and future media pushes that are considered a constant.

Completed tickets:

\* <https://github.com/eclipse/microprofile-marketing/issues/388> - Connect to preview

\* <https://github.com/eclipse/microprofile-marketing/issues/387> - Connect to preview

\* <https://github.com/eclipse/microprofile-marketing/issues/396> - Connect to preview

\* <https://github.com/eclipse/microprofile-marketing/issues/390> - Connect to preview

Feb 1st

Monthly Dedicated Call Stewards: Schedule & Responsibilities

Video recording here

Agenda Template here

Contributors: [add her/himself to minutes & help with write-up]



- \* Amelia Eiras (Tomitribe)
- \* Cesar Hernandez (Tomitribe)
- \* Debbie Hoffman (Payara)
- \* Emily Jiang (IBM)
- \* Tetiana Fydorenchyk (Jelastic)
- \* John Clingan (Red Hat)

Mktg Repo Inventory Tickets [Constant item on the agenda]

<https://github.com/eclipse/microprofile-marketing/issues>

Work in Progress tickets:

- \* John to ping Paul Buck on getting a dedicated MicroProfile Zoom account.

- \* [Amelia ] Onboarding New Members general wiki

<https://github.com/microprofile/microprofile-wg/wiki/MicroProfile-Working-Group:--Members-Onboarding>

- \* [Amelia] Group needs to create the 2021 Mktg calendar, assign at least 2 admins with recording zoom - access. If either of those MicroProfilers cannot attend a call, they must delegate to others the access to recording:

Looking for Volunteers (at least 3 from different houses):

Community:

Tomitribe: Ryan

AJUG:

Jelastic:

in charge of recording the call,  
attending to the minutes,  
sending the minutes to the Mktg forum the Friday before the call,

adding the video to the MP youtube channel

+ tweet via their personal handles the video as John nicely do for the MP community call.  
etc

\* [Amelia] Contribute HERE. If you are here, you are planning to be proactive in your collaborations on how MP chooses to communicate with the world. You might want to become a Business Committer of MP. If YES: the 2 most important things you could do are:

1. Watch/participate (30 MicroProfilers) the Mktg Repo and use it for anything/everything you do on behalf of the project. You cannot contribute to MP if you don't have a github account. You cannot become a Committer if you don't use the MP tools and that includes Git. Helping on branding MicroProfile leads to Committer status. There are no short cuts.

2. Subscribe/contribute (25 MicroProfilers) to the Mktg google email, create effective filters that allow you to not miss stuff.

3. Who wants to volunteer to draft a Marketing Members Onboarding needs to be created. It ought to be first drafted in the MP Drive and then moved to the MPWG repo under its pages wiki. It must be linked to the [MPWG] Onboarding as a new Member into MP #306 - wiki created by Amelia. Space for draft is under Community folder > MPWG Misc with Public edit access, actions must link with 1 & 2 items of Contribute HERE.

\* [Amelia] CALL TO ACTION: Provide feedback on the MPWG Community Planning for 2021 document till Feb 9

Tweet to invite people to share feedback - TF

\* [Amelia] MPWG Marketing plan and budget #304 MP community chooses what investments go into the 2021 budget. Provide your ideas on the Community Planning 2021 document.

\* [Amelia] MPWG tasks with Trademark & compatible etc logos is a priority in 2021 (FYI: Eclipse Trademarks). The MP Community will be in charge of the tasks. There is no deadlines but we must start the work. Issue tickets have been created for a few of the tasks. A full MP Mktg call needs to be dedicated to this topic. I recommend we work asynchronously adding stuff and

issues to the Feb 1st agenda call to efficiently discuss the implementation of the tasks.

4. [Amelia] A few of us worked on the drafting of the Jakarta EE Trademark back in early 2018.  
Jakarta Trademark

5. John please note that MPWG should have its supplement to the EF general Trademark.  
MPWG is different than Jakarta, less restrictions so it should be fun to simply what we wrote for the Jakarta Project.

6. A slide presentation (example Jakarta book) will summarize the new Trademarks so that they can be consumed with examples by Organizations and Community. This will become an extension of the MP Branding Page already live in the website.

\* [Amelia] [MP Twitter Social Media Call to Action in January 2021] to push in 2021 schedule #372. I will create a document that provides an insight of the tickets created for the last 3years on Media scheduling, etc to help with 2021 and future media pushes that are considered a constant.

\* [Amelia] [MP Website] Branding Resources addition- C2A Cards #366

\* [Amelia] [MP Session Slides] Presenters' support #356

Completed tasks & tickets:

\* [Amelia] [MPWG] Onboarding as a new Member into MP #306 - wiki

January 18th

Picture here

Video recording here

Agenda Template here

Contributors: [add her/himself to minutes & help with write-up]

\* Amelia Eiras

\* Emily Jiang (IBM)

\*

Mktg Repo Inventory Tickets [Constant item on the agenda]

<https://github.com/eclipse/microprofile-marketing/issues>

Work in Progress tickets:

\* Onboarding New Members into the MPWG [MPWG] Onboarding as a new Member into MP  
#306 - wiki

\* [Amelia] Group needs to create the 2021 Mktg calendar, assign at least 2 admins with recording zoom - access. If either of those MicroProfilers cannot attend a call, they must delegate to others the access to recording:

Looking for Volunteers:

Community:

Tomitribe: Ryan, Amelia

AJUG:

Garden JUG:

Jelastic:

1. in charge of recording the call,
2. attending to the minutes,
3. sending the minutes to the Mktg forum the Friday before the call,
4. adding the video to the MP youtube channel
5. + tweet via their personal handles the video as John nicely do for the MP community call.  
etc

\* [Amelia] Contribute HERE. If you are here, you are planning to be proactive in your collaborations on how MP chooses to communicate with the world. You might want to become a Business Committer of MP. If YES: the 2 most important things you could do are:

4. Watch/participate (27 MicroProfilers) the Mktg Repo and use it for anything/everything you do on behalf of the project. You cannot contribute to MP if you don't have a github account. You cannot become a Committer if you don't use the MP tools and that includes Git. Helping on branding MicroProfile leads to Committer status. There are no short cuts.

5. Subscribe/contribute (22 MicroProfilers) to the Mktg google email, create effective filters that allow you to not miss stuff.

6. Who wants to volunteer to draft a Marketing Members Onboarding needs to be created. It ought to be first drafted in the MP Drive and then moved to the MPWG repo under its pages wiki. It must be linked to the [MPWG] Onboarding as a new Member into MP #306 - wiki created by Amelia. Space for draft is under Community folder > MPWG Misc with Public edit access, actions must link with 1 & 2 items of Contribute HERE.

\* [Amelia] CALL TO ACTION: Provide feedback on the MPWG Community Planning for 2021 document

\* [Amelia] MPWG Marketing plan and budget #304 MP community chooses what investments go into the 2021 budget. Provide your ideas on the Community Planning 2021 document.

\* [Amelia] MPWG tasks with Trademark & compatible etc logos is a priority in 2021. The MP Community will be in charge of the tasks. There is no deadlines but we must start the work. Issue tickets have been created for a few of the tasks. A full MP Mktg call needs to be dedicated to this topic. I recommend we work asynchronously adding stuff and issues to the Feb 1st agenda call to efficiently discuss the implementation of the tasks.

\* [Amelia] [MP Twitter Social Media Call to Action in January 2021] to push in 2021 schedule #372. I will create a document that provides an insight of the tickets created for the last 3years on Media scheduling, etc to help with 2021 and future media pushes that are considered a

constant.

\* [Amelia] [MP Website] Branding Resources addition- C2A Cards #366

\* [Amelia] [MP Session Slides] Presenters' support #356  
Completed tasks & tickets:

\* [Amelia] [MPWG] Onboarding as a new Member into MP #306 - wiki

[a]@debbie.hoffman@payara.fish

\_Assigned to debbie.hoffman@payara.fish\_

[b]Sure, content is in the doc for review, edits, or use! :)

[c]Thats amazing, Debbie. Thank you. I will bring into your document my draft and have something for you to review by next week. :)

[d]Completed and closed.

[e]ZOOM expense is not yet included. is it \$200, Paul?

[f]Completed and closed.

[g]@debbie.hoffman@payara.fish added above under Documentation item that connects this task. Recomendng deletion from this section as item is now ready for your review. .

\_Assigned to debbie.hoffman@payara.fish\_

[h]@rstjames@tomitribe.com

\_Assigned to Ryan St. James\_

[i]I did inform that the Foundation has begun to file registrations for the Logo Design itself which will lend itself to filing the Compatibility Logo when its finalized. I will send that update to the Working Group Mailing List.

[j]@sharon.corbett@eclipse-foundation.org thank you for the write up, Sharon. Fantastic. It has been added to this minutes, please see below. :)

[k]Red Hat strongly disagrees with this position. In the same vein that TCKs should not gate access to the patent grants associated with specifications, membership in the working group should not gate access to who can certify an implementation. If the EF cannot fund the associated management of the brand with the existing budget, then make the costs explicit and add a line item to the budget for it.

[l]Scott, Tomitribe strongly disagrees with the EMO position.

Can you please follow up in the thread with copy/paste so that your comment is not lost. Also please add it in the minutes as part of the discussion. Thank you 🙏

[m]Please see the first bullet in my response to the email thread on this topic

<https://groups.google.com/g/microprofile/c/7RrQKXxjICA/m/YcCMlkSgAgAJ> There is absolutely a no-charge option run, pass the TCK and say that you've done that ie. make factual statements.

[n]Right, but I'm talking about a no charge use of the compatibility logo in addition to use of the TCK. Passing the MP should be sufficient to use the compatibility logo.

[o]Okay, what you are talking about is the MP WG funding the Branding & Compatibility program on behalf of other vendors (not MP WG members) that would run, pass the TCK and use the compatibility logo on their product + have their product listed on the MP compatible products page?

[p]@Ed.bratt@oracle.com this is the task that is holding all the other tickets back. Most important thing now is the tool, Survey Monkey to get logo tickets and Trademark Guidelines closed. :) When you create the issues, 568 is priority 1.

\_Assigned to Ed Bratt\_

[q]@Ed.bratt@oracle.com, I have sent the trigger to Manish for follow up work. Thanks Ed for reminder.

\_Assigned to Ed Bratt\_

[r]@amelia@tomitribe.com send e-mail

[s]@jtcilingan@gmail.com

[t]Debbie to add template task to word document in @debbie@trifectallc.com

\_Assigned to Debbie Hoffman\_

[u]This was decided right? 1 compatibility logo?

[v]needs to be voted by the steering cmtee. a resolution is coming on it.

[w]@aeiras@tomitribe.com Following up here to see what I should do as far as submitting the PR under MPWG pages. (new to me). thanks!

\_Assigned to Amelia Eiras\_

[x]Hola Debbie, welcomed back! :) I have missed you. I added some final review into the document and it is ready for your review. If you have any questions, please pull me in via comments. :) Neha is ready to convert the document into a PR as soon as review is completed. Thank you!

[y]oh and if you want to be the one to submit the PR, you can. Work with Neha and done!

[z]@debbie.hoffman@payara.fish

\_Assigned to debbie.hoffman@payara.fish\_

[aa]On our Hangout of Aug 03, we discussed the idea of having a "ranked vote". Since we are considering several choices to choose from for the logo, the vote may get watered down (depending on several factors). By using a ranked vote, then you'll get a winner no matter what. Can we do that with Survey Monkey?

[ab]yes, that is going to be done :) +1. Ed took really good minutes!

[ac]Based on our Hangout of Aug 03, we decided to go forward with just the Platform Compatibility Logo initially. Let's get through that process and then determine the need for additional Component Compatibility logos and processes. We know we have the budget for the single Platform logo and process. Let's just get that done.

[ad]Kevin, we need that msg to land into the MPWG forum and ask all Members to vote on it. We were explicit that the answers must be binding and in writing via the forum :) Are you still ok to send off that Resolution. It will be vote a Resolution that was already +1 by many of us in that call. Thanks for the follow up!

[ae]Check those minutes... @dblevins@tomitribe.com was given that action to do the resolution. :-)

[af]I think @dblevins@tomitribe.com thinks you own that task. :) How do you want to tackle it Kevin? Miscommunication b/c I asked him before the call and thats what he said. :)

[ag]@jclingan@redhat.com John to create git issue on resolution text for feedback.

\_Assigned to John Clingan\_

[ah][Ryan] Community voting process for MP Compatible logo @rstjames@tomitribe.com

\_Assigned to Ryan St. James\_

[ai]@aeiras@tomitribe.com

\_Assigned to Amelia Eiras\_

[aj]@aeiras@tomitribe.com Following up here to see what I should do as far as submitting the PR under MPWG pages. (new to me). thanks!

\_Assigned to Amelia Eiras\_

[ak]Hola Debbie, welcomed back! :) I have missed you. I added some final review into the document and it is ready for your review. If you have any questions, please pull me in via comments. :) Neha is ready to convert the document into a PR as soon as review is completed. Thank you!

[al]oh and if you want to be the one to submit the PR, you can. Work with Neha and done!

[am]@debbie.hoffman@payara.fish

\_Assigned to debbie.hoffman@payara.fish\_

[an]done

[ao]Should we move this to "completed tasks" section of agenda? @aeiras@tomitribe.com

[ap]@aeiras@tomitribe.com Following up here to see what I should do as far as submitting the PR under MPWG pages. (new to me). thanks!

\_Assigned to Amelia Eiras\_

[aq]Hola Debbie, welcomed back! :) I have missed you. I added some final review into the document and it is ready for your review. If you have any questions, please pull me in via comments. :) Neha is ready to convert the document into a PR as soon as review is completed. Thank you!

[ar]oh and if you want to be the one to submit the PR, you can. Work with Neha and done!

[as]@debbie.hoffman@payara.fish

\_Assigned to debbie.hoffman@payara.fish\_

[at]done

[au]done

[av]@aeiras@tomitribe.com Following up here to see what I should do as far as submitting the



PR under MPWG pages. (new to me). thanks!

\_Assigned to Amelia Eiras\_

[aw]Hola Debbie, welcomed back! :) I have missed you. I added some final review into the document and it is ready for your review. If you have any questions, please pull me in via comments. :) Neha is ready to convert the document into a PR as soon as review is completed. Thank you!

[ax]oh and if you want to be the one to submit the PR, you can. Work with Neha and done!

[ay]@aeiras@tomitribe.com Following up here to see what I should do as far as submitting the PR under MPWG pages. (new to me). thanks!

\_Assigned to Amelia Eiras\_

[az]Hola Debbie, welcomed back! :) I have missed you. I added some final review into the document and it is ready for your review. If you have any questions, please pull me in via comments. :) Neha is ready to convert the document into a PR as soon as review is completed. Thank you!

[ba]oh and if you want to be the one to submit the PR, you can. Work with Neha and done!

[bb]@aeiras@tomitribe.com

what is the difference between Working Group tickets and General tickets? Why they go in different lists?

[bc]yes, 2 different repos.

[bd]but is there a reason why we put them separately here?

it seems i saw some notification that all issues are going to be moved to MPWG. or am I mixing something?

[be]All issues were moved to the MPWG repo which you are an Admin to. So correct, the tickets need to be separated to show the work on both repos that differ in formality.

[bf]we put them separately, I actually started after the decision was made on 2 repos b/c it is easy to see the work completed. Specially since a copy/paste needs to be added to the MP Community agenda minutes during "Mktg Update". It is a bias consumption read. Happy to discuss on Monday. Let's add it to the agenda.

[bg]@aeiras@tomitribe.com

what is the difference between Working Group tickets and General tickets? Why they go in different lists?

[bh]yes, 2 different repos.

[bi]but is there a reason why we put them separately here?

it seems i saw some notification that all issues are going to be moved to MPWG. or am I mixing something?

[bj]All issues were moved to the MPWG repo which you are an Admin to. So correct, the tickets need to be separated to show the work on both repos that differ in formality.

[bk]we put them separately, I actually started after the decision was made on 2 repos b/c it is easy to see the work completed. Specially since a copy/paste needs to be added to the MP Community agenda minutes during "Mktg Update". It is a bias consumption read. Happy to discuss on Monday. Let's add it to the agenda.

[bl]Ryan will put presentation to the right folder and change the link on site

@rstjames@tomitribe.com

\_Assigned to Ryan St. James\_

[bm]@debbie.hoffman@payara.fish here :)

\_Assigned to debbie.hoffman@payara.fish\_

[bn][Debbie] Will write the feedback in the slidedeck @debbie@trifectallc.com

\_Assigned to Debbie Hoffman\_