# Neel Patel

UX/UI Designer

[neelpatel.design@gmail.com](mailto:neelpatel.design@gmail.com) | +1 (773) 800-8268 | IL, USA | [Linkedin](#) | [Portfolio](#)

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## SUMMARY

Experienced UX/UI Designer with 4+ years of strong background in creating intuitive, user-centered designs for both mobile and web platforms. Skilled in conducting user research, designing wireframes, and developing high-fidelity mockups and prototypes to deliver seamless user experiences. Proficient in design tools like Figma, Framer, Sketch, InVision, and Miro. Adept at collaborating with cross-functional teams to ensure design consistency and align with business objectives. Passionate about improving user interaction, enhancing accessibility, and driving overall user satisfaction through innovative design solutions.

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## PROFESSIONAL EXPERIENCE

### UX/UI Designer
**Walker & Dunlop** | Remote, USA  *June 2024 – Aug 2025*

- Conducted user research (50+ interviews, 200+ surveys), identifying pain points in loan tracking and document submissions, improving client satisfaction by 35%.
- Created user personas, journey maps, comprehensive wireframes, and intuitive user flows in Figma and FigJam, optimizing navigation for seamless desktop and mobile interactions.
- Developed and maintained a scalable, responsive design system, ensuring visual consistency, WCAG accessibility standards, and efficient design workflows.
- Collaborated cross-functionally in Agile teams using Jira and Miro, facilitating workshops to align design goals, reducing review cycles by 30%.
- Designed high-fidelity mockups and interactive prototypes using Figma's Auto Layout, interactive components, and smart animations, enabling iterative usability testing—resulting in a 20% increase in feature adoption and faster stakeholder feedback cycles.
- Partnered closely with developers during UAT via Figma Inspect, incorporating user feedback to refine designs, optimize UX, and increase accessibility compliance by 25%.

### Senior Designer
**The Cubeout Design Studio** | Gujarat, India  *May 2022 – September 2022*

- Led creative direction and hands-on execution across product design, branding, digital interfaces, and visual communication for client and studio projects. Delivered holistic, user-centered solutions that bridged physical and digital touchpoints.
- Designed and developed interior products including modular furniture, lighting systems, and home accessories—balancing form, function, and material feasibility.
- Led full product development lifecycle: concept sketching, 3D modeling, prototyping, and vendor collaboration.
- Created brand identity systems—logos, color palettes, typography, packaging, and style guides—for product launches.
- Delivered spatial design projects for residential and commercial interiors, integrating custom products, lighting, and finishes.
- Collaborated with engineers, developers, craftsmen, and vendors to ensure smooth execution across digital and physical outputs.
- Researched design trends, sustainable materials, and emerging tech (e.g., AR/VR) to propose future-forward design strategies.

### Senior Interior & Product Designer
**The Crossboundaries Design Studio** | Gujarat, India.  *September 2020 – April 2022*

- Worked on award-winning projects across commercial, healthcare, and residential spaces. Led end-to-end design—from concept to execution—while incorporating user research, visual storytelling, and spatial functionality.
- Led the design and execution of large-scale interiors for hospitals, offices, and residential spaces, blending function, materiality, and aesthetics.

- Developed custom furniture and product designs tailored to spatial needs, enhancing utility and visual coherence within each project.
- Co-developed Aagio Product Brand, from ideation through launch—driving visual direction, prototyping, and B2B product-market fit strategy for commercial application.
- Led internal upskilling initiatives—training junior designers and vendor partners in digital modeling and rendering tools, improving pipeline velocity and visual fidelity.
- Delivered award-winning work recognized by ArchDaily, Elle Decor India, and The Architect's Diary for innovation in interior and product design integration.

TECHNICAL SKILLS

**Design Tools:** Figma · Framer · Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro) · Sketch · InVision · Axure RP · Miro · Zeplin · Principle · Storybook

**Design Expertise:** User Experience (UX) Design · User Interface (UI) Design · Interaction Design (IxD) · Information Architecture (IA) · Wireframing · Prototyping · Design Systems · Responsive & Adaptive Design · Visual Design · Branding · Logo Design · Packaging Design · Poster Design · Visual Communication · Motion Design · Micro-Interactions · Data Visualization · Accessibility (WCAG 2.2)

**Research & Analysis:** User Research · Usability Testing · A/B Testing · Persona Development · User Journey Mapping · Heuristic Evaluation · Card Sorting · Competitive Analysis · Surveys (Google Forms, Typeform) · Data Analysis (Google Analytics)

**Front-End & Development Tools:** HTML5 · CSS3 · Bootstrap · CMS Platforms (Framer, Webflow, WordPress) · Web Accessibility Standards (WCAG Compliance)

**3D & Design Technologies:** AutoCAD · SketchUp · 3ds Max · V-Ray · Lumion · 3D Modeling · Spatial Planning · Product Rendering · Environmental Visualization

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EDUCATION

**DePaul University** | Chicago, IL
Master of Science, Human-Computer Interaction *(September 2022 – April 2024)*
**Veer Narmad South Gujarat University** | Gujarat, India
Bachelor of Interior Design, Major in Product and Interior Design *(August 2015 – September 2020)*

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CERTIFICATIONS
- **Google UX Design Professional Certificate** *(April 2022)*