Canva Guide for States Win

Updated 1/26/2026

Introduction

We are excited to offer States Win-branded templates and our Brand Kit on Canva! If you volunteered with States Win before 2023, note that Canva has replaced Google Slides for editable graphics. This change provides greater flexibility, ease of use, and a variety of professional-quality designs for all experience levels.

What is Canva?

Canva is an online graphic design tool that allows you to create social media posts, presentations, posters, videos, logos, and more. It features a drag-and-drop editor, customizable templates, and collaboration tools, making it accessible for both beginners and experienced designers.

How to Access States Win's Brand Kit & Templates

1. Request Access

To access States Win's Brand Kit and templates, you need to have your team email added to our Team Canva account.

- Reach out to your Organizing Staffer to request access.
- Once added, you will receive an invitation to join the States Win Team on Canva.

2. Log In with Your Team Email

- Go to canva.com and log in using your team email and credentials.

3. Access Brand Templates

Once logged in, you will see:

- States Win's Brand Templates displayed directly in Canva.
- The Brand Kit, including official colors, fonts, and logos for consistency.

Helpful Resources

Getting Started

- Canva Help Center
- Beginner's Guide to Canva
- Canva Design School - Beginner's Course

Troubleshooting & Support

- How to Download, Save, and Share Designs
- Editing and Designing in Canva

For any issues or access requests, please contact your Organizing Staffer. Happy designing!